#### American Motors

DATA/COLOR/ UPHOLSTERY BOOK A1 Snow White

TWO-TONES: All body colors are available as optional two-tone with the second color of A1 Snow White for the following models . . . Hornet SST Sedans . . . Roof Matador & Ambassador Sedans & Hardtops . . . Roof Matador & Ambassador SST Wagons . . . Side & Rear Panels

1972 "Baja" Grain **Vinyl-Covered Roofs** Optional on . . .

Hornet SST Sedan (not sun roof) Javelin SST & AMX Matador & Ambassador Sedans & Hardtops



A1 C2

**C**3 C4 C5

**C8** C9

D2

**D**3

D8

Black (available with any exterior color)





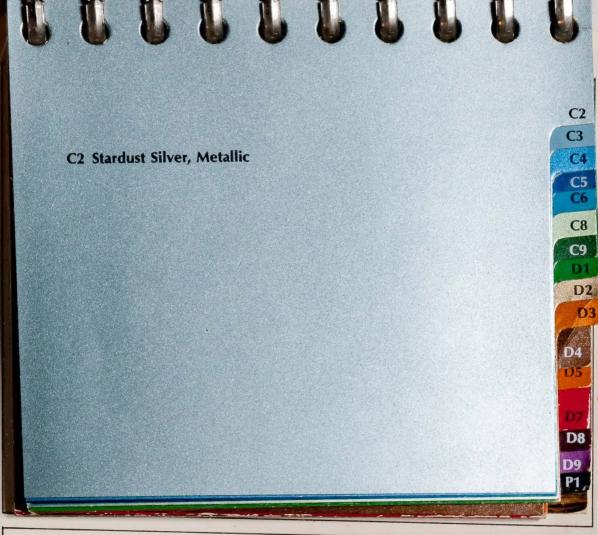
(with certain colors, see chart)



(with certain colors, see chart)



(with certain colors, see chart)

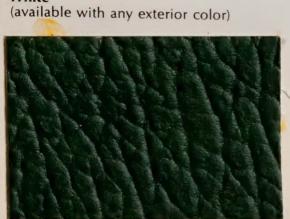




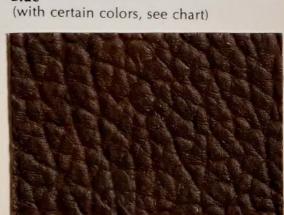
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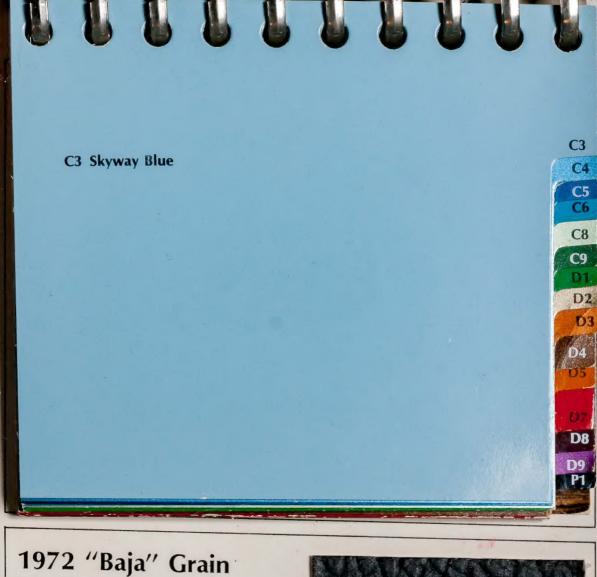




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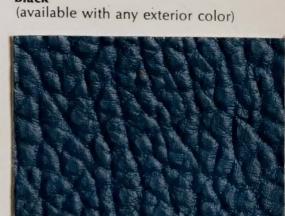
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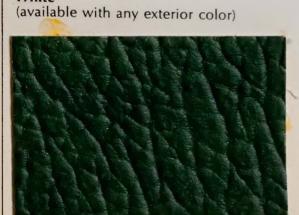




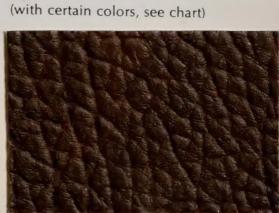
Black







(with certain colors, see chart)



(with certain colors, see chart)





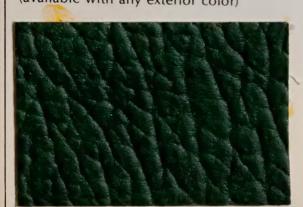
Black (available with any exterior color)



White (available with any exterior color)



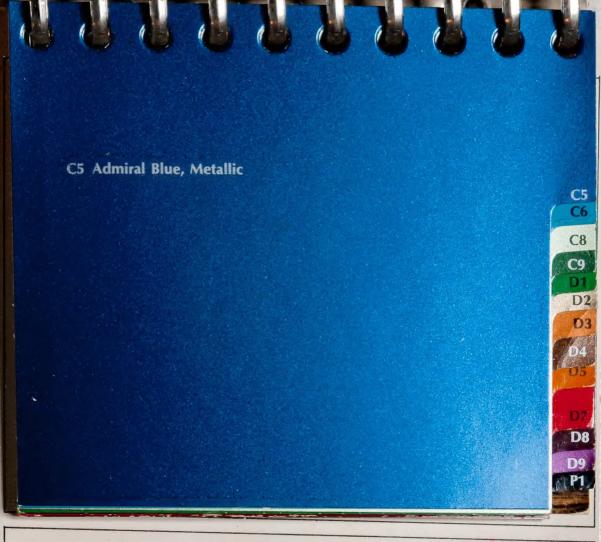
Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with



White (available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)









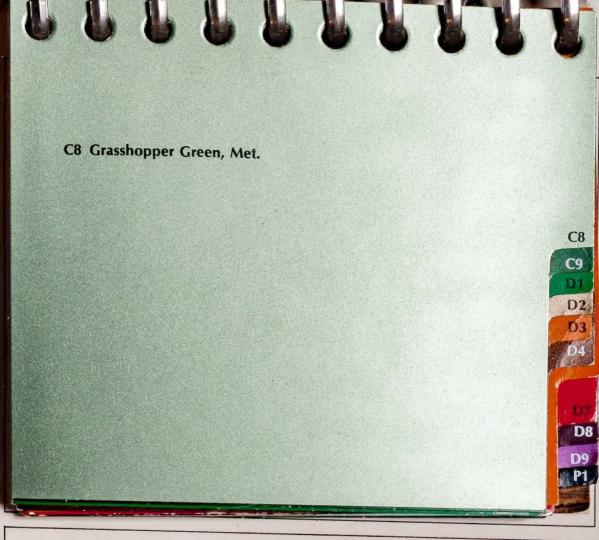
(with certain colors, see chart)



(with certain colors, see chart)



(with certain colors, see chart)







White (available with any exterior color)



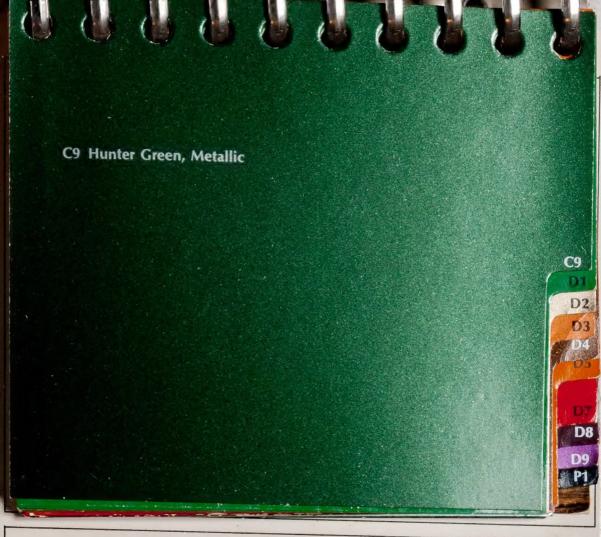
(with certain colors, see chart)



(with certain colors, see chart)



Brown (with certain colors, see chart)





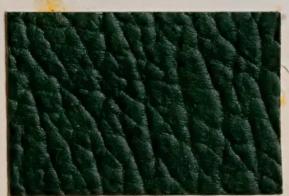
Black
(available with any exterior color)



White (available with any exterior color)



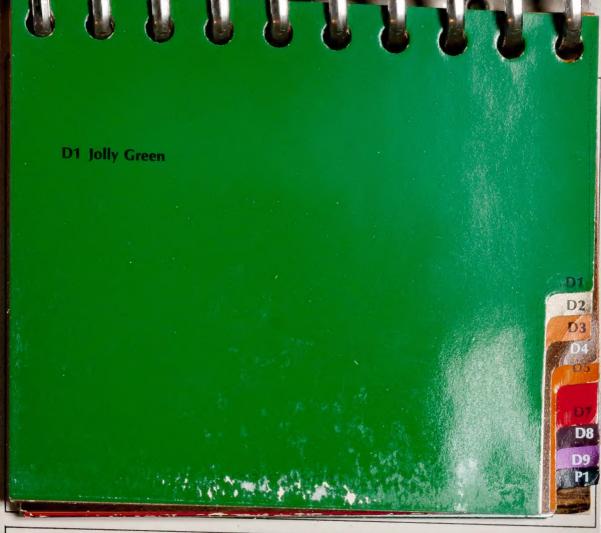
Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



Green
(with certain colors, see chart)



Brown (with certain colors, see chart)



1972 "Baja" Grain **Vinyl-Covered Roofs** Optional on . . . Hornet SST Sedan (not sun roof) Javelin SST & AMX Matador & Ambassador Sedans & Hardtops



Black





(with certain colors, see chart)



(with certain colors, see chart)



Brown (with certain colors, see chart)



1972 "Baja" Grain
Vinyl-Covered Roofs
Optional on . . .
Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with any exterior color)



White
(available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)



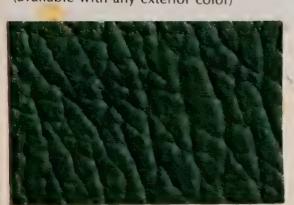


Black (available with any exterior color)



White (available with any exterior color)

Blue (with certain colors, see chart)





Green (with certain colors, see chart)

Brown (with certain colors, see chart)





Black (available with any exterior color)



White (available with any exterior color)

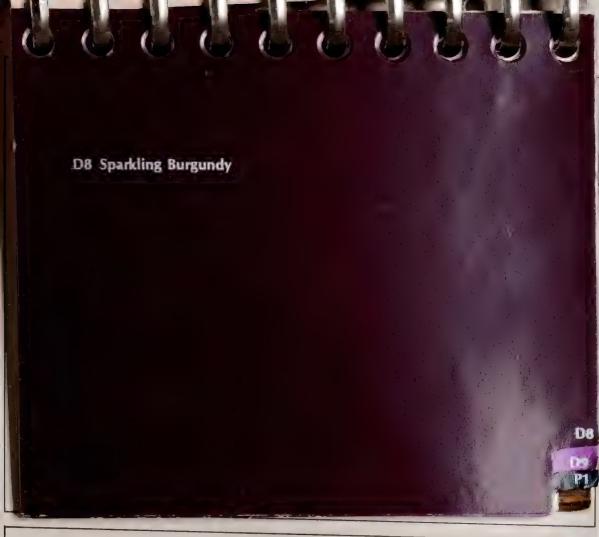
Blue (with certain colors, see chart)





Green
(with certain colors, see chart)

Brown (with certain colors, see chart)



1972 "Baja" Grain
Vinyl-Covered Roofs
Optional on . . .
Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



Black
(available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



**Green** (with certain colors, see chart)



Brown (with certain colors, see chart)

A1 Snow White

TWO-TONES: All body colors are available as optional two-tone with the second color of A1 Snow White for the following models . . . Hornet SST Sedans . . . Roof Matador & Ambassador Sedans & Hardtops . . . Roof Matador & Ambassador SST Wagons . . . Side & Rear Panels

1972 "Baja" Grain Vinyl-Covered Roofs Optional on . . .

Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



C2

Black (available with any exterior color)



White (available with any exterior color)



Green (with certain colors, see chart)



Blue (with certain colors, see chart)



Brown (with certain colors, see chart)

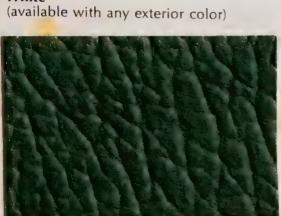




Black (available with any exterior color)



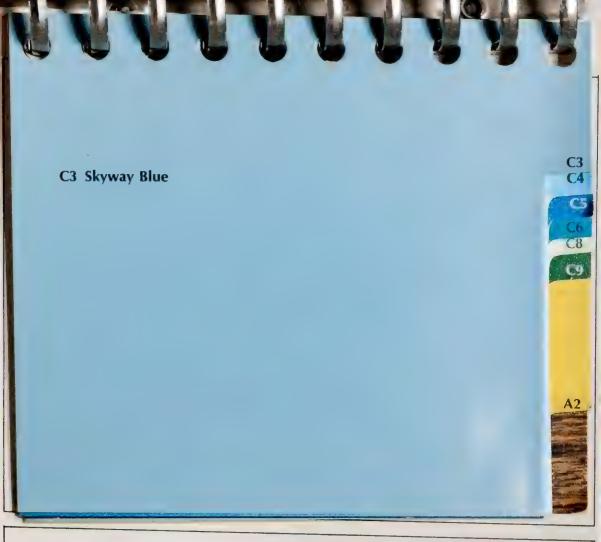
(with certain colors, see chart)



Brown (with certain colors, see chart)

Green (with certain colors, see chart)

White

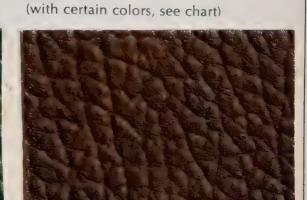




Black (available with any exterior color)

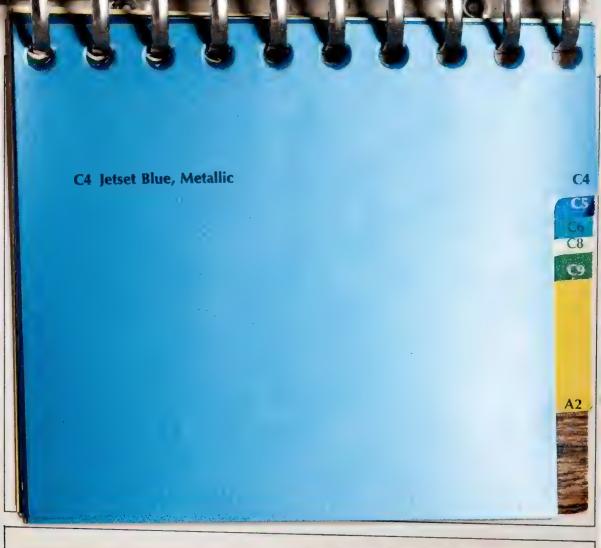


White (available with any exterior color)



Green (with certain colors, see chart)

Brown (with certain colors, see chart)



1972 "Baja" Grain
Vinyl-Covered Roofs
Optional on . . .
Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



Black (available with any exterior color)



White (available with any exterior color)



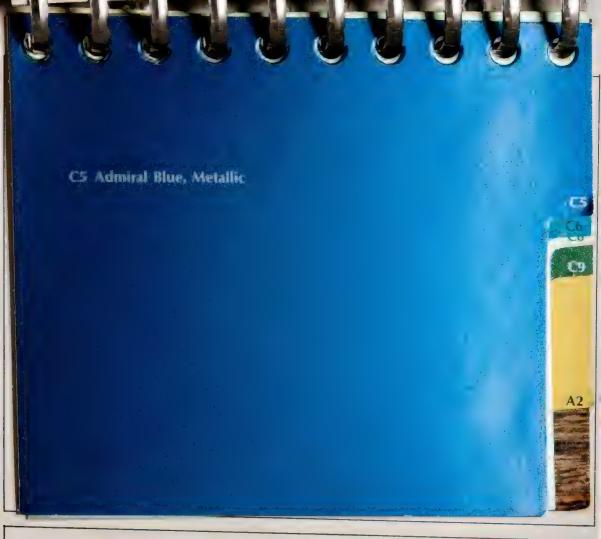
Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)





Black (available with any exterior color)



White

Blue (with certain colors, see chart)





Green
(with certain colors, see chart)

Brown (with certain colors, see chart)



1972 "Baja" Grain **Vinyl-Covered Roofs** Optional on ... Hornet SST Sedan (not sun roof) Javelin SST & AMX Matador & Ambassador **Sedans & Hardtops** 



Black (available with any exterior color)



White (available with any exterior color)

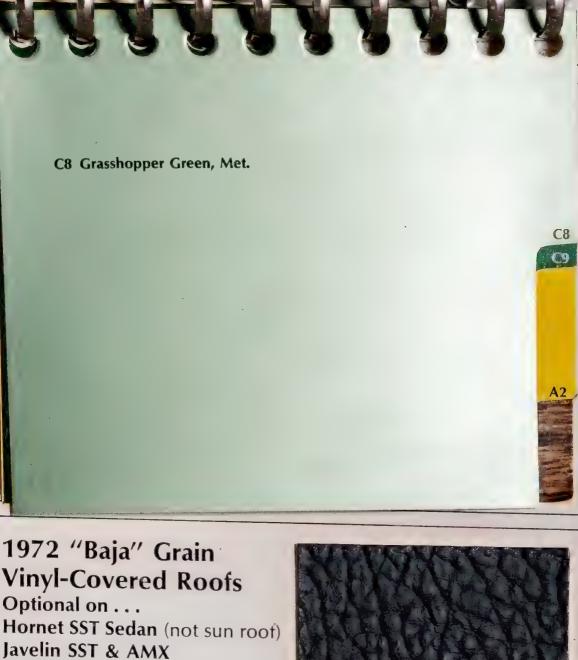
(with certain colors, see chart)





(with certain colors, see chart)

(with certain colors, see chart)



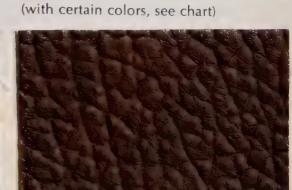
#### **Vinyl-Covered Roofs** Optional on ... Javelin SST & AMX Matador & Ambassador **Sedans & Hardtops**



Black (available with any exterior color)

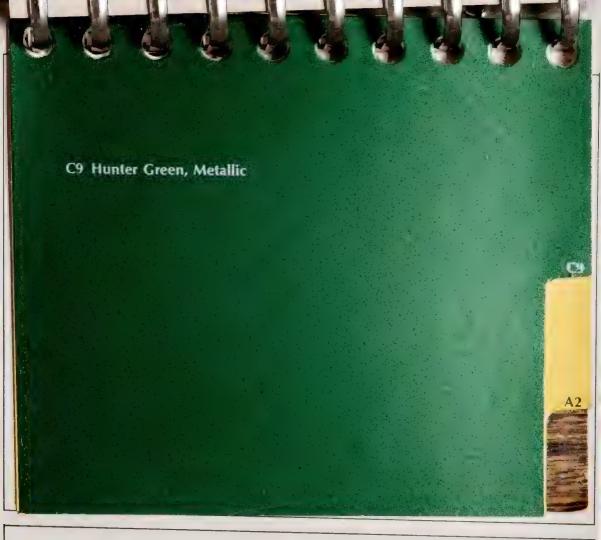


White (available with any exterior color)



(with certain colors, see chart)

(with certain colors, see chart)



1972 "Baja" Grain
Vinyl-Covered Roofs
Optional on . . .
Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



Black
(available with any exterior color)



White (available with any exterior color)



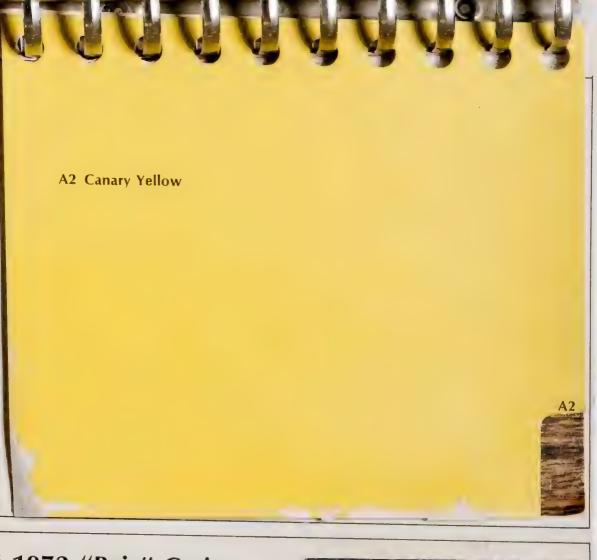
Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)



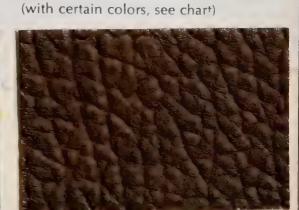
1972 "Baja" Grain
Vinyl-Covered Roofs
Optional on . . .
Hornet SST Sedan (not sun roof)
Javelin SST & AMX
Matador & Ambassador
Sedans & Hardtops



Black (available with any exterior color)



White (available with any exterior color)



Green
(with certain colors, see chart)

Brown (with certain colors, see chart)

WOODGRAIN: Color-Keyed Woodgrain in Side & Rear Panels

WOODGRAIN: Color-Keyed Woodgrain in Side & Rear Panels (rear panel is "light reflective") for the following models: Included with Hornet Sportabout "D/L" Package Optional on Hornet Sportabout,
without rear panel (less "X" Package)
Optional on Matador Wagon

Standard on Ambassador Brougham Wagon

Note: The translucent woodgrain vinyl with "see-thru" quality allows the body color to be faintly visible. Sample below shows the effect on black vs white body color.





Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



**Green** (with certain colors, see chart)



Brown (with certain colors, see chart)

# 1972 EXTERIOR COLORS "Lustre-Gard" Acrylic Enamel Triple-Coated Baked Finish



Black (available with any exterior color)



White (available with any exterior color)



Blue (with certain colors, see chart)



Green (with certain colors, see chart)



Brown (with certain colors, see chart)

1972 DATA COLOR UPHOLSTERY BOOK



Gremlin

Hornet

Javelin

Matador

Ambassador





Gremlin "X"



Hornet SST 4-Door Sedan



Hornet Sportabouts



Javelin SST



Matador Station Wagon



Ambassador Brougham Hardtop

This publication is based on the latest product information at the time of printing. Certain equipment items and features, illustrated or described in this publication, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or prices at any time without incurring obligation.

Published by: Product Information Department American Motors Corporation \* 14250 Plymouth Road Detroit, Michigan 48232



#### Section A GREMLIN



American Motors



#### Section A GREMLIN

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#### GREMLIN in dress-up form



'72 Gremlin in Stardust Silver with optional rally stripes. Other options include spoke-style wheel covers (for optional 14" wheels/tires), decor group (moldings), flip-open rear side windows, luggage rack, tailgate air deflector, sun roof, scuff molding, and bumper guards.

#### **GREMLIN** in "X" Package form



'72 Gremlin in Wild Plum with optional "X" package. Added options shown are decor group (moldings), flip-open rear side window, white-lettered tires and bumper guards.

# GREMLIN in basic form



'72 Gremlin in Hunter Green with standard pin stripes. Air-finned wheel covers (for standard 13" wheels/tires) and bumper guards are optional. Liftgate window and fold-down rear seat are standard on all 1972 Gremlins.

# GREMLIN SEATS

'72 Gremlin with optional custom bucket seat interior (or bench seat), carpeting, sports steering wheel, and cargo area insulation. These and many other features are included in "X" package. Removable storage litter pouch (on both doors) is a separate option.



'72 Gremlin with optional "X" package, sun roof, flip-open rear side windows and decor group (moldings).



'72 Gremlin with standard tailgate and fold-down rear seat. Sun roof and key-locking gas cap are optional.

# **GREMLIN** OPTIONS



Optional tailgate air deflector keeps window cleaner for better visibility. Roof rack, optional.



Fully-synchronized 3-speed manual transmission with floor-mounted stick shift. Optional.



Standard 232 CID-6. Optional 258-6 and a new 304 V-8. New "Torque-Command" automatic, optional.

Revis	sed July 2, 1 sed Oct. 7; 1	1971, Jan. 17, 1972								Trim				'Rio G	nyl irande idard	e'		Opt. ( Std.	d (Ple ellingt Custon Grem . Buck	n	Fabric 'Capricorn' Optional			
		REMLIN COLOR AVAILABILITY									rim		Black	Blue	Tan/Buff	White Seats Black Int.	Black	Blue	Black/Red	Tan/Buff	White Seats Black Int.	Black	Blue	Tan
Мо	dels	Front Seat Type	)							'T'	Cod	es	01	03	06	08	11	13	15	16	18	01	03	06
2-Do	Door Bench Seat, Split Back—Standard (NA Gremlin X)							_				В	В	В	В	В	В	В	В	В	A	Α	А	
4-Pa	Passenger Bucket Seats—Optional (Standard Gremlin X)														S	S	S	S	S					
			St	aint ripe itd.		Opt	Stripe lonal				mlin ) Strip					tion 1972					on 372			
Body Color Code Number		erior Colors, Standard Gremlin X)	Black	Silver	White/ Black Accent	Gold/ Black Accent	Blue/ Red Accent	Black/ Gold Accent	White	Gold	Blue	Black				In Production March 6, 1972					In Production March 6, 1972		Product c. 1, 19	
A1	*Snow Whi	ite	•			•	•	•			•	•	•	•	•		•	•	•	•		•	•	•
C2	*Stardust 3	Silver, Metallic	•				•	•			•	•	•	•	1		•	•	•			•	•	
Ç3		Blue (Light)	•			•	•	•					•	•	1		•	•				•	•	
C4		ie, Metallic (Medium)		•	•	•	•	•					•	•			•	•		2		•		
C6	*Surfside 1		•		•	•		•	•			•	•			•	•				•	•		
C8		per Green, Metallic (Medium)	•	-	•	•		•		1			•		•	-	•			•		•		•
C9		reen, Metallic (Dark)		•	•	•		•	_	-			•		•	-	•			•		•		•
D1	*Jolly Gree		•	-	•	•		•	•	-		•	•		•		•			•		•		•
D2	Yuca Tan,		•		•	•		•	-	-			•		•		•			•		•		•
D3	*Butterscot	nze, Metallic	•		•	•		•							•	-	•			•				•
D5	*Canary Ye		•		•	-			•			•												•
D7	*Trans-Am									•									•					
D9	*Wild Plun				-																			

\*Gremlin X model package available only with the indicated 8 colors

Combination Cancelled from Production, March 6, 1972.





Optional Bucket Seats with pleated-vinyl trim (Custom Trim Package, and included with Gremlin X Package).



# STANDARD "RIO GRANDE" EMBOSSED VINYL with Grained-Vinyl Bolsters. Bench Seat.



OI-B BLACK



03-B BLUE



06-B TAN/BUFF

# OPTIONAL "WELLINGTON" PLEATED VINYL (custom interior) Bench or Bucket Seats, Bucket Seats included with "X" Package.



11-B or -S BLACK



13-B or -S BLUE



15-B or -S BLACK/RED



16-B or -S TAN/BUFF

#### 1972 Gremlin . . . Optional "Capricorn" Plaid Fabric Seat Upholstery for Standard Interior (Production Dec. 1, 1971)



01-A BLACK Available with all exterior colors



03-A BLUE Available with 4 exterior colors (A1, C2, C3 & C4)

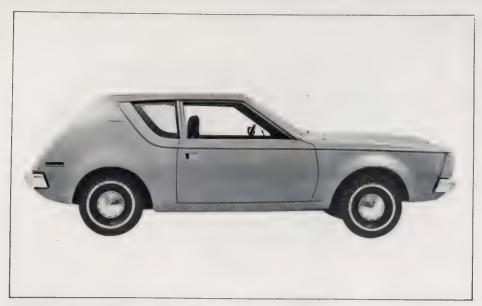


06-A TAN Available with 9 exterior colors (A1, A2, C8, C9, D1, D2, D3, D5 & D7)











1972 Gremlin with standard dual pin-stripes and hub caps. Also standard are rear liftgate window and fold-down rear seat.

#### 1972 GREMLIN MODEL AND ENGINE AVAILABILITY

<b>Total Gremlin</b>	model	count	reduced
to 1 (was 2):			

2-Door Sedan . . . 4-passenger model with liftgate window and fold-down rear seat.

2-passenger model discontinued due to low volume.

"Gremlin X" Model Package optional (re- 258-1B Six . . . 3-Speed Manual, Full-Synvised). chromesh (floor)

New Custom Trim Package optional (with interior and exterior items).

New Decor Package of exterior moldings for Gremlin X.

Interior Appointment Package optional (included in Gremlin X).

Roof Rack and Rear Air Deflector optional.

Sun Roof optional.

8 "Power Teams...4 Engines...
3 Transmissions

232-1B Six . . . 3-Speed Manual, 2-3 Synchromesh (column or floor)

3-Speed Manual, Full-Synchromesh (floor)

"Torque-Command"
(column)

258-1B Six . . . 3-Speed Manual, Fullchromesh (floor) "Torque-Command" (column)

304-2B V-8...3-Speed Manual, Full-Syn-(new) chromesh (floor) "Torque-Command" (column)





1972 Gremlin with optional rally stripe (featuring new center accent color). Roof rack, air deflector and wheel covers are also optional.

#### **EXTERIOR**

New minor exterior trim and ornamentation . . .

Front: None

Side: New optional 14" wheel covers (same 13" wheel covers optional).

Present optional 14" custom wheel covers continue.

New optional 14" Turbo-Disc (replaced Turbo-Cast). Wire wheel covers cancelled. Present 14" x 6" slot-style wheels continue standard for Gremlin X. Present 14" x 6" spoke-style wheels continue optional.

New optional rally stripe, similar to '71 style with center accent color added (same dual pin stripes standard, and same Gremlin X spear stripe).

New rocker-panel molding added as part of optional Decor Group (wheel lip, rain drip and new rocker-panel molding) for Gremlin X.

New Custom Trim Package for regular Gremlins includes wheel opening and rain-drip moldings (rocker moldings offered as separate option).

Gremlin "bug" ornaments on front fenders are deleted.

Rear: New "5 Litre V-8" decal with new 304 V-8 option inboard of RH taillight.

Present "3.8 Litre" (for 232-6) and "4.2 Litre" 258-6) decals continue.

New livelier exterior colors. 14 offered (9 new, 2-1971,  $3-1971\frac{1}{2}$ ). 8 for Gremlin X.

New shape for standard outside rear-view mirror.

New thru-grille hood-lock release replaces less-convenient, under-bumper location (see INTERIOR for optional inside hood-lock release).

New factory-installed radio antenna retracts down to 3"(was 22"). Factory installation of antenna (was dealer installed) permits "tuning" of radio with antenna. Prevents breakage at automatic car wash.



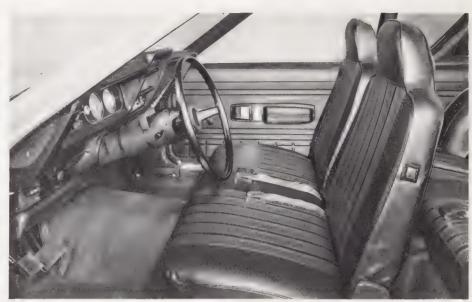
Motors

1972 Gremlin with optional sun-roof, bumper guards, and Gremlin "X" Package. The "X" Package includes side spear decal, painted grille, slot-style 14" x 6" wheels with D70 x 14 black tires (raised-letter tires, shown, additional option), Space-Saver spare tire with regular wheel, custom interior with high-back bucket seats, cargo-area insulation, sports steering wheel, Interior Appointment Package and special decals.

# 1972 GREMLIN EXTERIOR FEATURES COMPARISON

FEATURE	STANDARD 7246-5 (4-Pass)	GREMLIN X 7246-5 (4-Pass)	FEATURE	STANDARD 7246-5 (4-Pass)	GREMLIN X 7246-5 (4-Pass)
"C" Pillar Nameplate			Liftgate Air Deflector	Opt	Opt
(Gremlin Script)	Std	NA	Windshield Reveal		· ·
"Gremlin X" Name in			Molding	Std	Std
Side Stripe	NA	Std	Gas Cap-Chrome		
Hood Nameplate			(Gremlin Emblem)	Std	Std
(Gremlin Script)	Std	Std	Hub Caps	Std	NA
Corporate Logo on Rear Panel	Std	Std	Wheel Covers— Standard Type		
3.8 or 4.2 Litre Decal on			(13" or 14")	Opt	NA
Rear Panel	NA (A)	Std. (A)	Custom Type (14")	Opt	NA
Exterior Colors	14	8	Turbo-Disc Type (14")	Opt	NA
Painted Grille			Spoke-Style Wheels (With D70x14 Tires)	Opt	Opt
(Matching Body Color)	NA	Std	Slot-Style Wheels	Орг	Орг
Body Striping	Std	NA	(With D70x14 Tires)	NA	Std
(Double Pin Stripe)	Sid	INA	Wheel-Opening and	•	
"Gremlin X" Unique Decal Striping on Sides,			Rain-Drip Moldings	GRP	NA
C-Pillar, Grille and			Rocker Panel Molding		
Rear Panel	NA	Std	(with above GRP)	Opt	NA
Rally Stripe	Opt	NA	Drip and Rocker Panel		
Roof Rack	Opt	Opt	Moldings	NA	GRP
Sun Roof	Opt	Opt	(A)-5 Litre V-8 Decal For	All V-8's.	





Standard 1972 Gremlin interior shows "Rio Grande" embossed vinyl with vinyl bolsters and standard 2-spoke steering wheel.

#### **INTERIOR**

New, livelier interior colors and trims. Black, Blue, Tan and Black/Red.

Revised front seat shape and location for greater-seat-to-steering wheel and head room.

Present fold-down rear seat standard. Operates with single release latch on right side (was both sides).

Present liftgate window standard.

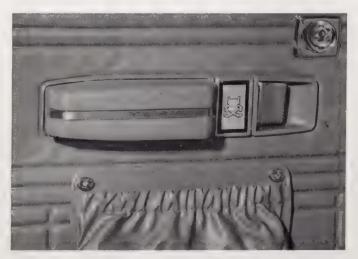
New trim details for instrument panel to improve appearance.

New under-instrument-panel inside hood-lock release, in optional Visibility Group. Helps prevent theft.

New "ball-and-socket" air outlets in package tray for A/C-equipped models improves appearance and directional air control. High-level air outlet only with A/C.

New higher-gloss finish and "soft-feel" material for steering wheels improves appearance and feel. Late-Oct. production.

New ('71½) 3-spoke 15" sports steering wheel optional, standard with Gremlin "X". Standard wheel, 2-spoke 15%" x 15%". Optional custom wheel, 2-spoke 16" x 15%".



1972 Gemlin custom door panel. Remote-control mirror and removeable stowage-litter pouch are options.



1972 Gremlin with optional "X" Package shows custom "Wellington" pleated vinyl trim with vinyl bolsters on high-back bucket seats, custom door trim. Custom trim is also optional with standard split-back bench or optional high-back bucket seats as part of separate Custom Trim Package.

Americar Motors

#### INTERIOR

New "Adjust-O-Tilt" steering-column optional with automatic transmission (previously only for Javelin, Matador and Ambassador).

New flip-open rear side-window, optional, for passenger comfort.

New higher-gloss paint finish on interior upper-door panels improves appearance.

New higher-quality AM push-button radio, optional (same as Javelin).

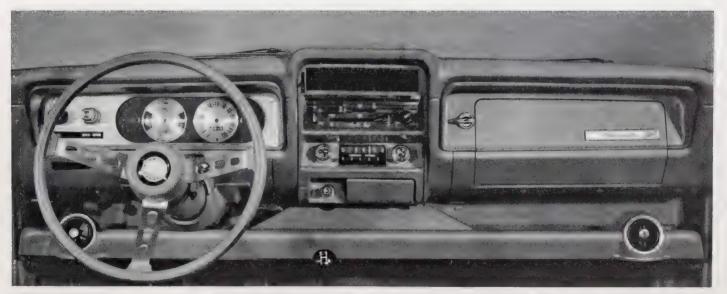
New AM/FM push-button radio (monaural), optional. October 1 production.

New bonded-to-windshield inside rear-view mirror improves appearance and visibility. Also eliminates loose-mirror problem and screw adjustment. Early running change.

New (1971½) "Polyclad" fiber/foam headliner improves appearance.

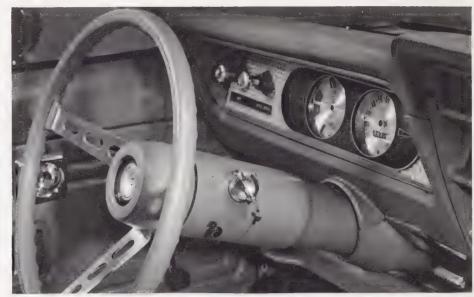
New Removable Stowage/Litter Pouch for both front doors, optional.

New "soft-feel" knob for column shift lever and turn signal lever.



1972 Gremlin "X" Package shows special "engine-turned" instrument panel overlay, 15" sports steering wheel, and Interior Appointment Package (instrument panel parcel shelf, glove-box lock and light, and cigarette lighter). Pushbutton AM or AM/FM radio is optional.





1972 Gremlin "X" interior. Inside hood-lock release t-handle, shown under panel at right, is part of optional Visibility Group, which also includes remote-control left outside mirror, visor vanity mirror, Day/Nite inside mirror, deluxe variable-speed electric wipers, and dual horns.

# 1972 GREMLIN INTERIOR FEATURES COMPARISON

	MILIN	ON I LATOI	ies com Ameen		
FEATURE	STANDARD 7246-5 (4-Pass)	GREMLIN X 7246-5 (4-Pass)	FEATURE	STANDARD 7246-5 (4-Pass)	GREMLIN X 7246-5 (4-Pass)
Cigarette Lighter	GRP (A)	Std	Custom Interior Trim		
Glove Box Lock Glove Box Light	GRP (A) GRP (A)	Std Std	Package	Opt (Bench or Bucket)	Std (Bucket)
Glove Box Door	Std	Std	Bucket Seats	Opt (C)	Std
Parking Brake Warning Light	GRP	GRP	Fold-Down Feature for Rear Seat	Std	Std
Steering Wheel-			Liftgate Window	Std	Std
Standard (15¾" x 15¼") Custom (16" x 15½") Sports (15")	Std Opt (B) Opt	NA NA Std	Flip-Open Rear Side Window Package Tray—	Opt	Opt
Manual Steering Gear-			Instrument Panel	GRP (D)	Std
Box Ratio—Standard —Optional	24:1 20:1	24:1 20:1	High-Level Ventilation Space-Saver Spare	W/AC	W/AC
Instrument Panel Cluster	Color Keyed	Engine Turned	(With Opt. 14" Tires)	Opt (E)	Std
Armrest—Front —Rear	Std NA	Std NA	(A)—Included in Interior A (B)—Also included in Cu (C)—Only when Custom	stom Trim Pac Trim Package	kage. is specified.
Floor Covering (Color Keyed)—Rubber —Carpet	Std GRP (C)	NA Std	(D)—Included in Interior also with air condition (E)—Also included with o	oning.	

**GRP** 

**GRP** 

Dome Light-Door Switch

# 1972 GREMLIN ENGINE-TRANSMISSION COMBINATIONS

First figure in box is standard axle ratio; others, optional ratios.

ENGINE	S	IX	V-8
TRANSMISSION	232-1B Std. All	258-1B Opt. All	304-2B Opt. All
3-Speed Manual—Standard	2.73		
Column- or Floor-Shift	3.08		
2-3 Synchromesh	3.31		
3-Speed Manual—Optional	2.73	2.73	3.54
Floor Shift	3.08	3.08	3.15
All-Synchromesh	3.31	3.31	
Torque-Command—Optional	2.37†	2.73	2.87
Automatic	2.73†	3.08	3.15
Column-Shift	3.08†	3.31	

## 1972 GREMLIN



†With air-conditioning ratios are 2.73 std. (3.08 and 3.31 opt.). Also for all California (less or with AC)

#### MECHANICAL

New "Torque-Command" automatic transmission, built by Chrysler ("Torque-Flite"), replaces "Shift-Command", built by Borg-Warner. Smoother shifts, quieter operation and greater durability. Optional, 6 and V-8 column-shift.

New 304 CID, 2-barrel V-8 engine package option with optional column-shift automatic or full-synchromesh 3-speed floor-shift manual transmissions. Suspension and drive line modified to accommodate new V-8 engine package. As in 1971, all engines run on regular-grade, low-lead, or no-lead fuels of 91 octane or higher. With no-lead fuel, use regular-grade leaded fuel at every 4th tank fill. New *net* horsepower and torque ratings (see Section G). Balance of engine/transmission combinations same as 1971.

New stamped rocker arms on 6's and V-8's use "cylindrical" bearings (was "ball/stud" type) for longer service life and quieter operation of valve train (running change).

New rear-wheel brake cylinders (smaller bore size) to prevent premature rear wheel lock-up, especially during panic stops. New option of ventilated-rotor front disc brakes, manual or power, for 6 or V-8, with 14" wheels only. Power drum brake option continues.

New Saginaw power steering pump for V-8's replaces Eaton pump. Better quality and quieter operation. Saginaw pump previously for 6's only. Also, new belt tension adjustment with torque wrench assures proper belt tension (V-8 only).

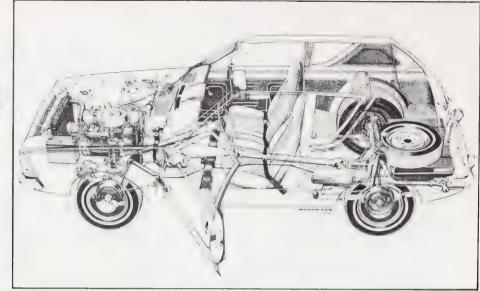
New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer. Late-Sept. production.

New "bayonet" (was "eye" type) mounted rear shock absorbers for reduced road noise (late running change for '71 models).

New dual-rate rubber bushing for front mount of rear spring to prevent clutch chatter and reduce road noise with manual-transmission.

New separate "front sway bar" option for Gremlin-6 (and continues to be included in Handling Package). Front sway bar standard on V-8's. New rear suspension "torque links" included with V-8's.





Phantom view of 1972 Gremlin

#### OTHER DETAILS

New 2-speed electric windshield wipers and electric washers standard, replacing vacuum. Optional Visibility Group includes variable-speed wipers (also separate option).

New second horn in optional Visibility Group, in addition to standard single horn.

Product content of "group/package" options revised for greater sellability.

New cargo-floor insulation and rear trim-panel seal added to optional Custom Trim Package. Reduces noise. Standard with Gremlin "X" package.

New stronger front-seat tracks for improved safety.

New stronger seat-belt anchorages for improved safety.

New "Auto-Loc" retractable front and rear outer seat belts with push-button release. Also, automatic, visible and audible device to warn if either occupied outboard front seat belt is not fastened. Federal regulations require for all cars by January 1, 1972 (our effective point). Also, all new belts will be Black, instead of color-keyed, starting January 1, 1972. Present belts will also be Black by about November 15, 1971.

New quiet-tone (less harsh) for ignition-key warning buzzer (and headlights-on warning buzzer, part of optional Light Group).

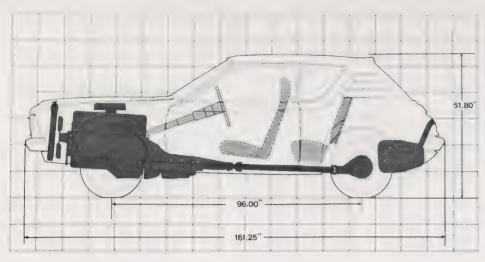
Low-Fuel Warning Light dropped from optional Light Group due to variable accuracy.

Cold-Start Package (55-amp. alternator and 70-amp. battery) cancelled. 70-amp. battery continues optional. 37-amp. alternator standard. 55-amp. alternator standard with air conditioning.

New single-line whitewalls replace twin-line whitewalls for optional "78" aspect-ratio tires. Single-line used in 1971 on 6.00x13 and 6.45x14.

Revised front-door locking system. Push button down and close door . . . door automatically locks; also, for Hornet. Replaces pre-set impulse locking system (requires flip of handle) which continues for Javelin, Matador and Ambassador.

New AM dealer accessory...snap-in-place "tonneau" cover over cargo space keeps spare tire and luggage out of sight.





#### 1972 Gremlin Dimensions

Wheelbase	96.00
Length	161.25
Width	70.58
Height, 6 Cyl. (6.00x13 tires)	51.80
6 Cyl. (6.45x14 tires)	52.40
V-8 (6.95x14 tires)	52.60
Overhang, Front	33.25
Rear	32.00
Tread, 6-cyl., Front	57.46
Rear	57.00
V-8, Front	57.24
Rear	56.60
Tire Size, 6-cyl., Std.	6.00x13
Opt.	6.45x14 (A)
Opt.	B78x14
Opt.	D70x14 (B)
V-8, Std.	6.95x14
Opt.	C78x14
Opt.	D78x14
Opt.	D70x14 (B)
Turning Circle, Dia.	32′8″

Passenger Seating	Four
Head Room, Front	38.00
Rear	36.40
Leg Room, Front	41.05
Rear	29.00
Shoulder Room, Front	54.88
Rear	52.96
Hiproom, Front	54.88
Rear	52.96
Trunk Luggage Vol., Cu. Ft.	6.0 (C)
Fuel Tank, Gallons	21
Brake Dia./Sq. In., 6-Cyl.	9"/153 Sq. In.
V-8	10"/167 Sq. In.

- (A) Included with air conditioning.
- (B) Standard with Gremlin X.
- (C) Volume behind rear seat with regular spare tire. 8.0 Cu. Ft. with Opt. Space-Saver Spare (avail. with opt. 14" tires). Space-Saver Spare included with opt. D70x14 tires and Spoke-Style wheels. Space-Saver Spare standard with Gremlin X (D70x 14 tires and Slot-Style wheels).





#### 1972 Gremlin "Air-Conditioned Special" Model

To boost Gremlin sales this Spring, a specially-priced Gremlin "Air-Conditioned Special" model will be offered for a limited time at only \$2,199. ADP.

This special Gremlin model will be the lowestpriced car in the industry with factory-installed air conditioning.

Production will occur during February and March, and the two-month program will be supported with newspaper and radio advertising plus merchandising materials scheduled to arrive well in advance of the April 1 announcement date.

The present factory-installed All-Season Air Conditioning System is included in the Gremlin "Air-Conditioned Special" model price of \$2,199.00 ADP/\$1,958.50 TDI. This represents a flat price addition of only \$200. (ADP/TDB), for air conditioning over-and-above the base model price. Normally, air conditioning is priced at \$377.45 ADP/\$313.30 TDB.

Furthermore, for only \$100. more (ADP/TDB), the "Air-Conditioned Special" model can be ordered with a "Special A/C Equipment Package" containing Power Steering, Tinted Glass (all windows) and Insulation Group (under-coating and hood insulation). Normally, air conditioning with this package is priced at \$472.95 ADP/\$392.55 TDB, as compared to the special ADP/TDB price of \$200 for the A/C system plus \$100 for the equipment package for a total of \$300.

Remember, air-conditioned Gremlins have additional built-in features, as follows:

Instrument Panel Parcel Shelf with Two Air Outlets (for A/C, heat or vent). High-Level Air Outlet above radio (for A/C, heat or vent). Heavy-Duty Engine Cooling System (H-D Radiator, Power-Flex Fan and Fan Shroud). 55-Amp. Alternator (in place of standard 37-Amp. Alternator). (note . . . 50-Amp. Battery is standard, less or with A/C, on Gremlins), 6.45 x 14 Black Tires for 6's (in place of standard 6.00 x 13 Black Tires). Higher-Rate Front Springs and Shock Absorbers. 2.73:1 Rear Axle Ratio in place of 2.37:1 to enhance performance of the 232 CID Six with Torque-Command Automatic Transmission (all other axle ratio offerings continue as is).

All other regular-production options, which are not in conflict with the product content, will be available with this new model, including "X" package, the 304 CID V-8 engine package, etc.

The reverse side of this page compares the extremely favorable price position of the "Air-Conditioned Special" model against regular A/C equipped Gremlins. No matter how it is figured, the "Air-Conditioned Special" model represents a terrific value . . . the lowest-priced car in the industry with factory-installed air conditioning . . . designed to gain floor traffic and boost Gremlin sales this Spring.

# 1972 Gremlin "Air-Conditioned Special" Model . . . Price Comparison

	with Air C	emlin Conditioning 'Special'')	with Air Cor	mlin nd. Package Special'')	"Air-Con	mlin ditioned ' Model
	TDI	ADP	TDI	ADP	TDI	ADP
Base Model	1758.50	1999.00	1758.50	1999.00	1958.50	2199.00
Air Conditioning System Includes H.D. Engine Cooling, 55-Amp. Alternator & 6.45 x 14 BSW Tires	313.30	377.45	(include	d below)	(included ab	ove @ \$200.)
SUB TOTAL	2071.80	2376.45			1958.50	2199.00
"Air-Conditioned Special"	—1958.50	-2199.00	,			
SAVINGS	113.30	177.45				
Air Conditioning Package Includes A/C System (see above), Power Steering, Tinted Glass (all) & Insulation Group	(includ	ed below)	392.55	472.95	(include	d below)
Special A/C Equipment Package Includes Power Steering, Tinted Glass (all) & Insulation Group	(includ	ed below)	(include	d above)	100.00	100.00
Power Steering	82.35	99.20	(include	d above)	(include	d above)
Tinted Glass (all)	30.60	36.85	(include	d above)	(include	d above)
Insulation Group (Undercoating & Hood Insulation)	18.05	21.70	(include	.  d above) 	(include	d above)
Fully Equipped with A/C System, Power Steering, Tinted Glass (all) & Insulation Group	2202.80	2534.20	2151.05	2471.95	2058.50	2299.00
"Air-Conditioned Special" Model Fully Equipped	-2058.50	-2299.00	-2058.50	-2299.00		
SAVINGS	144.30	235.20	92.55	172.95		

# 1972 Gremlin "Air-Conditioned Special" Model . . . Price Comparison

Gremlin "Air-Conditioned Special" Model	ADP	2199.00	ove @ \$200.)	2199.00			s	TANDARD "	'RIO (	GRANI		duction Ma	"WELLI	NGTON''
Gre "Air-Cor Special	TDI	1958.50	(included above	1958.50			1.	EMBOSS Standard Bench	Interi	or for			TED VIN n Interior Bucket	for
Gremlin with Air Cond. Package (NOT "Special")	ADP	1999.00	(included below)							100000000000000000000000000000000000000				
Gr with Air Co (NOT	IDI	1758.50	(includ	1				08-B WHITE Balance i See Availab	n Blac	k		18-B or -S W Balanc See Avai	HITE (sea e in Black lability Ch	(
Gremlin with Air Conditioning (NOT "Special")	ADP	1999.00	377.45	2376.45	-2199.00	177.45	(included below	(included belov				25	-22	7
Gr. (NOT	TDI	1758.50	313.30	2071.80	-1958.50	113.30	(includ	(include	82.35	30.60	18.05	2202.80	-2058.50	144.30
		Base Model	Air Conditioning System Includes H.D. Engine Cooling, 55-Amp. Alternator & 6.45 x 14 BSW Tires	SUB TOTAL	"Air-Conditioned Special"	SAVINGS	Air Conditioning Package Includes A/C System (see above), Power Steering, Tinted Glass (all) & Insulation Group	Special A/C Equipment Package Includes Power Steering, Tinted Glass (all) & Insulation Group	Power Steering	Tinted Glass (all)	Insulation Group (Undercoating & Hood Insulation)	Fully Equipped with A/C System, Power Steering, Tinted Glass (all) & Insulation Group	"Air-Conditioned Special" Model Fully Equipped	SAVINGS

1972 GREMLIN New White Vinyl Seat Upholstery

B

ET

Please Turn Over

Insert between Gremlin pages A-6 and A-7 in 1972 Data/Color/Upholstery Book



# Motors







# Section B HORNET

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# **HORNET SST**



'72 Hornet SST 2-Door Sedan in Grasshopper Green with standard pin stripe and moldings. Wheel covers are optional.



'72 Hornet SST 4-Door Sedan in Jetset Blue with standard pin stripe and moldings. Optional Blue vinyl roof, bumper guards and custom wheel covers are shown.

# **HORNET SST**

with "X" & "Rallye" Packages



'72 Hornet SST 2-Door Sedan in Canary Yellow with optional "X" package, plus black vinyl roof, D70 white-lettered tires and bumper guards. A "Rallye" package option includes bucket seats and a host of performance items.

# **HORNET SPORTABOUT**



Top: '72 Sportabout in Skyway Blue with optional "X" package . . . rally stripes, slot-style wheels, C78 black tires, wide rocker-panel moldings, sport steering wheel plus "X" emblems. Roof rack with air deflector is optional. "X" package is not available with "D/L" or "Gucci" packages.

Left: '72 Sportabout in Butterscotch Gold with optional "D/L" package . . . color-keyed woodgrain side and rear panels (rear is reflective), roof rack with air deflector, custom wheel covers, individual reclining seats with "Scorpio" fabric trim (or vinyl) plus "D/L" emblems. "D/L" package is *not* available with "X" or "Gucci" packages.

Bottom: '72 Sportabout in Hunter Green with standard pin stripes and moldings. Turbo-Disc wheel covers are optional. Available with optional "Gucci" interior trim package, woodgrain side panels (not rear), and roof rack with air deflector. "Gucci" package is *not* available with "X" or "D/L" packages.

Note: All Sportabouts feature fully-carpeted interiors, a lockable hidden compartment and a "Space-Saver" spare tire. Sun roof, bumper guards and whitewalls are optional on all Sportabouts.

# HORNET SEATS

'72 Hornet SST 4-Door Sedan, showing standard "Leo" fabric-and-vinyl-trimmed bench seat.



# HORNET SEATS

'72 Hornet with optional individual reclining seats (included in "D/L" and "Gucci" packages) trimmed in perforated vinyl. Sports steering wheel, optional (included in "X" and "Rallye" packages).



# HORNET SPORTABOUT "GUCCI" INTERIOR

Special "Gucci" interior for '72 Sportabout features unique buff-and-red accented green vinyl trim on seats, door panels, visors, and headliner (except sun roof). Individual reclining seats are included. The "Gucci" emblem appears on front fenders and inner door panels. Sports steering wheel is optional.



# HORNET OPTIONS



Rubber-padded bumper guards, available front and rear, or front only on '72 Hornets.



Decklid Luggage Rack, available on 2- and 4-door Hornet Sedans in '72.



'72 Hornet instrument panel with optional sports steering wheel (in place of standard custom wheel), and push-button AM or AM/FM radios. Handy package shelf, standard. High-level ventilation included with air conditioning.

Revi:	72 HC	171 (Subject to Change) 171, August 6, 1971, Jan. 17, 197	SEI		NS)		Trin	n		'L	bric eo' idard			'Strig	orated bed U botiona Wag	ganda I	ı'		Fal 'Scor Custor			Perf. Vinyl 'Gucci' Opt.		'We O Rally	l (Plealling) ptiona e Pac l. Bucl	lon' al kage	
		ABOUT (WAGO	NC	)			Trin colo	-	Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	White Seats Black Int.	Black	Blue	Green	Tan	Green	Black	Blue	Black/Red	Tan/Buff	White Seats
Мо	dels	Front Seat Typ	е			'T	' Cod	les	41	43	44	46	41	43	44	46	48	41	43	44	46	44	41	43	45	46	48
		Bench Seat, Split Back-Star	ndard			-			A	Α	Α	Α	В	В	В	В	В							1.0	10	70	40
2-Do	or Sedan	Individual Reclining Seats—(	option	ai					С	С	С	С	D	D	D	D	D	V	V	V	V			-			-
		Bucket Seats-Included with	Option	nal Ral	iye Pac	kage																	S	S	S	S	S
A-Da	or Sedan	Bench Seat, Full Back-Stan	dard						A	A	Α	Α	В	В	В	В	В						-	-	3	3	3
4-00	or secan	Individual Reclining Seats—C	ption	ai					С	С	С	С	D	D	D	D	D	٧	٧	V	٧						
4.0		Bench Seat, Full Back-Stan	dard	(NA "E	)/L" &	"Guo	ci")						В	В	В	В	В								-		
4-D0	or Wagon	Individual Reclining Seats—C	ption	al (înc	I. "D/L	" & "	'Gucci'')						D	D	D	D	D	٧	٧	٧	٧	w		-	-		
Code Number	on Se Woodgra on Wa Woodgra	Tones, Optional edans ain Side Panels Opt. agon (less stripes) ain Side & Rear Panels aith "D/L" (less stripes)	Black	Silver Silver	White	Opt. '	'X'' Pac	Black									In Production March 6, 1972										In Production March 6, 1972
Al	Snow White	3	•			•	•	•	<b>9</b> 5	•1	<b>●</b> 2	•3	<b>0</b> 5	•1	•2	•3		●5	•1	•2	•3	•	<b>9</b> 5	•1	•	•3	
C2	Stardust Si	Iver, Metallic	•				•	•	•1	•1			•1	•1				•1	•1		-3		•1	•1	•		
C3	Skyway Blu	ue (Light)	•			•	•	•	•1	•1			•1	•1				•1	<b>O</b> 1				•1	•1			
C4	Jetset Blue	, Metallic (Medium)		•	•	•	•	•	•1	•1			•1	•1				•1	•1				<b>0</b> 1	•1			
C6	Surfside Tu	•	•		•	•		•	•				•				•	•					•				•
C8		r Green, Metallic (Medium)	•	ļ	•	•		•	●2		●2	•2	●2		●2	●2		●2		02	●2	•	•2			●2	
C9		en, Metallic (Dark)		•	•	•		•	•2		•2	●2	●2		●2	●2		•2		•2	●2	•	<b>@</b> 2			•2	
D1	Jolly Green		•		•	•		•	●2		●2	•4	•2		●z	•4		•2		•2	●4		●2			●4	
D2	Yuca Tan, N		•		•	•		•	●3			●3	●3			●3		●3			●3	•	●3			●3	
D3	Baja Bronze		•		•	•		•	●3			●3	●3			•3		●3			●3		●3			●3	
D5	Butterscotc		•		•	•		•	●3			●3	●3			●3		●3			●3		●3			●3	
A2	Canary Yelle		•			•		•	•		●2	●3	•		●2	●3		•		●2	●3		•			●3	
D7	Trans-Am F		•		•	•		•	•			•	•			•	_	•			•		•		•	•	
D9	Wild Plum,	Metallic			•	•		•	•				•				•	•					•				•

ally with Snow White (A1) in combination with any other listed color.

TWO-TONES: Optional on Sedans, only with Snow White (A1) in combination with any other listed color VINYL ROOF: Optional on Sedans (less optional Sun Roof). "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "1" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Green.

Those marked "3" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "5" are available with Black, White, Green, Brown or Blue.

Combination Cancelled from Production, March 6, 1972.



**FABRIC** 

sters (Not Avail. on Sportabout)

HORNET

(less Gucci & Rallye)

1972 HORNET SST **Sedans & Sportabout New White Vinyl Seat Upholstery** 

Please Turn Over

Insert between Hornet pages B-8 and B-9 in 1972 Data/Color/ Upholstery Book



43-A or -C BLUE



44-A or -C GREEN



46-A or -C TAN

'ED UGANDA" PERFORATED VINYL sters (Std. on Sportabout)



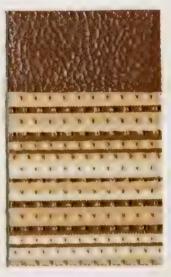
41-B or -D BLACK



43-B or -D BLUE



44-B or -D GREEN



46-B or -D TAN/BUFF

**OPTIONAL "SCORPIO" CUSTOM FABRIC** 



41-V BLACK



43-V BLUE



44-V GREEN



46-V TAN

Issued May 24, 1971 (Subject to Change) Perforated Vinyl 'Striped Uganda' Optional (Std. Wagon) Revised July 2, 1971, August 6, 1971, Jan. 17, 1972 Fabric 'Leo' Trim 1972 HORNET SST (SEDANS) Standard SPORTABOUT (WAGON) Seats Int. Trim Buff Green Green White S Colors Black Blue SEAT, TRIM & COLOR AVAILABILITY Lan Blue Tan/ Models Front Seat Type T' Codes 41 43 44 46 41 43 44 46 48 Bench Seat, Split Back-Standard Α Α A Α В В В В В 2-Door Sedan Individual Reclining Seats-Optional C C С С D D D D D Bucket Seats-Included with Optional Rallye Package Bench Seat, Full Back-Standard Α Α R В R 4-Door Sedan A Α В R Individual Reclining Seats-Optional C C C С D D D D D Bench Seat, Full Back-Standard (NA "D/L" & "Gucci") В R В В R 4-Door Wagon Individual Reclining Seats-Optional (Incl. "D/L" & "Gucci") D D D D D Rally Stripe for Wagon & 2-Dr. Sedan with Opt. "X" Package 14 Exterior Colors, Standard Paint Stripe Std. 13 Two-Tones, Optional In Production March 6, 1972 on Sedans Color Number Woodgrain Side Panels Opt. on Wagon (less stripes) Woodgrain Side & Rear Panels incl. with "D/L" (less stripes) Black Silver White Black Gold Blue A1 Snow White . •2 **9**5 **0**2 **0**3 •1 C2 Stardust Silver, Metallic • • C3 Skyway Blue (Light) . • . . . C4 Jetset Blue, Metallic (Medium) . • . C6 Surfside Turquoise . . C8 Grasshopper Green, Metallic (Medium) . •2 C9 Hunter Green, Metallic (Dark) . **6**2 . Dì Jolly Green (Bright) . . **0**2 **0**2 • D2 Yuca Tan, Metallic . **®**3 •3 ●3 D3 Baja Bronze, Metallic • . . . •3 D5 **Butterscotch Gold** . . . • . A2 Canary Yellow • • . D7 Trans-Am Red ٠ . • • D9 Wild Plum, Metallic . .

Vinyl (Pleated)
'Wellington'
Optional
Rallye Package "Scorpio"

**Fabric** 

1972 HORNET SST Sedans & Sportabout In Production March 6, 1972 OPT. "UGANDA" PERFORATED VINYL.

Std. on Sportabout.



48-B or -S WHITE (seats only) Balance in Black See Availability Chart

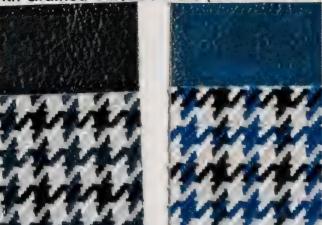
Optional on Sedans, only with Snow White (A1) in combination with any other listed color. VINYL ROOF: Optional on Sedans (less optional Sun Roof). "Baja" grain vinyl-covered roof, as follows:

Options on Secans (less optional sun root). Daja grain vinyi-covered to those without numbers are available with Black, White or Blue. Those marked "1" are available with Black, White or Green. Those marked "3" are available with Black, White or Brown. Those marked "4" are available with Black, White, Green or Brown. Those marked "4" are available with Black, White, Green, Brown or Blue,

Combination Cancelled from Production, March 6, 1972.







43-A or -C BLUE 41-A or -C BLACK



44-A or -C GREEN



**HORNET** 

46-A or -C TAN

# OPTIONAL "STRIPED UGANDA" PERFORATED VINYL with Grained-Vinyl Bolsters (Std. on Sportabout)



41-B or -D BLACK



43-B or -D BLUE



44-B or -D GREEN



46-B or -D TAN/BUFF

#### **OPTIONAL "SCORPIO" CUSTOM FABRIC**

with Grained-Vinul Bolsters



41-V BLACK



43-V BLUE



44-V GREEN



46-V TAN

# 44W

# An Exclusive Interior Trim Package Designed By Gucci For Your Fashion-Conscious Buyers!

Recent marketing studies show us that the buyer of the '70's has become more sophisticated and fashion-conscious. For this reason, American Motors commissioned Dr. Aldo Gucci, a world-famous Italian fashion designer, to create a special interior trim package for the 1972 Hornet Sportabout Wagon. Dr. Gucci's designs in leather are expressed in shoes, belts, luggage and other accessories for men and women and sold through his own stores and high fashion outlets around the world.

Working with American Motors' Styling Staff, Gucci has designed an exclusive interior trim package that promises to give a prestigious appearance to an already uniquely styled vehicle. A special vehicle with high traffic potential.

The "Gucci" Sportabout Trim Package (see photo) includes top-grain perforated-vinyl seats (individual reclining), door panels, sun visors, a headliner design (plain headliner with optional Sun Roof), and wider rocker-panel moldings. The famous Gucci Crest appears on the door panels, the front fender panels, and as part of the headliner design. It all adds up to the most exciting innovation in automotive interior design ever offered to the American public. And it is available for your showroom.

The "Gucci" custom interior (44W) is available only on the Hornet Sportabout Wagon. Exterior color selection is keyed to Snow White, Hunter Green, Grasshopper Green, and Yuca Tan. Other optional equipment, such as woodgrain, may be ordered as desired.

# A Gucci Original



Exclusively For American Motors

Revi	oved May 24, 1971 (Subject to Change) vised July 2, 1971, August 6, 1971, Jan. 17, 1972  972 HORNET SST (SEDANS PORTABOUT (WAGON)						Trim		'L	bric eo' idard			'Strip	rated ped U ptiona . Wago	ganda İ	'		'Scoi	oric rpio' n, Opt		Perf. Vinyl 'Gucci' Opt.		'We O Rally	l (Plea ellingtona ptiona e Pac l. Buck	on' al kage (ets)	
		COLOR AVAILABILITY	) IV	,			Trim colors	Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	White Seats Black Int.	Black	Blue	Green	Tan	Green	Black	Blue	Black/Red	Tan/Buff	White Seats Black Int.
Мо	dels	Front Seat Type	е			'T	' Codes	41	43	44	46	41	43	44	46	48	41	43	44	46	44	41	43	45		-
		Bench Seat, Split Back-Star	ndard					A	A	A	A	В	В	В	В	В	74	75	77	40	144	41	43	45	46	48
2-Do	or Sedan	Individual Reclining Seats—C		al				C	C	C	c	D	D	D	D	D	٧	V	V	V	-	_	-	<del> </del>		-
		Bucket Seats—Included with	Option	al Rall	ye Pac	kage		+	<u> </u>	-	-							· ·			-	S	-	-	-	-
A. De	or Sedan	Bench Seat, Full Back-Stand				-		A	A	A	Α	В	В	В	В	В	_			_	_	3	S	S	S	S
4-D(	or Seuali	Individual Reclining Seats—C	ption	ai				C	C	C	C	D	D	D	D	D	V	V	V	V	-					
4.0		Bench Seat, Full Back-Stan	dard (	NA "D	/L" &	"Gue	ri")	+	-	_	<u> </u>	В	В	В	В	В		,			-	<u> </u>	-	<u> </u>	_	
4-DC	Door Wagon   Bench Seat, Full Back—Standard (NA "D/L"   Individual Reclining Seats—Optional (Incl. "D							-				D	D	D	D	D	V	V	V	V	w		-	-		-
Sode Number	Woodgra on Wa Woodgra	edans ain Side Panels Opt, gon (less stripes) ain Side & Rear Panels ith "D/L" (less stripes)	Black	Silver	White	Gold	Black									In Production March 6, 1972										In Production March 6, 1972
A1	Snow White	e	•			•		•5	•1	-				_			_	_		_		_	-	-		-
C2	Stardust Si	ilver, Metallic	•	† -		_	•	-5	01	●2	•3	<b>9</b> 5	<b>0</b> 1	•2	•3		●5	<b>1</b>	●2	●3	•	<b>9</b> 5	<b>1</b>	•	•3	
C3	Skyway Blo	ue (Light)	•			•			01			●1 ●1	O i			-	-1	<b>0</b> 1				•1	<b>•</b> 1	•		-
C4	Jetset Blue	, Metallic (Medium)		•	•	•		01	01			1	01			-	-1	<b>0</b> 1				-1	<b>1</b>	-		-
C6	Surfside Tu	ırquoise	•		•	•	•	•									-	-1				•1	●1			
C8	Grasshoppe	er Green, Metallic (Medium)	•		•	•		02		•2	•2	•2		•2	•2		02		•	•	•					-
C9	Hunter Gre	en, Metallic (Dark)		•	•	•	•	02		02	02	02		•2	02		•2		●2 ●2	<b>0</b> 2		●2 ●2			<b>0</b> 2	-
D1	Jolly Green	(Bright)	•		•	•	•	02		•2	04	02		•2	•		02		•2	04		02			•4	
D2	Yuca Tan, N	Metallic	•		•	•	•	•3			•3	•3		-	•3		•3		-2	•3	•	<b>O</b> <sub>2</sub>		-	•3	
D3	Baja Bronz	e, Metallic	•		•	•		•3			●3	•3			•3		•3			•3		•3			•3	
D5	Butterscotc		•		•	•	•	●3			•3	•3			•3		•3			•3		•3			•3	
A2	Canary Yell		•			•	•	•		•2	●3	•		•2	•3		•	-	●2	•3		•			•3	
D7	Trans-Am F		•		•	•	•	•			•	•			•		•			•		•		•	•	
D9	Wild Plum,	Metallic				-		-				_	-						-			•		_	_	

TWO-TONES: Optional on Sedans, only with Snow White (AI) in combination with any other listed color.

VINYL ROOF: Optional on Sedans (less optional Sun Roof). "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "!" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "4" are available with Black, White, Green, Brown or Blue.

Combination Cancelled from Production, March 6, 1972.



**Bucket Seats with** pleated-vinyl trim included in optional Hornet "Rallye" Package.



Individual Reclining Seats with optional "Gucci" interior trim package (Green vinyl with Buff and Red accent).

# HORNET Gucci & Rallye

1972 HORNET "RALLYE" New White Vinyl Seat Upholstery

Please Turn Over

Insert between Hornet pages B-12 and B-13 in 1972 Data/Color/ Upholstery Book



# "WELLINGTON" PLEATED VINYL For Bucket Seats included with "Rallye" Package.



41-S BLACK



43-S BLUE



45-S BLACK/RED



46-S TAN/BUFF

Revi	sed July 2, 19 <b>72 HC</b>	971 (Subject to Change) 971, August 6, 1971, Jan. 17, 197 DRNET SST (S ABOUT (WAG)	E	DAI	NS)		Trim			Fabric 'Leo' Standard				'Stri	prated ped U ptiona I. Wag	ganda	a'	
SEA	T, TRIM &	COLOR AVAILABILITY	אכ	,		1	Trir Olo		Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	White Seats Black Int.	Black
Мо	dels	Front Seat Type	В			'T	' Co	des	41	43	44	46	41	43	44	46	48	4
		Bench Seat, Split Back—Star	ndard						Α	A	A	Α	В	В	В	В	В	<del> </del>
2-Door Sedan Individual Reclining Seats—Optional								С	С	C	C	D	D	D	D	D	$\vdash$	
	Bucket Seats—Included with										-	-	+		-	+-	-	
4-Do	4-Door Sedan Bench Seat, Full Back—Standard								Α	Α	Α	A	В	В	В	В	В	
Individual Reclining Seats—Optional							-	С	С	С	С	D	D	D	D	D		
4-Door Wagon Bench Seat, Full Back-Standard (NA "D/				)/L" &	"Guc	ci")						В	R	В	В	В	<del> </del>	
4-100	Individual Reclining Seats—Optional (Incl. "D/L"						)					D	D	D	D	0	١,	
Body Color Code Number	on Wa	ain Side Panels Opt. Igon (less stripes) ain Side & Rear Panels rith "D/L" (less stripes)	Black	Silver	White	Plob	Blue	Black									In Production March 6, 1972	
A1	Snow White	e	•			•	•	•	•5	•1	_	_	_	_			-	_
C2	Stardust S	ilver, Metallic	•	-					<b>0</b> 5	<b>O</b> 1	•2	●3	<b>O</b> 5	•1	•2	•3		_
C3	Skyway Bl	ue (Light)	•		-	•			<b>1</b>	01			<b>0</b> 1	<b>0</b> 1				-
C4	Jetset Blue	, Metallic (Medium)		•	•	•			01	01			•1 •1	●1 ●1				
C6	Surfside Tu	ırquoise	•		•	•												-
C8		er Green, Metallic (Medium)	•		•	•		•	•2		•2	•2	02		•2	02		-
C9		en, Metallic (Dark)		•	•	•		•	•2		•2	•2	02		•2	02	-	
D1	Jolly Green		•		•	•		•	•2		•2	04	02		•2	04	-	
D2	Yuca Tan, N		•		•	•		•	•3			•3	•3			•3		
D3	Baja Bronz		•		•	• .		•	•3			•3	•3			•3		
D5	Butterscoto		•		•	•		•	•3			●3	•3			•3		
A2	Canary Yeli		•			•		•	•		●2	●3	•		●2	•3		
D7	Trans-Am I	Ked	•		•	•		•	•			•	•			•		•
D9	Wild Plum.	8.8 . 4 . 441																

1972 HORNET "RALLYE" In Production March 6, 1972 "WELLINGTON" PLEATED VINYL.

For Bucket Seats with "Rallye" Package.



48-S WHITE (seats only) Balance in Black See Availability Chart

TWO-TONES: Optional on Sedans, only with Snow White (A1) in combination with any other listed color.

VINYL ROOF: Optional on Sedans (less optional Sun Roof). "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "!" are available with Black, White or Blue.

Those marked "3" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "4" are available with Black, White, Green, Brown or Blue.

Combination Cancelled from Production, March 6, 1972.



**Bucket Seats with** pleated-vinyl trim included in optional Hornet "Rallye" Package.



Individual Reclining Seats with optional "Gucci" interior trim package (Green vinyl with Buff and Red accent).

# HORNET Gucci & Rallye



# "WELLINGTON" PLEATED VINYL For Bucket Seats included with "Rallye" Package.



41-S BLACK



43-S BLUE



45-S BLACK/RED



46-S TAN/BUFF

# **HORNET SST**



4-Door Sedan, Model 7205-7



2-Door Sedan, Model 7206-7



# **HORNET SPORTABOUT**



4-Door Station Wagon, Model 7208-7, with "D/L" Package



4-Door Station Wagon, Model 7208-7, with "Gucci" Package (interior) and Sun Roof



4-Door Station Wagon, Model 7208-7, with "X" Package





1972 Hornet SST 4-Door Sedan with standard drip, wheel-opening and slim rocker panel moldings, optional vinyl roof, wheel covers and bumper guards. Restyled wrap-around taillights are more visible from side.

#### 1972 HORNET MODEL and ENGINE AVAILABILITY

# Total Hornet model count reduced to 3 (was 6)

Base (6) 2-Door Sedan . . . Discontinued and 4-Door Sedan . . . replaced by SST

with new price action.

SST (6 & V-8) 2-Door Sedan

4-Door Sedan

4-Door Sedan/Wagon "Sportabout"

SC/360 2

2-Door Sedan . . . Dropped

Revised "D/L", new "Gucci" and new "X" packages optional on Sportabout.

New separate option of woodgrain side panels for Sportabout. Woodgrain side and rear panels continue in "D/L" package.

Sun Roof optional on 2-Door Sedan and Sportabout. New "X" package optional on 2-Door Sedan (production about Sept. 15, 1971).

New "Rallye" package optional on 2-Door Sedan includes Bucket Seats (production about Oct. 1).

8 "Power Teams" . . . 4 Engines . . . 3 Transmissions

232-1B Six...3-Speed Manual, 2-3 Synchromesh (column) not with "Rallye" pkg.
3-Speed Manual, Full-Synchromesh (floor) only with "Rallye" pkg.
"Torque-Command" (column) also available with "Rallye" pkg.

258-1B Six...3-Speed Manual, Full-Synchromesh (floor) also with "Rallye" pkg.
"Torque-Command" (column) also available with "Rallye" pkg.

304-2B V-8...3-Speed Manual, Full-Synchromesh (floor) only with "Rallye" pkg.
"Torque-Command" (column) also available with "Rallye" pkg.

360-2B V-8..."Torque-Command" (column) not available with "Rallye" pkg.





1972 Hornet Sportabout Wagon, showing optional "Gucci" trim, which includes special fender emblem, wider rocker panel moldings and special 3-tone interior trim. Separate options, also shown are sun roof, wheel covers and bumper guards.

#### **EXTERIOR**

New minor exterior trim and ornamentation . . .

Front: New two-less silver lines on molded plastic grille (was aluminum).

Side: New wider rocker-panel molding for Sportabout "Gucci" and "X". Present narrow rocker-panel molding continues standard on SST sedans and standard Sportabouts. Wheel-opening molding continues standard. New wide or present narrow rocker-panel molding not used on Sportabout with woodgrain.

New optional wheel covers (same hub caps standard).

Present optional custom wheel covers continue (standard with "D/L").

New optional Turbo-Disc (replaces Turbo-Cast). Wire wheel covers cancelled.

Present 14" x 6" spoke-style wheels continue optional.

Present 14" x 6" slot-style wheels included in new "X" packages.

New *separate* option of woodgrain side panels for Sportabout (continues in revised "D/L" package, plus rear woodgrain panel).

New optional Sportabout "X" package consists of rally stripes, slot-style wheels, C78x14 black tires, sports steering wheel, wider rockerpanel molding, plus "X" emblem under "Sportabout" on rear pillars. Not offered with woodgrain.

New optional "X" package for 2-door sedan consists of rally stripes, slot-style wheels, C78x 14 black tires, sports steering wheel, plus "X" emblem under "Hornet" on front fenders.

New optional "Rallye" package for 2-door sedan consists of pleated vinyl bucket seats (same 4 colors as in Gremlin "X"), manual disc brakes, handling package, 20:1 quick-ratio manual steering (in place of standard 24:1 ratio), full-synchromesh 3-speed manual transmission with floor shift, 3-spoke sports steering wheel (15") and "Rallye" emblem on rear fenders. "Rallye" package is available with "X" package, however "Rallye X" appears on rear fenders (no "X" on front fenders).

Hornet "bug" ornaments on front fenders are deleted.

304 and 360 V-8 emblems on rear fenders are deleted.

Rear: New wrap-around taillights.

New aluminum overall panel (color-keyed woodgrain panel with rear-light-reflecting feature for Sportabout "D/L" with woodgrain).

New, livelier exterior colors, 14 offered (9 new, 2-1971, 3-1971½). 4 for "Gucci". Optional 2-tone paint for sedans limited to Snow White roofs only (was also Black).

New Brown vinyl-roof, optional on sedans, Addition to Black, White plus new hues of Blue and Green. All have new "Baja" grain pattern.

New shape for standard outside rear-view mirror.

New thru-grille hood-lock release replaces less-convenient, under-bumper location (see INTERIOR for optional inside hood-lock release).

New factory-installed radio antenna retracts down to 3" (was 22"). Factory installation of antenna (was dealer installed) permits "tuning" of radio with antenna. Prevents breakage at automatic car wash.





1972 Hornet Sportabout Wagon, showing optional "D/L" Package, which includes woodgrain trim (sides and rear), roof rack with integral tailgate air deflector, custom wheel covers, and "D/L" decal, on exterior, plus many interior features.

#### 1972 HORNET EXTERIOR FEATURES COMPARISON

FEATURE	SST S SEDANS	SPORTABOUT WAGON	FEATURE	SST S SEDANS	SPORTABOUT WAGON
Front Fender Nameplate "Hornet"	Std	Std	Woodgrain Side Panels, Color Keyed	_	Opt (D)
Corporate Logo on Deck	044	Std	Hub Caps	Std	Std
Lower Panel  Deck Lower Panel	Std	Sta	Wheel Covers -Standard Type	Opt	Opt
Nameplate "Hornet"	Std	Std	-Custom Type	Opt	Opt (D)
Deck Lower Panel and			-Turbo-Disc Type	Opt	Opt
Overlay	Std	Std (A)	Spoke-Style Wheels,	·	·
Gas Cap—Chrome (Hornet "Bug")	Std	Std	V-8 (14"x6")	Opt	Opt
Paint Accent Stripe—	Old	Ota	Slot-Style Wheels, V-8 (14"x6")	Opt (C)	Opt (C)
-Single	Std	Std (B)	Reveal Molding	Opt (C)	Opt (C)
Rally Stripe	GRP (C)	GRP (C)	-Windshield and Rear		
"C"-Pillar Belt Molding			Window (Chrome)	Std	Std
(With Vinyl Roof and 2-Tone Paint)	Opt	NA	—Quarter Window (Paint)	Std	_
"C" Pillar Ornament— SST Plaque for Sedans,			Flip-Open Rear Side Window	Opt (2-Dr.)	_
Sportabout Nameplate for Wagon	Std	Std	Luggage Rack—Trunk Lid	Opt	_
Molding Body Side (Rub Rail) Not Available on			Roof Rack <i>with</i> Air Deflector, Combined	_	Opt (D)
Sportabout if with Woodgrain	Opt	Opt	Sun Roof (NA with Opt. Vinyl Roof)	Opt (2-Dr.)	Opt
Rocker Panel Moldings, Slim	Std	Std Model	(A) Woodgrain on "D/L", i panels.	ncluding wo	odgrain side
Wide	NA	X & Gucci	(B) Less stripe on Sportabo	out if with wo	odgrain.
None	_	W/Wood	(C) Included in "X" pack		
Wheel Opening Moldings	Std	Std	wheel for Sportabout a		
Drip Moldings	Std	Std	(D) Included in "D/L" pac panel.	kage, plus r	ear woodgrain B-17





"Gucci" trim treatment for Sportabout interior features distinctive 3-tone vinyl trim on seats and door panels, plus special trim for visors and headliner (plain headliner with sun roof).

#### INTERIOR

New, livelier interior colors and trims. Black, Blue, Green, and Tan. With new "Rallye" package for 2-door sedan, vinyl *bucket* seats are Black, Blue, Tan and Black/Red.

New special Green (with Buff and Red accents) vinyl interior trim option for Sportabout by "Gucci" on seats, door panels and headliner (famous Italian designer of ladies accessories). Gucci crest on inside door panels and on front fenders. Exterior has wide rocker-panel molding (not with woodgrain).

Revised front seat shape and location for greater seat-to-steering-wheel and head room.

New trim details for instrument panel to improve appearance.

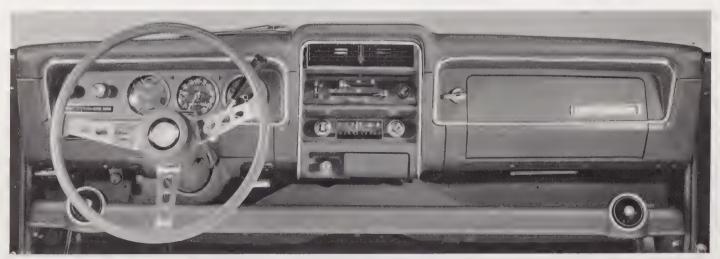
Woodgrain instrument cluster trim and woodgrain steering wheel deleted from D/L Package.

New under-instrument-panel inside hood-lock release, in optional Visibility Group. Helps prevent theft.

New "ball-and-socket" air outlets in package tray for A/C-equipped models improves appearance and directional air control. High-level air outlet only with A/C.

New higher-gloss finish and "soft-feel" material for steering wheels improves appearance and feel. Late-Oct. production.

New ('71½) 3-spoke 15" sports steering wheel optional. 2-spoke 16" x 15½" custom wheel standard. Sports steering wheel included in new "X" and "Rallye" packages.



1972 Hornet instrument panel layout features optional sports steering wheel and air-conditioning with new ball-and-socket air outlets on the package tray.



"Infinitely-Variable" individually-adjustable reclining seats, optional, with fabric or vinyl trim.



#### INTERIOR

New "Adjust-O-Tilt" steering-column optional with automatic transmission (previously only for Javelin, Matador and Ambassador).

New higher-gloss paint finish on interior upper-door panels improves appearance.

New higher-quality AM push-button radio, optional (same as Javelin).

New AM/FM push-button radio (monaural, optional). October 1 production.

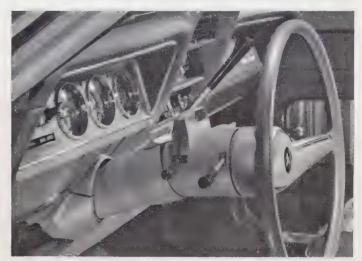
New bonded-to-windshield inside rear-view mirror improves appearance and visibility. Also eliminates loose-mirror problem and screw adjustment. Early running change.

New "Polyclad" fiber/foam headliner for sedans improves appearance (like Gremlin). Sportabout continues with molded fiber-glass.

New Removable Stowage/Litter Pouch for both front doors, optional

New urethane-foam-backed carpet for Sportabout cargo floor eliminates snaps.

New "soft-feel" knob for column shift lever and turn signal lever.



Adjust-O-Tilt steering column is a new convenience option for Hornets with automatic transmissions, includes custom 2-spoke steering wheel (except on "X" Packages which retain sports steering wheel).





1972 Hornet Sportabout with optional "X" Package includes rally stripes, "X" emblem, wide rocker panel moldings, slot-style wheels with C78 x 14 black tires . . . plus sports steering wheel.

#### 1972 HORNET INTERIOR FEATURES COMPARISON

FEATURE	SST SEDANS	SPORTABOUT WAGON
Cigarette Lighter	Std	Std
Hidden Compartment Lock Glove Box Lock	— Std	- Std Std
Glove Box Light	GRP	GRP
Parking Brake Warning		
Light	GRP	GRP
Steering Wheel		
— Custom (16" x 15½") — Sports (15")	Std Opt (A)	Std Opt (A)
Manual Steering	Opt (A)	Opt (A)
Gear Box Ratio—		
Standard	24:1	24:1
Optional (incl. in "Rallye" package)	20:1	20:1
		GRP
Clock Instrument Panel Glove	GRP Color-	Color-
Box Area	Keyed	Keyed
Instrument Panel Cluster		eyed with
		me Trim
Armrests—Front and Rear	Std	Std
Individual Reclining Seats(Infinitely-Variable)	Opt	Opt (B)
Bucket Seats	GRP (C)	NA NA
Floor Covering (Color		
Keyed)—Rubber	NA	NA
-Carpet	Std	Std
Package Tray—Instrument Panel	Std	Std
High-Level Ventilation	W/AC	W/AC
Door Trim Panel Molding	NA	D/L& Gucci
B-20	1 17 1	5,Ed Gd601

FEATURE	SST SEDANS	SPORTABOUT WAGON
Coat Hooks	Std	Std
Dome Light Door Switches -Front Door	Std	Std
Trunk Mat Space-Saver Spare	NA (D)	Std (Carpet) Std
Ashtray-Rear	Std	Std

- (A) Included in "X" Package and 2-Dr. Sedan "Rallye" Package.
- (B) Included in Sportabout "D/L" and "Gucci" packages.
- (C) Available only with "Rallye" Package for 2-Door Sedan.
- (D) Included with optional styled steel wheels.



Removeable storage-litter pouch on both front door panels, optional on all models.

# 1972 HORNET ENGINE-TRANSMISSION COMBINATIONS

First figure in box is standard axle ratio; others, optional ratios.

ENGINE	SI	X	V	-8
TRANSMISSION	232-1B Std. All	258-1B Opt. All	304-2B Opt. All	360-2B Opt. All
3-Speed Manual—Standard Column-Shift	3.08			
2-3 Synchromesh 3-Speed Manual—Optional	3.31 3.08†	3.08	3.54†	
Floor-Shift All-Synchromesh	3.31†	3.31	3.15†	
Torque-Command—Optional	2.37*	2.73	2.87	2.87
Automatic Column-Shift	2.73* 3.08*	3.08 3.31	3.15	3.15

# 1972 HORNET



#### **MECHANICAL**

New "Torque - Command" automatic transmission, built by Chrysler ("Torque-Flite"), replaces "Shift-Command", built by Borg-Warner. Smoother shifts, quieter operation and greater durability. Optional, 6 and V-8 column-shift.

New option of 360 CID, 2-barrel V-8 engine with only column-shift automatic. Balance of engine/transmission combinations same as 1971. HP ratings reduced (see Sec. F).

New stamped rocker arms on 6's and V-8's use "cylindrical" bearings (was "ball/stud" type) for longer service life and quieter operation of valve train (running change).

New option of 360 CID, 2-barrel V-8 engine with only column-shift automatic. New expanded use of 3-speed manual (full-synchromesh) floor-shift transmission. As in 1971, all engines run on regular-grade, low-lead, or no-lead fuels of 91 octane or higher. With no-lead fuel, use regular-grade leaded fuel at every 4th tank fill. New *net* horsepower and torque ratings (see Section G). Balance of engine/transmission combinations same as 1971.

New Saginaw power steering pump for V-8's replaces Eaton pump. Better quality and quieter operation. Saginaw pump previously for 6's only. Also, new belt tension adjustment with torque wrench assures proper tension (V-8 only).

New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer. Late-Sept. production.

New "bayonet" (was "eye" type) mounted rear shock absorbers for reduced road noise (late running change on '71 models).

New dual-rate rubber bushing for front mount of rear spring to prevent clutch chatter and reduce road noise with manual-transmission.

New separate "front sway bar" option for Hornet-6 (and continues to be included in Handling Package). Front sway bar standard on V-8's.

<sup>\*</sup>For all models with air conditioning, and all wagons, rear axle ratios are 2.73 Std. (3.08 and 3.31 Opt). Also for all California Sedans and Sportabouts (less or with AC), 2.73 Std. (3.08 and 3.31 Opt.) †Available only on 2-Door Sedan with "Rallye" Package.





1972 Hornet SST 2-Door Sedan with optional "X" Package, which offers exterior items such as rally stripes, "X" emblem, slot-style wheels with C78 x 14 black tires . . . plus sports steering wheel. A special "Rallye" Package is also available for the 2-door sedan which includes bucket seats plus many performance items. Deck lid luggage rack and vinyl roof, shown, are separate options.

#### OTHER DETAILS

New 2-speed electric windshield wipers and electric washers standard, replacing vacuum. Optional Visibility Group includes variable-speed wipers (also separate option).

New second horn in optional Visibility Group, in addition to standard single horn.

Product content of "group/package" options revised for greater sellability.

New stronger front-seat tracks for improved safety.

Newstronger seat-belt anchorages for improved safety.

New "Auto-Loc" retractable front and rear outer seat belts with push-button release. Also, automatic, visible and audible device to warn if either occupied outboard front seat belt is not fastened. Federal regulations require for all cars by January 1, 1972 (our effective point). Also, all new belts will be Black, instead of color-keyed, starting January 1, 1972. Present belts will also be Black by about November 15, 1971.

New quiet-tone (less harsh) for ignition-key warning buzzer (and headlights—on warning buzzer, part of optional Light Group).

Low-Fuel Warning Light dropped from optional Light Group due to variable accuracy.

New vent system for fuel tank permits faster filling with less "blow back."

Cold-Start Package (55-amp. alternator and 70-amp battery) cancelled. 70-amp. battery continues optional. 37-amp. alternator standard. 55-amp. alternator standard with air conditioning.

Trunk mat deleted from sedans.

New single-line whitewalls replace twin-line whitewalls for optional "78" aspect-ratio tires. Single-line used in 1971 on 6.45x14 and 6.95x14.

Revised front-door locking system. Push button down and close door . . . door automatically locks; also, for Gremlin. Replaces pre-set impulse locking system (requires flip of handle) which continues for Javelin, Matador, and Ambassador.

Improved operation for "infinitely-variable" individually-adjustable reclining seats, optional (standard with "D/L" and "Gucci" packages). Note . . . center seat belt not used with this seat for '72. Changes passenger count from 5 to 4.





#### 1972 HORNET DIMENSIONS

WHEELBASE		DOOR WAGON PORTABOUT"			-DOOR WAGON SPORTABOUT"
Wheelbase	108.00	108.00	Head Room, Front	38.00	38.00
Length	179.26	179.26	, Rear	37.00	37.40
Width	70.58	70.58	Leg Room, Front	41.05	41.05
Height, 6 Cyl. , V-8	52.40 52.60	52.90 52.90	, Rear Shoulder Room, Front	36.75 54.88	36.75 54.88
Overhang, Front , Rear	33.25 38.01	33.25 38.01	, Rear Hiproom, Front	53.32 54.88	53.32 54.88
Tread, 6-cyl., Front , Rear V-8, Front , Rear	57.46 57.00 57.24 56.60	57.46 57.00 57.24 56.60	, Rear Trunk Luggage Vol., Cu. Ft. Fuel Tank, Gallons	54.40 11.2 (C) 16	54.40 60.76 (D) 16
Tire Size, 6-cyl., Std. , Opt. , Opt. , Opt.	6.45x14 (A) 6.95x14 (B) B78x14 (A) C78x14	6.95x14 C78x14 D78x14 D70x14	Brake Dia./Sq. In., 6-Cyl. , V-8 (A) Not available with Air	10"/167 Conditionin	9″/153 10″/167
, Opt. , Opt. V-8, Std. , Opt. , Opt. , Opt.	D78x14 D70x14 6.95x14 C78x14 D78x14 D70x14	 6.95x14 C78x14 D78x14 D70x14	<ul><li>(B) Included with Air Cond</li><li>(C) 13.2 with Space-Saver styled-steel wheels for</li><li>(D) Space-Saver Spare is Plus 3.8 cu. ft. under one</li></ul>	r Spare (std. V-8's). standard o	·
Turning Circle Diamete	r 36′	36′			









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# **JAVELIN SST**



'72 Javelin SST in Trans-Am Red with optional Gold C-rally stripes (in place of standard pin stripe), and Black vinyl roof. Spoke-style wheels (14" x 6") with E70 x 14 white-lettered tires and bumper guards are optional.

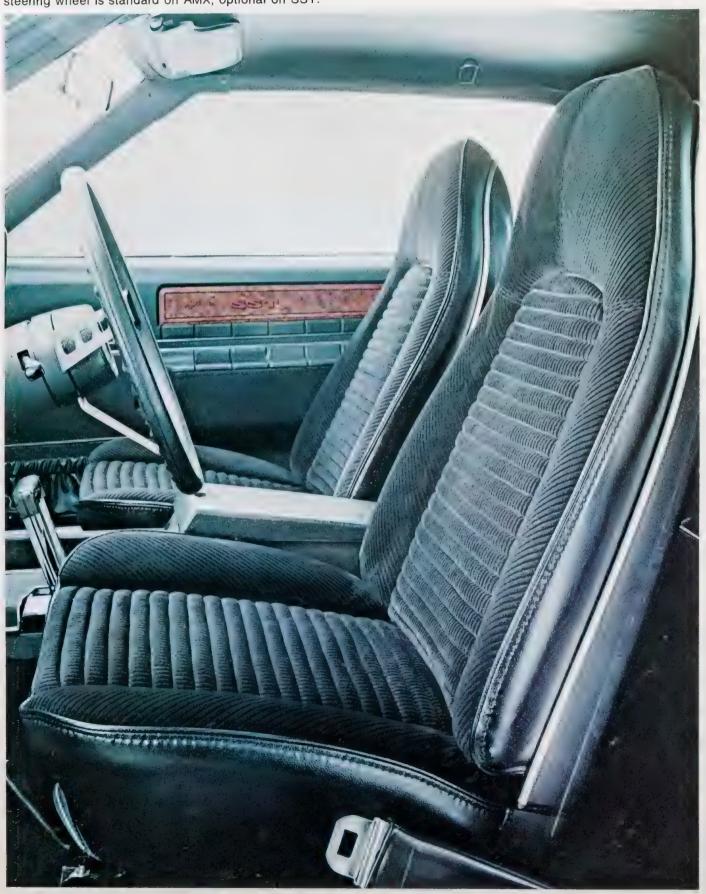
# **JAVELIN AMX**



'72 Javelin AMX in Jolly Green with standard rear-deck spoiler and optional Black T-stripe on the raised fiber-glass hood (T-stripe also in "Go" package). In place of standard 14" x 6" slot-style wheels with E70 x 14 Polyglas® tires, the optional 15" x 7" slot-style wheels with E60 x 15 Polyglas® tires are shown. Optional side molding (in place of standard pin stripe), bumper guards and front spoiler are shown.

# JAVELIN SEATS

'72 Javelin with optional nylon "Corduroy" fabric-and-vinyl seat trim for SST or AMX (pleated vinyl is standard). Sports steering wheel is standard on AMX, optional on SST.



# JAVELIN OPTIONS



'72 Javelin AMX instrument panel with "engine-turned" trim (burled walnut trim for SST). New, more convenient tilt-out ashtray and relocated cigarette lighter, standard. Shown are optional Rally-Pac instruments, Stereo Tape Player w/AM radio, and floor-mounted Hurst\* stick-shift for 4-speed, fully-synchronized transmission (with or less console). Sports steering wheel standard on AMX, optional on SST.



New international-code symbols on panel controls for clarity are standard. Headlights-off delay system is optional.



Combination Clock and Tachometer ("Tick-Tach"), part of Rally-Pac which includes ammeter and oil pressure gauges.



8-Track Stereo Tape Player includes two rear speakers and manual-type AM radio. Push-button radios, AM or AM/FM stereo are also available.

# JAVELIN OPTIONS



Stirrup-grip shift selector for V-8's controls the new Torque-Command automatic transmission with handy center console.



Power choice . . . 304 (standard on AMX), 360 (two versions) and 401 CID V-8's. SST has a 232 Six as standard, and a 258 Six as optional. All run on regular, low-lead or no-lead fuels (with no-lead, use regular every fourth tank fill).



Full-synchromesh 4-speed transmission for 360 and 401 CID 4-barrel V-8's has close-ratio gears controlled by Hurst® shifter. Available with floor or console mount.

Revis	sed July 2, 19: sed Dec. 15, 1	971, Jan. 17, 1972	^	844	7			Trim Vinyl 'Wellington' Standard				Fabric 'Corduroy' Optional				Opt. Fabric 'Cardin'					
		VELIN SST &		IVI X					rin olo		Black	Blue	Green	Black/Red	Tan/Buff	White Seats Black Int.	Black A)SeeBelow	Blue	Green	Tan	Black Multi Color
Mo	dels	Front Seat Type	•					"T"	Code	es	61	63	64	65	66	68	61	63	64	66	61
SST	Bu	cket Seats—Standard									S	S	S	S	S	S	R	R	R	R	W
AMX	Bu	cket Seats—Standard				٠.		J .			S	S	S	S	S	S	R	R	R	R	
rs ber	s ec		Paint Stripe Standard AMX 'T'-Stripe (Opt.) SST & AMX incl. with 'Go' Package)					-					_								
Body Colors Code Number	15 Exte	Exterior Colors, Standard			Silver	Gold	White	Gold	Blue	Black				Cancelled Feb. 1, 1972		In Production Feb. 1, 1972					In Production Feb. 1, 1972
AI	Snow White					•		•	•	•	<b>9</b> 5	•1	•2	•	•3	•5	<b>0</b> 5	<b>1</b>	•2	•3	_
C2	Stardust Si	Iver, Metallic				•			•	•	<b>1</b>	01				01	01	<b>1</b>	-2	- 3	
C4	Jetset Blue	, Metallic (Medium)				•	•	•	•	•	<b>O</b> 1	<b>O</b> 1				<b>O</b> 1	0.1	<b>0</b> 1			
C5	Admiral Bi	ue, Metallic (Dark)			•		•	•		•	•1	01				01	<b>O</b> 1	01			-
C6	Surfside Tu	rquoise			•		•	•		•	•				5	•	•				
C8	Grasshoppe	r Green, Metallic (Medium)		•			•	•		•	•2		•2		•2	02	•2		•2	•2	
C9	Hunter Gre	en, Metallic (Dark)				•	•	•		•	•2		•2		•4	•2	•2		•2	04	
D1	Jolly Green	(Bright)		•			•	•		•	<b>0</b> 2		•2		•4	<b>O</b> 2	<b>©</b> 2		•2	•4	
D2	Yuca Tan, N	1etallic	•				•	•		•	•3				●3	•3	•3			•3	
D3	Baja Bronze	e, Metallic				•	•	•		•	•3				•3	•3	•3			•3	
D4	Cordoba Br	own, Metallic				•	•	•		•	●3				•3	•3	<b>©</b> 3			•3	
A2	Canary Yell							•		•	•		•2		•3	•	•		<b>0</b> 2	•3	
D7	Trans-Am I	Red				•	•	•		•	•3			●3	•3	•3	•3			•3	•
_D8	Sparkling B	urgundy				•		•		•	•				•3	•	•				
D9	Wild Plum,	Metallic			•			•		•	•						•				

#### VINYL ROOF:

Optional. "Baja" grain vinyl-covered, twin-canopy roof, as follows:

Those marked "2" are available with Black, White or Blue.
Those marked "2" are available with Black, White or Green.
Those marked "3" are available with Black, White or Brown.
Those marked "4" are available with Black, White or Brown.
Those marked "4" are available with Black, White, Green or Brown.
Those marked "5" are available with Black, White, Green, Brown or Blue.

#### Effective in Production Feb. 1, 1972:

61-W: "Cardin" Custom Fabric Seat Trim for SST, Optional.

Black interior with multi-color accent stripes on Black fabric seat upholstery (100% Nylon with Silicone finish), headliner and door panel inserts, plus "Pierre Cardin" crest on front fenders and inside door panel inserts.

68-S: White Vinyl Seat Trim for SST & AMX, Standard. Balance of interior in Black.

65-S: Black/Red Vinyl Seat Trim Cancelled for SST & AMX.

#### Combination Cancelled from Production, March 6, 1972.

(A) Black Corduroy cord width reduced to \( \frac{1}{8}'' \) approx. (was \( \frac{1}{4}'' \)). In Production Jan. 17, 1972.



Standard Bucket Seats with pleated-vinyl trim (SST and AMX). Center cushion with folddown armrest, or console, optional.



with optional nylon Corduroy pleated-fabric trim (SST and AMX). Center cushion with fold-down armrest, or console, optional.

#### STANDARD "WELLINGTON" PLEATED VINYL



61-S BLACK



63-S BLUE



64-S GREEN

WHITE VINYL for SST & AMX In Production Feb. 1, 1972



68-S WHITE (seats only) Std. with all exterior colors

"CARDIN" CUSTOM FABRIC TRIM OPTION for SST In Production Feb. 1, 1972



65-S BLACK/RED

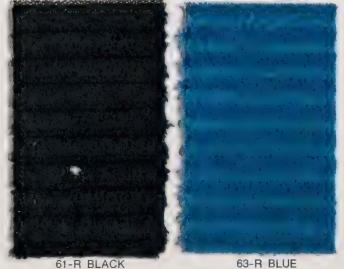


66-S TAN/BUFF



61-W BLACK FABRIC with MULTI-COLOR STRIPES Optional with 4 exterior colors (A1, C2, D7 & D9)

#### **OPTIONAL NYLON "CORDUROY" PLEATED FABRIC**



61-R BLACK





66-R TAN

C-7









1972 Javelin SST shows distinctive new "cross-hatched" grille, and (in place of standard pin stripe) the new optional C-shaped rally stripe. Also optional are vinyl roof, spoke-style wheels with raised-letter E70 x 14 tires and bumper guards.

#### 1972 JAVELIN MODEL AND ENGINE AVAILABILITY

Total Javelin to 2 (was 3):	model count reduced	258-1B Six	."Torque-Command" (column)
Base (6 & V-8)	Base-Line Trim and EquipmentDiscontinued and replaced by SST with new price action.		.3-Speed Manual, Full Synchromesh (floor or console) "Torque-Command" (column or console)
SST (6 & V-8)	High-Line Trim and Equipment	360-2B V-8	"Torque-Command" (column or console)
AMX (V-8)	Perf-Line Trim and Equip- ment with unique appearance	360-4B V-8	4-Speed Manual, Full Synchromesh (floor or console)
13 "Power Te 4 Transmission	ams"6 Engines		"Torque-Command" (column or console)
232-1B Six	. 3-Speed Manual, Full Syn- chromesh (floor or console) "Torque-Command" (column)	401-4B V-8	. 4-Speed Manual, Full Syn- chromesh (floor or console) "Torque-Command" (console)
	(,		B V-8 is the new standard X (was 360-2B).





1972 Javelin AMX retains screen-type grille with integral parking lights and rear spoiler, as standard. Options shown include front spoiler, T-shaped hood stripe, E70 x 15 raised-letter tires, bumper guards and full-length scuff molding (in place of standard pin-stripe).

#### **EXTERIOR**

New minor exterior trim and ornamentation . . .

Front: New rectangular cross-hatched pattern grille for SST. Present screened grille and optional front spoiler continues for AMX.

Side: SST and AMX continue with full-length body pin stripe, standard. Stripe relocated just above body crease line for improved appearance.

New C-rally stripes, optional on SST.

AMX continues with T-stripe on hood (new shaded colors) in Go Package, and as a new separate option on models without the Go Package.

Present wheel covers option on SST (was standard). Hub caps standard.

Present optional custom wheel covers continue for SST.

New optional Turbo-Disc (replaces Turbo-Cast). Wire wheel covers cancelled.

Present 14" x 6" slot-style wheels continue standard for AMX.

Present 14" x 6" spoke-style wheels continue optional.

New 15" x 7" slot-style wheels (like 14" x 6" slot-style wheel) replaces present design as an option (included in "Go" Package). Early-Nov. production.

304 and 360 V-8 emblems on front fenders are deleted (401 retained).

Rear: New taillights. New taillights overlay treatment (ala, grille motife).

New taillight bulb sockets prevent dislodging due to shifting cargo in trunk.

Present rear deck spoiler continues standard for AMX.

New, livelier exterior colors. 15 offered (10 new, 2-1971, 3-1971 $\frac{1}{2}$ ).

New Brown vinyl-roof, optional, Addition to Black, White plus new hues of Blue and Green. All have new "Baja" grain pattern.

New shape for standard outside rear-view mirror.

New factory-installed radio antenna retracts down to 3" (was 22"). Factory installation of antenna (was dealer installed) permits "tuning" of radio with antenna. Prevents breakage at automatic car wash.



1972 Javelin SST displays distinctive new taillight overlay (matches front grille) and optional deck-lid luggage rack. Vinyl roof, new C-shaped rally stripes, wheels and tires, bumper guards, optional.



#### 1972 JAVELIN EXTERIOR FEATURES COMPARISON

FEATURE JAVE	ELIN SST	JAVELIN AMX	FEATURE JA	VELIN SST	JAVELIN AMX
Javelin Script-Hood	Std	Std	Windshield Reveal		
AMX Nameplate-Grille	NA	Std	Moldings	Std	Std
"C" Pillar Javelin			Rear Window Reveal		
Script and Bullseye	Std	NA	Moldings	Std	Std
"C" Pillar AMX			Corporate Logo on		
Nameplate	NA	Std	Deck Upper Panel	Std	Std
Drip Molding	Std	Std	Molding-Body Side		
Fence Molding	Std	Std	(Rub Rail)	Opt	Opt
Javelin Script-Rear			Deck Lid and Rear		
Deck Lid	Std	NA	Fender Molding	Std	NA
AMX Nameplate—			Molding-Hood		
Rear-Deck Spoiler	NA	Std	(Front Lip)	Std	Std
Paint Stripe-Side			Molding-Front Fender		
(NA with Opt. Rub-Rail			(Front Lip)	Std	Std
Molding)	Std	Std	Black Paint Rear Panel		
Rally Stripe-Side			(& Upper Portion of		
(NA with Opt. Rub-Rail			Bumper)	NA	GRP
Molding)	Opt	NA	Special Hood		
T-Stripe Decal—Hood	NA	Opt. & GRP	(Fiberglass)	NA	Std
Rocker Panel Molding			Cowl-Air Carb.		
(Between Wheel Opening)		Std	Induction System	NA	GRP
Wheel Opening Molding	Std	Std	Parking Lamps—		
"SST" Letters-Rear			Location (Front)	Below	Grille (A)
Fender	Std	NA		Bumper	
Engine Medallion – 401			Grille Screen	NA	Std
V-8 (Front Fender)	Std	Std	Spoiler-Deck		
Hub Caps	Std	NA	Mounted (Fiberglass)	NA	Std
Wheel Covers—	0.		Spoiler-Front, Under		
Standard Type	Opt	NA	Bumper (Fiberglass)	NA	Opt (B)
Custom Type	Opt	NA	Rear View Mirror-		
Turbo-Disc	Opt	NA	Exterior-Left	Std	Std
Spoke-Style Wheels,			Right	Dealer	Std
V-8 (14" x 6")	Opt	Opt	"Go" Package-360		
Slot-Style Wheels,		0.1	& 401 (See "Options")	NA .	Opt
V-8 (14" x 6")	NA	Std	Deck-Lid Rack	Opt	NA
Slot-Style Wheels,			(A)-Below Bumper Parki	na Liaht Hole	es Covered with
V-8 (15" x 7")	Opt	Opt. & GRP	Air-Inlet Scoops. Air-Inlet tional Front Spoiler.  (B)—Requires Optional D	et Scoops not	





1972 Javelin shows standard "Wellington" pleated-vinyl-on-vinyl trim on standard high-back bucket seats. Distinctive "engine-turned" panel trim and sports steering wheel are standard on AMX.

#### INTERIOR

New livelier interior colors and trims. Black, Blue, Green, Tan, and Black/Red.

Vinyl trim standard. Custom nylon corduroy (1971 type) fabric trim optional.

Present leather front-seat trim option deleted.

Console optional (was standard on AMX). Armrest option deleted.

Center cushion with fold-down armrest optional.

New trim details for instrument panel to improve appearance.

New international-code "symbols" added to instrument panel controls for clarity.

New under-instrument-panel inside hood-lock release, in optional Visibility Group. Helps prevent theft.

New higher-gloss finish and "soft-feel" material for steering wheels improves appearance and feel. Late-Oct. production.

New ('71½) 3-spoke 15" sports steering wheel standard on AMX, optional on SST. 2-spoke 16" custom wheel standard on SST.

New tilt-open ashtray and relocated cigarette lighter for greater convenience.

New Removable Stowage/Litter Pouch for both front doors, optional.

New "soft-feel" knob for column shift lever and turn signal lever.



Javelin instrument panel detail shows new international-code symbols on toggle switches, optional rear-window, defogger and indicator light. Below panel is the new inside hood-lock release handle, in optional Visibility Group.



SST panel shows standard burled-wood-styled trim. Options shown include clock (part of Visibility Group), AM/FM push-button Multiplex Stereo radio, All-Season air conditioning, rear window defogger and Adjust-O-Tilt steering column.



#### 1972 JAVELIN INTERIOR FEATURES COMPARISON

FEATURE	JAVELIN SST	JAVELIN AMX	FEATURE J	AVELIN SST	JAVELIN AMX
Interior Trims: Vinyl	Std	Std	Ashtray—		
Fabric	Opt	Opt	Rear Quarter Panel (not with Console)	Std, 2	Std, 2
Cigarette Lighter Glove Box Lock	Std	Std	In Rear of Optional	010, 2	010, 2
Glove Box Lock Glove Box Light	Std GRP	Std GRP	Console	Std, 1	Std, 1
Parking Brake Warnin		OI II	Bucket Seats	Std	Std
Light	GRP	GRP	Floor Covering	Carpet	Carpet
Steering Wheel-			Pedal Moldings	Std	Std
Custom (16")	Std	NA	Dome Light With Door Switch	Std	Std
Sports (15")	Opt	Std	Trunk Mat	Std	Std
Instrument Panel Overlay	Moodaroin	Eng Turned	Courtesy Lights	Old	Old
Instrument Panel	Woodgrain	Eng. Turned	(W/Door Switch)	GRP	GRP
Javelin Script	Std	NA	Clock (Less		
Assist Handle-			Tachometer)	GRP	Std
Instrument Panel	Std	Std	Tach/Clock Combo. & 140 MPH Speedomete	O.F.	
Door and Quarter Trim Panels	Molded	Molded	"Rally-Pac" (V-8 only)		Opt & Grp
Door Trim Panel	Worded	Molded	Map Light-	- 4	ор остоле
Overlay	Woodgrain	Eng. Turned	Instrument Panel	GRP	GRP
Door Trim Panel	0.1		Console – Less Armrest (Console Shift)		Ont
Molding	Std	Std	Center Cushion and	Opt	Opt
Armrest—Front & Rea (Integral with Molded			Armrest (less console)	Opt	Opt
Panels)	Std	Std	Coat Hooks	Std	Std



#### 1972 JAVALIN ENGINE-TRANSMISSION COMBINATIONS

First figure in box is standard axle ratio; other figures, optional ratios.

ENGINE	SI	X		V-	V-8			
TRANSMISSION	232-1B Std. SST NA AMX	258-1B Opt. SST NA AMX	304-2B Std. AMX Opt. SST	360-2B Opt. All	360-4B* Opt. All	401-4B† Opt. All		
3-speed Manual—Standard	3.08		3.54					
Floor-Shift (console, opt.)	3.31		3.15					
All-Synchromesh	3.58							
4-speed Manual—Optional					3.54	3.54		
Floor-Shift (Console opt.)					3.15	3.15		
All-Synchromesh					3.91**	3.91**		
Torque-Command—Optional	3.08	3.08	2.87	2.87	2.87			
Column-Shift (NA AMX)	3.31	3.31	3.15	3.15	3.15			
Torque-Command—Optional			2.87	2.87	2.87	2.87		
Console-Shift			3.15	3.15	3.15	3.15 & 3.5		

<sup>\*</sup>Dual exhaust, optional. †Dual exhaust, standard. \*\*Twin-Grip required. For AMX with 360-4B or 401-4B "GO" package and Torque-Command, standard axle ratio is 3.15 with 2.87 and 3.54 optional; (3.54 only with 401 V-8).

#### **MECHANICAL**

New "Torque-Command" automatic transmission, built by Chrysler ("Torque-Flite"), replaces "Shift-Command", built by Borg-Warner. Smoother shifts, quieter operation and greater durability. Opt., 6 and V-8. Column-shift (or console-shift for V-8's).

New lower-compression ratio of 8.5:1 (was 9.5:1) for 401 CID V-8 option permits use of regular-grade, low-lead, or no-lead fuels of 91 octane or higher (as were all other AM engines in 1971). With no-lead fuel, use regular-grade leaded fuel at every 4th tank fill. New net horsepower and torque ratings (see Section G). Balance of engine/transmission combinations same as 1971, except next item.

New AMX standard engine is 304 CID, 2-barrel V-8 (was 360 CID, 2-barrel V-8).

New stamped rocker arms on 6's and V-8's use "cylindrical" bearings (was "ball/stud" type) for longer service life and quieter operation of valve train (running change).

New option of ventilated-rotor front disc brakes, manual or power, for 6 or V-8 (was V-8 only). Power drum brake option continues.

New Saginaw power steering pump for V-8's replaces Eaton pump. Better quality and quieter operation. Saginaw pump previously for 6's only. Also, new belt tension adjustment with torque wrench assures proper belt tension (V-8 only).

New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer. Late-Sept. production.

New, more compliant rubber bushings for front suspension strut rod reduces road-noise and harshness.

New separate "front sway bar" option for Javelin-6 (and continues to be included in Handling Package). Front sway bar standard on V-8's.



New "tilt-out" ashtray and relocated cigarette lighter are more convenient.



#### OTHER DETAILS

New 2-speed electric windshield wipers and electric washers standard, replacing vacuum. Optional Visibility Group includes 3-speed wipers (also separate option).

Product content of "group/package" options revised for greater sellability.

New plug-in socket at firewall in main wiring harness improves reliability, uniform quality and servicing. Previously introduced on 1970 Gremlin and Hornet.

New stronger front-seat tracks for improved safety. New stronger seat-belt anchorages for improved safety.

New "Auto-Loc" retractable front and rear outer seat belts with push-button release. Also, automatic, visible and audible device to warn if either occupied outboard front seat belt is not fastened. Federal regulations require for all cars by Jan. 1, 1972 (our effective point). Also, all new belts will be Black, instead of color-keyed, starting January 1, 1972. Present belts will also be Black by about November 15, 1971.

New quiet—Tone (less harsh) for ignition-key warning buzzer (and headlights-on warning buzzer, part of optional Light Group).

Low-Fuel Warning Light dropped from optional Light Group due to variable accuracy.

Cold-Start Package (55-amp. alternator and 70-amp. battery) cancelled. 70-amp. battery continues optional. 37-amp. alternator standard. 55-amp. alternator standard with air conditioning.

"Chemcor" windshield, which was only used on 1970-71 Javelins, is replaced with regular-type, highstrength windshield safety glass as used on all cars.

New single-line whitewalls replace twin-line whitewalls (optional).

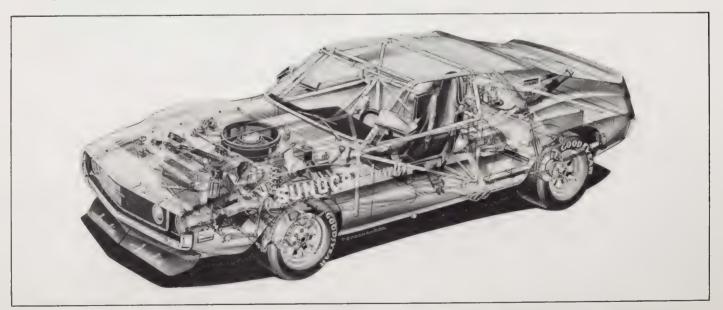
For Javelin SST's with optional E78x14 size tires, "belted" tire construction is replaced with four-ply "unbelted" construction (black and whitewall) resulting in a smoother ride. In addition, E78 "belted" construction whitewalls will be offered as optional equipment.





#### 1972 JAVELIN DIMENSIONS

	2-DOOR HARDTOP		2-DOOR HARDTOP
Wheelbase	110.00	Head Room, Front	37.50
Length	191.77	Rear	35.60
Width	75.20	Leg Room, Front	42.45
Height, 6-Cyl.	50.87	Rear	30.80
V-8	50.97	Shoulder Room, Front	55.00
Overhang, Front	42.25	Rear	53.20
Rear	39.52	Hiproom, Front	57.60
Tread, 6-Cyl., Front	59.30	Rear	56.38
Rear	60.00	Trunk Luggage Vol., Cu. Ft.	10.2 (A)
V-8, Front	59.70	Fuel Tank, Gallons	16.0
Rear	60.00	Brake Dia./Sq. In., 6-Cyl.	9"/153
Tire Size, 6-Cyl., Std.	C78x14	V-8	10"/167
Opt.	D78x14		
Opt.	E78x14	(A) 12.2 cubic feet with optional "Space-Saver Spare"	
Opt.	E70x14	(standard on AMX) which is a	•
V-8, Std.	D78x14	tional 14" x 6" spoke-style wh	
Opt.	E78x14	steel wheels (15" wheels in	cluded in AMX "Go"
Opt.	E70x14	Package).	
	(Std. on AMX)		
Opt.	E60x15		
	(in AMX Go Pkg.)		
Turning Circle Diameter	36′3″		



This specially-modified Javelin AMX was the overall championship winner of the 1971 SCCA Trans-American Road Racing Series. Mark Donohue and Javelin topped all other sporty cars in the challenging series of races testing speed, handling and durability.







# Section D MATADOR

#### **Table of Contents**

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# **MATADOR**



'72 Matador 2-Door Hardtop in Snow White with standard pin stripes and moldings. Optional Green vinyl roof, Turbo-Disc wheel covers, and bumper guards are shown.

# **MATADOR**



'72 Matador 4-Door Sedan in Baja Bronze with standard pin stripes and moldings. Shown are optional wheel covers and bumper guards.

## **MATADOR WAGON**



'72 Matador 4-Door Station Wagon in Canary Yellow with optional color-keyed woodgrain side and rear trim (rear panel is light reflective at night), luggage rack, air deflector, wheel covers, and front bumper guards. Dual-swing tailgate, lockable hidden compartment, and 258 CID Six are standard. Rear-facing third seat is optional (includes electric power-lift tailgate window).

## MATADOR SEATS

'72 Matador with optional "Scorpio" custom fabric-and-vinyl trim on "infinitely-variable" individual reclining seats with recessed/adjustable head restraints. Sports steering wheel is optional.



# MATADOR FEATURES & OPTIONS



'72 Matador instrument panel with new twin-dials. Sports steering wheel, optional. New, larger adjustable spot cooler for optional air conditioning, heating and ventilating ("All-Season") system shown in lower-left of panel.



Dual-Swing tailgate folds down to provide extra "floor space" to support extra-long loads.



Dual-Swing tailgate opens like conventional door to provide easier access for optional third seat, easier loading of items into cargo area.



Adjust-O-Tilt wheel gives driver exact wheel position he prefers, tilts out of the way for easier entry and exit. Recommended companion option to reclining seats.

Revise	Issued May 24, 1971 (Subject to Change) Revised July 2, 1971, Jan. 17, 1972  1972 MATADOR				Trim Fabric 'Taurus' Standard					Perf. Vinyl 'Uganda' Opt. (Std. Wagons & Buckets)				Fabric 'Scorpio' Custom, Opt.						
SEAT, TRIM & COLOR AVAILABILITY			-		Trim Colors				Black	Biue	Green	Tan	Black	Blue	Green	Tan/Buff	Black	Blue	Green	Tan
Models Front Seat Type				'T' (	Code	98	71	73	74	76	71	73	74	76	71	73	74	76		
		Bench Seat, Full Back—Standa	ard				A	Α	Α	A	В	В	В	В						
4-Doc	or Sedan	Individual Reclining Seats—Op	ndividual Reclining Seats—Optional								D	D	D	D	٧	٧	٧	٧		
		Bench Seat, Full Back-Standa	Bench Seat, Full Back-Standard								В	В	В	В						
4-Door Wagon Individual Reclining Seat			tional	1							D	D	D	D	٧	٧	٧	٧		
2-Door Hardtop Bench Seat, Split Back—Standard Individual Reclining Seats—Option Bucket Seats—Optional		Bench Seat, Split Back—Stand	ard	ard			Α	Α	Α	Α	В									
				l							D	D	D	D	٧	٧	٧	١		
										S	S	S	S							
Body Color Code Number	11 Two (NA Woodgra	rior Colors, Standard -Tones, Optional Wagon) ain Side & Rear Panels on Wagon (less stripes)	Brown	Sti	Silver dard	PloS														
Al	Snow White					•	●5	•1	●2	●3	●5	●1	•2	•3	●5	•1	●2	•		
C2	Stardust Si	Iver, Metallic				•	•1	•1			●1	•1		P	•1	•1	-	-		
C4	Jetset Blue	, Metallic (Medium)	_			•	●1	●1	_		•1	•1	-		•1	•1	-	+		
C5	Admiral Bl	ue, Metallic (Dark)			•		●1	<b>1</b>			●1	•1	-		•1	•1	-	-		
C8		r Green, Metallic (Medium)		•			•2	-	•2	●2	•2	-	●2	02	•2	-	02	+		
C9		en, Metallic (Dark)				•	•2		●2	•4	•2	-	●2	•4	•2	-	•2	+		
D2	Yuca Tan, N	Metallic		●3			•3	•3			•3	•3	-	-						
D3	-	Bronze, Metallic			•	●3	-		•3	●3	-	-	•3	•3	-	-				
D4		rown, Metallic				•	●3			•3	●3	-	-	•3	•3			E		
A2	Canary Yell		•	•	-	-	•		•2	●3	•		02	•3	•	-	●2	-		
D7	Trans-Am,		_			•	•	-		•	•	-	-	•	•	-	-	+		
D8	Sparkling 8	Burgundy			}					1	•			●3						

TWO-TONES: Optional only with Snow White (A1) in combination with any other listed color. VINYL ROOF: Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows:

Those without number are available with Black or White.
Those marked "1" are available with Black, White or Blue.
Those marked "2" are available with Black, White or Green.
Those marked "3" are available with Black, White or Brown.
Those marked "4" are available with Black, White, Green or Brown.
Those marked "5" are available with Black, White, Green, Brown or Blue.

**Combination Cancelled** from Production, March 6, 1972.



Optional Hardtop Bucket Seats with pleatedvinyl trim (includes center cushion and fold-down armrest).





STANDARD "TAURUS" FABRIC with Grained-Vinyl Bolsters (Not Avail. on Wagon or with Opt. Hardtop Bucket Seats)



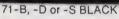
73-A BLUE





OPTIONAL "UGANDA" PERFORATED VINYL (Std. on Wagon & with Opt. Hardtop Bucket Seats)







73-B,-D or -S BLUE



74-B,-D or -S GREEN



76-B, -D or -S TAN/BUFF

#### **OPTIONAL "SCORPIO" CUSTOM FABRIC** with Grained-Vinyl Bolsters



71-V BLACK





74-V GREEN



**76-V TAN** 











1972 Matador 4-Door Sedan features new taillights, rear center trim panel, and full dual pin-stripes across rear and along sides. New slim rocker panel moldings and wheel opening moldings, standard. Options shown include vinyl roof and wheel covers.

#### 1972 MATADOR MODEL AND ENGINE AVAILABILITY

Total Matador model count remains at 3:

8 "Power Teams" ... 6 Engines ... 2 Transmissions

Matador

(6 & V-8) 2-Door Hardtop ("Machine" package discontinued)

4-Door Sedan

4-Door Wagon Roof Rack and/or Air Deflector, Optional. 2-Seat and Opt. 3-Seat. Sedan & Hardtop:

232-1B Six . . . 3-Speed Manual, Full-Syn-

chromesh (column)
"Torque-Command"
(column)

Wagon:

258-1B Six ... 3-Speed Manual, Full-Syn-

chromesh (column)

All Models:

258-1B Six ... "Torque-Command"

(column)

All Models: "Torque-Command" (col-304-2B V-8..." umn for all models, console

360-2B V-8... dropped for Hardtop with

360-4B V-8... Opt. Bucket Seats, which 401-4B V-8... continue with center cush-

ion and armrest).

Note: New standard power-team for Matador Wagon is the 258-1B Six (was 232) with 3-speed manual full-synchromesh transmission (column shift).





1972 Matador 2-Door Hardtop, showing standard drip and fence molding (available on sedan with optional vinyl roof or 2-tone paint). Options shown include wheel covers, bumper guards and vinyl roof.

#### **EXTERIOR**

New minor exterior trim and ornamentation . . .

Front: New horizontal-lined grille with 3 vertical colorkeyed bars.

Side: New slim rocker-panel molding added (includes wheel-opening moldings).

New full-length, dual pin stripes, standard.

New definition line at front of C-pillar on hardtops with opt. vinyl roof or 2-tone.

New optional wheel covers (same hub caps standard). Present optional custom wheel covers continue.

New optional Turbo-Disc (replaces Turbo-Cast). Wire wheel covers cancelled.

Present 14" x 6" spoke-style wheels continue optional on V-8's.

New 15" x 7" slot-style wheels optional on V-8 hardtops. Early-Nov. prod.

304 and 360 V-8 emblems on front fenders are deleted (401 retained).

Rear: New taillights and center panel trim for sedan and hardtop.

New full-width, dual pin stripes for sedan and hardtop.

New for wagon with optional woodgrain . . . color-keyed woodgrain panel on tailgate with rear-light-reflecting features (as on '71/'72 Amb. Brougham). Tailgate also has optional 2-tone panel color from side panels (as on '71/'72 Ambassador SST).

New, livelier exterior colors. 12 offered (10 new, 2-1971).

Optional 2-tone paint limited to Snow White only (was also Classic Black), for sedan or hardtop roofs, and for wagon side and rear panels.

New Brown vinyl-roof, optional on sedans and hard-tops. Addition to Black, White plus new hues of Blue and Green. All have new "Baja" grain pattern.

New shape for standard outside rear-view mirror.

New factory-installed radio antenna retracts down to 3" (was 22"). Factory installation of antenna (was dealer installed) permits "tuning" of radio with antenna. Prevents breakage at automatic car wash.





1972 Matador 4-Door Wagon shows new horizontal-lined grille. Options include roof-rack, tailgate air deflector, wheel covers, front bumper guards and color-keyed wood-grain side and rear panels. Rear panel has light-reflecting feature.

#### 1972 MATADOR EXTERIOR FEATURES COMPARISON

FEATURE	MATADOR	FEATURE	MATADOR
Drip Molding (Hardtop only)	Std (A)	Rear Bumper Ornament (Except Wagon)	Std
Fence Molding (Hardtop only)	Std (A)	Block Letters-Tailgate (Wagon) and	
"C" Pillar Script (Matador)	Std	Deck Lower Panel (Sedan and	Std
Hood Block Letters (Matador)	Std	Hardtop) Matador	Sta
Engine Medallion-401 V-8 (Front Fender)	Std	Deck Lid and Rear Fender End Cap Paint Stripes	Std
Corporate Logo on Deck Upper/Tailgate	Std	Wagon Woodgrain, Color Keyed (Reflective on Tailgate)	Opt
		Roof Rack (Wagon)	Opt
Hub Caps	Std	Roof Tailgate Air Deflector (Wagon)	Opt
Wheel Covers—Standard Type —Custom Type	Opt Opt	Molding-Body Side (Rub Rail)	Opt
-Turbo-Disc Type	Opt	Body Side Pin Stripes	Std
Spoke-Style Wheels-14"x6"(V-8)	Opt	Molding-Tailgate	Std
Slot-Style Wheels—15"x7" (V-8 Hardtop)	Opt	Molding-Tailgate Belt Molding-Wheel Opening and	Std
Windshield Reveal Molding	Std	Rocker Panel	Std
Rear Window Reveal Molding	Std	(A) Included with vinyl roof or 2-tone pa	int on Sedan.





1972 Matador Hardtop interior shows optional "Scorpio" custom fabric-and-vinyl trim for the new "infinitely-variable" individually-reclining seats.

#### INTERIOR

New, livelier interior colors and trims. Black, Blue, Green and Tan.

New "infinitely-variable" individually-adjustable reclining seats, optional. Infinitely-variable feature, introduced previously on 1971 Hornet, replaces present 6-position recliner.

New "recessed" adjustable head-restraints for optional new "infinitely-variable" individually-adjustable reclining seats.

New slim-styled door armrest improves appearance and function.

New twin-dial motif for instrument cluster (replaces rectangular).

New trim details for instrument panel to improve appearance.

New under-instrument-panel inside hood-lock release, in optional Visibility Group. Helps prevent theft.

New higher-gloss finish and "soft-feel" material for steering wheels improves appearance and feel. Late-Oct. production.

New ('71½) 3-spoke 15" sports steering wheel optional. 2-spoke 16" custom wheel standard.

New heating and air conditioning control system. Easier to understand and operate. Relocated on right side of steering column (was left) for greater convenience.



Recessed and adjustable head restraints are a feature of the optional "infinitely-variable" reclining seats.



# 1972 Matador instrument panel features new "twin-dial" motif. Optional air conditioning controls are now positioned to the right of the steering column where they are more accessible. Larger driver-side air outlet also functions with heating system (with air conditioning).

#### 1972 MATADOR



#### INTERIOR

New vacuum-actuated controls eliminates need for cable adjustment, assuring reliability of heating and air conditioning system.

New larger air conditioning air outlet (also heat) on left side of instrument panel for improved air flow. Replaces small outlet above instrument cluster.

New 4-speed blower for air-conditioner-equipped cars (was 3-speed). New 3-speed blower for heater-only-equipped cars (was 2-speed).

New retaining mechanism for hardtop side glass provides better fit and seal to reduce wind noise and weather leaks.

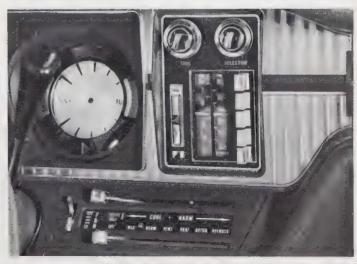
New, more convenient location for optional remotecontrol mirror adjusting knob. New AM/FM multi-plex stereo radio. Opt. all models (was NA on '71 wagons). With 2 rear-seat speakers and 2 front-door speakers for sedans/hardtops. With 2 front-door speakers for wagons. Introduced on 1971 Javelin. Tape player option dropped, however, dealer accessory kit continues.

New Removable Stowage/Litter Pouch for both doors, optional.

New rear cargo net for wagons included in optional Visibility Group.

New molded rubber cargo floor cover (less snaps) for 2-seat Matador wagon (3-seat continues with snap-on carpet).

New "soft-feel" knob for column shift lever and turnsignal lever (not with speed control).



Pushbutton AM/FM Multiplex Stereo radio is now optional on all Matadors. New air conditioning controls feature a 4-speed blower switch and vacuum-actuation on other controls.





"Dual-Swing" tailgate is standard on Matador wagon. Cargo net, new addition to wagon Visibility Group, has elastic action which holds groceries and other parcels snugly against closed tailgate.

#### 1972 MATADOR INTERIOR FEATURES COMPARISON

FEATURE	MATADOR	FEATURE	MATADOR
Cigarette Lighter Hidden Compartment Lock (Wagon)	Std Std	Bucket Seats (w/Center Cushion and Armrest)	Opt (Hardtop)
Glove Box Lock	Std	Floor Covering (Color-Keyed)	Carpet
Trunk-Cargo-Glove Box Light	GRP	Head Restraints, Recessed	w/Ind.
Parking Brake Warning Light	GRP		Reclining
Steering Wheel-Custom (16")	Std		Seats
- Sports (15")	Opt	Coat Hooks	Std (A)
Clock	GRP	Dome or "C" Pillar Lights-	
Instrument Panel Trim	Brushed Alum. Overlay	Door Switches	Frt (Std) Rear (GRP)
Instrument Panel-Switch Area	Color Keyed	Trunk Mat	Std
Instrument Panel Nameplate	Std (Matador)	Cargo Mat (Wagon)—Color-Keyed	Rubber (B)
Armrest-Front and Rear		Door Trim Panel Molding	One
(with Overlay)	Std	(A) Plus 2 Additional in Cargo Area of	Station Wagon.
Individual Reclining Seats		(B) Carpet for 3-Seat model.	
(Infinitely Variable)	Opt		





#### 1972 MATADOR ENGINE-TRANSMISSION COMBINATIONS

First figure in box is standard axle ratio; second figure, optional ratio.

	ENGINE	S	SIX	V-8						
Т	RANSMISSION	232-1B Standard (NA Wagon)	258-1B Optional (Std. Wagon)	304-2B Opt.—all	360-2B Opt.—all	360-4B* Opt.—all	401-4B** Optall			
Hardtop	3-Speed Manual Standard	3.15†								
& Har	Column-Shift All-Synchromesh	3.54								
Sedan 8	Torque-Command Optional	3.15	3.15	2.87	2.87	2.87	2.87			
Se	Column-Shift	3.54	3.54	3.15	3.15	3.15	3.15			
	3-Speed Manual —Standard		3.54							
Wagon	Column-Shift All-Synchromesh									
3	Torque-Command —Optional		3.15	2.87	2.87	2.87	2.87			
	Column-Shift		3.54	3.15	3.15	3.15	3.15			

#### 1972 MATADOR



†3.54 for California cars (no options),

\*Dual exhaust, optional.

\*\*Dual exhaust, standard.

#### **MECHANICAL**

New "Torque-Command" automatic transmission, built by Chrysler ("Torque-Flite"), replaces "Shift-Command", built by Borg-Warner. Smoother shifts, quieter operation and greater durability. Optional, 6 and V-8. Column-shift (console dropped).

New lower-compression ratio of 8.5:1 (was 9.5:1) for 401 CID V-8 option permits use of regular-grade, low-lead, or no-lead fuels of 91 octane or higher (as were all other AM engines in 1971). With no-lead fuel, use regular-grade leaded fuel at every 4th tank fill. New net horsepower and torque ratings (see Section G).

Balance of engine/transmission combinations same as 1971, except for *new* standard power-team of 258 CID-6 with manual transmission for Matador wagon.

New stamped rocker arms on 6's and V-8's use "cylindrical" bearings (was "ball/stud" type) for longer service life and quieter operation of valve train (running change).

New option of ventilated-rotor front disc brakes, manual for 6-cyl. only (except wagon and except with air conditioning) or power for 6-cyl. and V-8 (was V-8 only and was power disc only). Power drum brake option continues.

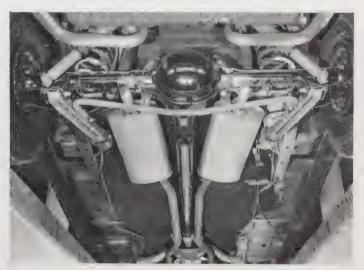
New Saginaw power steering pump for V-8's replaces Eaton pump. Better quality and quieter operation. Saginaw pump previously for 6's only. Also, new belt tension adjustment with torque wrench assures proper belt tension (V-8 only).

New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer. Late-Sept. production. New, more compliant rubber bushings for front suspension strut rod reduces road-noise and harshness.

New, lower rear suspension outer-arm pivot points for wagons improves lateral stability under all driving conditions.

New separate option of rear sway bar improves lateral stability without hard ride. Handling package option continues (heavy-duty front/rear springs/shocks, plus rear sway bar).

New 20 gallon tank (was 17) for 3-seat wagons increases cruising range. Matador 2-seat wagon continues with 19½ gallon tank (also sedans and hardtops).



Matador's (and Ambassador's) 4-Link, Trailing-Arm rear suspension. Wagons models feature a repositioned outerarm pivot, in '72, which further improves lateral stability. Rear sway bar, shown, is a new separate option and also continues as part of the Handling Package (for all models).





Matador instrument panel detail shows control for new standard 2-speed electric wipers and electric washers. Inside hood-lock release is part of optional Visibility Group. Also shown, at left, is the switch for the optional electric tailgate window (or rear window defogger for sedan or hardtop).

#### OTHER DETAILS

New 2-speed electric windshield wipers and electric washers standard, replacing vacuum. Optional Visibility Group includes 3-speed wipers (also separate option).

Product content of "group" options revised for greater sellability.

New plug-in socket at firewall in main wiring harness improves reliability, uniform quality and servicing. Previously introduced on 1970 Gremlin and Hornet.

New more powerful and better sealed electric motor for improved operation of "Power-Lift" tailgate window, optional (standard with 3rd-seat option).

New stronger front-seat tracks for improved safety. New stronger seat-belt anchorages for improved safety.

New "Auto-Loc" retractable front and rear outer seat belts with push-button release. Also, automatic visible and audible device to warn if either occupied outboard front seat belt is not fastened. Federal regulations require for all cars by January 1, 1972 (our effective point). Also, all new belts will be Black instead of color-keyed starting January 1, 1972. Present belts will be Black by about November 15, 1971.

New quiet-tone (less harsh) for ignition-key warning buzzer (and headlights-on warning buzzer, part of optional Light Group).

Low-Fuel Warning Light dropped from optional Light Group due to variable accuracy.

Hardtop "Machine" performance package dropped for 1972.

Cold-Start Package (55-amp. alternator and 70-amp. battery) cancelled. 70-amp. battery continues optional. 37-amp. alternator standard. 55-amp. alternator standard with air conditioning.

New single-line whitewalls replace twin-line white-walls (optional).

For Matador (and Ambassador) sedans and hardtops, "belted" tire construction is replaced with four-ply "unbelted" construction in both E78 and F78x14 (black and whitewall) resulting in a smoother ride. In addition, E78 and F78x14 "belted" construction whitewalls will be offered as optional equipment.

For all Matadors, improved sound insulation is added resulting in a quieter ride. Now, the Matador will have the same sound insulation as on all Ambassadors.



1972 Matador door panel shows new slim-styled armrest. Removable stowage-litter pouch is optional (for both front doors.)





#### 1972 MATADOR DIMENSIONS

	4-DOOR SEDAN	4-DOOR WAGON	2-DOOR HARDTOP		4-DOOR SEDAN	4-DOOR WAGON	2-DOOR HARDTOP
Wheelbase	118.00	118.00	118.00	Head Room, Front	39.60	39.88	38.95
Length	206.05	205.00	206.05	Rear	37.47	38.71	36.60
Width	77.24	77.24	77.24	Leg Room, Front	41.80	41.80	41.80
Height	55.35	56.39	53.82	Rear	38.60	38.60	35.50
Overhang, Front	34.93	34.93	34.93	Shoulder Room,			
Rear	53.12	52.07	53.12	Front	60.00	60.00	60.00
Tread, Front	59.94	59.94	59.94	Rear	60.00	60.00	59.00
Rear	60.00	60.00	60.00	Hiproom, Front	60.30	60.30	60.30
Tire Size,				Rear	60.40	60.40	59.50
6-Cyl., Std.	E78x14	G78x14	E78x14	Trunk Luggage Vol.,			
, Opt.	F78x14	H78x14	F78x14	Cu. Ft.	18.20	91.12 (A)	18.20 (B)
V-8, Std.	E78x14	G78x14	E78x14	Fuel Tank, Gallons	19.5	19.5 for	19.5
Opt.	F78x14	H78x14	F78x14	,		2-Seat	
Opt.	-	_	E60x15			20.0 for	
Turning Circle						3-Seat	
Diameter	39′	39′	39′	Brake Dia./Sq. In.	10″/167	10″/196	10"/167

<sup>(</sup>A) 99.12 including under-floor storage space.(B) 20.20 with Space-Saver Spare when equipped with optional E60x15 tires and 15"x7" Slot-Style Wheels.





# Section E AMBASSADOR



American Motors



# Section E AMBASSADOR

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## **AMBASSADOR SST**



'72 Ambassador SST 2-Door Hardtop in Hunter Green with optional White vinyl roof. Two-tones optional with Snow White in combination with any other listed color. Front and rear bumper guards, standard. Custom wheel covers, optional.



'72 Ambassador SST 4-Door Sedan in Sparkling Burgundy. Five colors offered for optional vinyl roof. Front and rear bumper guards, standard. Wheel covers, optional.

## **AMBASSADOR BROUGHAM**



'72 Ambassador Brougham 2-Door Hardtop in Cordoba Brown with standard pin stripes. Black vinyl roof, optional. Full-length rocker panel moldings, wheel opening moldings, plus front and rear bumper guards are standard. Optional "Turbo-Disc" wheel covers are shown in place of standard wheel covers.



'72 Ambassador Brougham 4-Door Sedan in Yuca Tan with standard pin stripes. Brown vinyl roof, optional. Optional custom wheel covers are shown in place of standard wheel covers.

## **AMBASSADOR WAGONS**



'72 Ambassador SST 4-Door Station Wagon in Admiral Blue with standard moldings. Roof rack, dual-swing tailgate, and lockable hidden compartment are standard. Tailgate air deflector and wheel covers are optional. Front bumper guards are standard (rear not available for wagons). Rear-facing third seat is optional (includes electric power-lift tailgate window).



'72 Ambassador Brougham 4-Door Station Wagon in Grasshopper Green with standard color-keyed woodgrain trim. Woodgrain on dual-swing tailgate has light-reflecting feature for greater night visibility. Roof rack, air deflector, and lockable hidden compartment are standard. Optional "Turbo-Disc" wheel covers shown in place of standard wheel covers. Front bumper guards are standard (rear not available for wagons.) Rear-facing third seat is optional (includes electric power-lift tailgate window).

## AMBASSADOR SST SEATS & FEATURES

'72 Ambassador SST 4-Door Sedan with standard "Gemini" fabric-andvinyl trim on bench seats.





'72 Ambassador SST instrument panel with new rectangular instrument cluster, and new air conditioning air outlets and controls. Standard custom steering wheel is shown.

# AMBASSADOR BROUGHAM SEATS & FEATURES

'72 Ambassador Brougham with optional individual reclining seats, including "Harem" custom fabric upholstery and recessed adjustable head restraints.





'72 Ambassador Brougham instrument panel with new rectangular instrument cluster, and new air conditioning air outlets and controls. Sports steering wheel, optional (custom 2-spoke wheel, standard).

## AMBASSADOR WAGON FEATURES & OPTIONS



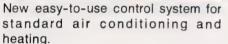


Dual-Swing tailgate folds down to provide extra "floor space" to support extra-long loads. Roof rack standard. Air deflector standard on Brougham, optional on SST. Carpeting standard... plus chrome floor rub rails for Brougham. Lockable hidden compartment standard.

Dual-Swing tailgate opens like conventional door to provide easier access for optional third seat, easier loading of items into cargo area. The third-seat option includes power tailgate window (also separate option for two-seat model). New 20-gallon fuel tank for increased cruising range.

# 1972 AMBASSADOR EQUIPMENT & OPTIONS







Electric rear window defogger is optional on sedans and hardtops. Includes tinted glass and 55-amp. alternator.

on Wagons.

heating.
All-Season Air Conditioning Continues Standard on all.
Torque-Command Automatic Transmission, Continues Standard on all.
304 CID V-8 Engine Continues Standard on all.
Power Drum Brakes New Standard Feature on all.
• Individual Reclining Seat Optional on all.
Wheel Covers Continues Standard on Brougham,     Optional on SST.
Inside Hood-Lock Release New Standard Feature on all.
• Front Bumper Guards Continues Standard on all.
Rear Bumper Guards New Standard Feature on Sedans and Hardtops (was optional). Not available

	ed July 2, 197	71 (Subject to Change) 71, Jan. 17, 1972	Trim		Fab 'Gen Stan	ini'		Perforated Vinyl 'Uganda' Opt. (Std. Wagon)					
Aľ	MBAS	SADOR SST	Trim Colors	Black	Blue	Green	Tan	Black	Green	Tan/Buff			
Мо	dels	Front Seat Type	'T' Codes	91	93	94	96	91	93	94	96		
4 D-	Ċd	Bench Seat, Full Back—Star	ndard	Α	Α	Α	Α	В	В	В	В		
4-Door Sedan		Individual Reclining Seats—	С	С	C	С	D	D	D	D			
		Bench Seat, Full Back—Stan		1			В	В	В	В			
4-00	or Wagon	Individual Reclining Seats—	Optional					D	D	D	D		
2-Door Hardtop		Bench Seat, Split Back—Sta	indard	Α	Α	Α	A			-			
		Individual Reclining Seats—	Optional	С	С	С	C	D	D	D	D		
Body		Tones, Optional					!						
A1	Snow White			●5	•1	•2	• 3	●5	●1	•2			
C2		ver, Metallic		•1	•1			•1	•1	+	9		
C4		Metallic (Medium)		<b>1</b>	<b>1</b>		-	•1	<b>1</b>	+			
C5		re, Metallic (Dark)		<b>1</b>	•1			<b>O</b> 1	•1				
C8		r Green, Metallic (Medium) en. Metallic (Dark)		<b>0</b> 2		<b>0</b> 2	<b>Q</b> 2	<b>Q</b> 2	-	02	•		
D2	Yuca Tan, N	<b>3</b>		-2	03	03		-2	•				
D3	Baja Bronze	03			•3	•3			•				
D4	-	Cordoba Brown, Metallic					•3	•3			•		
A2	Canary Yell			•3		•2	•3	•		•2	•		
D7	Trans-AM R	Red		•			•	•		Ť	•		
D8	Sparkling B												

TWO-TONES: Optional only with Snow White (A1) in combination with any other listed color. VINYL ROOF: Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows:

Optional on Sedan and Hardtop. "Baja" grain vinyl-covered root, as follow Those without numbers are available with Black or White. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green. Those marked "3" are available with Black, White or Brown. Those marked "4" are available with Black, White, Green or Brown. Those marked "5" are available with Black, White, Green, Brown or Blue.

Combination Cancelled from Production, March 6, 1972.





Optional Individual Reclining Seats with pleated-vinyl trim.



(2-door) with optional vinyl trim. Full back seat for 4-door (vinyl trim standard in wagon).

#### STANDARD "GEMINI" FABRIC (Not Available on Wagon)

## **AMBASSADOR SST**



91-A or -C BLACK



93-A or -C BLUE



94-A or -C GREEN



96-A or -C TAN

#### OPTIONAL "UGANDA" PERFORATED VINYL (Std. on Wagon)



91-B or -D BLACK



93-B or -D BLUE



94-B or -D GREEN



96-B or -D TAN/BUFF

## **AMBASSADOR SST**







## **AMBASSADOR BROUGHAM**







Issued May 24, 1971 (Subject to Change) Revised July 2, 1971, Jan. 17, 1972  1972 AMBASSADOR BROUGHAM  SEAT, TRIM & COLOR AVAILABILITY				Trim Trim Colors			Fabric 'Virgo' Standard			1 1	Perforated Vinyl 'Uganda' Opt. (Std. Wagon & Buckets)			Fabric 'Harem' Std. w/Opt. Seats				
							Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	Black	Blue	Green	Tan
Models Front Seat Type				'T'	Coc	les	91	93	94	96	91	93	94	96	91	93	94	96
4-Do	or Sedan	Bench Seat-Full Back-Stand	dard				E	E	E	E	-	-		-	<del>                                     </del>		-	-
		Individual Reclining Seats-O	ptional	onal					_	+	N	N	N	N	l v	V	v	V
4-Do	or Wagon	Bench Seat-Full Back-Stand	dard								F	F	F	F	<del>  '</del> -	Ť		-
		Individual Reclining Seats-O	ptional								N	N	N	N	v	v	v	V
2-Door Hardtop Bench Seat-Split Back-Standard							E	E	E	E	<u> </u>		-	<del>''</del> -	+ ·	_		- V
Individual Reclining Seats—Op			ptiona	ı						-	N	N	N	N	V	v	V	V
Bucket Seats—Optional											S	S	S	S	<del>                                     </del>		•	-
Body Color Code Numbe	12 Exterior Colors, Standard 11 Two-Tones, Optional (NA Wagon) Woodgrain Side & Rear Panels Std. on Wagon (less stripes)		Brown	Sti	silver Silver	Gold												
Al	Snow White		_		_		•5	•1	•2	•3	05	<b>0</b> 1						-
C2	Stardust Silv	er, Metallic					01	01	-2	-3	<b>O</b> 1	01	•2	•3	<b>O</b> 5	•1	•2	• 3
C4	Jetset Blue,	Metallic (Medium)				•	01	<b>O</b> 1			01	• i			1	<b>O</b> 1		
C5	Admiral Blue	e, Metallic (Dark)			•		01	01			01				•1 •1	<b>1</b>	-	-
C8	Grasshopper	Green, Metallic (Medium)		•			02		•2	•2	<b>O</b> 2		•2	02	02	-1	-	
C9	Hunter Green	Hunter Green, Metallic (Dark)					02		02	04	02		02	04	02		●2 ●2	<b>0</b> 2
D2	Yuca Tan, M	/uca Tan, Metallic				•3			•3	<b>O</b> 3		-2	•3	<b>0</b> 3		-2		
D3	Baja Bronze,	Metallic				•3			•3	•3			•3	•3			•3 •3	
D4	Cordoba Bro	wn, Metallic				•	•3			•3	•3			•3	<b>3</b>			<b>3</b>
A2	Canary Yello	W				•		●2	•3			<b>0</b> 2	•3	0.3		●2	<b>3</b>	
D7	Trans-Am Re	ed				•	•			•	•			•		-	-2	-3
D8	Sparkling Bu	rgundy												•3		-		

TWO-TONES: Optional on Sedan and Hardtop, only with Snow White (A1) in combination with any other listed color.

VINYL ROOF:

Optional on Sedan and Hardtop, only with Snow White (A1) in combination of Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows: Those without numbers are available with Black or White. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green. Those marked "3" are available with Black, White or Brown. Those marked "4" are available with Black, White, Green or Brown. Those marked "5" are available with Black, White, Green, Brown or Blue.

Combination Cancelled from Production. March 6, 1972.



Optional Hardtop Bucket Seats with pleated-vinyl trim (includes center cushion and





Optional Individual Reclining Seats with custom "Harem" fabric trim (included).

#### STANDARD "VIRGO" FABRIC (Not Available on Wagon or with Opt. Hardtop Bucket Seats)



91-E BLACK



93-E BLUE

## AMBASSADOR BROUGHAM



94-E GREEN



96-E TAN

## OPTIONAL "UGANDA" PERFORATED VINYL (Std. on Wagon & with Opt. Hardtop Bucket Seats)



91-F,-N or S-BLACK



93-F,-N or -S BLUE



94-F,-N or -S GREEN



96-F, N or -S TAN/BUFF

## "HAREM" CUSTOM FABRIC with Opt. Individual Reclining Seats



91-V BLACK



93-V BLUE



94-V GREEN



96-V TAN





## 1972 AMBASSADOR



1972 Ambassador SST 4-Door Sedan with new horizontal twin-bars added to grille. Standard are front and rear bumper guards, wheel-opening moldings and between-wheels rocker panel moldings (full-length rocker panel moldings, standard on Brougham Sedan and Hardtop). Vinyl roof and wheel covers are optional.

#### 1972 AMBASSADOR MODEL AND ENGINE AVAILABILITY

Total Ambassador mode	el count
reduced to 6 (was 7):	

DPL 4-Door Sedan . . . Discontinued (6 & V-8) and replaced by SST with new

price action.

SST (V-8) 2-Door Hardtop

4-Door Sedan 4-Door Wagon, 2-Seat and Opt.

3-Seat. Standard Roof Rack

Brougham

(V-8)

2-Door Hardtop 4-Door Sedan

4-Door Wagon, 2-Seat and Opt.

3-Seat. Standard Roof Rack, Air Deflector and Woodgrain

6 "Power Teams" . . . 5 Engines . . . 2 Transmissions

258-1B (Fleet only) ... "Torque-Command"

(column)

3-Speed Manual, Full-Synchromesh

(column)

304-2B V-8... "Torque-Command" (col-360-2B V-8...) umn for all models, console

360-4B V-8... dropped for Brougham

401-4B V-8... Hardtop with Opt. Bucket Seats, which continue with

center cushion and armrest).



### 1972 AMBASSADOR



1972 Ambassador SST 2-Door Hardtop shows new taillight and rear center panel treatment. Vinyl roof and wheel covers, shown, are optional.

#### **EXTERIOR**

New minor exterior trim and ornamentation.

Front: 3 new horizontal bars added to grille. Front bumper guards again standard on all Ambassador models.

Side: New full-length, dual pin stripes for Brougham, standard (NA on SST).

Wheel-opening moldings standard.

Full-length rocker-panel moldings standard on Brougham sedan and hardtop.

Between-wheels rocker-panel moldings standard on Brougham wagon.

Between-wheels rocker-panel moldings standard on SST.

New wheel covers optional on SST (was standard.) Standard on Brougham.

New optional Turbo-Disc (replaces Turbo-Cast). Wire wheel covers cancelled.

Present 14" x 6" spoke-style wheels continue optional.

304 and 360 V-8 emblems on front fenders are deleted (401 retained).

Rear: New taillights and center panel trim for sedan and hardtop.

Ambassador script replaces block letters.

Rear bumper guards are a new standard item on sedan and hardtop (NA wagon)

New, livelier exterior colors. 12 offered (10 new, 2-1971).

Optional 2-tone paint limited to Snow White only (was also Classic Black), for sedan or hardtop roofs, and SST wagon side and rear panels.

New Brown vinyl-roof, optional on sedans and hard-tops. Addition to Black, White plus new hues of Blue and Green. All have new "Baja" grain pattern.

New shape for standard outside rear-view mirror.

New factory-installed radio antenna retracts down to 3" (was 22"). Factory installation of antenna (was dealer installed) permits "tuning" of radio with antenna. Prevents breakage at automatic car wash.

## 1972 AMBASSADOR

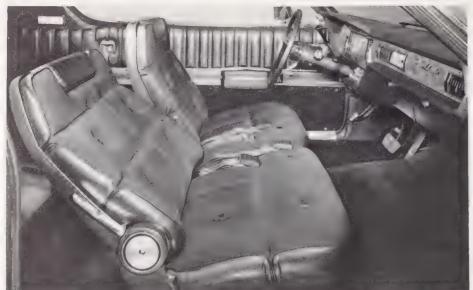




1972 Ambassador Brougham 4-Door Wagon. Standard equipment includes roof rack, tailgate air deflector, between-wheels rocker panel moldings, wheel covers, and woodgrain side and rear panels (rear panel is light-reflecting).

#### 1972 AMBASSADOR EXTERIOR FEATURES COMPARISON

FEATURE	CCT	PROUGUAM	FEATURE		
		BROUGHAM	FEATURE	SST	BROUGHAM
Drip Moldings	Std	Std	Bumper Guards,		
Fence Molding	Std	Std	Rubber Padded— Front	Std	Std
Paint Accent Stripe	NA	Std (A)	Rear (NA Wagon)	Std	Std
Wheel Opening Molding	Std	Std	Deck Lid and Rear Fender		
Rocker Panel Molding	Std (B)	Std (C)	Molding	Std	Std
Hub Caps	Std	NA	Hood Insulation	GRP	Std
Wheel Covers— Standard Type	Opt	Std	Wagon Woodgrain, Color Keyed (Reflective on Tailgate)	NA	Std
Custom Type	Opt	Opt	Roof Rack (Wagon)	Std	Std
Turbo-Disc Type	Opt	Opt	Roof Tailgate Air Deflector		
Spoke-Style Wheels, 14" x 6"	Opt	Opt	(Wagon)	Opt	Std
"C" Pillar Medallion	SST	Brougham	Windshield Reveal Molding	Std	Std
Nameplate—Front Fender "Ambassador" Script	Std	Std	Rear Window Reveal Molding Tailgate Window Lower	Std	Std
Engine Medallion-401 V-8			Molding	Std	Std
(Front Fender)	Std	Std	Molding-Body Side (Rub Rail)	Opt	Opt (A)
Ambassador Script— Wagon Tailgate	Std	Std	Corporate Logo on Deck Upper Panel/Tailgate	Std	Std
Ambassador Script— Trunk Lid (Sed. & Ht.)	Std	Std	(A)-Not for Brougham wagon		
Ambassador Script-Grille	Std	Std	(B)Between Wheels.		
-,edoudor ourpt - arme	Old	Olu	(C)Full Length on Sedan an Wheels on Wagon.	d Hardtor	o. Between



## 1972 Ambassador Brougham Hardtop interior show optional "Harem" custom-fabric-and-vinyl trim on the new "infinitely-variable" individually-adjustable

reclining seats. Seats also feature recessed and adjustable head restraints.

#### 1972 AMBASSADOR



#### INTERIOR

New, livelier interior colors and trims. Black, Blue, Green and Tan.

New "infinitely-variable" individually-adjustable reclining seats, optional (was std. on Brougham). Infinitely-variable feature, introduced previously on '71 Hornet, replaces present 6-position recliner.

New "recessed" adjustable head-restraints for optional new "infinitely-variable" individually-adjustable reclining seats (standard on Brougham).

New slim-styled door armrests improves appearance and function.

New rectangular motif for instrument cluster (replaces twin-dial).

New trim details for instrument panel to improve appearance.

New under-instrument-panel inside hood-lock release, standard for all Ambassadors. Helps prevent theft and eliminates less-convenient, under-bumper location.

New higher-gloss finish and "soft feel" material for steering wheels improves appearance and feel. Late-Oct. production.

New ('71½) 3-spoke 15" sports steering wheel optional. 2-spoke 16" custom wheel standard.

New heating and air conditioning control system. Easier to understand and operate. Relocated on right side of steering column (was left) for greater convenience.

New vacuum-actuated controls eliminates need for cable adjustment, assuring reliability of heating and air conditioning system.

New larger air conditioning air outlet (also heat) on left side of instrument panel for improved air flow. Replaces small outlet above instrument cluster.

New 4-speed blower for air conditioning and heating (was 3-speed).

New retaining mechanism for hardtop side glass provides better fit and seal to reduce wind noise and weather leaks.

New, more convenient location for optional remotecontrol mirror adjusting knob.

New AM/FM multi-plex stereo radio. Opt. all models (was NA on '71 wagons.) With 2 rear-seat speakers and 2 front-door speakers for sedans/hardtops. With 2 front-door speakers for wagons. Introduced on 1971 Javelin. Tape player option dropped, however, dealer accessory kit continues.

New Removable Stowage/Litter Pouch for both front doors, optional.

New rear cargo net for wagons included in optional Visibility Group.

New urethane-foam-backed carpet for 2-seat Ambassador wagons eliminates snaps (3-seat continues with snap-on carpet).

New "soft-feel" knob for column shift lever and turnsignal lever (not with speed control).

## 1972 AMBASSADOR





1972 Ambassador Brougham instrument panel features new rectangular motif. Optional Adjust-O-Tilt steering column and sports steering wheel, also shown.

#### 1972 AMBASSADOR INTERIOR FEATURES COMPARISON

FEATURE	SST	BROUGHAM	FEATURE	SST	BROUGHAM
Cigarette Lighter	Std	Std	Bucket Seats (w/Center		
Glove Box Lock	Std	Std.	Cushion and Armrest)	NA	Opt (H/T)
Trunk-Cargo-Glove Box Light	Std	Std (A)	Floor Covering (Color Keyed)	Carpet	Carpet
Parking Brake Warning			Head Restraints, Recessed	With Ind. R	eclining Seats
Light Steering Wheel— Custom (16")	GRP Std	Std (A) Std	Dome or "C" Pillar Lights— Door Switches—Front —Rear	Std GRP	Std Std (A)
Sports (15")	Opt	Opt	Trunk Mat	Std	Std
Clock	GRP	GRP	Inside Hood-Lock Release	Std	Std
Instrument Panel— Cluster Right Side	Woodgrain Color	Woodgrain Woodgrain	Door Trim Panel Molding Door Trim Panel Overlays	Std NA	Std Std
Switch Area Instrument Panel	Color	Color	Large Lock Compartment (Wagon)	Std	Std
Nameplate Armrests—Front and Rear	Std	Std	Hidden Compartment Lock (Wagon)	Std	Std
(Includes rear ash trays) —Overlay	Std Woodgrain	Std Woodgrain	Vertically-Mounted Spare Wheel (Wagon) Coat Hooks	Std Std (B)	Std Std (B)
Individual Reclining Seats (Infinitely Variable)	Opt	Opt	(A)-Light Group Standard of	n Brougha	ım.
(Illimitery variable)	Орг	Орг	(B)-2 Additional in Cargo A	tion Wagon.	

#### 1972 AMBASSADOR ENGINE-TRANSMISSION COMBINATIONS

First figure in box is standard axle ratio; second figure, optional ratio.

ENGINE	SIX	V-8			
TRANSMISSION	258-1B Std. Fleet Sales	304-2B Std.—all	360-2B Opt.—all	360-4B* Opt.—all	401-4B† Opt.—all
3-Speed Manual—Fleet Column-Shift	3.15				
All-Synchromesh (All exc. Wagons and California cars)	3.54				
3-Speed Manual—Fleet Column-Shift	3.54				
All-Synchromesh (Wagons and California cars)	(no opt. axle ratio)				
Torque-Command—Standard Column-Shift	3.15 3.54	2.87 3.15	2.87 3.15	2.87 3.15	2.87 3.15

## 1972 AMBASSADOR



#### **MECHANICAL**

New "Torque-Command" automatic transmission, built by Chrysler ("Torque-Flite"), replaces "Shift-Command", built by Borg-Warner. Smoother shifts, quieter operation and greater durability. Standard on all Ambassadors. Column-shift (console dropped).

New lower-compression ratio of 8.5:1 (was 9.5:1) for 401 CID V-8 option permits use of regular-grade, low-lead, or no-lead fuels of 91 octane or higher (as were all other AM engines in 1971). With no-lead fuel, use regular-grade leaded fuel at every 4th tank fill. New net horsepower and torque ratings (see Section G). Balance of V-8 engine/transmission combinations same as 1971 (6-cylinder limited to fleet sales).

New stamped rocker arms on 6's and V-8's use "cylindrical" bearings (was "ball/stud" type) for longer service life and quieter operation of valve train (running change).

New option of ventilated-rotor front disc brakes, power, on fleet sales 6 (was V-8 only).

New *standard* feature of power drum brakes for all Ambassadors (was opt.).

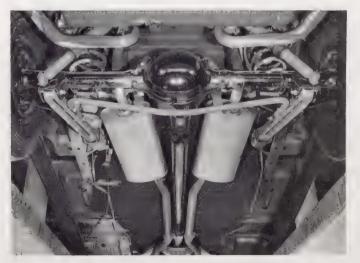
New Saginaw power steering pump for V-8's replaces Eaton pump. Better quality and quieter operation. Saginaw pump previously for 6's only. Also, new belt tension adjustment assures proper belt tension (V-8 only).

New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer. Late-Sept. production. New, more compliant rubber bushings for front suspension strut rod reduces road-noise and harshness.

New, lower rear suspension outer-arm pivot points for wagon improves lateral stability under all driving conditions.

New separate option of rear sway bar improves lateral stability without hard ride. Handling package option continues (heavy-duty front/rear springs/shocks, plus rear sway bar).

New 20 gallon tank (was 17) for 2- and 3-seat wagons increases cruising range. Sedans and hardtops continue with 19.5 gallon tank.



Ambassador's (and Matador's) 4-Link, Trailing-Arm rear suspension. Wagons models feature a repositioned outerarm pivot, in '72, which further improves lateral stability. Rear sway bar, shown, is a new separate option and also continues as part of the Handling Package (for all models).

<sup>\*</sup>Dual exhaust, optional

<sup>†</sup>Dual exhaust, standard

## 1972 AMBASSADOR





"Dual-Swing" tailgate is standard on Ambassador wagons. Cargo net, new addition to wagon Visibility Group, has elastic action which holds groceries and other parcels snugly against closed tailgate.

#### OTHER DETAILS

New 2-speed electric windshield wipers and electric washers standard, replacing vacuum. Optional Visibility Group includes 3-speed wipers (also separate option).

Product content of "group/package" options revised for greater sellability.

New plug-in socket at firewall in main wiring harness improves reliability, uniform quality and servicing. Previously introduced on 1970 Gremlin and Hornet.

New electric motor seals for improved reliability of "Power-Lift" side windows, option.

New more powerful and better sealed electric motor for improved operation of "Power-Lift" tailgate window, optional (standard with 3rd seat option).

New stronger front-seat tracks for improved safety. New stronger seat-belt anchorages for improved safety.

New "Auto-Loc" retractable front and rear outer seat belts with push-button release. Also, automatic visible and audible device to warn if either occupied outboard seat belt is not fastened. Federal regulations require for all cars by January 1, 1972 (our effective point). Also, all new belts will be Black, instead of color-keyed, starting January 1, 1972. Present belts will be Black by about November 15, 1971.

New quiet-tone (less harsh) for ignition-key warning buzzer (and headlights-on warning buzzer, part of optional Light Group).

Low-Fuel Warning Light dropped from optional Light Group due to variable accuracy.

Tinted-glass windshield option only, cancelled. Tinted-glass option all-around continues.

New single-line whitewalls replace twin-line white-walls (optional).

For Ambassador (and Matador) sedans and hardtops, "belted" tire construction is replaced with four-ply "unbelted" construction in both E78 and F78x14 (black and whitewall) resulting in a smoother ride. In addition, E78 and F78x14 "belted" construction whitewalls will be offered as optional equipment.





## 1972 **AMBASSADOR**



#### 1972 AMBASSADOR DIMENSIONS

		4-DOOR SEDAN	4-DOOR WAGON	2-DOOR HARDTOP		4-DOOR SEDAN		2-DOOR HARDTOP		
L	Wheelbase _ength	122.00 211.14	122.00 209.73	122.00 211.14	Head Room, Front , Rear	39.60 37.47	39.88 38.71	38.95 36.60		
÷	Width Height Overhang, Front	77.24 55.54 35.66	77.24 56.70 35.66	54.86 35.66 (w/guards) 53.48	54.86 35.66	54.86 35.66	Leg Room, Front , Rear	41.80 38.60	41.80 38.60	41.80 35.50
	Rear	(w/guards) 53.48 (w/guards)	(w/guards) 52.07 (no/guards)		Shoulder Room, Front Rear	60.00 60.00	60.00 60.00	60.00 59.00		
	Fread, Front , Rear	59.94 60.00	59.94 60.00	59.94 60.00	Hiproom, Front , Rear	60.30 60.40	60.30 60.40	60.30 59.50		
1	Fire Size, 6-Cyl., Std. (C) , Opt. (C)	E78x14 F78x14 &	_		Trunk Luggage Vol., Cu. Ft.	18.20 19.5	91.12 (B) 20.0	18.20 19.5		
	V-8, Std.	G78x14 E78x14 (A)		E78x14 (A)	Fuel Tank, Gallons Brake Dia./Sq. In.		10"/196	10"/167		
٦	, Opt. , Opt. Furning Circle	, Opt. G78x14(A) — G78x14 (A) 304				(A) On sedans and hardtops, tire sizes listed are for 304 and 360 V-8's. With 401 V-8, standard tire size is				
	Diameter	40′5″	40′5″	40′5″	F78x14; optional size			ace		

- zes listed are for andard tire size is
- (B) 99.12 including under-floor storage space.
- (C) 6 Cylinder is for Fleet Sales only.



## BUYER PROTECTION PLAN





## **BUYER PROTECTION PLAN**

## **Table of Contents**

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American Motors 🖊

## Buyer Protection Plan

## American Motors Introduces The Guaranteed Car.

If anything goes wrong with your 1972 car and it's our fault, we'll fix it free. Anything.\*

### American Motors 1972 Buyer Protection Plan.

For years, car buyers in this country have been saying that instead of shiny new chrome every year, what they really want is a good car they can count on.

That's why American Motors and its dealers put together their 1972 Buyer Protection Plan.

\*Read how the five-part program works for you, and see the details of the Guarantee on the next page.

1972 Owner's Manual Supplement

#### 1. A Strong Guarantee in Plain English.

#### 1972 New Car Guarantee

When you buy a new 1972 car from an American Motors dealer, American Motors Corporation\* guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the 50 United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

This guarantee is in lieu of all other guarantees or warranties, express, implied or implied in law, of American Motors Corporation or others, including implied warranties of merchantability or fitness for a particular purpose.

\*In Canada: American Motors (Canada) Ltd.

This Guarantee gives you 12-month or 12,000-mile coverage on a lot of things most car warranties don't. It covers air conditioning, battery, radio, wiper blades, front-end alignment, light bulbs—literally everything we put on the car except tires.

In other words, if something we did goes wrong with your '72, you won't have to pay for the parts and the labor. We will.

Three more related features of the Guarantee are as follows:

Guarantee Service for Owners Who Move or Travel.

If you move to a new locality or you are traveling, authorized American Motors Dealers in the 50 United States or Canada will perform Guarantee repairs for you.

Guarantee Coverage for Subsequent Owners.

After the first owner of a new 1972 American Motors car, subsequent owners are eligible for any unused Guarantee coverage and may purchase a replacement Owner Identification Card for \$2.00 through an American Motors Dealer.

Tire Warranty.

The tire manufacturer warrants the tires supplied with your new car. Any tire-warranty adjustments are handled directly with owners by the tire manufacturer's distributors, dealers or retail stores. Your American Motors Dealer will assist if you need help in securing an adjustment.

#### 2. A More Thoroughly-Checked Quality Car from The Factory.

Naturally, we wouldn't be backing our cars like this if we weren't more sure of them than we've ever been before. For 1972, we've put in more

product improvements, more quality-control steps, more tests and more people to see that your car, upon leaving our factory, was as perfect as man and machine could make it.

#### 3. A More Thoroughly-Checked Quality Car from Your Dealer.

At the dealer's, your car was checked over again. Your car was serviced and road-tested for starting, handling, braking and overall performance in accordance with the Dealer Pre-Delivery Service Standards. When the serviceman completed the test, he signed a certifying report and slipped it over the sun visor, where you can see it.

And, when a man signs his name to something, you can be sure he's done his job. And done it right.

#### 4. A Loaner Car When You Need It. Free.

Not only do we offer you a strong guarantee and a thoroughly-checked car by the factory and your dealer, we've set up a system to back it up without inconveniencing you.

If your car needs Guarantee repair work, and "same-day" (morning to evening) service cannot be completed, your *participating* dealer will provide you with a free loaner car for overnight use and until your car is ready.

A nice, clean, well-equipped car in good condition. Free.

#### 5. A Direct Line to Detroit. Toll Free.

We've made some big promises, and we fully intend to keep them. But, just in case you have a problem, we have a way of handling it. As an owner of a '72, you get a toll-free number of a person in Detroit, or Brampton (Canada). If you call, we promise you you'll get results. And fast. So, if a servicing problem or other difficulty occurs, we suggest the following steps:

1. First, try to resolve the problem at the dealership with the Service Manager or other top official.

If this fails, call the local American Motors Sales Corporation Zone
 Office or ask your dealer to do so. A Zone list is in the
 Owner's Manual.

3. If neither of the above yields results, call us in Detroit. Just dial 800-521-7500 (800-572-9570 from Michigan), toll-free, between 7:30 A.M. and 7:30 P.M. (EST), Monday through Friday. Or, if in Canada, 800-261-0800 for Brampton's aid. Or you can write, if you prefer.

#### That's it. The Buyer Protection Plan.

These aren't just fancy words. We mean it.

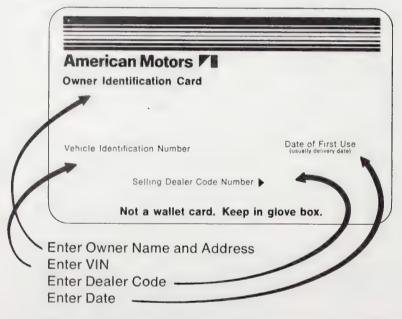
Nobody in the business does as much for you after you buy a car, and it takes a lot of time, men and money to do all these things.

But we think it's worth it.

#### Owner and Vehicle Identification

This Owner's Manual Supplement entitles you to Guarantee service until you receive your Owner Identification Card (in about 4 to 6 weeks). Then, to obtain Guarantee service, you should present the Owner Identification Card to the servicing American Motors Dealer.

Your selling Dealer will enter your information on the card replica shown below:



Keep the plastic card and this document in your car.

American Motors Corporation ● 14250 Plymouth Road ● Detroit, Michigan 48232.

American Motors (Canada) Ltd. ● 350 Kennedy Road South ● Brampton, Ontario

1972 Owner's Manual Supplement-Part No. 3215651 • 1st Printing • Litho in U.S.A.

American Motors 71 Buyer
Protection
Plan

## 1972 New Car Guarantee

When you buy a new 1972 car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the 50 United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

This guarantee is in lieu of all other guarantees or warranties, express, implied or implied in law, of American Motors Corporation or others, including implied warranties of merchantability or fitness for a particular purpose.

# Dealer Pre-Delivery Service and Road Test Certification

Your American Motors Dealer certifies that your new 1972 American Motors car has been serviced in accordance with the Dealer Pre-Delivery Service Standards. This service covers certain inspection requirements, including a comprehensive road test (see reverse side), and correction of all items not meeting American Motors specifications.

These ch	ecks and	tests a	re de	one:							
CHASSIS	ENGINE	COMPARTA	/IENT	BODY	INSIDE	CAR	ROAD	TEST	AFTER	ROAD	TEST
					Americ	an Mo	tors 🖊	D.,	NON		
								DU	yer otec		
								Pr	otec	etic	n
Certified by			_					Pla			
Date			_					FIG			

## Dealer Road Test Procedure

Check before starting engine:

- 1. Horn
- 2. Rear view mirrors
- 3. Anti-theft ignition, steering, transmission lock and warning buzzer
- 4. Shift selector pointer alignment
- 5. Parking brake and warning light
- 6. Dash systems indicator lights
- 7. Neutral safety switch (R D no start)

Fasten safety belts

Check engine start-up

Check during engine warm-up:

- 8. Positive park engagement
- 9. Carburetor choke
- 10. Fast idle speed
- 11. Throttle action
- 12. Transmission shift (cold)
  - a. upshift (light throttle)
  - b. downshift (closed throttle)
  - c. manual upshift/downshift

Check items 1 through 7 before starting the engine. Fasten safety belts, and proceed with cold engine start from dealership, with the first 3-5 miles being low-speed, stop and go, city-type driving, including some rough road surfaces, making left and right turns for handling and riding quality and for checking items 8 through 25. Then operate car on highway at the indicated speeds for checking performance and handling and for checking items 26 through 32, before returning to dealership.

- 13. Brakes (low-speed application)
  - a. pull left
  - b. pull right
  - c. rear wheel lock-up
  - d. overall effectiveness
- 14. Engine (during warm-up)
  - a. stumble on acceleration
  - b. stalling at stops
- 15. Dash instruments
- 16. Heater and defroster controls, outlets
- 17. Air conditioner controls, outlets
- 18. Fresh air vents
- 19. Windshield wipers
- 20. Windshield washers
- 21. Handling on rough roads
- 22. Squeaks
- 23. Rattles
- 24. Radio: set push-buttons
- 25. All accessories

Check with engine at normal operating temperature:

- 26. Engine operation (normal temperature)
  - a. acceleration
  - b. various constant speeds
  - c. deceleration

- 27. Steering wheel spoke alignment
- 28. Steering (as affected by camber, caster and toe-in)
  - a. pull left
  - b. pull right
  - c. wanders
  - d. return on cornering
- 29. Wheel balance (vibration)
  - a. rear wheels
  - b. front wheels
- 30. Brakes (high-speed application)
  - a. pull left
  - b. pull right
  - c. rear wheel lock-up
  - d. overall effectiveness
- 31. Wind noise/air leak
  - a. windshield
  - b. front doors
  - c. front door windows
  - d. rear doors
  - e. rear door windows
  - f. liftgate
  - g. tailgate and window
- 32. Transmission shift (normal operating
  - temperature)
    - a, upshift (medium and full throttle)
    - b. downshift (full throttle)
    - c. manual upshift/downshift

AM 3217251



If anything goes wrong with one of our 72's and it's our fault, we'll fix it free. Anything.

#### AMERICAN MOTORS 1972 BUYER PROTECTION PLAN.

For years, car buyers in this country have been saying that instead of shiny new chrome every year, what they really want is a good car they can count on.

That's why American Motors and its dealers put together their 1972 Buyer Protection Plan.

Here's how it works:

#### A STRONG GUARANTEE IN PLAIN ENGLISH.



When you buy a new 1972 car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first.

All we require is that the car be properly maintained

and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

This guarantee gives you 12-month or 12,000-mile coverage on a lot of things most car warranties don't. It covers air conditioning, battery, radio, wiper blades, front end alignment, light bulbs—literally everything we put on the car except tires.

In other words, if something we did goes wrong with one of our '72's, you won't have to pay for the parts or the labor. We will.

## A MORE THOROUGHLY-CHECKED CAR. FROM THE FACTORY AND THE DEALER.

Naturally, we wouldn't be backing our cars like this if we weren't more sure of them than



we've ever been before. For 1972, we've put in more quality control steps, more tests and more people to see that every car leaving our factory is as perfect as man and machine can make it.

At the dealer's, it's checked over again.

Every car (not one of 50, one of 5, every one) is road-tested for starting, handling, braking and overall performance. When the serviceman completes the test, he signs his report and slides it over the sun visor, where you can see it.

And, when a man signs his name to some-



thing, you can be sure he's done his job. And done it right.

#### A LOANER CAR WHEN YOU NEED IT, FREE.

Not only do we offer you a strong guarantee, we've set up a system to back it up without inconveniencing you.

If you have to leave your '72 overnight for guarantee repairs, over 2,000 dealers

will loan you one of their cars. A nice, clean, well-equipped car ingood condition. Free.

#### A DIRECT LINE TO DETROIT, TOLL-FREE,

We're making some big promises, and we fully intend to keep them. But, just in case you

have a problem, we have a way of handling it. When you buy a '72, you get the name and toll-free number of a person in Detroit.

If you call, we promise you you'll get results. And fast.

These aren't just fancy words. We mean it.

Nobody in the business does as much for you after you buy a car, and it takes a lot of time, men and money to do all these things.

But we think it's worth it.

Since we're giving American carbuyers exactly what they say they want, we should sell more cars than we've ever sold before.

**American Motors** 







# Section G ENGINE MECHANICAL

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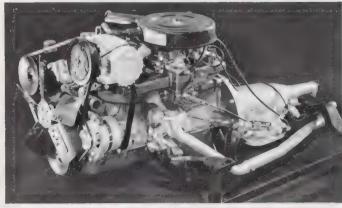


#### 1972 ENGINE SPECS & ALLOCATION

1972 AM ENGINE	6-CYLINDE	R ENGINES	V-8 ENGINES			
SPECIFICATIONS & ALLOCATION	232 CID 1B.	258 CID 1B.	304 CID 2B.	360 CID 2B.	360 CID 4B.	401 CID 4B.
Displacement, Cu. In.	232	258	304	360	360	401
, Cu. Cent.	3802	4229	4983	5900	5900	6572
Bore	3.75	3.75	3.75	4.08	4.08	4.165
Stroke	3.50	3.90	3.44	3.44	3.44	3.68
Taxable HP (License)	33.75	33.75	45.00	53.27	53.27	55.51
Net Horsepower, Single Exh. , Dual Exh.	100@3600	110@3500	150@4200	175@4000	195@4400 220@4400	255@4600
Net Torque, Single Exh. , Dual Exh.	185@1800	195@2000	245@2500	285@2400	295@2900 315@3100	345@3300
Compression Ratio	8.0:1	8.0:1	8.4:1	8.5:1	8.5:1	8.5:1
Carburetor	1-Barrel	1-Barrel	2-Barrel	2-Barrel	4-Barrel	4-Barrel
(A) Fuel Recommended	Regular	Regular	Regular	Regular	Regular	Regular
Engine for						
Gremlin	Standard	Optional	Base V-8	_	_	_
Hornet	Standard	Optional	Base V-8	Optional	_	_
Javelin SST	Standard	Optional	Base V-8	Optional	Optional	Optional
Javelin AMX	_	_	Base V-8	Optional	Optional	Optional
Matador Sedan & Hardtop	Standard	Optional	Base V-8	Optional	Optional	Optional
Matador Wagon	_	Standard	Base V-8	Optional	Optional	Optional
Ambassador	_	Fleet Sales Only	Base V-8	Optional	Optional	Optional

(A) See page G-4.

Note: Net horsepower and net torque figures (based on SAE-J245 standard) represent actual output of the engines including fan and vehicle exhaust system.

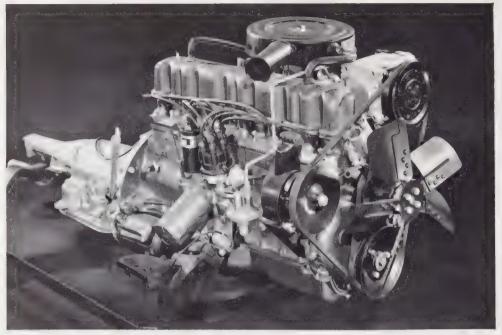


Six-Cylinder Engine



V-8 Engine





#### SIX-CYLINDER ENGINE FEATURES

The American Motors Six is a modern overhead-valve design that features a thinwall, precision-cast iron block that affords maximum rigidity and noise-dampening with minimum deadweight. The crankshaft is supported by seven main bearings (one on each side of each connecting rod) to minimize crankshaft flexing and extend bearing life. Unlike four-cylinder engines used in some competitive cars, the American Motors Six is inherently dynamically balanced, provides more power impulses per revolution which produce a smoother, quieter flow of power that is easier on passengers as well as power-train components. Additional features include:

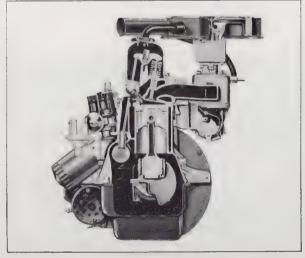
- Hydraulic valve lifters (eliminates valve adjustment and gives quieter operation)
- New stamped rocker arms with "cylindrical" bearings (longer service life)
- · Full-pressure, full-filtration lubrication

- Electronic alternator with transistorized voltage regulator (improved for '72)
- "Clear-Power" battery (easier to check fluid levels)
- · Aluminized muffler system
- Designed for regular leaded, low-lead or no-lead fuels (see page G-4)
- NEW "cold-start" and "cold engine driving" features include:

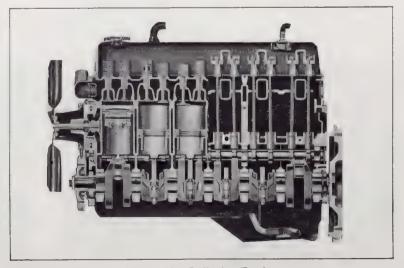
Thermostatically-controlled air cleaner reduces stumble, surge and flame-out (not on Matadors or Javelins with automatic transmissions)

Revised camshaft profile for all States, plus special design for California cars to meet different emission standards (improves choke control and gives better all-round driveability)

Higher-velocity induction system (improved fuel vaporization for better driveability)



Front Cross-Section View, Six-Cylinder Engine.



Left Cross-Section View, Six-Cylinder Engine.





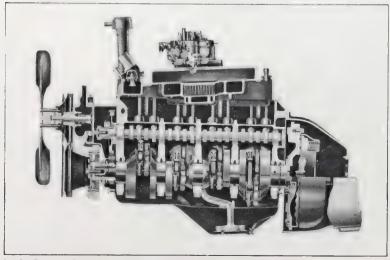
#### V-8 ENGINE FEATURES

The American Motors V-8 is a modern short-stroke design that minimizes piston speed (and wear) and keeps reciprocating weight to a minimum to provide lively engine response to throttle commands. The fully-counter-weighted crankshaft is supported in five husky bearings to insure smooth powerflow and excellent durability. Specially-shaped combustion pockets in the cylinder and piston heads minimize combustion harshness, yet preserve efficiency and fuel economy. This year, even the powerful 401 cubic-inch, fourbarrel V-8 delivers premium performance on regular leaded, low-lead or no-lead fuels (see page G-4).

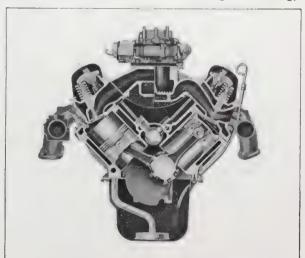
#### Other features include:

- Hydraulic valve lifters (quieter operation)
- · Full-pressure, full-filtration lubrication
- "Clear-Power" battery (easier to check fluid levels)
- Aluminized muffler system (dual mufflers standard on 401 V-8, optional 360 4-Bbl V-8)

- NEW "cold-start" and "cold-engine-driving" features include:
  - New anti-dieseling solenoid valve added to 360 2-B. and 4-B. V-8 carburetors with automatic transmission (prevents engine running after ignition is turned off)
  - Thermostatically-controlled air cleaner reduces stumble, surge and flame-out (not on Gremlin or Hornet)
  - Revised camshaft profile for all States, plus special design 304/360 engines in California cars to meet different emission standards (improves choke control and gives better all-round driveability)
  - Choke-heat by-pass valve (improves driveability during warm-up)
  - Engine-coolant temperature overide (improves spark advance timing)
  - Modified "idle system" (reduces cold-engine stalling)



Left Cross-Section View, V-8 Engine



Front Cross-Section, V-8 Engine



#### EMISSION CONTROL SYSTEMS AND "LOW-/NO-LEAD" FUELS

The following systems are designed to help combat air pollution:

"Nitrox-TCS" system continues as a required no-cost option for 1972 California cars to meet the "nitrogen oxides" regulations in California. *In all States,* the TCS portion of the system (less "California" camshaft) will be standard for 304 and 360 (was 304 only) V-8's with automatic transmission (to meet Federal "hydrocarbon" regulations).

The "TCS" system reduces the emission of "nitrogen oxides" (hence subcode, "Nitrox") as a by-product of engine combustion. The engine's ignition system is monitored with a "transmission control spark" device (hence sub-code, "TCS"). A solenoid valve, controlled by a switch in the manual or automatic transmission, regulates the vacuum spark advance "signal" to the engine's distributor.

Fuel-Tank Vapor Emission Control System continues standard on all 1972 cars. For V-8's with automatic transmission, a charcoal-canister storage system (acts as a "sponge") vents fuel-tank vapors into the engine induction system. All other engine/transmission com-

binations incorporate a crankcase storage system that also vents vapors into the engine induction system.

Positive Crankcase Ventilation System ("PCV") continues standard to control crankcase fumes.

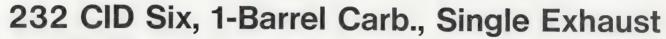
Exhaust Emission Control System ("Engine-Mod") continues standard ("Air-Guard" for V-8's with manual transmission uses an engine-driven air pump).

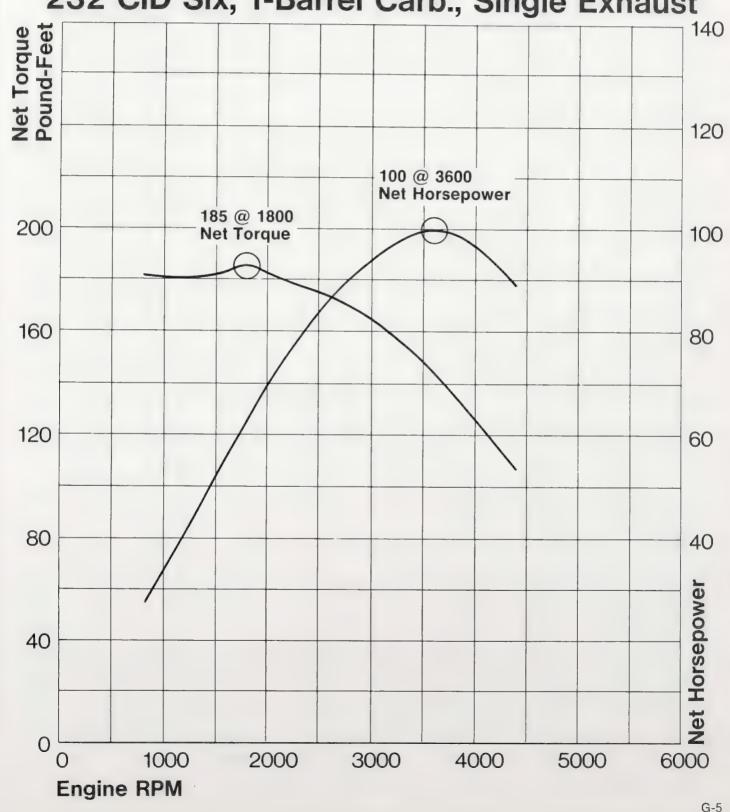
REGARDING FUEL: All 1972 American Motors engines, including the 401 V-8 with new lower compression ratio, will operate efficiently with regular-grade leaded-fuel or "low-lead" fuel (at least 0.5 grams lead per gallon) of 91 Research Octane or higher. The use of the "low-lead" fuel helps reduce air contaminates by reducing the emission of hydrocarbons (plus a modest increase in spark plug and exhaust system life). "No-lead" fuel can also be used, but with occasional tank fills of regular-grade leaded fuels (about every 4th tank fill). Continuous use, especially high-speed, high-load operation with "no-lead" fuel should be avoided to prevent excessive exhaust valve seat wear.



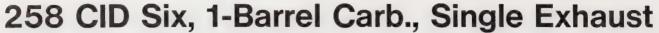


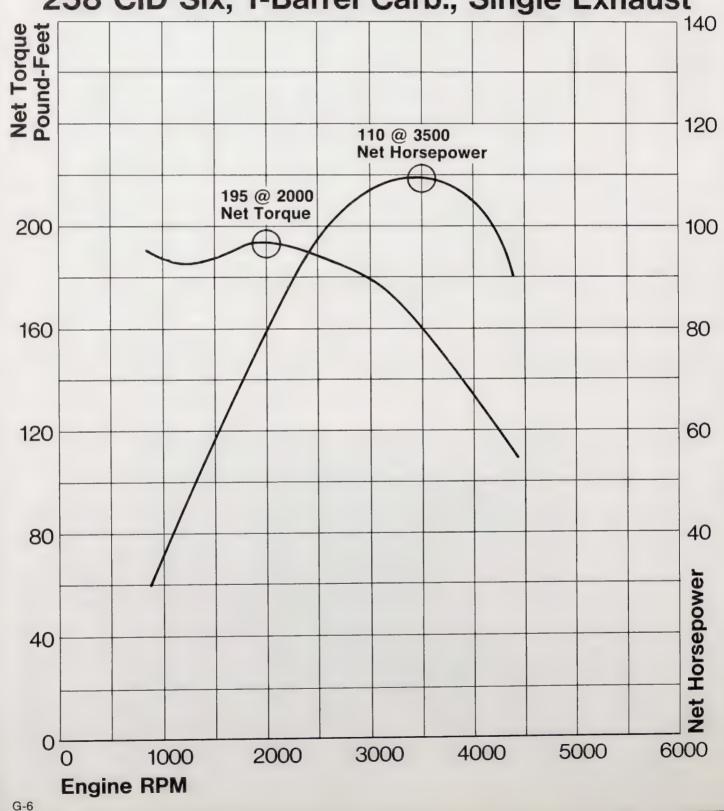






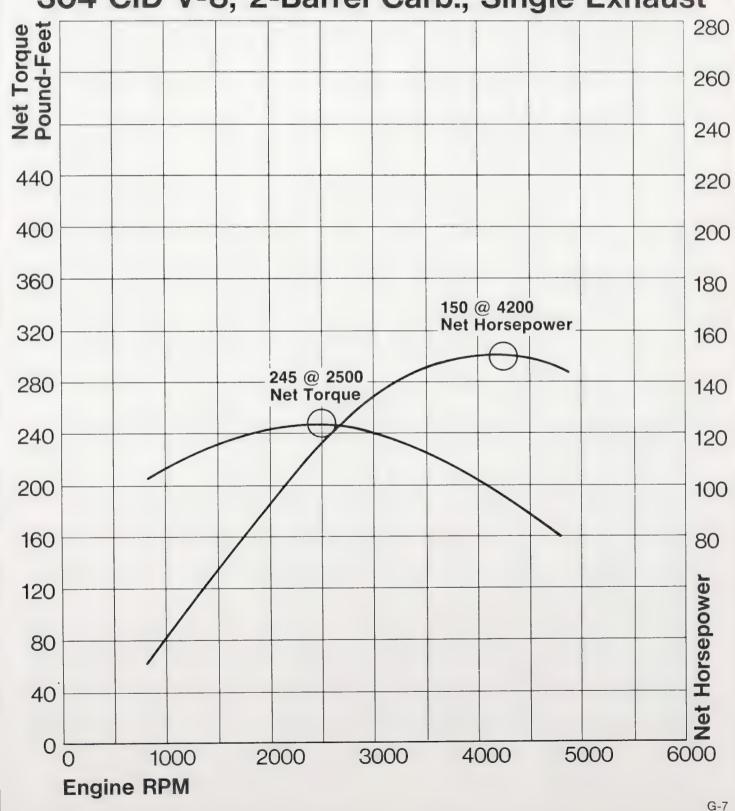






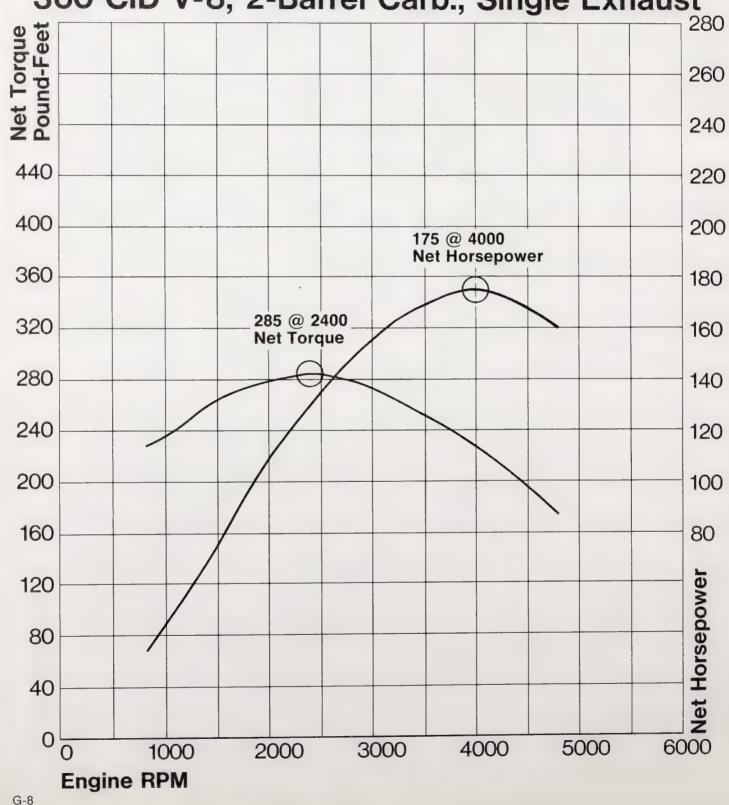


## 304 CID V-8, 2-Barrel Carb., Single Exhaust





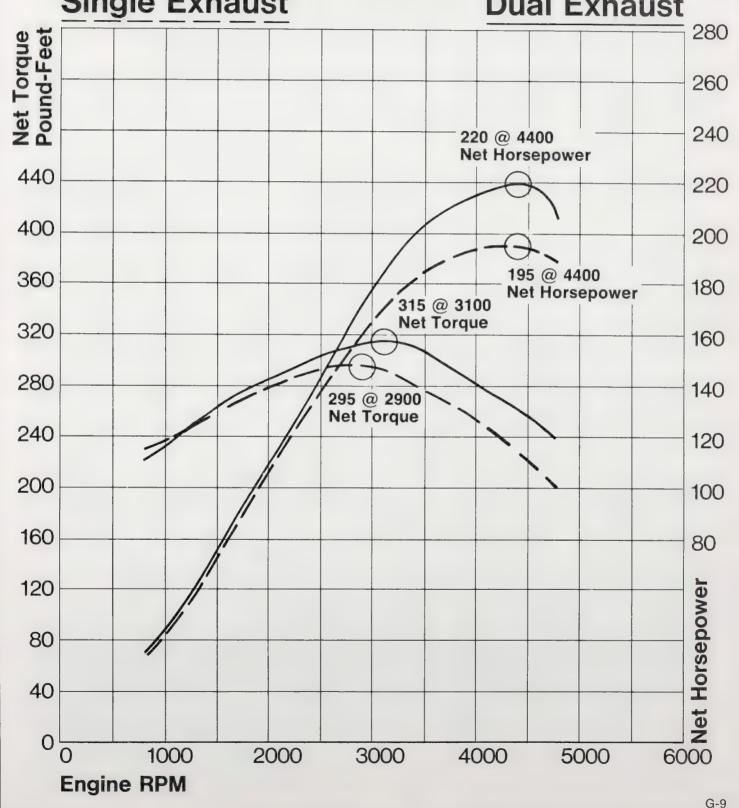






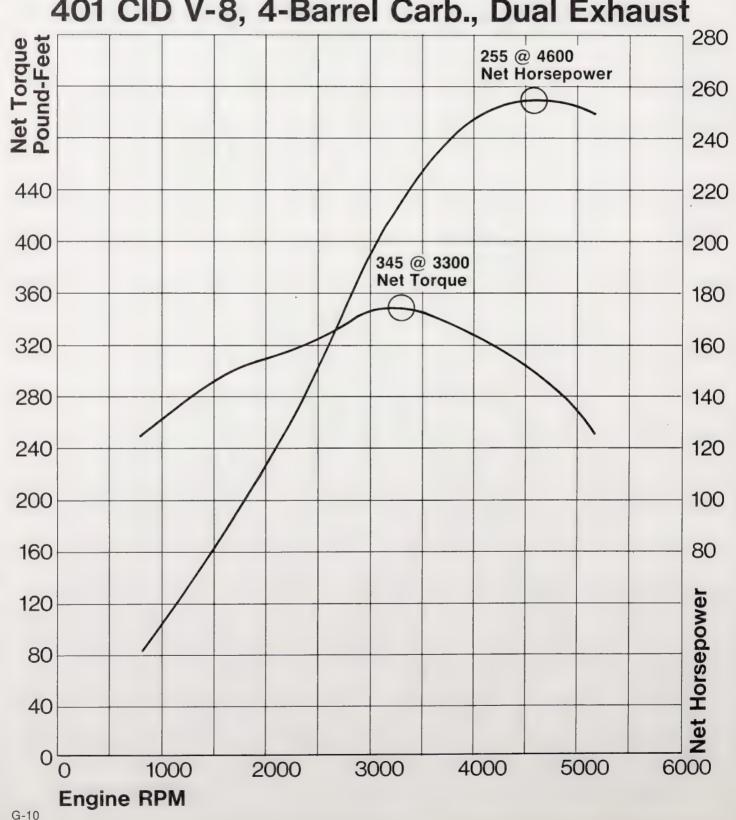
360 CID V-8, 4-Barrel Carburetor
Single Exhaust

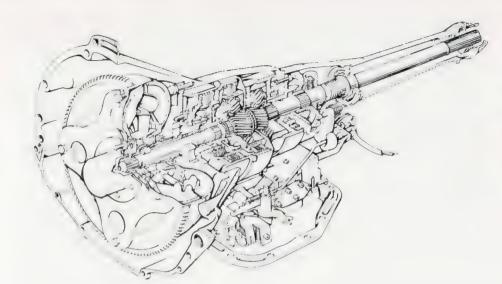
Dual Exhaust













#### 1972 "TORQUE-COMMAND" AUTOMATIC TRANSMISSION

For 1972, all AM models, with 6-cylinder or V-8 engines, are available with the new "Torque-Command" automatic transmission (Chrysler's name, "Torque-Flite"). This new 3-speed/torque-converter transmission replaces the present "Shift-Command" unit, built by Borg-Warner.

The new transmission is *standard* on Ambassadors, and optional on all other models. Column shift is used in all cases (except AMX), plus console shift is offered on Javelin SST and AMX V-8's.

Consumer benefits include smoother shifts, more responsive pick-up, quieter operation and greater durability. Furthermore, all 1972 Torque-Command automatic transmissions are equipped with an oil cooler located in the bottom of the engine-cooling radiator (previously on V-8, and only certain 6's) to aid oil cooling especially in hot weather/stop-and-go driving. For heavy-duty trailer hauling, the "auxiliary" transmission oil cooler will again be offered in the optional Trailer-Towing Package No. 2 for Matadors and Ambassadors.

The following features of the 1972 Torque-Command transmission are considered mechanical/design improvements over the 1971 Shift-Command:

#### **TRANSMISSION**

- 1. Larger friction elements for longer life.
- 2. Larger shafting for increased capacity and life.
- 3. Larger clutch assemblies and "belleville" springs.
- 4. Increased capacity front pump, and improved vent.



- 5. Utilization of an accumulator system for better shift quality, pressure control, and refined calibration.
- 6. Simpson (double planetary) gearset for quieter operation and longer life.
- 7. Ball bearing on output shaft (in place of bushing).
- 8. More rugged and simplified parking mechanism.
- 9. Improved governor (integral with output shaft).
- 10. Boot-type rear seal.
- 11. Integral front and rear servos mounted in case.
- 12. Integral case and converter housing (aluminum).
- 13. Filter on pump inlet screen (in place of screen).
- 14. Transmission-mounted neutral safety switch for simplicity and greater accuracy.
- 15. Mechanical throttle-valve linkage, in place of electro-vacuum, for greater reliability and adaptability to emission requirements.

#### TORQUE CONVERTER

- 1. Fully-brazed.
- 2. Cover-piloted turbine.
- 3. Improved thrust washers.

The new Torque-Command automatic transmission does not require band adjustment, and does not require oil change under normal conditions.

#### TRANSMISSION ACTION

Park.....Transmission lock plus engine start.

Reverse..2.20:1 gear ratio

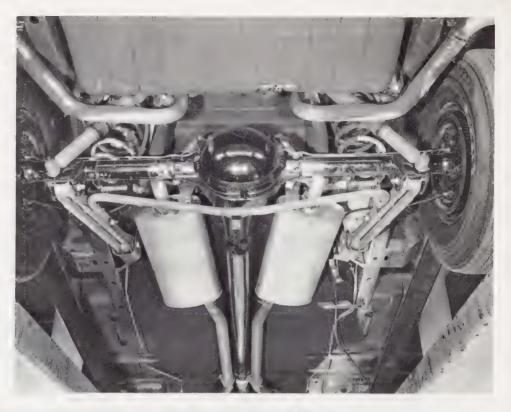
Neutral...Engine start

Drive.....1st gear start with automatic upshifts to 2nd and 3rd gears. 1st = 2.45:1; 2nd = 1.45:1; 3rd = 1.00:1.

Second..1st gear start with automatic upshift to 2nd gear.

First.....1st gear start with *no* automatic upshift.



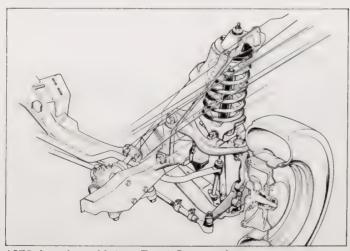


#### 1972 AMERICAN MOTOR SUSPENSION FEATURES

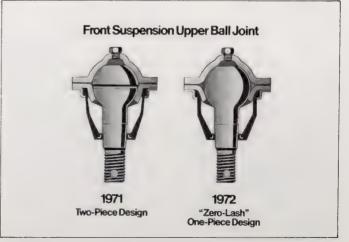
REAR SUSPENSION. 1972 Matador and Ambassador models feature a 4-link trailing-arm rear suspension. This design provides outstanding axle control and rear wheel tracking, under all driving conditions for these heavier American Motors cars. For '72, the lower outer-arm pivots of Matador and Ambassador wagons have been repositioned to provide a higher "roll center" at the rear for more inherent roll stability. In addition, a separate rear sway bar option is available to further increase rear roll resistance in all '72 Ambassadors and Matadors. Previously, the sway bar was available *only* as part of the optional "handling package".

Gremlin, Hornet and Javelin models employ a leafspring rear suspension. For 1972 Gremlins and Hornets, rear shock absorbers employ a new "bayonet" type mounting (rather than an "eye" type) to reduce transmission of road noise, plus the use of a new "dualrate" rubber bushing for the front-mount of each leaf spring, which also reduces road noise and prevents "clutch chatter" with manual transmissions. And, Gremlin V-8's feature a pair of rear axle torque links to prevent axle "hop".

FRONT SUSPENSION. All 1972 American Motors cars use "Twin-Ball-Joint" front suspensions, a design which among other advantages permits suspension geometry which minimizes "front-end-diving" under heavy braking. In '72, the upper ball-joints use a new "zero-lash" one-piece design ball which is stronger, seals better and stays tighter, longer. In addition, a more-resiliant rubber bushing is used with each front strut which absorbs road noise and harshness better. Front sway bars for six-cylinder models to further improve front roll stability are now a separate option for Gremlin, Hornet and Javelin Sixes (and continue as part of the respective optional "handling packages"). All V-8 models have the front sway bar as standard equipment.



1972 American Motors Front Suspension



Improved 1972 Front Suspension Upper Ball Joint

## American Motors 71

AMERICAN MOTORS SALES CORPORATION 14250 Plymouth Road Detroit, Michigan 48232

November 22, 1971

Product Information Bulletin AM-72-3
Z-72-3

TO: All American Motors Dealers

SUBJECT: 1972 Engine "Net" Power Ratings

(insert pages for 1972 Data/Color/Upholstery Book)

For 1972 models, American Motors, and all of the other car manufacturers, have listed engine power output in terms of net horsepower and torque.

To show how our 1972 engine ratings stack up against competition, enclosed is a set of comparison pages for five classes of cars.

For ready reference, we suggest that the enclosed pages be inserted in your copy of the 1972 Data/Color/Upholstery Book at the end of section "Engine/Mechanical-G".

Sincerely,

Carl Chakmakian, Manager Product Information Dept.

/tr Enclosure

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#### 1972 Engine "Net" Power Output Comparison

Sub-Compact Car Class... Page 2

Compact Car Class... Page 3

Sporty Car Class ... Page 4

Intermediate-Size Car Class . Page 5

Standard-Size Car Class . . . Page 6

NOTE: The 1972 net horsepower and net torque ratings represent actual "as installed" output of the engines including fan and vehicle exhaust system (based on the latest SAE-J245 test procedure).

Furthermore, the net ratings for 1972 American Motors engines reflect design changes envolving various components including carburetors, camshafts, distributors and ignition timing to comply with exhaust emission regulations. In addition, the 401 CID V-8 adopted a lower compression ratio for '72 (affects power output) to permit use of regular, low-lead or no-lead fuel (as accomplished previously on all other 1971 AM engines).

The 1971 gross ratings did not include fan or exhaust system, and were based on a different SAE test procedure resulting in higher-numerical ratings.

## 1972 Engine "Net" Power Output Comparison

### Sub-Compact Car Class

	Net Horsepower (HP @ RPM)	Net Torque (Lb. Ft. @ RPM)
AM Gremlin		
Std. 232 CID Six (1-B. Carb.)	100@3600	185@1800
Opt. 258 CID Six (1-B. Carb.)	110@3500	195@2000
Base 304 CID V-8 (2-B. Carb.)	150@4200	245@2500
Chevrolet Vega		
Std. 140 CID Four (1-B. Carb.)	80@4400	121@2600
Opt. 140 CID Four (2-B. Carb.)	90@4800	121@3000
Buick Opel		
Std. 116 CID Four (2-B. Carb.)	75@4800	92@3100
Ford Pinto	m . O . / o o	0.000.00
Std. 98 CID Four (1-B. Carb.)	54@4600	80@2400
Opt. 122 CID Four (2-B. Carb.)	86@5400	103@3200
Mercury Capri Std. 122 CID Four (2-B. Carb.)	86@5400	103@3200
Std. 155 CID V-6 (2-B. Carb.) Dec. '71	107@5000	130@3400
Plymouth Cricket		
Std. 91.4 CID Four (1-B. Carb.)	55@5000	70@3000
Opt. 91.4 CID Four (2/1-B. Carb.)	70@5400	70@3750
Dodge Colt		
Std. 97.5 CID Four (2-B. Carb.)		
Manual Trans.	83@5600	89@3600
Std. 97.5 CID Four (2-B. Carb.)		
Auto. Trans.	81@5600	84@3600
VW Beetle & Super Beetle	*/ 0@ 4 4 0 0	* 02@2000
Std. 96.6 CID Four (1-B. Carb.)	*60@4400	*82@3000
Toyota Corolla KE		
Std. 71.1 CID Four (2-B. Carb.)	65@6000	67@3800
Toyota Corolla TE	000/000	01/00000
Std. 96.9 CID Four (2-B. Carb.)	88@6000	91@3800
Toyota Corona, Mark II & Celica Std. 120 CID Four (2-B. Carb.)	97@5500	106@3600
Datsun 1200		
Std. 71.5 CID Four (2-B. Carb.)	*69@6000	*70@3600
Datsun PL 510	40/05/00	W10002/22
Std. 97.3 CID Four (2-B. Carb.)	*96@5600	*100@3600
*1971 Gross figures shown. 1972 Net figure	es not available at tim	e of printing.

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## 1972 Engine "Net" Power Output Comparison

## Compact Car Class

	Net Horsepower (HP @ RPM)	Net Torque (Lb.Ft. @ RPM)
AM Hornet		
Std. 232 CID Six (1-B. Carb.)	100@3600	185@1800
Opt. 258 CID Six (1-B. Carb.)	110@3500	195@2000
Base 304 CID V-8 (2-B. Carb.)	150@4200	245@2500
Opt. 360 CID V-8 (2-B. Carb.)	175@4000	285@2400
Chevrolet Nova		
Std. 250 CID Six (1-B. Carb.)	110@3800	185@1600
Base 307 CID V-8 (2-B. Carb.) N. A. Calif.	130@4000	230@2400
Opt. 350 CID V-8 (2-B. Carb.)	165@4000	280@2400
Opt. 350 CID V-8 (4-B. Carb.)	200@4400	300@2800
Pontiac Ventura II		
Std. 250 CID Six (1-B. Carb.)	110@3800	185@1600
Base 307 CID V-8 (2-B. Carb.)	130@4400	230@2400
Opt. 350 CID V-8 (2-B. Carb.)	160@4400	270@2000
Ford Maverick & Mercury Comet		
Std. 170 CID Six (1-B. Carb.)	82@4400	129@1800
Opt. 200 CID Six (1-B. Carb.)	91@4000	154@2200
Opt. 250 CID Six (1-B. Carb.)	98@3600	183@1600
Base 302 CID V-8 (2-B. Carb.)	143@4200	242@2000
N. A. Calif., Manual Trans.		
Plymouth Valiant & Dodge Dart		
Std. 198 CID Six (1-B. Carb.) Normal	100@4400	160@2400
Std. 198 CID Six (1-B. Carb.) Calif.	94@4400	158@2400
Opt. 225 CID Six (1-B. Carb.) Normal	110@4000	185@2000
Opt. 225 CID Six (1-B. Carb.) Calif.	97@4000	180@2000
Base 318 CID V-8 (2-B. Carb.)	150@4000	260@1600
Opt. 340 CID V-8 (4-B. Carb.)	240@4800	290@3600



## 1972 Engine "Net" Power Output Comparison

## Sporty Car Class

	Net Horsepower (HP @ RPM)	Net Torque (Lb. Ft. @RPM)
AM Javelin		
Std. 232 CID Six (1-B. Carb.) SST only Opt. 258 CID Six (1-B. Carb.) SST only	100@3600 110@3500	185@1800 195@2000
Base 304 CID V-8 (2-B. Carb.) Std. AMX Opt. 360 CID V-8 (2-B. Carb.)	150@4200 175@4000	245@2500 285@2400
Opt. 360 CID V-8 (4-B. Carb., Single Exhaust)	195@4400	295@2900 315@3100
Opt. 360 CID V-8 (4-B. Carb., Dual Exhaust) Opt. 401 CID V-8 (4-B. Carb., Dual Exhaust)		345@3300
Chevrolet Camaro		
Std. 250 CID Six (1-B. Carb.)	110@3800	185@1600
Base 307 CID V-8 (2-B. Carb.) N. A. Calif.	130@4000	230@2400
Opt. 350 CID V-8 (2-B. Carb.)	165@4000	280@2400
Opt. 350 CID V-8 (4-B. Carb.)	200@4400	300@2800
Opt. 350 CID V-8 (4-B. Carb.) Z-28	255@5600	280@4000
Opt. 402 CID V-8 (4-B. Carb.) N. A. Calif.	240@4400	345@3200
Pontiac Firebird		
Std. 250 CID Six (1-B. Carb.)	110@3800	185@1600
Base 350 CID V-8 (2-B.Carb., Single Exhaust	)160@4400	270@2000
Base 350 CID V-8 (2-B. Carb., Dual Exhaust)		275@2000
Opt. 400 CID V-8 (2-B, Carb.)	175@4000	310@2400
Opt. 400 CID V-8 (4-B.Carb.)	250@4400	325@3200
Opt. 455 CID V-8 (4-B. Carb.)	300@4000	415@3200
Ford Mustang		
Std. 250 CID Six (1-B. Carb.)	99@3600	184@1600
Base 302 CID V-8 (2-B. Carb.) N.A. Calif., Manual Trans.	141@4000	242@2000
Opt. 351 CID V-8 (2-B. Carb.)	177@4000	284@2000
N. A. Calif., Manual Trans.		
Opt. 351 CID V-8 (4-B. Carb.)	266@5400	301@3600
Mercury Cougar		
Std. 351 CID V-8 (2-B. Carb.)	164@4000	276@2000
N. A. Calif., Manual Trans.		0 . /
Opt. 351 CID V-8 (4-B. Carb.)	262@5400	299@3600
Opt. 351 CID V-8 (4-B. Carb.) CJ	266@5400	301@3600
Plymouth Barracuda & Dodge Challenger		
Std. 225 CID Six (1-B. Carb.) Normal	110@4000	185@2000
Std. 225 CID Six (1-B. Carb.) Calif.	97@4000	180@2000
Base 318 CID V-8 (2-B. Carb.)	150@4000	260@1600
Opt. 340 CID V-8 (4-B. Carb.)	240@4800	290@3600

## 1972 Engine "Net" Power Output Comparison

## Intermediate-Size Car Class

	Net Horsepower (HP @ RPM)	Net Torque (Lb. Ft. @RPM)
AM Matador		
Std. 232 CID Six (1-B. Carb.)	100@3600	185@1800
Opt. 258 CID Six (1-B. Carb.)Std. Wagon	110@3500	195@2000
Base 304 CID V-8 (2-B. Carb.)	150@4200	245@2500
Opt. 360 CID V-8 (2-B. Carb.)	175@4000	285@2400
Opt. 360 CID V-8 (4-B. Carb., Single Exhaust)		295@2900
Opt. 360 CID V-8 (4-B.Carb., Dual Exhaust)	220@4400	315@3100
Opt. 401 CID V-8 (4-B. Carb., Dual Exhaust)		345@3300
Chevrolet Chevelle		
Std. 250 CID Six (1-B. Carb.)	110@3800	185@1600
Base 307 CID V-8 (2-B. Carb.) N. A. Calif.	130@4000	230@2400
Opt. 350 CID V-8 (2-B. Carb.)	165@4000	280@2400
Opt. 350 CID V-8 (4-B. Carb.)	175@4000	280@2400
Opt. 402 CID V-8 (4-B. Carb.) N. A. Calif.	240@4400	345@3200
Opt. 454 CID V-8 (4-B. Carb.) N. A. Calif.	270@4000	390@3200
Ford Torino & Mercury Montego		
Std. 250 CID Six (1-B. Carb.)	95@3600	181@1600
N.A. Calif., Manual Trans.		
Base 302 CID V-8 (2-B. Carb.)	140@4000	230@2200
N.A. Calif., Manual Trans.		
Opt. 351 CID V-8 (2-B. Carb.)	161@4000	276@2000
Opt. 351 CID V-8 (4-B. Carb.)	248@5400	299@3600
Opt. 400 CID V-8 (2-B. Carb.)	168@4200	297@2200
Opt. 429 CID V-8 (4-B. Carb.)	205@4400	322@2600
Plymouth Satellite & Dodge Coronet		
Std. 225 CID Six (1-B. Carb.) Normal	110@4000	185@2000
Std. 225 CID Six (1-B. Carb.) Calif.	97@4000	180@2000
Base 318 CID V-8 (2-B. Carb.)	150@4000	260@1600
Opt. 340 CID V-8 (4-B. Carb.)	240@4800	290@3600
Opt. 400 CID V-8 (2-B. Carb.) Normal	190@4400	310@2400
Opt. 400 CID V-8 (2-B. Carb.) Calif.	181@4400	305@2400
Opt. 400 CID V-8 (4-B. Carb.) Normal	255@4800	340@3200
Opt. 400 CID V-8 (4-B. Carb.) Calif.	246@4800	335@3200
Opt. 400 CID V-8 (4-B. Carb.) N. A. Coronet	265@4800	345@3200
Ram Air, N.A. Calif.	300@4000	275@2200
Opt. 440 CID V-8 (4-B. Carb.) Normal	280@4800	375@3200
Opt. 440 CID V-8 (4-B. Carb.) Calif.	271@4800	370@3200
Opt. 440 CID V-8 (4-B. Carb.) N. A. Coronet Ram Air, N. A. Calif.	470@4000	380@3200
Opt. 440 CID V-8 (3/2-B. Carb.)N. A. Calif.	330@4800	410@3600

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## 1972 Engine "Net" Power Output Comparison

## Standard-Size Car Class

	Net Horsepower (HP @ RPM)	Net Torque (Lb. Ft. @RPM)
AM Ambassador		
Std. 304 CID V-8 (2-B. Carb.)	150@4200	245@2500
Opt. 360 CID V-8 (2-B. Carb.)	175@4000	285@2400
Opt. 360 CID V-8 (4-B. Carb., Single Exhaust)	195@4400	295@2900
Opt. 360 CID V-8 (4-B. Carb., Dual Exhaust)	220@4400	315@3100
Opt. 401 CID V-8 (4-B. Carb., Dual Exhaust)	255@4600	345@3300
Chevrolet		
Std. 350 CID V-8 (2-B. Carb.)	165@4000	280@2400
Opt. 400 CID V-8 (2-B. Carb.)	170@3400	325@2000
Opt. 402 CID V-8 (4-B. Carb.)N. A. Calif.	210@4400	320@2400
Opt. 454 CID V-8 (4-B. Carb.)N.A. Calif.	270@4000	390@3200
Ford		
Std. 351 CID V-8 (2-B. Carb.)	163@3800	277@2000
Opt. 400 CID V-8 (2-B. Carb.)	172@4000	298@2200
Opt. 429 CID V-8 (4-B.Carb.)	208@4400	322@2800
Plymouth		
Std. 318 CID V-8 (2-B. Carb.)	150@4000	260@1600
Opt. 360 CID V-8 (2-B. Carb.)	175@4000	285@2400
Opt. 400 CID V-8 (2-B. Carb.) Normal	190@4400	310@2400
Opt. 400 CID V-8 (2-B. Carb.) Calif.	181@4400	305@2400
Opt. 440 CID V-8 (4-B. Carb.) Normal	225@4400	345@3200
Opt. 440 CID V-8 (4-B. Carb.) Calif.	216@4400	340@3200

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# NEW PRODUCT FEATURES TO IMPROVE COMPETITIVE POSITION AND TO ALSO IMPLEMENT THE 1972 BUYER PROTECTION PROGRAM . . .

- 1. New Concentrated Model Line-Up . . . 15 (was 20).
- New Exterior Colors and Trims, including "X" Packages for Hornet Sportabout and 2-Door Sedan, and again for Gremlin. New "Rallye" Package for Hornet 2-Door Sedan (production Oct. 1, 1971).
- New Interior Colors and Trims, including "Gucci" for Sportabout.
- New "Torque-Command" Automatic Transmission is standard on Ambassadors, optional for other models.
- 5. New "Zero-Lash" Front Suspension Ball Joint. Late-Sept. production.
- 6. New 2-Speed Electric Windshield Wipers and Washers, Standard.
- 7. New Carburetion for Improved Overall Operation.
- 8. All 1972 AM Engines Operate on Regular, Low-Lead or No-Lead Fuels (with new lower compression ratio for 401 V-8).
- 9. New 304 V-8 for Gremlin/360 V-8 for Hornet.
- 10. New 304 V-8 Standard Engine for AMX.
- 11. New standard power-team for Matador *wagon* is 258 CID-6 (was 232) with 3-speed manual transmission.
- 12. New Disc Brake Option for All Models (was V-8 only).
- 13. New Standard Power Drum Brakes for all Ambassadors.
- 14. New Power Steering Pump and Belt Tension Adjustment for V-8's.
- New Fuel-Tank Sending Unit for More Accurate Gauge Readings.
- 16. New Hornet/Javelin Fuel-Tank Vent for Rapid/Full Filling. December production.
- 17. New 20 Gallon Fuel Tank for Matador 3-Seat Wagon and all Ambassador Wagons (was 17).
- 18. New Plug-In Socket in Wiring Harness for all models (was Hornet and Gremlin only).

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# NEW PRODUCT FEATURES TO IMPROVE COMPETITIVE POSITION AND TO ALSO IMPLEMENT THE 1972 BUYER PROTECTION PROGRAM (cont.)

- New Heating and Air Conditioning Control System for Matador and Ambassador. New A/C Air Outlets for Gremlin and Hornet.
- 20. New Optional Inside Hood-Lock Release (standard on Ambassadors).
- 21. New and Revised Packages/Groups.
- 22. New Stowage/Litter Pouch Option for all models.
- 23. New Cargo Net for Matador and Ambassador Wagons in Visibility Group.
- 24. Improved "Infinitely-Variable" Individually Adjustable Reclining Seats for Hornet . . . new option for Matador and Ambassador.
- 25. New Tailgate Seals and Anti-Rattle Latch for Hornet Sportabout.
- 26. Improved Rear Suspension for Matador and Ambassador Wagons . . . plus new separate option of rear sway bar for all Matadors and Ambassadors (was only in Handling Package).
- 27. New separate "front sway bar" option for Gremlin-6, Hornet-6 and Javelin-6 improves stability in turns (standard on all V-8's).
- 28. New Adjust-O-Tilt Steering Column Option for Gremlin and Hornet (and continues on other models).
- 29. New Factory-Installed "Stub" Antenna and Improved-Quality Radios. New AM/FM for Gremlin and Hornet. New AM/FM Stereo Multiplex Radio for Matador and Ambassador (was Javelin only).
- 30. Improved "Power-Lift" Electric Window Option for Ambassadors (plus Matador Tailgate Window).
- 31. New Flip-Open Side-Window Option for Gremlin and Hornet 2-Door Sedan.
- 32. New Tilt-Open Ashtray and Relocated Cigarette Lighter for Javelins.



# NEW IN-PLANT EQUIPMENT FACILITIES TO IMPROVE AND ASSURE PRODUCT QUALITY AND THUS IMPLEMENT THE 1972 BUYER PROTECTION PROGRAM...

- 1. Air-Flow Checking Equipment (for Air Conditioning, Heating and Defrosting Systems).
- 2. Intensified Air-Conditioning System Final Inspection Station.
- 3. Radio and Antenna Checking Equipment.
- 4. Instrument Panel Electrical Inspection Station.
- 5. Steering-column Assembly Electrical Test Station.
- 6. Final Body Electrical Inspection Station.
- 7. Final Assembly Electrical Inspection Station.
- 8. Additional "Weaver" Brake Test Equipment.
- 9. Brake Pressure Test Equipment initiated at Brampton (continues at Kenosha).
- 10. Revised Exhaust Emission Test Equipment.
- 11. Additional Equipment to Check Incoming Plastic Materials.
- Infra-Red Preheaters/Conveyor System for Seat Upholstery Covers (to reduce wrinkles).
- 13. Additional Rear-Axle Checking Equipent.
- 14. Upgraded Wheel-Nut Torque-Setting Equipment.





#### 1972 PRODUCT QUALITY IMPROVEMENTS

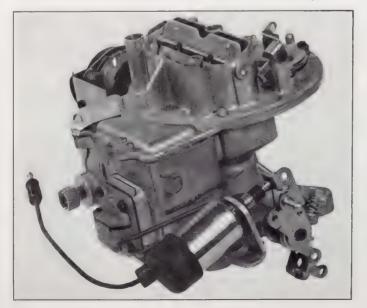
SUBJECT: CARBURETION (for all models).

#### '71 SITUATION:

Cold-start engine stalling (die-out).
Stumble/surge effects while driving.
Dieseling (engine continues to run after ignition is turned off).

#### '72 ACTION:

- 1. New thermostatically-controlled carburetor air cleaner ("TAC") significantly reduces stumble/surge and possible "flame out". All cars have the "TAC" feature, except Gremlin V-8, Hornet V-8, plus automatic-transmission-equipped Javelin-6, Matador-6 and Ambassador-6 (fleet sales).
- 2. New anti-dieseling solenoid valve added to 360 2-B. and 4-B. V-8 carburetors with automatic transmission to prevent engine running after ignition is turned off.
- 3. New "Torque-Command" automatic transmission offers side-effect benefit of minimizing engine "dieseling", since the torque converter is more "fluid" in operation. Possibility of low-speed stumble is also minimized.
- 4. New engine camshaft for 6's and V-8's provides higher intake-manifold vacuum, gives improved choke-control, and better all-round driveability.



- 5. New choke-heat by-pass valve added for all V-8's significantly improves driveability during engine warm-up period.
- 6. New 2-stage choke (slotted-link design) added for all V-8's assures consistently proper choke operation.
- 7. New engine-coolant temperature over-ride device added for all V-8's (at thermostat housing) . . . senses coolant temperature to give optimum vacuum spark advance during low engine temperature conditions. Better starting and driveability.
- 8. New higher-velocity induction system (new intake manifold) for all Gremlin and Hornet 232 CID 6's for improved all-round driveability. As in '71½, the 232 CID 6 intake manifold is again used on the 258 CID 6 (achieves higher-velocity air flow).
- 9. Modified "idle system" for all V-8 carburetors . . . 2-B. carburetor has an "inverted system", while the 4-B. carburetor has a "concentric system" . . . provides a "stronger" engine idle to prevent stalling (die-out) during initial start-up driving.
- 10. In a few of cases where we have low-numerical axle ratios, the ratios are changed to higher-numerical ratios to improve low-speed driveability.
- 11. New fuel-tank vent system for Hornets and Javelins to permit faster and complete filling of tank at gas stations. In Dec. production.

#### **BENEFIT, DEALER:**

Less service problems.

#### **CONSUMER:**

Better all-round performance.



### 1972 PRODUCT QUALITY IMPROVEMENTS

#### SUBJECT:

# AUTOMATIC TRANSMISSION (all models) '71 SITUATION:

"Shift-Command" (by Borg-Warner) has presented problems in shifting smoothness, noise and durability. Required service.

#### '72 ACTION:

New "Torque-Command" (by Chrysler). Does not require rear band adjustment or oil change under normal conditions.

#### BENEFIT, DEALER:

Less service problems with longer life.

#### CONSUMER:

Greater satisfaction with smoother shifts, quieter operation and greater durability. Less need for service.

#### SUBJECT:

**BRAKES** (all models)

#### '71 SITUATION:

Variable performance of brakes.

#### '72 ACTION:

1. New 100% operational check with "Weaver" equipment at the factory (was about 8 cars per day).
2. 100% hydraulic pressure check initiated at Brampton Plant (continues at Kenosha Plant).

#### BENEFIT, DEALER:

Less service problems.

#### CONSUMER:

Proper brake operation upon taking delivery of car.

*Note:* During '71 model year, changes in brake lining material, and change from riveted to bonded linings has improved brake "squeak" problem.







#### 1972 PRODUCT QUALITY IMPROVEMENTS

#### SUBJECT:

## FRONT SUSPENSION BALL JOINT (all models) '71 SITUATION:

False indication of loose ball joints during inspection (with wheels off the ground).

#### '72 ACTION:

New "zero-lash" ball joint for front suspension upper pivot. Late-Sept. production.

#### **BENEFIT, DEALER:**

Less service problems.

#### CONSUMER:

Quieter, smoother operation plus longer life. Elimination of false indication of loose ball joints during inspection.

#### SUBJECT:

## HEATING AND AIR CONDITIONING SYSTEMS (all models)

#### '71 SITUATION:

Malfunction of systems.

#### '72 ACTION:

New 100% operational check of systems to be made with new "CFM checking unit" (was 0% in 1971). Freon check to continue for air conditioning. New

1972 American Motors Front Suspension H-6

control system for Matador and Ambassador is easier to use and understand. New A/C air outlets for Gremlin and Hornet improve air distribution.

#### BENEFIT, DEALER:

Less service problems.

#### CONSUMER:

Proper operation assured upon delivery of car.

#### SUBJECT:

## WINDSHIELD WIPERS AND WASHERS (all models)

#### '71 SITUATION:

Vacuum system standard, electric optional. Out-ofstep with industry-wide practice of standard electrical system.

#### '72 ACTION:

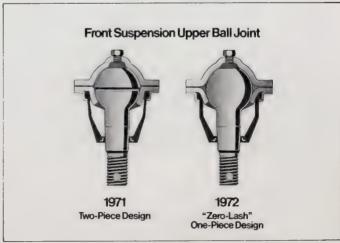
New 2-speed electric windshield wipers and electric washers, standard.

#### BENEFIT, DEALER:

More competitive product.

#### CONSUMER:

Better standard system without having to buy optional system.



Improved 1972 Front Suspension Upper Ball Joint



#### 1972 PRODUCT QUALITY IMPROVEMENTS

SUBJECT:

**ELECTRICAL** (all models)

'71 SITUATION:

For Javelin, Matador and Ambassador, wiring harness routed through firewall caused possible damage and difficult to service. For *all* models, other circuits of electrical system would not function properly.

'72 ACTION:

New plug-in socket added to wiring harness (as on 1971 Gremlin and Hornet). For *all* models, a closer surveillance with 100% operational check in production will help assume uniform high quality.

BENEFIT, DEALER:

Less service problems and easier to service.

**CONSUMER:** 

Less chance of electrical system malfunction.

SUBJECT:

FUEL GAUGE SENDING UNIT (all models)

'71 SITUATION:

Inaccurate and/or inoperative fuel gauge.

'72 ACTION:

1. Upgraded reliability and accuracy by having the sending unit made of thicker-gauge parts, improved soldering, and better stowage to prevent damage prior to installing sending unit in the fuel tank.

Low-fuel warning light cancelled from optional Light Group due to variable accuracy problem.

BENEFIT, DEALER:

Less service problems.

CONSUMER:

More accurate fuel gauge.

SUBJECT:

TAILLIGHT BULB SOCKETS (Javelin)

'71 SITUATION:

Sockets became dislodged due to shifting cargo in trunk thus rendering lights inoperable.

'72 ACTION:

New sockets designed to prevent accidental dislodgement.

**BENEFIT, DEALER:** 

Eliminates repairs and customer complaints.

**CONSUMER:** 

Eliminates annoyance and assures operation.



#### 1972 PRODUCT QUALITY IMPROVEMENTS

SUBJECT:

RADIO AND ANTENNA (all models)

'71 SITUATION:

Radio quality varies, and requires dealer to install antenna, since system is not factory checked.

'72 ACTION:

Vendor is upgrading radio quality. New "stub" antenna is now factory-installed. Radio operation checked in factory and antenna is "tuned" for best reception.

BENEFIT, DEALER:

Eliminates antenna installation. Radio operational when dealer gets the car.

**CONSUMER:** 

Improved radio reception and reliability.

SUBJECT:

BODY COWL STRUCTURE (for Gremlin and Hornet)

'71 SITUATION:

Water and air leaks.

'72 ACTION:

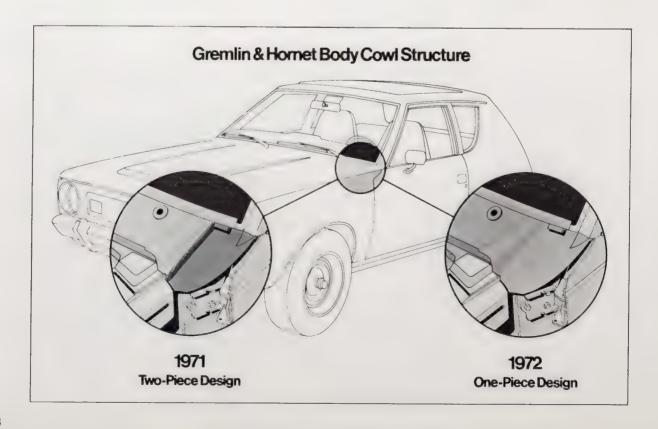
Detailed design and manufacturing changes in body cowl structure to minimize water and air leaks. All production plants to upgrade 100% water leak test for *all* models.

**BENEFIT, DEALER:** 

Less service problems.

**CONSUMER:** 

Minimizes water and air leaks.





#### 1972 PRODUCT QUALITY IMPROVEMENTS

#### SUBJECT:

BODY CONSTRUCTION DETAILS (all models, as noted)

#### '71 SITUATION:

Lack of proper operation and quality.

#### '72 ACTION:

- 1. For Matador and Ambassador station wagons, the tailgate will have a *new adjustable roller* on the upper left-side hinge to improve (reduce) opening and closing effort.
- 2. For Gremlins and Hornet 2-door models, the bushing material for the lower door hinge is changed to increase service-life characteristics by minimizing hinge wear, thus reducing door sag and improving door fit over a longer period of time.
- 3. For Gremlin, Hornet and Javelin models, the attachment clips between the actuating lever and latch for door operating mechanism is *changed from plastic to metal* to eliminate premature breakage.
- 4. For Javelin models ('71½ running change), an improved door/window regulator mechanism provides external adjustment of window for better fits without removing inner door trim panel.
- 5. For infinetely-variable reclining seats, the manual effort required to recline the seat back or to fold for-

ward is greatly reduced by the application of *lead* plating to the mechanical clutch elements.

- 6. For Javelins, Hornet sedans plus the Sportabout, the trunk lock has a *new stronger retaining clip* for greater theft protection.
- 7. For Sportabouts, the tailgate will have a *new rubber seal* to eliminate water/dust leaks.
- 8. For Sportabouts, the tailgate will have nylon coating added to the lock/latch mechanism to prevent rattles and squeaks.
- 9. For Gremlins, new cargo-floor insulation and rear trim-panel seal are added to optional Custom Trim Package to reduce noise. Standard with Gremlin X Package.
- 10. Improved attachment of trim moldings.

#### BENEFIT, DEALER:

Less service problems and complaints.

#### **CONSUMER:**

Better quality for improved operation and appearance.





#### 1972 PRODUCT QUALITY IMPROVEMENTS

#### SUBJECT:

PLASTIC INTERIOR PARTS (all models, as noted)

#### '71 SITUATION:

Problems in fits, appearance and durability.

#### '72 ACTION:

#### ALL CARS ...

- Instrument Panel Overlays - Thicker adhesive and improved assembly methods.
- Bright Beads on Instrument - -Beads to be sharper appearing.

#### MATADOR & AMBASSADOR...

1. "B" Pillar Lower Cover - - Change to injection molding to increase strength and improve appearance.

#### JAVELIN ...

- Cluster Bezel Crash Pad and Cluster Bezel - - -Hump and poor fit in upper right hand corner eliminated.
- 2. Defroster Duct - Excessive "flash" eliminated.

# 3. "A" Pillar Garnish Moldings - - -

Warping and buckling along forward edge eliminated by fasteners.

- 4. Door Trim Panels - 
  Exposed screws in armrest area eliminated.
- 5. Bucket Seat Backs - Changed to eliminate breakage.
- 6. Instrument Panel Controls - Lighting improved.

#### GREMLIN AND HORNET...

- 1. Glove Box Door - Fit improved.
- Crash Pad and Center Housing - - -Fit improved.
- Center A/C Outlet - Change to improve operation.
- 4. Armrest Components - Change to eliminate armrest and door trim panel distortion.
- 5. "C" Pillar Trim Panel - Change to improve appearance.
- 6. Package Tray - Bead added to eliminate sharp lower edge.

### BENEFIT, DEALER:

#### **CONSUMER:**

Less service problems.

Improved appearance.









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Extra-Value Features

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# 1972 AMERICAN MOTORS "EXTRA-VALUE" FEATURES (Standard and for all models unless otherwise noted)

- 1. Built-In Safety Features (see separate listing).
- 2. "Advanced Unit Construction" combining body and frame into one structure. Exclusive one-piece uniside for Matador and Ambassador wagons only. Outer front fenders are bolted on for easy repair/replacement.
- "Deep-Dip" Rustproofing.
   Entire lower body (except roof) dipped in rustproofing paint-primer solution.
- 4. "Lustre-Gard" Acrylic Enamel. Triple coats, baked-on final finish
- 5. "Cushioned-Acoustical" Molded Ceiling. "Polyclad" Fiber/ Foam for Gremlin and new for Hornet sedans. Fiber-Glass for Hornet Sportabout, Javelin, Matador and Ambassador.
- 6. Body Sound Insulation for All Models.
- 7. Coil-Spring Seats for Matador and Ambassador (exclusive in class). Formed-Wire seat construction for Hornet, Gremlin and Javelin (and in optional bucket seats for Matador/Ambassador Brougham Hardtops, and Gremlin, plus Hornet "Rallye").
- 8. Foam-Rubber Front-Seat Cushion Pads.
- "Infinitely-Variable" Individually-Adjustable Reclining Seats are a new option on Matador and Ambassador, and again optional on Hornet SST and Sportabout (included in Sportabout "D/L" and new "Gucci" packages).
- High-Back-Contoured Bucket Seats (non-reclining) standard on Javelin. Optional on Matador and Ambassador Brougham Hardtops (included in Gremlin "X" and Hornet "Rallye" packages).
- Quality Grille Construction. Ambassador, die-cast alloy metal. Matador, Javelin and Gremlin, injection-molded plastic. (Hornet was extruded aluminum).
- 12. Deck-Lid Rack Optional on Javelins (except Javelin AMX with rear spoiler). Deck-Lid Rack Optional on Hornet Sedans.
- 13. Roof Rack Standard on Ambassador SST and Brougham Wagons. Option for Matador Wagon and Hornet Sportabout (and included in Sportabout D/L package). Option for Gremlin. All racks are externally attachable.



## "EXTRA-VALUE" FEATURES (Continued)

- 14. "Dual-Swing" Tailgate for Matador and Ambassador Wagons (liftgate on Hornet Sportabout, and on Gremlin).
- 15. Tailgate Air Deflector, standard feature for Ambassador Brougham (option on Ambassador SST, and Matador Wagons). Liftgate Air Deflector, option for Gremlins. Air Deflector is integral with roof rack on Hornet Sportabout.
- Hidden-Compartment Storage Space for Wagons (extralarge type in Ambassador 2-Seat). Also for Hornet Sportabout. With key lock in all cases.
- 17. "Weather-Eye" Heating and Ventilating System. New, improved control system for Matador and Ambassador.
- 18. "All-Season" Air Conditioning Optional (standard on all Ambassador models). New, improved control system for Matador and Ambassador. New ball-and-socket air outlets in package tray for Gremlin and Hornet.
- 19. High-Level Ventilation included with air conditioning on all models.
- 20. Ventless Side Windows for front doors on Hornet, Gremlin and Javelin. Separate front-door vent windows on all Matadors and Ambassadors.
- Curved Side Windows. Improved retention system for Matador and Ambassador Hardtops.
- 22. Improved "Power-Lift" electric tailgate window option Matador and Ambassador Wagons (included with 3rd seat option). Also, improved system for electric side window option on Ambassadors.
- 23. Extruded-Aluminum Door-Window Frames on Matador and Ambassador Sedans and Wagons.
- 24. New "Torque-Command" Automatic Transmission for 6 and V-8 (Chrysler "Torque-Flite") replaces "Shift-Command", (built by Borg-Warner). Smoother shifts, quieter operation and greater durability. Column-shift control for all, (except AMX), plus console-shift for Javelin V-8's. Optional on all models, except again standard for all Ambassadors.
- 25. All-Synchromesh, 3-SpeedManual Transmission for Javelin-6 and 304 V-8, Matador-6, plus Gremlin and Hornet with optional 258 CID-6 and 304 V-8. Also optional for standard 232 engine in Gremlin (Gremlin and Hornet with 232 CID-6, synchromesh in 2nd and 3rd gears.) Included in optional Hornet "Rallye" package for 232 and 258-6's, and 304 V-8.

Transmission Ratios	2-3 Synchromesh	All-Synchromesh
1st Gear	2.605:1	2.636:1
2nd Gear	1.630:1	1.605:1
3rd Gear	1.000:1	1.000:1
Reverse	3.536:1	2.636:1



## "EXTRA-VALUE" FEATURES (Continued)

26. All-Synchromesh, 4-Speed, Close-Ratio Transmission. Optional on Javelin 401 and 360-4B. V-8's. With quick-action "Hurst" floor-shift linkage. Console optional.

All-Synchromesh 4-Speed
2.23:1
1.77:1
1.35:1
1.00:1
2.16:1

- 27. Standard heavy-duty clutch for 4-speed transmission is 11" diameter. The 304 V-8 with 3-speed uses a 10" diameter clutch. Sixes use a 91/4" diameter clutch (10" for fleet and Export).
- 28. Improved "Twin-Ball-Joint" Front Suspension. New "zero-lash" ball joint for front suspension upper pivot gives quieter, smoother operation plus longer service life. New 1-piece ball/stud (replaces 2-piece) is stronger, seals tighter and retains tolerance longer (Late-Sept. prod.). New, more compliant rubber bushings for front strut rods reduces road-noise and harshness.
- 29. 4-Coil-Spring Suspension on Matador and Ambassador with front sway bar plus 4-Link Trailing-Arm Rear Suspension. The rear sway bar for Matador and Ambassador is a new separate option for improved lateral stability, and again included with heavy-duty springs/shocks in optional Handling Package. New lower rear suspension outer-arm pivot points for Matador and Ambassador Wagons improves lateral stability.
- 30. Coil Spring Front/Leaf Spring Rear on Javelin, Hornet and Gremlin (plus front sway bar for 6's in Handling Package). New *separate* option of front sway bar for Javelin-6, Hornet-6 and Gremlin-6 (std. on all other models).
- 31. "Adjustable Air-Shock" Rear Suspension option for Matador and Ambassador.
- 32. "Variable-Ratio" Power Steering optional.
- 33. "Quick-Ratio" Manual Steering optional on Gremlin and Hornet (20:1 in place of standard 24:1). Also available for Javelin V-8's, but recommended only for special racing/performance needs due to high steering effort (16:1 in place of standard 20:1). Manual steering ratio for Matadors and Ambassadors is 24:1 (no options).
- 34. "Ventilated-Rotor" *Manual* Front Disc Brakes. Option on all Gremlins, Hornets and Javelins plus Matador sedans/hardtops less A/C (was Javelin V-8 only).
- 35. "Ventilated-Rotor" *Power* Front Disc Brakes. Option on all (was V-8 only).



#### "EXTRA-VALUE" FEATURES (Continued)

- 36. New standard feature of Power Drum Brakes for all Ambassadors (optional on all others).
- 37. Suspended Pedals (all).
- 38. Step-On Parking Brake. Warning light in optional light package, which is standard on Ambassador Brougham.
- 39. Self-Adjusting Brakes.
- 40. Top-quality, *Goodyear* and *Firestone* tires with built-in "tread-wear" indicators. *Goodrich* "Space-Saver Spare" tire used on certain models.
- 41. "Space-Saver Spare" Tire Standard in Hornet Sportabout and Javelin AMX. Included with optional set of four styled-steel wheels (except for Matador and Ambassador). Separate option for Gremlins and Javelins (less styled-steel wheels). Included in Gremlin X package.
- 42. Electronic Alternator and Transistorized Voltage Regulator.
- 43. "Clear-Power" Battery with translucent side case.
- 44. Headlights-Off Delay System Optional on Javelin, Matador and Ambassador.
- 45, "High-Intensity" Headlights with "Guard-Glo" feature.
- 46. Central Fuse Panel.
- 47. Plug-In Socket for Main Wiring Harness for all models (was Gremlin and Hornet only).
- 48. Space-Age Printed Circuit for Instrument Panel.
- 49. Ball-Bearing Ashtray for Instrument Panel (except Javelin with new flip-open type).
- 50. Two-Position Stop for Front Doors (one-position for Gremlin and Hornet).
- 51. Flush-Contoured Outside Door Handles.
- 52. Aluminized-Steel Exhaust System (muffler and pipes). Duals standard with 401 V-8, optional with 360-4B. Duals included in Go Package option for Javelin AMX.
- 53. Deep-Sectioned, Wrap-Around Bumpers, front and rear. Rubber-padded guards optional. Front guards standard for all Ambassadors. Rear guards are a new standard feature for Ambassador Sedans and Hardtops. Rear guards not available on Matador and Ambassador Wagons.
- 54. Anti-Smog Exhaust Emission Systems . . . "Air-Guard" or "Engine-Mod"
- 55. Anti-Smog Fuel-Tank Vapor Emission Control System.
- 56. Anti-Smog "Nitrox-TCS" System as required option for all California cars. Reduces "Nitrogen Oxides" in engine's exhaust system with new "TCS" device (Transmission Control Spark). See Page G-4.
- 57. All '72 engines (including 401) will run on present regulargrade leaded fuel and on "low-lead" or "no-lead" fuel. See Page G-4.
- 58. Anti-Smog Positive Crankcase Ventilation System (PCV).







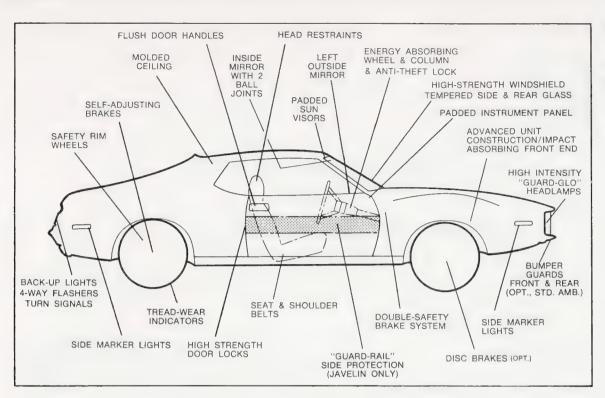
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Safety Features List

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## SAFETY



# 1972 AMERICAN MOTORS "SAFE-COMMAND" FEATURES (Standard and for all models unless otherwise noted)

#### **SEATING AND SEAT BELTS:**

Seat Belts for All Normal Seating Positions:

Hornet......3 front, 2 rear (2 front with opt.

ind. recl. or bucket seats).

Javelin......2 front, 2 rear.

Matador & Amb....3 front (2 with opt. buckets in Hardtop). 3 rear (plus 2 belts with optional 3-seat wagon).

Note #1......Retractable feature for 2 front-

seat outer belts.

Two Front-Seat Shoulder Belts.

Two Rear-Seat Shoulder Belt Attaching Provisions (for dealer-installed belts).

1971).

Front-Seat Head Restraints. Built-in type for Gremlin, Hornet (std. seats) and buckets. New "recessed" adjustable head restraints for optional new "infinitely-

variable" individually-adjustable reclining seats in Matador and Ambassador. Latch system locks separate head restraints in position.

High-Strength Seat Tracks and Anchorages (improved for '72).

Front-Seat Back Positive Lock with Manual Release (2-Door Models). High-position manual release for Gremlin/Hornet seats and all bucket seats.

Rear Seat-Back Positive Lock with Manual Release (2 for Sportabout, Matador, and Ambassador Wagons . . . 1 for Gremlin (was 2).

Resilient Front-Seat Backs (for rear-passenger safety).

#### **CONTROLS & INSTRUMENTS:**

Anti-Theft Ignition, Steering and Transmission Lock (with warning buzzer). Transmission lock not used with floor-or-console shift. However, transmission lock continues for optional Adjust-O-Tilt steering column with floor-or-console shift.

Energy-Absorbing Steering Column.

Deep-Dish Energy-Absorbing Steering Wheel.

Safety-Styled and Padded Instrument Panel

Padded Sun Visor, Two.

Anti-Glare Finish for Instrument Panel, Steering Wheel, Inside Moldings, etc.

# SAFETY



## "SAFE-COMMAND" FEATURES (continued)

Variable-Intensity Green Night-Lighting for Instruments (shielded against reflection).

Safety-Shaped Instrument Panel Control Knobs.

Low-Profile, Soft Window-Control Knobs.

Safety-Shaped Armrests.

Uniform Shift-Quadrant for Automatic Transmission, plus Safety Starter Switch.

Lock Provision for Matador and Ambassador Wagon Tailgate Window.

Break-Away Front Ashtray with Ball-Bearing Slides (except Javelin, with new "flip-open" ashtray . . . more convenient than '71 design).

#### LOCKS AND DOORS:

Two-Key Locking System.

Pre-Set Impulse Door Locking System permits locking of front doors from outside without a key for Javelin, Matador and Ambassador (was also Gremlin and Hornet). To lock front door from outside on '72 Gremlin and Hornet, the key is also not required (push button down, close door . . . door locks automatically).

High-Strength Door Locks and Hinges.

Flush-Contoured Outside Door Handles.

Paddle-Type Inside Door Handles Shielded by Armrests.

Two-Position Stop for Front Doors (one-position for Gremlin and Hornet).

#### **BODY CONSTRUCTION:**

All-Steel "Advanced Unit Construction" with frontend designed to limit steering column rearward movement in accidents (fiberglass hood and spoilers on Javelin AMX).

"Guard-Rail" Door Structure for even greater safety in Javelin models only.

High-Strength, Laminated Safety Windshield. ("Chemcor" previously on Javelin only is cancelled for '72). Tempered Safety Glass for Side and Rear Windows.

"Cushioned-Acoustical" Molded Ceiling. "Polyclad" Fiber/Foam for Gremlin and new for Hornet sedans. Fiber-Glass for Hornet Sportabout, Javelin, Matador and Ambassador.

Padded Instrument Panel and Sun Visors.

Padded Front Pillars and Side Headers (Javelin only).

Dual-Action Safety Hood Latch.

New Anti-Theft Inside Hood-Lock Release, optional (standard on Ambassador).



# SAFETY



## "SAFE-COMMAND" FEATURES (continued)

Counterbalanced Hood and Trunk Lid (and liftgate window on Gremlin).

#### CHASSIS AND RELATED ITEMS:

Double-Safety Brake System (dual chamber master cylinder).

Hydraulic Brake System Warning Light.

Corrosion-Resistant Brake Lines and Fittings.

Self-Adjusting Brake Linings.

Step-On Parking Brake (warning light in opt. Light Group . . . std. on Amb. Brougham).

Mechanical Stop Light Switch.

Safety-Rim Wheels.

Top-quality, Goodyear and Firestone tires with built-in "tread-wear" indicators. Goodrich "Space-Saver Spare" tire used on certain models.

"High-Intensity" Headlights with "Guard-Flo" feature.

Front Park/Turn Lights Stay On with Headlights.

High-Strength Fuel Tank Mounting.

Non-Projecting Wheel Covers.

#### GENERAL EQUIPMENT:

Manual Lane-Changer Feature for Self-Cancelling Turn Signals.

4-Way Hazard Warning Flashers with new on-off button (early running change).

Side-of-Car Safety Marker Lights, Front and Rear (not required with wrap-around taillights on Hornets plus Matador and Ambassador Wagons).

Automatic Back-Up Lights.

Inside Rear-View Mirror with Soft Frame and Twin-Ball-Joint Mount. Gremlin and Hornet feature new bonded-to-windshield attachment of mirror (early production running change). The Day/Night mirror is standard on Javelin, Matador and Ambassador models, and it is included in optional Visibility Group for Gremlin and Hornet.

Left-Side Rear-View Mirror (Remote-Control Mirror in Optional Visibility Group). Streamlined head, except for new std. mirror on Hornet and Gremlin. Standard mirror is chrome. Hornet and Gremlin remote-control mirror also chrome. Remote-control for Javelin, Matador and Ambassador has chrome base with head painted matching body color. *Right* side mirror standard on Javelin AMX (non-remote control).

Safety-Type Sun Visor Vanity Mirror in Optional Visibility Group.

New standard 2-Speed Electric Windshield Wipers (was vacuum-powered) with Anti-Glare Finish for Blades. Optional Visibility Group includes Deluxe Variable-Speed Electric Wipers for Gremlin and Hornet . . . 3-Speed for Javelin, Matador and Ambassador. Deluxe wipers also separate option.

New standard electric windshield washers (was manual). Rigid-type, molded-plastic bottle.

Windshield Defroster (part of standard Weather-Eye Heating). Electric Rear-Window Defogger (except Hornet, Gremlin and Wagons).

"Cruise-Command" Automatic Speed-Control Option, Matador and Amb. V-8 auto. trans.









# Section K TRAILER TOWING

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**Subject** 

Trailer-Towing Bulletin

# **American Motors**

# 1972 Trailer-Towing Bulletin



All 1972 American Motors cars . . . Ambassador, Matador, Javelin, Hornet and Gremlin . . . have the toughness and muscle to make them dependable trailer haulers. Towing trailers, especially heavy ones, for extended periods of time can possibly affect the life and behavior of *any* car and its components. In any event, conservative, alert and correct driving techniques, plus a properly equipped car (and trailer), are required when pulling a trailer. The recommendations in this bulletin will help contribute to safe carefree trailering.

## 1972 GENERAL RECOMMENDATIONS & REQUIREMENTS FOR TRAILER-TOWING VEHICLES

See "Trailer-Towing Packages" on page 2

Maximum Gross Trailer Weight (pounds)	Up to 2000		2000 to 3500	3500 to 5000
Trailer Type	Low Silhouette (1)	Any	Any	Any
Static Tongue Load Limit (pounds)	Up to 150	Up to 250	200 to 350	350 to 500
S.A.E. Trailer Class	1 (Light)	1 (Light)	2 (Medium)	3 (Heavy)
Models	All	All Except Gremlin		
Engine Required	Any	→ 360 CID, 2-B. (minimum)		m)
Engine Cooling Required	Standard	Standard	Heavy-Duty	Heavy-Duty
Transmission Required	· Any	← "Torque-Command" Automatic—		
Automatic Transmission Auxiliary Oil Cooler	_	_	Required	Required
Axle Ratio Recommended	Standard (2)	Standard	Highest-Numerical Ratio for Particular Engine/Transmission Combination	
Differential Recommended	Standard	Standard	"Twin-Grip"	"Twin-Grip"
Wheels Recommended	Standard	Standard	Standard	Standard
Tires Recommended	Standard	Next Size Option for Particular Model/Engine Combination		
Brakes Recommended	Standard	Power Drum or Disc		
Suspension Required	Standard	Handling Package Handling Package & Adj. Rear Air Shoc		
Steering Recommended	Standard	Power	Power	Power
Battery Recommended	Standard	Standard	70-Amp.	70-Amp.
Trailer Hitch Type Required (3)	Body Mounted or Equalizer	Body Mounted or Equalizer	Equalizer	Equalizer

(1) Low Silhouette—Defined as level with car top height (includes tent campers and some boats).

(2) For Hornet & Gremlin-Recommended minimum of 2.73 rear axle ratio with 232 CID engine for improved driveability.

(3) Not available as factory options.

## 1972 Trailer-Towing Package Options

See "Recommendations & Requirements" on page 1

## Trailer-Towing Package #1

### TRAILER WEIGHT:

Up to 2,000 Pounds

#### MODELS:

Gremlin Six & V-8 Hornet Six & V-8 Javelin Six & V-8 Matador Six & V-8 Ambassador V-8 (Six, Fleet Sales)

#### PACKAGE CONTENT:

#### 1. Car-to-Trailer Wiring Harness Kit

Wires with 5-plug socket connector, 3 wire-attaching clips, & heavy-duty light flasher unit. Boxed with instructions & placed in trunk, ready for connection to car wiring.

#### 2. Heavy-Duty Engine Cooling System

Regular option consisting of heavy-duty radiator, Power-Flex fan & fan shroud (standard with air conditioning).

#### 3. Handling Package

Regular option consisting of heavy-duty springs & shocks (front & rear), plus front sway bar for Gremlin-6, Hornet-6 & Javelin-6 (front sway bar standard on all other models), plus rear sway bar for Matador and Ambassador.

## **Trailer-Towing Package #2**

#### TRAILER WEIGHTS:

2,000 to 5,000 Pounds

#### MODELS:

Matador V-8 Ambassador V-8

#### PACKAGE CONTENT:

#### 1. Car-to-Trailer Wiring Harness Kit

Wires with 5-plug socket connector, 3 wire-attaching clips, & heavy-dutylightflasherunit. Boxed withinstructions & placed in trunk, ready for connection to car wiring.

#### 2. Heavy-Duty Engine Cooling System

Regular option consisting of heavy-duty radiator, Power-Flex fan & fan shroud (standard with air conditioning).

#### 3. Handling Package

Regular option consisting of heavy-duty springs & shocks (front & rear), plus rear sway bar.

#### 4. Adjustable Air-Shock Rear Suspension

Regular option consisting of adjustable rear shock absorbers (via air pressure) in place of regular non-adjustable rear shocks.

#### 5. Auto, Trans. "Auxiliary" Oil Cooler

Auxiliary cooler for V-8's in addition to the regular cooler in lower radiator tank.

#### VEHICLE CAPACITY

The chart on "Trailer-Towing Vehicle Recommendations and Requirements" notes the maximum weight and trailer-tongue load limits. Your Owner's Manual lists the "Full-Load" vehicle capacity weights, also shown in the chart below for reference purposes. Similar lists are included for previous year models in the applicable Owner's Manual. In calculating the "Full-Load" capacity for a vehicle with trailer, the vertical tongue load of the trailer must he included. Passenger and cargo weight plus trailer-tongue load should *not* exceed the recommended "Full-Load" vehicle capacity weights. And, it is important to follow the tire pressure recommendations as listed in the Owner's Manual.

Models	Full-Load Vehicle Capacity	Equivalent Passenger & Cargo Weight (150 lbs. each person)
Hornet	925 lbs.	5 persons & 175 lbs.
Gremlin	775 lbs.	4 persons & 175 lbs.
Javelin	800 lbs.	4 persons & 200 lbs.
Matador & Ambassador:		
Sedan & Hardtop	1100 lbs.	6 persons & 200 lbs.
Wagon	1200 lbs.	6 persons & 300 lbs.

#### TRAILER HITCH and SWAY-CONTROL DEVICES

The trailer hitch not only hauls the trailer, but bears the vertical tongue weight of the trailer. Therefore, bumper-type hitches are not recommended and are acceptable for hauling only a very light trailer (under 1,000 pounds gross). Do not use a bumper hitch for house, travel, horse, or tandem-axle trailers regardless of weight.

The body-mounted trailer hitch, such as "Draw-Tite", is recommended for trailers up to 2,000 pounds in average use. This type of trailer hitch is bolted firmly to the car body, not clamped or solely bumper supported.

An equalizer hitch is recommended for trailers over 2,000 pounds (and can be used for lighter trailers). The equalizer hitch usually incorporates a spring bar arrangement that distributes the vertical trailer tongue load to all four wheels of the towing vehicle. Equalizer hitches, when properly installed, will automatically counteract rear-end sag. The advice and counsel of your dealer and the dealers who sell trailers and install hitches will help you select the proper equipment for your car.

#### FACTORY-INSTALLED SUSPENSION EQUIPMENT

Proper horizontal trim, with towing vehicle and trailer riding level, contributes much to the road handling of the towing vehicle as well as the stability and "following" characteristics of the trailer. To help trim and support the added trailer load, the factory installation of one of the following optional suspension modifications on the towing vehicle is recommended:

#### Handling Package

The "Handling Package" is a factory-installed option which improves overall stability and reduces rear-end sag. The option includes heavy-duty springs and shock absorbers (front and rear) for all models, plus a front sway bar for Hornet-6, Gremlin-6 and Javelin-6 (standard on all other models), plus a rear sway bar for Matador and Ambassador models.

#### Adjustable Air-Shock Rear Suspension

This factory-installed optional rear suspension for Matadors and Ambassadors reduces rear-end sag when hauling heavy loads or trailers. The system is adjusted by adding or reducing air pressure, via air lines routed from the rear air-shocks to an air valve in the bumper (adjacent to

license plate). A minimum pressure of 15 psi must be maintained at all times for normal "unloaded" driving. For a loaded car, increase pressure to raise rear to desired height (no sag) with a maximum of 90 psi (when loaded). Use in-between pressures for lesser loads. Note, this air-shock system can also



be dealer installed by ordering the necessary parts (to replace the conventional rear shock absorbers).

#### DEALER-INSTALLED SUSPENSION EQUIPMENT

As a matter of convenience and economy, the above recommended optional equipment should be specified when your new car is ordered from the factory. Where the factory-installed optional equipment has not been installed, it may be more practical to ask your dealer about installation of one of the following accessories to correct horizontal trim:

#### Load-Leveler Shocks

In place of regular rear shocks, Load-Leveler shocks with built-in helper springs will provide a more controlled ride with heavy loads over rough roads. Load-Levelers add support that helps adjust the horizontal alignment of car and trailer.



#### Air-Lift Air Springs

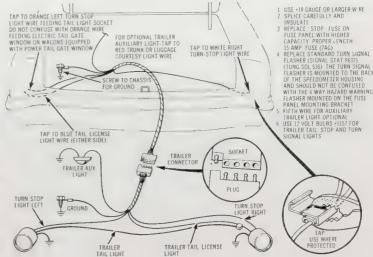
These pneumatic spring boosters are Butylrubber air cylinders that can be installed inside of the rear coil springs (or above the rear leaf springs) to provide additional support. Air pressure can be varied by means of a conventional tire-type air valve mounted on the floor of the trunk and connected to the cylinders with a rubber hose.



#### TRAILER LIGHTING and ELECTRICAL SYSTEM

The standard alternator and transistorized voltage regulator will adequately meet the additional electrical load requirements of the trailer's tail, stop and turn signal lights. Where trailer operation demands frequent parking with lights or where additional electrical demand requires increased capacity, a 55-amp alternator (standard with factory air conditioning), and a 70-amp battery are recommended.

# Car-to-Trailer Simultaneous Rear Light and Turn Signal Wiring System (Typical)



A car-to-trailer wiring harness kit to bridge the tail stop and turn signal lights of the car's system to that of the trailer is available as a factory-boxed option ready for installation. Such harnesses can also be assembled by a knowledgeable car dealer or trailer-service dealer. Heavy-wall-insulated conductor should be used with four or five 18 gauge wires. Connections to the car's wiring system can be made with tap connectors (like 3M tap connectors). Connection to the trailer system is made through the conventional 4- or 5-wire mating connectors, as illustrated.

#### **AUTOMATIC TRANSMISSION COOLING**

"Torque-Command" automatic transmission is recommended for all trailer-towing vehicles (or required, see chart on page 1). All models (Six and V-8) have an oil cooler built into the radiator lower tank as standard. Where trailers of 2,000 pounds or more gross weight are hauled in hot climates (desert) over rough or hilly terrain for extended periods or in extreme heat or mountainous terrain for shorter periods, an "auxiliary" oil cooler is required to minimize heat and pressure buildup in the automatic transmission. An "auxiliary" oil cooler unit made by Modine, mounted in front of the radiator (and in front of the air conditioning condenser), is included in the factory-installed Trailer-Towing Package #2 for Matador and Ambassador V-8's (for trailers over 2,000 pounds). This Modine IE-1776C cooler can also be installed by your dealer. Other similar auxiliary oil coolers can be used such as Karmazin, Hayden, Stewart-Warner, Flex-O-Kool, etc. However, consult with the installing dealer and cooler manufacturer for the correct model cooler for your particular car.

#### **ENGINE COOLING**

The "heavy-duty engine cooling system" is required for trailers over 2,000 pounds. This factory-installed option (standard with factory air conditioning) provides extra protection from heat build-up caused by sustained driving under load, such as on long grades and under desert temperature conditions. A coolant, such as AM "All-Season" permanent-type anti-freeze (ethylene-glycol base), has a higher boiling point and in proper solution (original factory-fill is 50% maximum concentration), is strongly recommended. A "coolant recovery kit" is a recommended dealer-installed accessory.

#### AXLE RATIOS & "TWIN-GRIP" DIFFERENTIAL

A higher-numerical axle ratio for a particular engine/transmission combination is a recommended factory-installed option since it will increase start-up torque that helps a vehicle towing a trailer get underway easily. The "Twin-Grip" limited-slip differential (a factory-installed option) assures that the power goes to the rear wheel that has the most traction. Boatmen pulling up wet, slippery ramps or starting up in sand will find that "Twin-Grip" rear axle differential will help them get out of trouble should one wheel lose its grip. The "Twin-Grip" unit can be dealer-installed if your car is not so equipped. Also, a different type unit called "Detroit-Locker" no-spin differential can be dealer installed (in Dealer Parts Catalog, "Group-19").

#### TRAILER BRAKES

There are a number of trailer brake systems on the market that are interconnected to the car, and activated by a control system from the fluid pressure of the towing car's hydraulic brake system. However, American Motors Corporation, *cannot* be responsible for brake performance if the car and trailer hydraulic brake systems are in any way connected. American Motors recommends a separate brake system for all trailers weighing over 1,000 pounds gross (as many states require).

#### CONVENIENCE ITEMS

Many optional equipment and accessory items are available to make travel more pleasurable. "Cruise-Command" automatic speed control for Matador and Ambassador V-8's, air conditioning, plus compasses, trunk or cargo lights, luggage racks and a host of items from which to select are listed in the American Motors Sales Catalog. Equipment and accessories, referred to as optional or available as dealer-installed, are at extra cost, and further information is available at your American Motors dealer.

#### PROTECTIVE MAINTENANCE FOR TRAILERING

The provisions of the American Motors New Car Guarantee also applies to cars towing trailers assuming, of course, that proper equipment is used. In particular, consult the recommendations under "Heavy-Duty Driving" in the Owner's Manual. The Guarantee does not apply to cars altered as to adversely affect their performance or reliability, nor to car's subjected to misuse. Refer to the "Owner's Manual Supplement" for Guarantee information. Your American Motors' dealer as well as the dealers who sell and install trailer equipment will be happy to guide you in preparing your car and trailer rig for many pleasant miles of driving.

#### TRAILER REGULATIONS

State regulations vary on the hauling of trailers. There are often weight limits, regulations governing the use of rearview mirrors, safety chains, trailer signal lights and trailer brakes. Trailer brakes are usually required on trailers with a gross weight over 1,000 pounds. To be on the safe side, check the regulations before taking to the highway.

#### INFORMATION NOTICE

This publication is based on the latest product information at the time of printing. American Motors Corporation's policy is one of continuous inprovement, therefore, all information is subject to change without notice, and without incurring obligation.





# Section L CONSUMER INFORMATION





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Subject

**Pages** 

1972 Consumer Information Booklet

L-1

# American Motors

AMERICAN MOTORS SALES CORPORATION 14250 Plymouth Road Detroit, Michigan 48232

December 8, 1971

Product Information Bulletin AM-72-4
Z-72-4

TO:

All American Motors Dealers

SUBJECT:

1972 "Auto-Loc" Seat Belts

A copy of the "1972 Owner's Manual Supplement--Auto-Loc Seat Belts" is enclosed to explain a new safety feature.

The supplement (part no. 3218295) covers operating instructions for the new Auto-Loc seat belts with an integral warning system. For the owner's information, the supplement is placed in the glove box of 1972 American Motors passenger cars, so equipped, at the factory.

Federal Motor Vehicle Safety Standard No. 208 requires factory installation of the new seat belt and warning system in all new passenger cars built on or after January 1, 1972. American Motors will begin factory installations in mid-December, 1971, to assure full compliance.

Advanced information on this new safety feature was included in the 1972 Data/Color/Upholstery Book (pages A-16, B-22, C-15, D-16, E-21 and J-1). Please insert the enclosed supplement in the "Safety-J" section of your book for future reference.

Sincerely,

Carl Chakmakian, Manager Product Information Dept.

/tr Enclosure

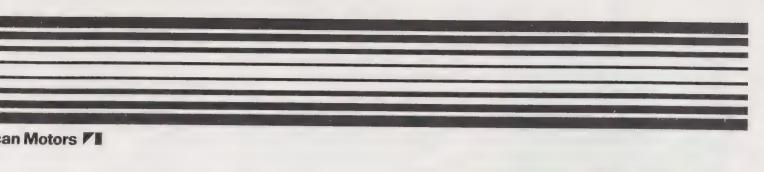


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# Owner's Manual Supplement – b-Loc" Seat Belts

72 Owner's Manual Supplement covers the grant instructions for the "Auto-Loc" seat belts integral warning system. It is important that drand understand the enclosed information operating your 1972 Gremlin, Hornet, Javelin, or Ambassador. This seat belt and warning complies with Federal Motor Vehicle Safety dranged No. 208, which requires factory installation are built on or after Jan. 1, 1972.

mentary information is for pages 20 and 21 of the 1972 anual (part no. 3215649) covering American Motors pas-

8295. 1st Printing. Litho in U.S.A.





# 1972 CONSUMER INFORMATION

This booklet is placed in the glove box of every new car as it leaves the factory. This copy is provided for use in the dealership, therefore please do not remove it. If you need extra copies, contact your Zone office. This procedure is in compliance with Federal Regulations.

# SAFE-COMMAND BELTS

Constant and proper use of lap and shoulder belts is a wise safety precaution. Make it a habit to always wear belts *properly* and see that passengers follow your example.

### "Auto-Loc" Seat Belt Instructions

For improved safety and convenience, your car is equipped with "Auto-Loc" automatic-locking lap belts for all outboard front-and rear-seat passengers (forward facing), plus a seat belt warning system for the driver and right front-seat passenger. In addition, there are shoulder belts for the driver and right front-seat passenger.

Here are four steps to follow once you have adjusted your seat to a comfortable driving position and set the rear view mirror:

 Pull the lap belt out of the automatic-locking retractor without stopping prematurely. Connect belt ends, and note "click" for proper connection. Check for proper belt routing in relation to seats to insure belts are not twisted.

- Adjust lap belt low on hips, and snug up by pulling belt toward retractor.
- 3. To attach shoulder belt to driver or right front-seat passenger lap belt, insert "pin" at end of shoulder belt into the hole at connector end of lap belt. Pull shoulder belt so that pin "snaps" into the upper part of slotted hole. Adjust shoulder belt length with sliding metal plate at end of shoulder belt.
- 4. Shoulder belt must be adjusted after lap belt is snug. Adjust length so that you can just insert your fist between the belt and your chest when sitting back in the seat. To take up excess shoulder belt length, slide plastic piece up.

To disconnect lap belt, simply press the push button on top of the buckle. Shoulder belt can remain attached to outboard lap belt when leaving your car (simplifies next hook up).

On certain models so equipped, the center front and rear seating positions (and rear-facing wagon 3rd seat) have manually-adjustable lap belts, and

are not tied in with the warning system. Tighten the lap belt by pulling firmly on loose end. Make sure belt is low and snug around hips. To disconnect belt, simply press the push button on top of the buckle.



# Seat Bett Warning System Instructions

The seat belt warning system provides simultaneous visual (red light) and audible (buzzer) reminders to fasten seat lap belts for the driver and right front-seat passenger. The "FASTEN BELTS" red warning light

instrument panel) and buzzer ction when the following condise exist:

When the ignition switch is "on".

With automatic transmission; when the selector lever is in any forward or reverse position.

With column-shift manual transmission; when the shift lever is in any in-gear position (except neutral).

With floor-shift manual transmission; when the parking brake is not engaged.

rare occasions, the seat belt ning system will operate even ugh there is no one sitting on the t front seat, which has a pressure-sitive electrical switch inside the nion. This can be caused by hands, suitcases or packages lying on seat cushion—or perhaps an obsuch as a seat belt buckle, may ome wedged between the seat k and cushion. To correct this dition, remove the object and/or or the entrapped article from seat.

### **Warning Light Location**

The "FASTEN BELTS" red warning light is located as follows:

Gremlin and Hornet . . . above main light switch on left side of panel.

Javelin . . . left of steering column in 2nd and 3rd warning light positions.

Matador and Ambassador . . . above ashtray on lower center of panel.

For bulb replacement: On Javelins, a pair of #1891 bulbs are used. On all other models, the warning light is replaceable as a unit (pry off using pen knife or similar tool).

Note: Refer to page 21 and 22 in the 1972 Owner's Manual for "Tips on Belts", "Lap Belt Routing" and "When Children are Passengers".



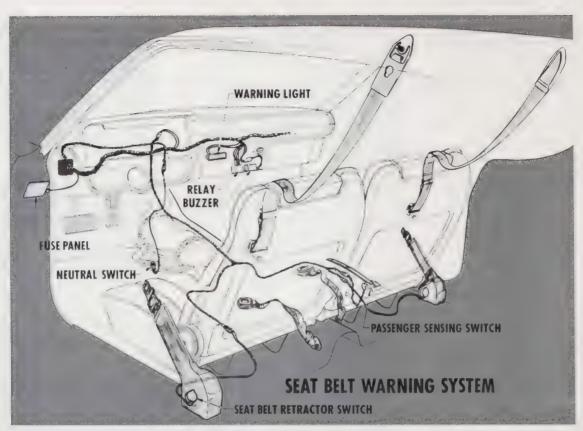






# 1972 CONSUMER INFORMATION

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1972 "Auto-Loc" Seat Belts with Warning System. Matador and Ambassador shown. Gremlin, Hornet and Javelin similar except for warning light location (see inside).

# 1972 CONSUMER INFORMATION

# American Motors **FI**

# 1972 Consumer Information

**Acceleration & Passing Ability Tire Reserve Load Stopping Distance** 

## "SAFE-COMMAND" FEATURES

Driving pleasure begins with driving safety. Your new car is equipped with proven safety features which are built into every American Motors car. Yet every motorist must keep in mind that safety is a two way street. It takes a safety-conscious driver AND a safe, well maintained car. American Motors "Safe-Command" features include...

# **General Equipment**

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane-Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety Marker Lights
- High-Intensity Headlights with "Guard-Glo" Feature
- Inside Rear-View Mirror with Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- 2-Speed Electric Windshield Wipers & Non-Glare Blades
- Electric Windshield Washers
- Windshield Defrosters (Heater)

# Construction, Brakes, Wheels

- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- Guard-Rail Doors (Javelin)
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Safety-Shaped Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

# Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (less Trans. Lock on floor shift)
- High-Strength Door Locks
- Safety-Shaped Door Handles
- Two-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- Dual-Action Hood Latch

### AIR POLLUTION CONTROL

American Motors has been actively engaged in reducing air pollutant emissions since the early 1950's. Substantial progress has been made, and our 1972 cars meet the new, more stringent standards. For example, air pollution control systems on our 1972 cars as applied nationwide, will reduce hydrocarbons by 80% and carbon monoxide by 65%. Five AM cars today are equal to one car ten years ago in pollutant emissions.

To assure that the following systems continue to function properly, scheduled maintenance is important, as explained in this manual:

- Exhaust Emission Control..."Engine-Mod" system for all cars, except "Air-Guard" system for V-8's with manual transmission.
- Fuel-Tank Vapor Emission Control.
- Positive Crankcase Ventilation.
- "Nitrox-TCS"... Transmission Controlled Spark to reduce Nitrogen Oxides (California requirement).
- All engines will run on regular-grade leaded fuel, low-lead fuel or no-lead fuel to help reduce hydrocarbon emissions.

# Performance Information for You... The Consumer

We at American Motors are naturally delighted that you have purchased one of our products, or are considering the purchase in the near future.

Every automobile product that we offer to the public is designed and built in full compliance with, and in many cases exceeds, all applicable standards set forth by Federal regulations. Furthermore, the performance of our products in respect to acceleration and passing ability, tire reserve load, plus stopping distance is reported for your information in this booklet in accord with Federal Motor Vehicle Safety Regulations.

All tests were conducted in accordance with Federal regulations which require the *least* favorable performance figures for a specific model within a model group be shown for the entire model group. Therefore, actual performance figures of most models within a model group are better than the figures shown.

The condition of the vehicles reported upon should be noted before reviewing test results, as follows:

1. "Lightly-Loaded Vehicle Weight" equals the sum of . . .

- a. "Curb Weight" . . . means the weight of a motor vehicle with standard equipment including the maximum capacity of fuel, oil, and coolant, plus heater, air conditioner and additional weight of optional engine.
- b. Driver and test-measuring instrumentation (totaling 300 pounds in the front seat area).
- 2. "Maximum-Loaded Vehicle Weight" equals the sum of . . .
  - a. "Curb Weight" . . . (see 1a).
  - b. "Accessory Weight" . . . means the combined weight (in excess of those standard items which may be replaced) of automatic transmission, power steering, power brakes, power windows, radio, heater and air conditioner, to the extent that these items are available as factory-installed equipment

(whether installed or not).

- c. "Vehicle Capacity Weight" . . . means the rated cargo and luggage load, plus 150 pounds times the vehicle's seating capacity (see Owner's Manual).
- d. "Production Options Weight"
  ... means the combined weight of those installed regular production options weighing over 5 pounds in excess of those standard items which they replace, not previously considered in "curb weight" or "accessory weight", including heavy-duty brakes, roof rack, heavy-duty battery, etc.

Our sales catalog, available from any American Motors dealer, explains the various models and options offered to meet your driving needs. If you have already purchased one of our cars, may we call your attention to the Owner's Manual, for it contains information on the proper operation of your car plus a complete maintenance section with "do-it-yourself" tips.

# ACCELERATION & PASSING ABILITY... Federal Motor Vehicle Safety Regulation No. 575.106

The charts on the next two pages indicate the passing times and distances that can be met or exceeded by the American Motors vehicles to which it applies, in the situations diagrammed below.

The low-speed pass assumes an initial speed of 20 MPH and a limiting speed of 35 MPH. The high-speed pass assumes an initial speed of 50 MPH and a limiting speed of 80 MPH.

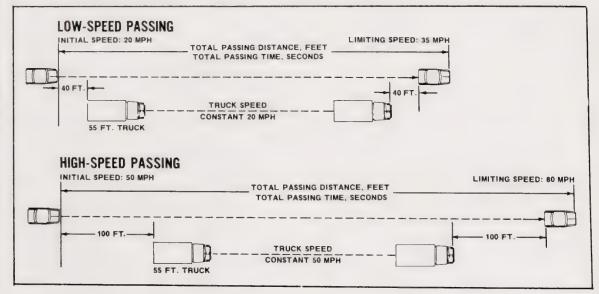
Notice: The information presented represents results obtainable by skilled drivers under controlled road and vehicle conditions, and the information may not be correct under other conditions.

It should be noted that all passing times and distances were obtained with maximum-loaded vehicles equipped with automatic transmissions and standard axle ratios, therefore reflecting the slowest ac-

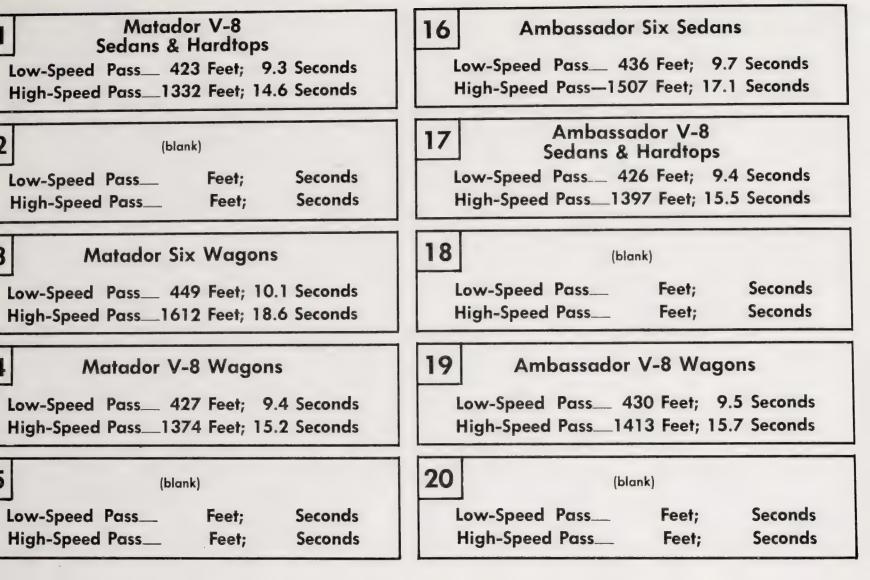
celeration for cars in each particular group. Lightly-loaded vehicles, typical of most driving, will accelerate quicker. Every engine available within each particular series of vehicles is not necessarily shown. In most cases, higher-numerical axle ratios are available as factory-installed options which can improve the automatic transmission

figures shown. Also, manual 3-speed and 4-speed transmissions are available for certain models with a variety of axle ratios, all of which can meet or improve the figures shown.

For your information, all of the engine, transmission and axle ratio combinations are shown in chart form in the sales catalog.



Gremlin Six Hornet V-8 Wagons Low-Speed Pass\_\_\_ 415 Feet: 9.0 Seconds Low-Speed Pass\_\_ 413 Feet; 9.0 Seconds High-Speed Pass\_1418 Feet; 15.8 Seconds High-Speed Pass\_1268 Feet; 13.6 Seconds 2 Gremlin V-8 Javelin Six Low-Speed Pass\_\_ 392 Feet: 8.3 Seconds Low-Speed Pass\_\_ 432 Feet; 9.6 Seconds High-Speed Pass\_1204 Feet; 12.7 Seconds High-Speed Pass\_1542 Feet; 17.6 Seconds 3 Hornet Six Sedans Javelin V-8 Low-Speed Pass 432 Feet; 9.6 Seconds Low-Speed Pass\_\_ 419 Feet; 9.2 Seconds High-Speed Pass\_1460 Feet; 16.4 Seconds High-Speed Pass\_1291 Feet: 14.0 Seconds 4 Hornet V-8 Sedans (blank) Low-Speed Pass\_\_ 404 Feet; 8.7 Seconds Low-Speed Pass\_\_\_ Feet; Seconds High-Speed Pass\_1242 Feet; 13.3 Seconds High-Speed Pass\_\_\_ Feet; Seconds Matador Six 5 **Hornet Six Wagons** 10 **Sedans & Hardtops** Low-Speed Pass\_\_ 434 Feet; 9.6 Seconds Low-Speed Pass 437 Feet: 9.7 Seconds High-Speed Pass\_1469 Feet; 16.6 Seconds High-Speed Pass\_1570 Feet; 18.0 Seconds



# TIRE RESERVE LOAD ... Federal Motor Vehicle Safety Regulation No. 575.102

The charts on the next two pages list the tire size designations recommended by American Motors for use on the vehicles to which it applies, with the recommended inflation pressure for maximum loading and the tire reserve load percentage for each of the tires listed. The tire reserve load percentage indicated is met or exceeded by each vehicle to which each chart applies.

While most of the tires shown in the charts are normally available factory equipment, some of the sizes are available only as special fleet-sales options. The tire chart in the sales catalog lists normally available factory sizes.

Warning. Failure to maintain the recommended tire inflation pressure or to increase tire pressure as recommended when operating at maximum loaded vehicle weight, or loading the vehicle beyond the capacities specified on the tire placard affixed to the vehicle (also shown in the Owner's Manual), may result in unsafe operating conditions due to premature tire failure, unfavorable handling characteristics, and excessive tire wear. The tire reserve load percentage is a measure of tire capacity, not of vehicle capacity. Loading beyond the specified vehicle capacity may result in failure of other vehicle components.

The tire reserve load percentage for the particular vehicle is the lowest of the percentages for each tire on the vehicle, and is calculated as follows:

$$\frac{W_2 - W_1}{W_2}$$
 x 100 = Tire Reserve Load %

 $W_1 = The$  vehicle maximum load on the tire, for the front and rear tires respectively. The figures are determined by distributing to each axle its share of the maximum loaded vehicle weight, and dividing that share by 2.

 $W_2$  = The load rating for each tire as installed (set forth in Federal Motor Vehicle Safety Standard No. 109) using American Motors recommended tire inflation pressure for maximum loaded vehicle weight.

			Recommended Tire Sizes						
21	Gremlin Six	6.00 13	6.45	B78 14	D70 14				
	mended Cold Inflation From		28	26	26	26			
	d Vehicle Weight	Rear	28	26	26	26			
Tire Re	ire Reserve Load Percentage <sup>1</sup>		1.0	5.6	8.0	18.3			

	Hornet Six		Recommended Tire Sizes					
25	Wagons		6.95 14	C78 14	D78 14	D70 14		
	Recommended Cold Inflation Pressure for Maximum		28	28	28	28		
	d Vehicle Weight	Rear	28	28	28	28		
Tire Re	Tire Reserve Load Percentage <sup>1</sup>		7.2	7.0	12.7	12.6		

	Gremlin V-8		Recommended Tire Sizes					
22			6.95 14	C78	D78 14	D70 14		
	mended Cold Inflation Front		28	28	28	28		
	d Vehicle Weight	Rear	28	28	28	28		
Tire Re	Tire Reserve Load Percentage <sup>1</sup>		8.5	8.2	14.1	13.4		

	Hornet V-8 Wagons		Recommended Tire Sizes					
26			6.95 14	C78	D78	D70 14		
	mended Cold Inflation e for Maximum	Front	28	28	28	28		
	d Vehicle Weight	Rear	28	28	28	28		
Tire Re	eserve Load Percentage <sup>1</sup>		1.3	1.0	7.2	7.0		

Hornet Six				Recom	mende	ed Tire	Sizes	
23	Sedans		6.45 14	B78 14	6.95 14	C78 14	D78 14	D70 14
	commended Cold Inflation		28	28	28	28	28	28
	d Vehicle Weight	Rear	28	28	28	28	28	28
Tire Reserve Load Percentage <sup>1</sup>		3.7	6.1	9.3	8.9	14.6	14.4	

			Recommended Tire Sizes					
27	Javelin Six			D78 14	E78 14	E70 14		
	mended Cold Inflation Fr		26	24	24	24		
	d Vehicle Weight	Rear	26	24	24	24		
Tire Re	Reserve Load Percentage <sup>1</sup>		6.5	8.1	13.3	13.1		

	Hornet V-8 Sedans		Recommended Tire Sizes						
24			6.95	C78 14	D78 14	D70 14			
	Recommended Cold Inflation Pressure for Maximum Loaded Vehicle Weight  Rear  Tire Reserve Load Percentage <sup>1</sup>		28	28	28	28			
			28	28	28	28			
Tire Re			3.3	3.0	9.1	8.8			

				Recommended Tire Sizes					
28	28 Javelin V-8			D78	E78 14	E70 14	E60 15		
		mended Cold Inflation e for Maximum	Front	26	26	26	26		
		Vehicle Weight	Rear	26	26	26	26		
Tire	Tire Reserve Load Percentage <sup>1</sup>		5.4	8.3	8.0	7.7			

	Matador Six Sedans & Hardtops		Recommended Tire Sizes						
29			E78	F78 14	F78 15	G78 15			
	nmended Cold Inflation Front ure for Maximum Rear		24	24	24	24			
			28	28	28	28			
Tire Reserve Load Percentage		5.0	11.3	11.0	16.6				

	Matador V-8 Sedans & Hardtops		Recommended Tire Sizes						
30			E78 14	F78 14	F78 15	G78 15	E60 15		
	Recommended Cold Inflation Pressure for Maximum Loaded Vehicle Weight  Rear  Tire Reserve Load Percentage <sup>1</sup>		28	28	28	28	28		
			28	28	28	28	28		
Tire Re			2.7	9.3	9.1	14.8	2.5		

	Matador Six Wagons		Recommended Tire Sizes					
31			G78 14	H78	G78 15	H78 15		
	mended Cold Inflation re for Maximum	Front	20	20	20	20		
	d Vehicle Weight	Rear	28	28	28	28		
Tire Re	ire Reserve Load Percentage <sup>1</sup>		2.7	11.4	2.4	11.1		

	Matador V-8		Recommended Tire Sizes						
Wagons			G78 14	H78 14	G78 15	H78 15			
	Recommended Cold Inflation Pressure for Maximum Loaded Vehicle Weight  Rear  Tire Reserve Load Percentage <sup>1</sup>		20	20	20	20			
			28	28	28	28			
Tire Re			2.0	10.7	1.7	10.4			

	Ambassador	Recommended Tire Sizes								
33	Sedans	317	E78	F78 14	G78 14	F78 15	G78 15 26 28	H78		
	mended Cold Inflation re for Maximum	Front	26	26	26	26	26	26		
	d Vehicle Weight	Rear	28	28	28	28	28	28		
Tire Re	eserve Load Percentag	je <sup>1</sup>	3.5	10.0	15.7	9.6	15.4	22.9		

	Ambassador \	/_8	Recommended Tire Sizes								
34	Sedans & Hardto		E78	F78 14	G78 14	F78 15	G78 15 26 28	H78 15			
	mended Cold Inflation re for Maximum	Front	28	26	26	26	26	26			
Loaded Vehicle Weight Re			28	28	28	28	28	28			
Tire Re	eserve Load Percentag	e¹	0.4 7.0 13.0 6.8 12.8				12.8	20.5			

	Ambassador \	/_2	Recommended Tire Sizes							
35	Wagons	7-0	H78 14	H78						
	mended Cold Inflation e for Maximum	Front	20	20						
	d Vehicle Weight	Rear	28	28						
Tire Re	serve Load Percentag	e <sup>1</sup>	7.5	7.4						

			Recon	nmend	ed Tire	Sizes	
36	(blank)						
	mended Cold Inflation e for Maximum	Front					
	d Vehicle Weight	Rear					
Tire Re							

<sup>&</sup>lt;sup>1</sup>The difference, expressed as a percentage of tire load rating, between (a) the load rating of a tire at the vehicle manufacturer's recommended inflation pressure at the maximum loaded vehicle weight and (b) the load imposed upon the tire by the vehicle at that condition.

# STOPPING DISTANCE... Federal Motor Vehicle Safety Regulation No. 575.101

The charts on the next five pages indicate the braking performance that can be met or exceeded by the American Motors vehicles to which it applies, without locking the wheels, under different conditions of loading and with partial failures of the braking system. The information presented represents results obtainable by skilled drivers under controlled road and vehicle conditions, and the information may not be correct under other conditions.

All stops, which are measured in feet, were made from a vehicle speed of 60 MPH. In performing such stops, the brake pedal applied effort did not exceed 150 pounds, and as mentioned above, wheel lock-up was not permitted. For both lightly-loaded and maximum-loaded vehicle conditions, the fuel

tank was filled between 90% and 100% of total capacity. During the entire stop, the transmission was in neutral (or clutch disengaged), to eliminate the effect of "engine braking". Prior to the brake tests, brakes were "burnished" by conducting 200 stops from 40 MPH.

The stopping distance shown for "emergency service brakes, with partial service brake system failure", means that the tests were conducted with either the front or rear hydraulic brake system inoperative. A red "BRAKE" warning light in the instrument panel will indicate the rare condition of losing hydraulic pressure in one of the brake systems. This represents a highly adverse stopping condition for either light or maximum loads when either front or rear ser-

vice brakes are inoperative. Nofe, that the same red "BRAKE" warning light also indicates if parking brakes are applied.

The stopping distance shown for "brake power unit failure, maximum load" naturally applies only to cars equipped with power brakes or power disc brakes on which the power assist unit is rendered inoperative, thus simulating a highly adverse and rare condition.

It should be noted that stopping distances are affected by a great number of variables involving car condition and equipment, car speed and attitude, passenger and cargo load, tire mileage and pressure, weather and temperature conditions, road surface conditions, plus the driver's ability and reaction time.

See charts on next five pages



Stopping Distance in Feet from 60 mph 100 200 300 400 500 600	Light Load 212 Max. Load 210 failure)	
37 Gremlin Six, 13" Tires Drum Brakes (Manual & Power)	Fully Operational Service Brakes Emergency Service Brakes (with partial service brake systems failure) Brake Power Unit Failure, Max. Load	

28	Gremlin Six, 14" Tires	Stopping Distance in Feet from 60 mph
2	Drum Brakes (Manual & Power)	100 200 300 400 500 600
Fully	Fully Operational Light Load	195
Š	Service Brakes	195
Emer	Emergency Service Brakes	
<u>*</u>	(with partial service brake systems failure)	438
Brake	Brake Power Unit Failure, Max. Load	260

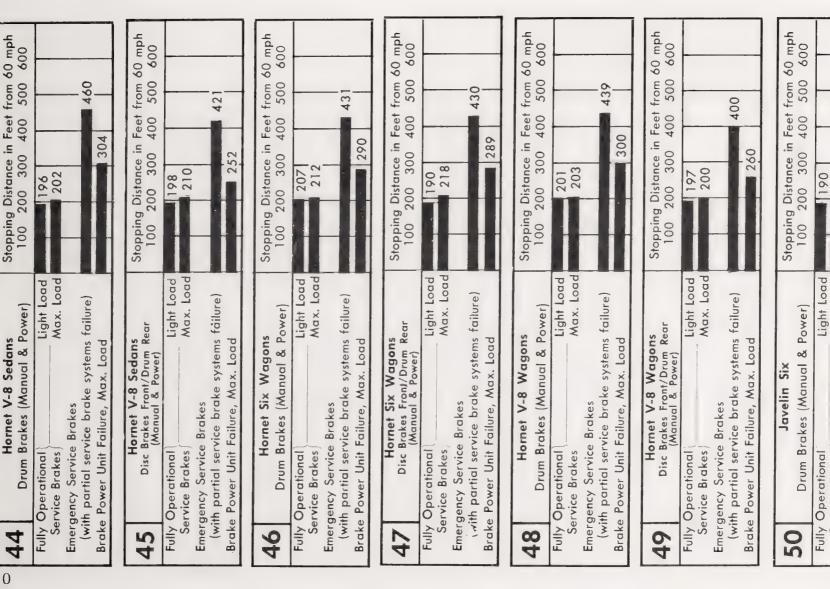
70m 60 mph 500 600	
Stopping Distance in Feet from 60 mph 100 200 300 400 500 600	180
Gremlin Six, 14" Tires Disc Brakes Front/Drum Rear (Manual & Power)	Fully Operational Service Brakes Emergency Service Brakes (with partial service brake systems failure) Brake Power Unit Failure, Max. Load
39	Fully Sr Emer (w Brak

70	Gremlin V-8, 14" Tires	Stopping Distance in Feet from 60 mph
7	Drum Brakes (Manual & Power)	100 200 300 400 500 600
Fully	Fully Operational Light Load	216
Se	Service Brakes	200
Emer	Emergency Service Brakes	
(×	(with partial service brake systems failure)	460
Brake	Brake Power Unit Failure, Max. Load	260

Disc Brakes Front/Drum Rear (Manual & Power)	Gremlin V-8, 14" Tires  Stopping Distance in Feet from 60 mph  Disc Brakes Front/Drum Rear  (Manual & Power)
	Light Load 198
Service Brakes	Max. Load
Emergency Service Brakes	
(with partial service brake systems failure)	lems failure)
Brake Power Unit Failure, Max. Load	-oad

42	Hornet Six Sedans	Stopping Distance in Feet from 60 mph	4dm 09
7-	Drum Brakes (Manual & Power)	100 200 300 400 500 600	009
Fully (	Fully Operational Light Load	191	
Ser	Service Brakes	215	
Emerg	Emergency Service Brakes		
(with	(with partial service brake systems failure)	1467	_
Brake	Brake Power Unit Failure, Max. Load	290	

Stopping Distance in Feet from 60 mph 100 200 300 400 500 600		0000	434	557
Hornet Six Sedans Disc Brakes Front/Drum Rear (Manual & Power)	Il Light Load		(with partial service brake systems failure)	I railure, max. Lodd
<b>43</b> Disc	Fully Operational	Emergency Service Brakes	with partial se	Diake rower on



373

194

Max. Load

(with partial service brake systems failure)

Service Brakes

Emergency

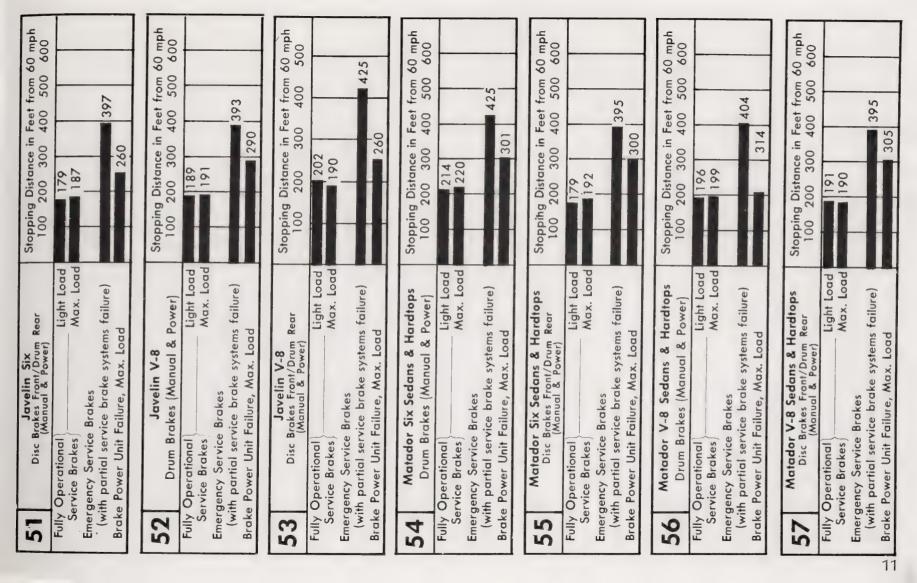
Brakes

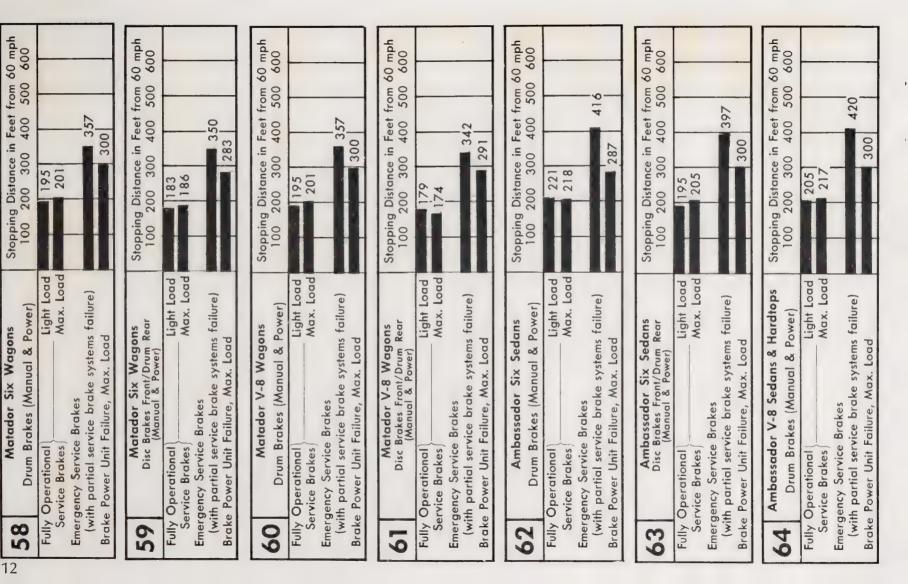
Service

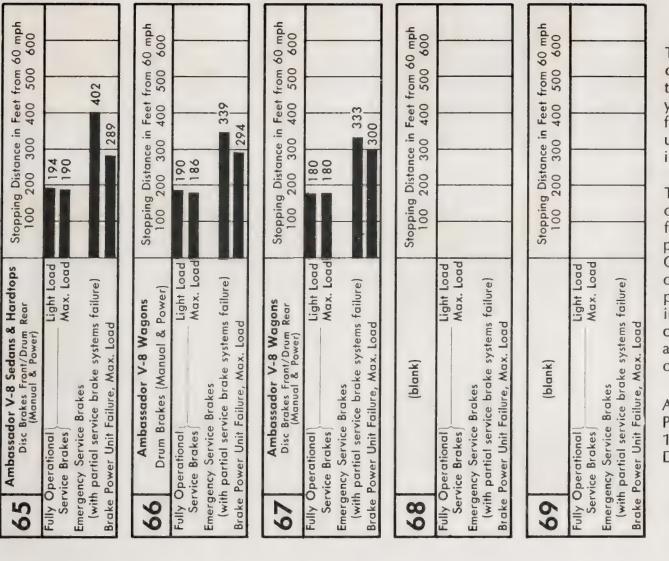
Brake Power Unit Failure, Max. Load

190

290







This booklet was especially prepared for you... the consumer. We feel you will be better informed about our products by reviewing the information carefully.

This publication is based on the latest product information at the time of printing. American Motors Corporation's policy is one of continuous improvement, therefore, all information is subject to change without notice, and without incurring obligation.

American Motors Corp. Product Information Dept. 14250 Plymouth Road Detroit, Mich. 48232









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Hornet
Javelin
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MODEL

88-5

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**BODY TYPE** 

4-Dr. Sedan .....

4-Dr. Wagon-2 Seat .....

2-Dr. Hardtop

# American Motors Sales Corporation CAR ORDERING GUIDE and PRICE LIST 1972 MODELS

Car Ordering Guide and Price List Section 1 Page 1 Issued: August 2, 1971

**6-CYLINDER BASE** GREMLIN 46-5 2-Dr. Sedan (4-Pass). . . HORNET SST 06-7 2-Dr. Sedan . . . . 05-7 4-Dr. Sedan . . . . 08-7 4-Dr. Sportabout (Wag.-2seat) . . . . JAVELIN SST 79-7 2-Dr. Hardtop ..... **MATADOR** 15-7 4-Dr. Sedan .... 4-Dr. Wagon-2 Seat ..... 18-7 19-7 2-Dr. Hardtop ..... Add for 304 CID 2-B., V-8 over Base 6-Cylinder Hornet SST ..... Javelin SST ..... V-8 BASE JAVELIN AMX (304 CID 2-B., V-8 with 3-Speed Manual, Floor Shift) 79-8 2-Dr. Hardtop ..... AMBASSADOR SST (304 CID 2-B., V-8 with Torque-Command, Column Shift) 85-5

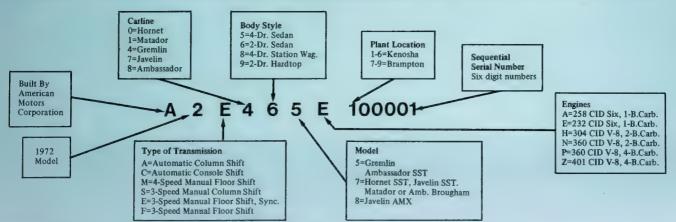
AMBASSADOR BROUGHAM (304 CID 2-B., V-8 with Torque-Command, Column Shift)



STANDARD ENGINE										OP	TIONAL I	ENGINES		
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLS.	BORE & STROKE	HO! NET	RSEPOWER TAXABLE		CU. IN. DISP.	CYLS.	CARB, BBLS.	BORE & STROKE	HORS NET	EPOWER TAXABLE
GREMLIN	96	232	6	1	3.75x3.50	100	33.75		258 304	6	1 2	3.75x3.90 3.75x3.44	110 150	33.75 45.00
HORNET	108	232	6	1	3.75x3.50	100	33.75		258 304 360	6 8; 8	1 2 2	3.75x3.90 3.75x3.44 4.08x3.44	110 150 175	33.75 45.00 53.27
JAVELIN	110	232	6.	1	3.75x3.50	100	33.75	(a)	360	6 8 8	1 2 .	3.75x3.90 3.75x3.44 4.08x3.44	110 150 175	33.75 45.00 53.27
MATADOR	118	232	" 6	1	3.75x3.50	100	33.75	(b		8 8 6	4 4 1	4.08x3.44 4.17x3.68 3.75x3.90	(d) 195 255 110	53.27 55.51 33.75
									304 360 360 401	8 8 8	2 2 4 4	3.75x3.44 4.08x3.44 4.08x3.44 4.17x3.68	150 175 (d) 195 255	45.00 53.27 53.27 55.51
AMBASSADOR	122	304	. 8	2	3.75x3.44	150	45.00		360 360	8	2 4	4.08x3.44 4.08x3.44	175	53.27 53.27
								(c)	401 258	8 6	1	4.17x3.68 3.75x3.90	255 110	55.51 33.75

- (a) Standard on Javelin AMX
  - (b) Standard on Matador Wagon.
- (c) Approved Fleet Sales Option only.
- (d) Rated at 220 with Dual Exhaust.

### VEHICLE IDENTIFICATION NUMBER KEY



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel



1972

License Information - (continued)
Shipping Weights

TENTATIVE

### 6-CYLINDER MODELS

	Gremlin	Hornet	Jav	etin	Matador	Ambassador		
	4-Pass.	SST	SST	AMX		SST	Brougham	
2-Dr. Sedan	2519	2637	_	-	_	_	_	
4-Dr. Sedan	**	2696	_	_	3186	_	_	
4-Dr. Wagon	and .	2781		_	3469	_	_	
2-Dr. Hardtop	-	-	2890	-	3222	-	-	
			V-8 MODE	LS				
4-Dr. Sedan	_		_	_	_	3541	3536	
4-Dr. Wagon	_		-		_	3832	3853	
2-Dr. Hardtop		_		3194	-	3582	3580	

These weights include heater, air conditioning on Ambessedor only, two head-restraints, spare wheel and tire, tire jack with wrench, manual transmission (automatic standard on ail Ambassador models), all lubricants, engine coolant, plus 8 gallons fuel,

Equipment (Optional)	Gremlin	Hornet	Javelin	Matador	Ambassador	Equipment (Optional)	Gremlin	Hornet	Javelin	Matador	Ambassad
Vinyl-Covered Roof	_	6	5	7	7	Console Only	_	_	11		
Individual Reclining Seats 2-Dr./4-Dr.	_	32/24	_	21/26	21/26	All-Season Air Conditioning System - 6's	73	71	60	75	STD
Bucket Seats w/Center Cushion & Armrest	_		_	19	19	- V-8	68	65	60	71	STD
Bucket Seats	25	25	STD	~		Command-Air Ventilation (A/C - Delete)	-	_	-	7.1	-62
Custom Trim Package	23	0	-			Interior Appointment Package	6				-0.2
Sportabout D/L Package	_	63	_		_	Third Seat - Wagon (Incl. Power Rear Window)	_		_	31	21
Hornet "X" - 6/V-8 Sportabout "X" Package	_	49/44/42				Cruise-Command Auto. Speed Control	_			6	6
Engine with Transmissions:		45/44/45	_	_	_	Luggage Rack - Rear Deck	_	7	7	0	0
232 CID-1B w/Auto	28	28	13	19	_	- Roof	10	′		15	STD
258 CID-1B w/3-Speed	25	20	13	- 17		- Roof w/Air Deflector		15	_	13	310
258 CID-1B w/Auto.	27	39	28	30	-	Tailgate Air Deflector	5	13	_	- 6	6
	288	39	257	30	-	Sun Roof		11	_	0	ь
304 CID-2B w/3-Speed		_			-	Bumper Guards - Front & Rear	R	11 R	- 8	8	-
304 C1D-2B w/Auto Sedan/H.T.	281	250	264	164	-		8	8	8	8	STD
- Wagon	-	245		164	-	Undercoating	-	-	-	-	19
360 CID-2B w/4-Speed	-		299		Ξ.		18	19 7	19	20	20
360 CID-2B w/Auto Sed./H.T.(Except AMX)	-	282	282	226	39	Vinyl Floor Mats	4		7	7	7
- Wagon	-	277	-	198	39	Custom Wheel Covers (4)	12	12	12	12	10
- AMX	-	-	25	-	-	Turbo-Disc Wheel Covers(4)	14	14	14	14	12
360 CID-2B to 360 CID-4B	-	-	10	10	10	Styled Steel Wheels (4)				22	22
360 CID-4B w/4-Speed (Except AMX)	-	-	309	-	-	Trailer Towing Package No. 1, 6/V-8	31/16	30/13	29/12	26	26
- AMX	-	-	17	-	-	Trailer Towing Package No	-	-	-	33	33
360 CID-4B w/Auto Sed./H.T.(Except AMX)	-	-	292	236	49	H.D. Engine Cooling System 6/V-8	10/6	10/6	7/6	-	-
- Wagon		-	-	208	49	70-Amp. Battery	10	10	10	10	10
- AMX	-	-	35	-	-	Handling Package 6/V-8	24	19/6	21/5	16	16
401 CID-4B w/4-Speed	-	-	359	_	-	Front Sway Bar, 6-Cyl	13	13	13	STD	STD
401 CID-4B w/Auto, - Sedan/H.T.	_	~	365	290	111	Rear Sway Bar	-	-	-	12	12
- Wagon	_	_	_	262	103	Oversize Tires:					
401 CID-4B w/4-Speed - AMX	_	_	102	_		6.45 x 14	18	-	-	-	_
401 CID-4B w/Auto AMX	_	_	108	_	_	6.95 x 14	-	5	_	-	-
Dual-Exhaust System - V-8	_	_	26	34	34	B78 x 14	33	15	_	-	-
Twin-Grip Differential	8	8	8	8	8	C78 x 14 - 6/V-8/Sportabout	25	30/25/20	-	-	_
Power Steering - 6/V-8	32/30	32/30	38	32/30	30	D78 x 14 - 6/V-8/Sportabout	30	35/30/23	5	_	-
Power Brakes	9	32,50	9	12	STD	D78 x 14 w/Styled Wheels 6/V-8/Sportabout	_	57/52/50		_	_
Power Disc Brakes - FtSed./H.T.6/V-8	38/35	38/35	35/33	41/15	3	D70 x 14 w/Styled Wheels 6/V-8/Sportabout	87/64	65/60/58		_	_
	30/33	38/35	-	24	12	E78 x 14	_	-	10	_	_
(Includes Power Brakes) - Wagon		31/28	31/28	29	12	E78 x 14 w/Styled Wheels 6/V-8	_	_	31/26		_
Manual Disc Brakes - Front-6/V-8	31/28	31/26		6	6	E70 x 14 - 6/V-8		_	33/28	_	_
Power Window - Rear (Incl.w/Third Seat)	-	-	-	_		E70 x 14 w/Styled Wheels 6/V-8			39/32		_
- Side Sedan and Wagon/H.T		-	-	-	15	E60 x 15 w/Styled Wheels			58	46	_
Radio	6	6	6	7	7	F78 x 14	_		-	8	8
Radio w/Stereo	-	-	8			G78 x 14	_				28
Radio Multi-Plex Stereo w/Speakers	-	-		11	11		_		_	5	25
Center Armrest & Center Cushion	-	-	10	-	-	H78 x 14	5	5	5	5	5
						Blackwail to whitewall (5)	3	3	,	3	3





### **Factory Installed Regular Production Options**

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#### TRAILER-TOWING PACKAGE OPTIONS

PACKAGE NO. 1

PACKAGE NO. 2

**Ordering Codes:** 

665

**Package Content:** 

• CAR-TO-TRAILER WIRING HARNESS KIT

• HEAVY-DUTY ENGINE COOLING

• HANDLING PACKAGE

• CAR-TO-TRAILER WIRING HARNESS KIT

 ADJUSTABLE AIR-SHOCK **REAR SUSPENSION** 

• AUTO. TRANS. AUXILIARY OIL **COOLER** 

• HEAVY-DUTY ENGINE COOLING

• HANDLING PACKAGE

#### GENERAL RECOMMENDATIONS & REQUIREMENTS AS INDICATED:

Maximum Gross Trailer Weight (Lbs.)	Up to	0 2000	2000 to 3500	3500 to 5000
Trailer Type	*Low Silhouette	Any	Any	
Static Tongue Load Limit (Lbs.)	Up to 150	Up to 250	200 to 350	350 to 500
SAE Trailer Class	1 (Light)	1 (Light)	2 (Medium)	3 (Heavy)
Models	All	All Except Gremlin	Matador &	Ambassador
Engine Required	Any	-	360 CID, 2-B. (Min.)	
Engine Cooling Required	Std	Std		Heavy-Duty
Transmission Required	Any	Tore	que-Command Automa	tic —
Automatic Transmission Auxiliary Oil Cooler	- 2 × 5	_	Required	Required
Axle Ratio Recommended	**Std.	Std.	Highest Numerical Rat	io for Eng./Trans. Comb.
Differential Recommended	Std.	Std.	Twin-Grip	Twin-Grip
Wheels Recommended	Std.	Std.	Std.	Std.
Tires Recommended	Std.	Next Size Opti	on for Model/Engine Co	ombination —
Brakes Recommended	Std.	-	Power Drum or Disc -	
Suspension Required	Std.	Handling Package	Hand, Pack,& Ad	lj. Rear Air Shocks
Steering Recommended	Std.	Power	Power	Power
Battery Recommended	Std.	Std.	70-Amp.	70-Amp.
Trailer Hitch Type Required***	Body Mounted	Body Mounted	Equalizer	Equalizer
	or Equalizer	or Equalizer		

<sup>\*</sup>Low Silhouette - Defined as level with car top height - includes tent campers and some boats.

**GREMLIN** 

w/o AC with AC

**HORNET** 

w/o AC with AC

**JAVELIN** 

w/o AC with AC

**MATADOR** 

- 6-Cyl. w/o AC with AC

V-8 w/o AC with AC

**AMBASSADOR** 

- V-8

<sup>\*\*</sup>For Hornet & Gremlin - Recommended min. of 2.73 rear axle ratio with 232 CID engine for improved driveability.

<sup>\*\*\*</sup>Not available as factory options.



### 2. GREMLIN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options



Revi	ised July 2, 1	1971 (Subject to Change) 1971 REMLIN								7	<b>Trin</b>	n		Vinyl o Grai standa	nde'	Or (	inyl ( 'Welli ot. Cus Std. Gi ncl. B	ngton tom T emlin	rim X
SEA	T, TRIM &	COLOR AVAILABILITY									Trin olo		Black	Blue	Tan/Buff	Black	Blue	Black/Red	Tan/Buff
Мо	dels	Front Seat Type	В							'T'	Cod	es	01	03	06	11	13	15	16
2-Do		Bench Seat, Split Back—Standa	rd (N	A Gre	mlin X	()							В	В	8	В	В	В	В
4-Pa	ssenger	Bucket Seats—Optional (Standa	rd Gr	emlin	X)											S	S	S	S
			Str	rint ripe td.			Stripe				mlin Strip								
Body Color Code Number	14 Exte (8 for G	rior Colors, Standard remlin X)	Black	Silver	White/ Black Accent	Gold/ Black Accent	Blue/ Red Accent	Black/ Gold Accent	White	PloD	Blue	Black							
A1	*Snow Whit	е	•			•	•					•			•	•	•		•
C2	*Stardust S	ilver, Metallic	•				•	•			•	•	•	•	•		•	•	•
C3	Skyway Bl	ue (Light)	•			•	•	•						•	•	•	•		•
C4	Jetset Blue	e, Metallic (Medium)		•	•	•	•						•	•	•	•	•		
C6	*Surfside Ti		•		•				•			•	•		•				•
C8		er Green, Metallic (Medium)	•		•			•					•		•	•			•
C9		en, Metallic (Dark)		•	•	•		•					•		•	•			•
D1	*Jolly Green		•		•	•		•	•				•		•	•			•
D2	Yuca Tan, I		•		•	•		•					•		•	•			•
D3	Baja Bronz		•		•	•		•					•		•	•			•
D5	*Butterscoto				•	•		•	•			•	•		•	•			•
A2 D7	*Canary Yell		•					•				•	•		•	•			•
D9	*Trans-Am		•					•	•				•		•	•		•	•
DЭ	*Wild Plum,	Metanic						•	•						•	•			

<sup>\*</sup>Gremlin X model package available only with the indicated 8 colors



Car Ordering Guide and Price List Section 2 Page 2 Issued: August 2, 1971

**GREMLIN** Air Cleaner, Cellulose-Fiber for Carburetor STD Alternator, 37-Amp. (55-Amp. w/Air Conditioning) STD Armrests - Front ..... STD Ash Tray - Front ..... STD Battery, 50-Amp., "Clear-Power" w/Translucent Case ..... STD Dome Light ..... STD Engine - 232 CID, Six, 1-Barrel Carburetor ..... STD STD Exhaust Emission Control System with closed PCV and "Engine-Mod" system STD Floor Mats - Passenger Compartment (Rubber) STD - Trunk Mat ..... STD STD STD Glove-Box Door STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Horn - Single STD Weather-Eye Heating System ..... STD Oil Filter, Full-Flow STD Seats - Bench STD Seat, Cushions-Foam - Front (Split Back) STD - Rear (Fold Down) ..... STD STD Single Exhaust System .....

#### "SAFE-COMMAND" STANDARD FEATURES

#### **General Equipment**

- . Seat Belts
- . Two Front Shoulder Belts
- . Two Rear Shoulder-Belt Anchors
- . Two Front Head Restraints
- . 4-Way Hazard Warning Signals
- . Lane Changer Turn Signals
- . Automatic Back-Up Lights
- . Side-of-Car Safety
- Marker Lights
- . Hi-Intensity Guard-Glo H'lights
- . Inside Rear-View Mirror with Twin Ball-Joint Pivots
- . Left-Side Rear-View Mirror
- . 2-Speed Electric Windshield Wipers & Non-Glare Blades
- . Electric Windshield Washers
- . Windshield Defrosters (Heater)

#### Construction, Brakes, Wheels

- . Single-Unit Body Construction
- . Energy-Absorbing Steering Column
- . Deep-Dish Steering Wheel
- . High-Strength Windshield Glass
- . Tempered Side & Rear Glass
- . Molded Ceiling Headliner
- . Padded Sun Visors

Transmission - 3-Speed Manual, Column or Floor Shift (Std. Engine) ......

Wheel Covers - Hub Caps

- Automatic Transmission Oil Cooler ......

- . Padded Instrument Panel
- . Safety-Shaped Armrests
- . Non-Glare Finish on Inside Parts
- . Double-Safety Brake System
- . Brake System Warning Light
- . Self-Adjusting Brake Linings
- . Mechanical Stop-Light Switch
- . Corrosion-Resistant Brake Lines
- . Safety-Rim Wheels
- . Tire Tread-Wear Indicators

#### Locks, Door Handles, Controls

. Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (Less Trans. Lock on Floor Shift)

STD

STD

STD

STD

STD

STD

- . High-Strength Door Locks
- . Safety-Shaped Door Handles
- . 2-Key Locking System
- . Safety-Shaped Control Knobs
- . Safety-Styled Instrument Panel
- . Front Seat-Back Lock
- . Dual-Action Hood Latch
- . Anti-Smog Devices
- . Positive Crankcase Ventilation
- . Exhaust Emission Control
- . Fuel-Tank Vapor Control



# American Motors

### 1972 Gremlin

## Factory Installed Regular Production Options

Car Ordering Guide and Price List Section 2 Page 3 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN
		EXTERIOR COLOR	
	1 - L	Deviation from Standard Gremlin Color	
	OV	Availability	X
-	GX	Gremlin "X" Package - Includes Full-Length "Spear" Side Decal; Painted Grill (Except when Special	
		Paint Extra Applies the Standard Silver Grill will be	
		used) Slot-Style 14" x 6" Wheels; D70 x 14 Black	
		Tires; Space-Saver Spare Tire w/Reg. Wheel; Custom	
		Interior w/Bucket Seats and Cargo Area Insulation;	
		15" Sports Steering Wheel; Interior Appointment	
		Package and Special Decals - w/Black Tires	x
		-w/Raised White Letters*	. X
		*Specify Tire Code 11 in Tire Box	· •
		STRIPES	
		RALLY SIDE STRIPES (See Trim Chart).	x
Q	WHI	- White	/
R	GOL	- Gold	SPECIFY
S	BLU	- Blue	COLOR
T	BKS	- Black SPEAR SIDE STRIPES DECAL - Gremlin "X" Package	DESIRED/
		Only. See Colors Above	x
	_	TRIM/SEAT	
•	В	BENCH CUSHION, Vinyl	STD
		CUSTOM TRIM PACKAGE - Includes Custom Door Pa & Seat Trim (Pleated Vinyl), Carpeting, Cargo Area	nei
		Insulation, Custom Steering Wheel, Wheel Opening	
		Moldings & Drip Moldings.	
	13B/15B/16B		· X
- 11S/I	13S/15S/16S	- Bucket Seats	Х
		TIRES/AXLES	
-		TIRES	<b>X</b>
		AXLE RATIOS - Opt. (Ref. Sec. 7 Page 1)	X
		ENGINES	
01E	135	232 CID, Six, 1-Barrel	STD
01A	150	258 CID, Six, 1-Barrel	, · X
01H	210	304 CID, V-8, 2-Barrel - Available only w/Custom	v
		Trim Package or w/Gremlin "X"	. <b>X</b>
		TRANSMISSIONS	
42A	A (	TORQUE-COMMAND, Column Shift	v
		– 6-Cyl	X X
42S	S ·	3-SPEED MANUAL, Column Shift - 232 CID	Α.
720	L.	(NA w/Gremlin "X" 2-3 Synchromesh)	STD
42E	E	3-SPEED MANUAL, Floor Shift -	
		Full-Synchromesh - 232, 258 or 304 CID	$\mathcal{X}$ ,
42F .	<b>F</b> .	3-SPEED MANUAL, Floor Shift - 232 CID	STD
		(2-3 Synchromesh)	, SID



### 1972 Gremlin

# Factory Installed Regular Production Options

Car Ordering Guide and Price List Section 2 Page 4 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	VAILABILIT GREMLIN
		PERFORMANCE	
451	TGD	TWIN-GRIP DIFFERENTIAL	, " <b>x</b>
482	QRM	QUICK RATIO MANUAL STEERING 20:1 (Replaces	, <b>A</b>
		24:1 Std. Ratio)	x
		POWER	
481	PS	POWER STEERING (Recommended w/AC)	
491	PB	POWER BRAKES	
492	DB	POWER DISC BRAKES - Front**	X
493	MDB	MANUAL DISC BRAKES - Front**	X
.,,	MDD	**N/A w/Std. 13" Wheels/Tires.	` <b>X</b>
		AUDIO	
622	RP	AM PUSH-BUTTON RADIO	. T
623	RFM	AM/FM PUSH-BUTTON RADIO***	x
		*** Available in production about October 1, 1971.	^
		CONVENIENCE	
371	SEC	STOWAGE/LITTER CONTAINER - Pouches for both	
		Front Doors	х
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM - Includes	
		H.D. Engine Cooling System, 50-Amp. Battery,	
		55-Amp. Alternator & 6.45 x 14 BSW Tires	x
464	ACP	AIR CONDITIONING PACKAGE - Includes A/C	
		System (see above), Tinted Glass, Power	
		Steering, & Insulation Group	x
511	TG	TINTED GLASS - All Windows (Recommended	
		w/AC)	X
512	TW	TINTED WINDSHIELD Only	X
445	TAD	TAILGATE AIR DEFLECTOR	X
532	LR	LUGGAGE RACK - Roof	X
502	RQW	REAR QUARTER VENT WINDOWS	X
401	SNR	SUN ROOF	X
541	ASW	ADJUST-O-TILT STEERING WHEEL - Includes	
		Custom Steering Wheel (Sports Wheel Opt., Std.	**
634	IAP	w/X Package). Available w/Auto. Trans. Only INTERIOR APPOINTMENT PACKAGE - Includes	х
034	IAI	Instrument Panel Parcel Shelf, Glove Box	
		Lock, Glove Box Light & Cigarette Lighter	х
381	VG	VISIBILITY GROUP - Includes Remote-Control	^
401		Left Outside Mirror, Visor Vanity Mirror,	
		Day/Nite Inside Mirror, Inside Hood Release, Deluxe	
		Variable-Speed Elec. Wipers & Dual Horns	x
571	DW	Deluxe Variable-Speed Electric Wipers	X
591	LG	LIGHT GROUP - Includes Two Courtesy Lights,	
		Parking Brake Warning Light, Headlights-On	
		Warning Buzzer & Door Switches (Recommended	
		w/Sun Roof)	X
731	SST	SPACE-SAVER SPARE TIRE (Available w/14"	
		Tire Only - Standard w/Spoke-Style Wheels)	A X



## 1972 Gremlin

# **Factory Installed Regular Production Options**

Car Ordering Guide and Price List Section 2 Page 5 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN
		APPEARANCE	
522	CR	CUSTOM STEERING WHEEL	x
553	SSW	SPORTS STEERING WHEEL, 3-SPOKES, 15"	x
561	WD	WHEEL COVERS (4)	X
564	CWD	CUSTOM WHEEL COVERS (4) (14" Only)	X
562	TC	TURBO-DISC WHEEL COVERS (4) (14" Only)	X
565	MAG	SPOKE-STYLE WHEELS (4) 14" x 6" (Available	^
		w/D70 x 14 Tires Only) - Includes Space-Saver	
		Spare Tire w/Regular 14" Wheel	х
		- w/Gremlin "X" Package	X
522	DG	DECOR GROUP - Includes Wheel Opening Moldings,	
		Drip Moldings and Rocker Panel Moldings.	
		- with Gremlin "X" Only	x
		- with Custom Trim Pkg. Only (Includ	es
		Rocker Panel Molding Only)	X
		PROTECTION ITEMS	
		BUMPER GUARDS	
641	BG2	- Front Only	X
641	BG4	- Front & Rear	X
651	UN	INSULATION GROUP - Undercoating & Hood	
		Insulation	Χ .
711	VFM	CLEAR-VINYL FLOOR-PROTECTION MATS,	
		(Front)	X
769	SMG	SCUFF MOLDING - Side, Vinyl Insert	X
871	LGC	LOCKING GAS CAP	Х
		HEAVY DUTY	
664	TP1	TRAILER TOWING PACKAGE No. 1	x
661	HDC	ENGINE COOLING SYSTEM - H.D. Radiator, Power	
		Flex Fan & Fan Shroud (Std. w/AC)	x
671	HB	HEAVY-DUTY 70-Amp. Battery	X
701	HP	HANDLING PACKAGE - H.D. Springs & Shock Absorbe	rs
		(Plus Front Sway Bar for 6-Cyl.)	X
704	FSB	FRONT SWAY BAR - 6-Cyl. (Std. V-8)	X
721	BH	ENGINE BLOCK HEATER	x
		MISCELLANEOUS	
691	NIT	NITROX/TCS SYSTEM - Nitrox & Transmission Con-	
		trolled Spark System - Mandatory - State of	
		California Only	X



### 3. HORNET TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options



Revised July 1972	iy 2, 197 <b>HO</b>	1 (Subject to Change) 1. Revised August 6, 1971  RNET SST (S			<b>IS</b> )		Trir	n		"Le	bric so'			rforat triped Optio Std. W	nal	ıyl da'		'Scor	oric rpio' n, Opt	•	Perf. Vinyl 'Gucci' Opt.	Ra	nyi (P Wellin Optio ilye P ncl. Bu	gton' mai ackag	
		BOUT (WAGO	N)				Trin		Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	Black	Blue	Green	Tan	Green	Black	Blue	Biack/Red	Tan/Buff
Models	3	Front Seat Type	) ,	,		Ϋ́T	' Cod	ies	41	43	44	46	41	43	44	46	41	43	44	46	44	41	43	45	46
		Bench Seat, Split Back—Stan	dard						Α	Α	Α	Α	В	В	В	В									
2-Door Sec	dan	Individual Reclining Seats—O	ptional						С	С	С	С	D	D	D	D	٧	٧	٧	٧					
		Bucket Seats—Included with C			ye Pac	kage																S	S	S	S
A Door Co	dan	Bench Seat, Full Back-Stand	ard						Α	A	Α	Α	В	В	В	В									
4-Door Sec	uan	Individual Reclining Seats—O	ptional	l					С	С	C	С	D	Đ	D	D	٧	٧	٧	٧					
		Bench Seat, Full Back-Stand	ard (1	NA "D	/L" &	"Guc	ci")						В	В	В	В									
4-Door Wa	agon	Individual Reclining Seats—O						)					D	D	D	D	٧	٧	٧	٧	W				
PR Wo	on Wa oodgra	in Side Panels Opt. gon (less stripes) in Side & Rear Panels ith "D/L" (less stripes)	Black	Silver	White	Gold	Blue	Black																	
Al Snov	ow White					•	•	•	●5	<b>0</b> 1	02	●3	●5	•1	●2	●3	<b>0</b> 5	<b>©</b> 1	<b>0</b> 2	•3		●5	●1	•	●3
C2 Star	rdust Si	Iver, Metallic	•				•	•	<b>0</b> 1	•1			<b>•</b> 1	<b>0</b> 1		●3	<b>0</b> 1	•1				●1	•1	•	●3
C3 Sky	yway Blu	re (Light)				•	•	•	<b>•</b> 1	<b>•</b> 1			<b>•</b> 1	<b>•</b> 1		•1	<b>0</b> 1	•1				●1	<b>0</b> 1		<b>0</b> 1
C4 Jets	set Blue	, Metallic (Medium)			•	•	•	•	•1	<b>0</b> 1			●1	•1		•1	•1	●1				<b>1</b>	•1		<b>O</b> 1
C6 Surf	rfside Tu	rquoise			•	•	<u> </u>	•					•			•	•					•			•
C8 Gras	sshoppe	r Green, Metallic (Medium)			•	•	ļ	•	●2		●2	●2	•2		•2	●2	●2		●2	•2	•	●2			•2
C9 Hun	nter Gre	en, Metallic (Dark)		•	•	•		•	●2		•2	●2	●2		•2		●2		•2	•2	•	•2			02
		(Bright)			•	•	-	•	●2		●2	<b>9</b> 4	●2		02	•4	02		•2	•4		•2			04
	ca Tan, N				•	•		•	●3			●3	●3			•3	●3			•3	•	•3			<b>3</b>
		e, Metallic			•	•	-	•	●3			●3	●3			•3	<b>0</b> 3			<b>9</b> 3	-	<b>0</b> 3			<b>0</b> 1
_	tterscotc				•	•	-	•	●3			<b>3</b>	●3			•3	●3			<b>9</b> 3		<b>9</b> 3			<b>3</b>
	nary Yeli					•		•			•2	<b>3</b>	•		●2	<b>3</b>			•2	• 3				•	-3
	ins-Am				•	•	-	•													-				
D9   Wild	ia rium,	Metallic																			1				

TWO-TONES: Optional on Sedans, only with Snow White (A1) in combination with any other listed color.

VINYL ROOF: Optional on Sedans (less optional Sun Roof). "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "1" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Green.

Those marked "3" are available with Black, White, Green or Brown.

Those marked "4" are available with Black, White, Green, Brown or Blue.



Car Ordering Guide and Price List Section 3 Page 2

Issued: August 2, 1971

Air Cleaner, Cellulose-Fiber for Carburetor  Alternator, 37-Amp. (55-Amp. w/Air Conditioning)  Armrests - Front  Rear  STD  Ash Tray - Front & Rear  STD  Sattery, 50-Amp. w/360 CID V-8), "Clear-Power" w/Translucent  Case  Case  Coate-Mook, 1060-Amp. w/360 CID V-8), "Clear-Power" w/Translucent  Case  Coat Hooks, Two  STD  Dome Lighter  Coat Hooks, Two  Dome Light  STD  Engine - 232 CID, Six, 1-Barrel Carburetor  Engine Coolont  Exhaust Emission Control System with Closed PCV and "Air-Guard" System  with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod"  System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  STD  Floor Mats - Passenger Compartment  - Cargo Mat (Carpet) Sportabout Only  Fuel Filters - Tank and In Line at Carburetor  STD  Fuel Fank - 16 Gallons w/Fuel Tank Vapor Emission Control System  Headlights, Hi-Intensity, "Guard-Glo" (Single)  STD  Horn - Single  Liftgate (Sportabout)  STD  - Glove Box  STD  STD  STD  STD  STD  STD  STD  ST		HORNET
Alternator, 37-Amp. (55-Amp. w/Air Conditioning)  Armrests - Front Rear  Ash Tray - Front & Rear  STD  Battery, 50-Amp., (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent  Case  Cigarette Lighter  Coat Hooks, Two Dome Light  Engine - 232 CID, Six, 1-Barrel Carburetor  Engine - 232 CID, Six, 1-Barrel Carburetor  Exhaust Emission Control System with Closed PCV and "Air-Guard" System  with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod"  System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment  - Cargo Mat (Carpet) Sportabout Only  Fuel Filters - Tank and In Line at Carburetor  STD  Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System  Wether-Eye Heating System  STD  Weather-Eye Heating System  - Glove Box  Oil Filter, Full-Flow  STD  STD  STD  STD  STD  STD  STD  ST	Air Cleaner, Cellulose-Fiber for Carburetor	STD
Armrests - Front Rear STD Rear STD Rear STD Ash Tray - Front & Rear STD Battery, 50-Amp., (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case STD Cigarette Lighter STD Coat Hooks, Two STD Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine Coolant System with Closed PCV and "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission) System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission) Floor Mats - Passenger Compartment - Cargo Mat (Carpet) Sportabout Only Fuel Filters - Tank and In Line at Carburetor Fuel Fank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) Horn - Single Liftgate (Sportabout) Weather-Eye Heating System STD Lock - Cargo Compartment in Sportabout Floor - Glove Box Oil Filter, Full-Flow STD Package Tray, Full Width Under Instrument Panel Seats - Bench Seat, Cushions-Foam, Front STD Single Exhaust System STD Steering Wheel - Custom Sway Bar, Front (V-8 Only) Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps STD STD Wheel Trim - Hub Caps STD STD Wheel Trim - Hub Caps STD STD STD STD STD Wheel Trim - Hub Caps STD STD Wheel Trim - Hub Caps STD STD Wheel Trim - Hub Caps		
Rear STD Battery, 50-Amp., (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent  Case STD Cigarette Lighter STD Coat Hooks, Two STD Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Exhaust Emission Control System with Closed PCV and "Air-Guard" System  with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment Colored Carpet  - Cargo Mat (Carpet) Sportabout Only STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Filters - Tank and In Line at Carburetor STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Hoorn - Single STD Horn - Single STD Usifigate (Sportabout) STD Weather-Eye Heating System STD Glove Box STD Oil Filter, Full-Flow STD Seat, Cushions-Foam, Front STD Seat, Cushions-Foam, Front STD Seat, Cushions-Foam, Front STD Sway Bar, Front (V-8 Only) STD Fransmission - 3-Speed Manual, Column Shift STD Fransmission - 3-Speed Manual, Column Shift STD Wheel Trim - Hub Caps STD		STD
Battery, 50-Amp., (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case		STD
Battery, 50-Amp., (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case Case Case Case STD Clearette Lighter Coat Hooks, Two STD Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine Coolant STD Exhaust Emission Control System with Closed PCV and "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission) STD Floor Mats - Passenger Compartment - Cargo Mat (Carpet) Sportabout Only STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Weather-Eye Heating System STD Weather-Eye Heating System STD Oil Filter, Full-Flow - Glove Box STD Oil Filter, Full-Flow Seats - Bench Seat, Cushions-Foam, Front State Steering Wheel - Custom STD Sway Bar, Front (V-8 Only) STD Stransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps STD Wheel Trim - Hub Caps STD Wheel Trim - Hub Caps STD STD Wingle STD STD STD Wheel Trim - Hub Caps STD STD STD Wheel Trim - Hub Caps STD		STD
Case         STD           Clagarette Lighter         STD           Coat Hooks, Two         STD           Dome Light         STD           Engine - 232 CID, Six, 1-Barrel Carburetor         STD           Engine Coolant         STD           Exhaust Emission Control System with Closed PCV and "Air-Guard" System		
Coat Hooks, Two STD Dome Light STD Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Exhaust Emission Control System with Closed PCV and "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment Colored Carpet - Cargo Mat (Carpet) Sportabout Only STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Horn - Single STD Liftgate (Sportabout) STD Lock - Cargo Compartment in Sportabout Floor STD - Glove Box STD Oil Filter, Full-Flow STD Package Tray, Full Width Under Instrument Panel STD Seats - Bench STD Seats - Bench STD Steets - Std		STD
Coat Hooks, Two STD Dome Light STD Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Exhaust Emission Control System with Closed PCV and "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment Colored Carpet - Cargo Mat (Carpet) Sportabout Only STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Horn - Single STD Liftgate (Sportabout) STD Lock - Cargo Compartment in Sportabout Floor STD - Glove Box STD Oil Filter, Full-Flow STD Package Tray, Full Width Under Instrument Panel STD Seats - Bench STD Seats - Bench STD Steets - Std	Cigarette Lighter	STD
Dome Light STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine - 232 CID, Six, 1-Barrel Carburetor STD Engine Coolant STD Exhaust Emission Control System with Closed PCV and "Air-Guard" System  with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment Colored Carpet - Cargo Mat (Carpet) Sportabout Only STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Filters - Tank and In Line at Carburetor STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Liftgate (Sportabout) STD Weather-Eye Heating System STD Lock - Cargo Compartment in Sportabout Floor STD Glove Box STD Oil Filter, Full-Flow STD Oil Filter, Full-Flow STD Seats - Bench STD Seats - Bench STD Seats - Bench STD Steep Schaust System STD Steep Schaust System STD Steep Schaust System STD Streering Wheel - Custom STD Sway Bar, Front (V-8 Only) Transmission - 3-Speed Manual, Column Shift STD - Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps STD		STD
Engine - 232 CID, Six, 1-Barrel Carburetor  Engine Coolant . STD  Exhaust Emission Control System with Closed PCV and "Air-Guard" System  with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod"  System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment . Colored Carpet  - Cargo Mat (Carpet) Sportabout Only . STD  Fuel Filters - Tank and In Line at Carburetor . STD  Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System . STD  Headlights, Hi-Intensity, "Guard-Glo" (Single) . STD  Headlights, Hi-Intensity, "Guard-Glo" (Single) . STD  Liftgate (Sportabout) . STD  Weather-Eye Heating System . STD  Lock - Cargo Compartment in Sportabout Floor . STD  - Glove Box . STD  Oil Filter, Full-Flow . STD  Package Tray, Full Width Under Instrument Panel . STD  Seat . Cushions-Foam, Front . STD  Steat, Cushions-Foam, Front . STD  Steaty System . STD  Steering Wheel - Custom . STD  Sway Bar, Front (V-8 Only) . STD  Transmission - 3-Speed Manual, Column Shift . STD  - Automatic Transmission Oil Cooler . STD  Wheel Trim - Hub Caps . STD  Wheel Trim - Hub Caps . STD  STD  STD  STD  STD  STD  Wheel Trim - Hub Caps . STD		STD
Engine Coolant		STD
Exhaust Emission Control System with Closed PCV and "Air-Guard" System with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission) Floor Mats - Passenger Compartment - Cargo Mat (Carpet) Sportabout Only Fuel Filters - Tank and In Line at Carburetor Fuel Filters - Tank and In Line at Carburetor Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Full Figure (Sportabout) Fuel Tank - Structure of Fuel Figure Control System Full Figure Cargo Compartment in Sportabout Floor Full Figure Cargo Compartment Floor Full Figure Cargo C		STD
with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission)  Floor Mats - Passenger Compartment - Cargo Mat (Carpet) Sportabout Only - Cargo Mat (Carpet) Sportabout Only  Fuel Filters - Tank and In Line at Carburetor Fuel Filters - Tank and In Line at Carburetor Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single)  Horn - Single STD Horn - Single STD Liftgate (Sportabout) STD Weather-Eye Heating System STD - Glove Box STD Oil Filter, Full-Flow Package Tray, Full Width Under Instrument Panel Seats - Bench Seats - Bench Seats - Bench Step Seats - Std		
System less Air Pump (6-Cylinder & V-8 w/Auto. Transmission) Floor Mats - Passenger Compartment		
Floor Mats - Passenger Compartment - Cargo Mat (Carpet) Sportabout Only Fuel Filters - Tank and In Line at Carburetor Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) For - Single STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD		STD
- Cargo Mat (Carpet) Sportabout Only Fuel Filters - Tank and In Line at Carburetor Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System STD Headlights, Hi-Intensity, "Guard-Glo" (Single) STD Horn - Single STD Fuel Cargo Compartment STD Fuel Cargo Compartment in Sportabout Floor Glove Box STD Oil Filter, Full-Flow Package Tray, Full Width Under Instrument Panel Seats - Bench Seat, Cushions-Foam, Front STD Single Exhaust System STD Steering Wheel - Custom Steering Wheel - Custom Strup Steering Wheel - Custom Strup Stay Bar, Front (V-8 Only) Strup Stay Bar, Front (V-8 Only) STD Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps		
Fuel Filters - Tank and In Line at Carburetor Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System  Headlights, Hi-Intensity, "Guard-Glo" (Single)  Horn - Single  Liftgate (Sportabout)  Weather-Eye Heating System  Lock - Cargo Compartment in Sportabout Floor - Glove Box  Oil Filter, Full-Flow Package Tray, Full Width Under Instrument Panel Seats - Bench Seats - Bench Seat, Cushions-Foam, Front Single Exhaust System  STD Steering Wheel - Custom STD Sway Bar, Front (V-8 Only)  Transmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD  STD  STD  STD  Wheel Trim - Hub Caps  STD  STD  STD  STD  STD  STD  STD  ST		•
Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System  Headlights, Hi-Intensity, "Guard-Glo" (Single)  Horn - Single  Liftgate (Sportabout)  Weather-Eye Heating System  Lock - Cargo Compartment in Sportabout Floor - Glove Box  Oil Filter, Full-Flow  Package Tray, Full Width Under Instrument Panel  Seats - Bench  Seat, Cushions-Foam, Front  Single Exhaust System  Steering Wheel - Custom  Sway Bar, Front (V-8 Only)  Transmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD  STD  STD  STD  STD  STD  STD  ST		
Headlights, Hi-Intensity, "Guard-Glo" (Single)  Horn - Single  Liftgate (Sportabout)  Weather-Eye Heating System  Lock - Cargo Compartment in Sportabout Floor - Glove Box  Oil Filter, Full-Flow  Package Tray, Full Width Under Instrument Panel  Seats - Bench  Seat, Cushions-Foam, Front  Single Exhaust System  Stop  Steering Wheel - Custom  Stop  Steering Wheel - Custom  Stop  Stay Bar, Front (V-8 Only)  Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD  STD  STD  STD  STD  STD  STD  ST		STD
Horn - Single STD Liftgate (Sportabout) STD Weather-Eye Heating System STD Lock - Cargo Compartment in Sportabout Floor STD - Glove Box STD Oil Filter, Full-Flow STD Package Tray, Full Width Under Instrument Panel STD Seats - Bench STD Seat, Cushions-Foam, Front STD Single Exhaust System STD Steering Wheel - Custom STD Steering Wheel - Custom STD Fransmission - 3-Speed Manual, Column Shift STD - Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps STD		
Liftgate (Sportabout)  Weather-Eye Heating System  Lock - Cargo Compartment in Sportabout Floor - Glove Box  STD  Oil Filter, Full-Flow Package Tray, Full Width Under Instrument Panel Seats - Bench Seat, Cushions-Foam, Front Single Exhaust System Steering Wheel - Custom Steering Wheel - Custom Sway Bar, Front (V-8 Only) Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD  STD  STD  STD  STD  STD  STD  ST		
Weather-Eye Heating System Lock - Cargo Compartment in Sportabout Floor - Glove Box Oil Filter, Full-Flow Package Tray, Full Width Under Instrument Panel Seats - Bench Seat, Cushions-Foam, Front Single Exhaust System Steering Wheel - Custom Steering Wheel - Custom Sway Bar, Front (V-8 Only) Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD STD STD STD STD STD STD STD STD ST		
Lock - Cargo Compartment in Sportabout Floor         STD           - Glove Box         STD           Oil Filter, Full-Flow         STD           Package Tray, Full Width Under Instrument Panel         STD           Seats - Bench         STD           Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Transmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
- Glove Box         STD           Oil Filter, Full-Flow         STD           Package Tray, Full Width Under Instrument Panel         STD           Seats - Bench         STD           Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Transmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
Dil Filter, Full-Flow         STD           Package Tray, Full Width Under Instrument Panel         STD           Seats - Bench         STD           Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Fransmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
Package Tray, Full Width Under Instrument Panel         STD           Seats - Bench         STD           Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Fransmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
Seats - Bench         STD           Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Fransmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
Seat, Cushions-Foam, Front         STD           Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Fransmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		
Single Exhaust System         STD           Steering Wheel - Custom         STD           Sway Bar, Front (V-8 Only)         STD           Fransmission - 3-Speed Manual, Column Shift         STD           - Automatic Transmission Oil Cooler         STD           Wheel Trim - Hub Caps         STD		0.1
STD   Steering Wheel - Custom		
Sway Bar, Front (V-8 Only)  Fransmission - 3-Speed Manual, Column Shift  - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps  STD  STD		
Fransmission - 3-Speed Manual, Column Shift - Automatic Transmission Oil Cooler  Wheel Trim - Hub Caps STD		
- Automatic Transmission Oil Cooler STD Wheel Trim - Hub Caps STD		
Wheel Trim - Hub Caps		
and the capatitititititititititititititititititit		
	Space-Saver Spare Tire (Std. on Sportabout & w/Style-Steel Wheels)	(See Note)

#### "SAFE-COMMAND" STANDARD FEATURES

#### **General Equipment**

- . Seat Belts
- Two Front Shoulder Belts
- . Two Rear Shoulder-Belt Anchors .
- Two Front Head Restraints
- 4-Way Hazard Warning Signals . Lane Changer Turn Signals
- . Automatic Back-Up Lights
- Side-of-Car Safety
- Marker Lights
- . Hi-Intensity Guard-Glo H'lights . Inside Rear-View Mirror with Twin Ball-Joint Pivots
- . Left-Side Rear-View Mirror
- 2-Speed Electric Windshield Wipers & Non-Glare Blades
- Electric Windshield Washers
- Windshield Defrosters (Heater)

#### Construction, Brakes, Wheels

- Single-Unit Body Construction
- **Energy-Absorbing Steering Column**
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Safety-Shaped Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake, Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

#### Locks, Door Handles, Controls

- . Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (Less Trans. Lock on Floor Shift)
- . High-Strength Door Locks
- . Safety-Shaped Door Handles
- . 2-Key Locking System . Safety-Shaped Control Knobs
- . Safety-Styled Instrument Panel
- . Front Seat-Back Lock
- . Dual-Action Hood Latch
- . Anti-Smog Devices
- . Positive Crankcase Ventilation
- . Exhaust Emission Control
- . Fuel-Tank Vapor Control



# American Motors

### 1972 Hornet

### **Factory Installed Regular Production Options**

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET
		EXTERIOR COLOR	
		COLOR - TWO-TONE, Sedan (Std. Appl. of A.M.	
		Colors)	. X
w ,	-	DEVIATION from Standard Hornet Color	x
		Availability	
	BK	- Black	
•	WH	- White '	
	BU GR	- Blue - Green	1 1
	BR '	- Brown	,
	DL .	SPORTABOUT D/L PACKAGE - Includes "Color-	
		Keyed" Wood-Grain Side and Rear Panels, Roof Rack w/Integral Rear Air Deflector, Custom	
		Wheel Covers, D/L Decal & Individual Reclining	
		Seats w/"Scorpio" Fabric (Vinyl Trim may be	
		substituted)	v
		- w/Scorpio	
	SX	SPORTABOUT "X" PACKAGE - Includes Sports	•
		Steering Wheel, Rally Stripes, "X" Emblem,	
		Wider Rocker Panel Moldings, Slot-Style Wheels and C78 x 14 Black Tires	x
472	HX	2-DR. SEDAN "X" PACKAGE - Includes Sports	. ^
712	****	Steering Wheel, Rally Stripes, "X" Emblem, Slot-	
		Style Wheels and C78 x 14 Black Tires. Available	v
	wo	about September 15, 1971	X
•	WO	Sportabout (NA w/"D/L" or "X" Package)	X
633	RPH	2-DR. SEDAN "RALLYE" PACKAGE (NA 360 CID)	-
		Bucket Seats (Vinyl), Manual Disc Brakes, Handling	
		Package, Quick-Ratio Manual Steering 20:1, Full- Synchromesh 3-Speed Floor Shift Transmission, Sport	S
		Steering Wheel and "Rallye" Emblem. Avail. about	•
		October 1, 1971	X
		STRIPES	
		RALLY SIDE STRIPES - Sportabout "X" or Sedan "Y	ζ"
Q	WHI	- White	
R	GOL	- Gold	
S	BLU BKS	- Blue Black	COLOR
1	DVO	- Diack	(DESIRED)
		TRIM/SEAT	
		BENCH CUSHION	STD
-	A B	- Fabric, Sedan	
	В	- Vinyl, Sportabout	
		INDIVIDUAL RECLINING	v
•	C D	- Fabric, Sedan	
	D	- Vinyl, Sedan	
	V	* - "Scorpio" Fabric	. X
•	W	** - "Gucci" Vinyl, Sportabout	X
		*Includes Custom Upholstery, Door Panels and Moldings.	
		**Special "Gucci" Trim Treatment on Seats,	
		Door Panels, Sun Visors and Headliner (Plain	
		Headliner w/Sun Roof Opt.), plus Front Fender Emblems and wider Rocker Panel Moldings.	
		TIRES/AXLES	
• 100		TIRES (Park Special)	X
-	•	AXLE RATIOS - Opt. (Ref. Sec. 7 Page 1)	^



### 1972 Hornet

## Factory Installed Regular Production Options

Car Ordering Guide and Price Li Section 3 Page 4 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET
		ENGINES	
01E	135	232 CID, Six, 1-Barrel	STD
01A	150	258 CID, Six, 1-Barrel	X
01H	210	304 CID, V-8, 2-Barrel	X
0111	210	Additional Charge over Base 304 CID, V-8:	
01N	245	360 CID, V-8, 2-Barrel	X
		TRANSMISSIONS	
42A	A	TORQUE-COMMAND, Column Shift -6-Cyl	x
		-5-Cyl -304	x
		-360	X
420	s ·	3-SPEED MANUAL, Column Shift - 232 CID	STD
42S 42E	E	3-SPEED MANUAL, Floor Shift - 258 CID	
42E	E	(Full-Synchromesh). Included with "Rallye"	
		Package for 232 & 258-6's and 304 V-8	X
		PERFORMANCE	
451	TGD	TWIN-GRIP DIFFERENTIAL	X
482	QRM	QUICK RATIO MANUAL STEERING 20:1 (Replaces	
		24:1 Std. Ratio)	Х
		POWER	
404	. De	POWER STEERING (Recommended w/AC)	x
481	PS	POWER BRAKES	X
491 492	PB DB	POWER DISC BRAKES - Front	
492	DB	- w/o Rallye Pkg	X
		- w/Rallye Pkg	X
493	MDB	MANUAL DISC BRAKES - Front	· X
		AUDIO	
			x
622	RP	AM PUSH-BUTTON RADIO	X
623	RFM	*Available in production about October 1, 1971.	••
		Available in production about control 2, 25.25.	
		CONVENIENCE	
371	SLC	STOWAGE/LITTER CONTAINER - Pouches for both	
		Front Doors	X
462	- AC	ALL-SEASON AIR CONDITIONING SYSTEM -	
		Includes H.D. Engine Cooling System, 50-Amp.	
		Battery (60-Amp. w/360 CID), 55-Amp.	· x
	4.000	Alternator & 6.95 x 14 BSW Tires	^
464	ACP	System (see above), Tinted Glass, Power	
		Steering & Insulation Group	х
611	TC	TINTED GLASS - All Windows (Recommend w/AC)	· X
511 512	TG TW	TINTED WINDSHIELD Only	X
312	LR	LUGGAGE RACK	
.32	LIK	- Sedan, Decklid	<b>X</b>
		- Sportabout, Rooftop w/Integral Rea	r
		Air Deflector	$\mathbf{x}_{i} \sim \mathbf{X}_{i}$
	RQW	REAR QUARTER VENT WINDOWS (2-Dr.Sedan)	, <b>X</b>
	SNR	SUN ROOF (2-Dr. Sedan w/o Vinyl Roof &	
		Sportabout)	<b>X</b>
	ASW	ADJUST-O-TILT STEERING WHEEL (Avail, w/Auto/	X
		Transmission)	^

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### **Factory Installed Regular Production Options**

Car Ordering Guide and Price List Section 3 Page 5 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AILABILITY HORNET
		CONVENIENCE	
381	VG	VISIBILITY GROUP - Includes Remote-Control	
301	• • •	Left Outside Mirror, Visor Vanity Mirror,	
		Day/Nite Inside Mirror, Inside Hood Release,	
		Deluxe Variable-Speed Elec. Wipers, Elec. Clock	
		Dual Horns	X
571	DW	Deluxe Variable-Speed Electric Wipers	X
591	LG	LIGHT GROUP - Includes Trunk Light, Two Courtesy	
		Lights, Glove Box Light, Parking Brake Warning	
		Light & Light-On Warning Buzzer (Recommended	
		w/Sun Roof)	X
		APPEARANCE	
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15"	X
561	WD	WHEEL COVERS (4)	X
564	CWD	CUSTOM WHEEL COVERS (4)	X
562	TC	TURBO-DISC WHEEL COVERS (4)	
		- w/o D/L Pkg	X
		- w/ D/L Pkg	X
565	MAG	SPOKE-STYLE WHEELS (4) 14" x 6" (Avail.	
		w/D78 or D/70 x 14 Tires Only) - Includes	
		Space-Saver Spare Tire w/Regular 14" Wheel	X
		- w/"X" Package	X
		- w/DL Package	X
		PROTECTION ITEMS	
		BUMPER GUARDS	
641	BG2	- Front Only	X
642	BG4	- Front & Rear	х
651	UN	INSULATION GROUP - Undercoating & Hood	v
		Insulation	<b>X</b> .
711	VFM	CLEAR-VINYL FLOOR-PROTECTION MATS (Front &	x
760	SMC	SCUFF MOLDING - Side, Vinyl Insert (NA	^
769	SMG	w/Wood-Grain or w/2-Dr. Sed. "X" Pkg.)	x
		w/wood-Grain of w/2-Di. Sed. A Frg./	•
		HEAVY DUTY	
664	TP1	TRAILER TOWING PACKAGE No. 1	X
661	HDC	ENGINE COOLING SYSTEM - H.D. Radiator, Power-	
		Flex Fan & Fan Shroud (Std. w/AC)	X
671	- HB	HEAVY-DUTY 70-Amp. Battery	Х
701	HP	HANDLING PACKAGE - H.D. Springs and Shock Absorb	ers
		(Plus Front Sway Bar - 6-Cyl.)	, . <b>X</b>
704	FSB	FRONT SWAY BAR - 6-Cyl. (Std. V-8)	
721	» BH	ENGINE BLOCK HEATER	X
		MISCELLANEOUS	
691	NIT	NITROX/TCS SYSTEM - Nitrox & Transmission Con-	
		trolled Spark System - Mandatory - State of	
		California Only	х



### 4. JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options



Revis	ed July	24, 1971 (Subject to Change) 2, 1971		, ,				т	rim				Vinyl ellingt tandar				Fab 'Cord Opti	uroy'	·
		JAVELIN SST &	A	MX					rim olor		Black	Blue	Green	Black/Red	Tan/Buff	Black	Blue	Green	Tan
Mod	dels	Front Seat Type						'T' (	Code	es	61	63	64	65	66	61	63	64	66
SST		Bucket Seats—Standard									S	S	S	S	S	R	R	R	R
AMX		Bucket Seats—Standard									S	S	S	S	S	R	R	R	R
s				Sta	t Strip ndard & AM		LAMX	.'T'-S	Stripe tripe (Go' Pac	Opt. & 1									
Body Colors Code Number	15 E	Exterior Colors, Standard	Brown	Green	Silver	Gold	White	Gold	Blue	Black									
A1	Snow	White				•		•	•	•	●5	●1	●2	•	●3	●5	●1	●2	●3
C2	Stard	ust Silver, Metallic				•			•	•	●1	<b>0</b> 1		•	•3	<b>1</b>	•1		
C4	Jetse	t Blue, Metallic (Medium)				•	•	•	•	•	●1	<b>0</b> 1			•1	•1	•1		
C5	Admi	ral Blue, Metallic (Dark)			•		•	•		•	●1	<b>•</b> 1			•1	<b>1</b>	<b>0</b> 1		
C6		ide Turquoise			•		•	•		•	•				•	•			
C8	Grass	hopper Green, Metallic (Medium)		•			•	•		•	●2		●2		●2	●2		●2	●2
C9	Hunt	er Green, Metallic (Dark)				•	•	•		•	●2		●2		●4	●2		•2	●4
D1	Jolly	Green (Bright)		•		ļ	•	•		•	●2		●2		•4	●2	-	●2	<b>0</b> 4
D2		Tan, Metallic	•				•	•		•	●3				●3	●3	-		●3
D3		Bronze, Metallic				•	•	•		•	●3				●3	●3			●3
D4		oba Brown, Metallic				•	•	•		•	●3				•3	●3			●3
A2		ry Yellow	•					•		•	•		●2		•3	•		●2	●3
D7	Trans	s-Am Red				•	•	•		•	●3			●3	•	•	-		
D8		kling Burgundy				•	•		-	•	•				●3	•	-	-	
D9	Wild	Plum, Metallic			•		•	•		•	•				•	•			

VINYL ROOF: Optional. "Baja" grain vinyl-covered, twin-canopy roof, as follows:

Those without numbers are available with Black or White.

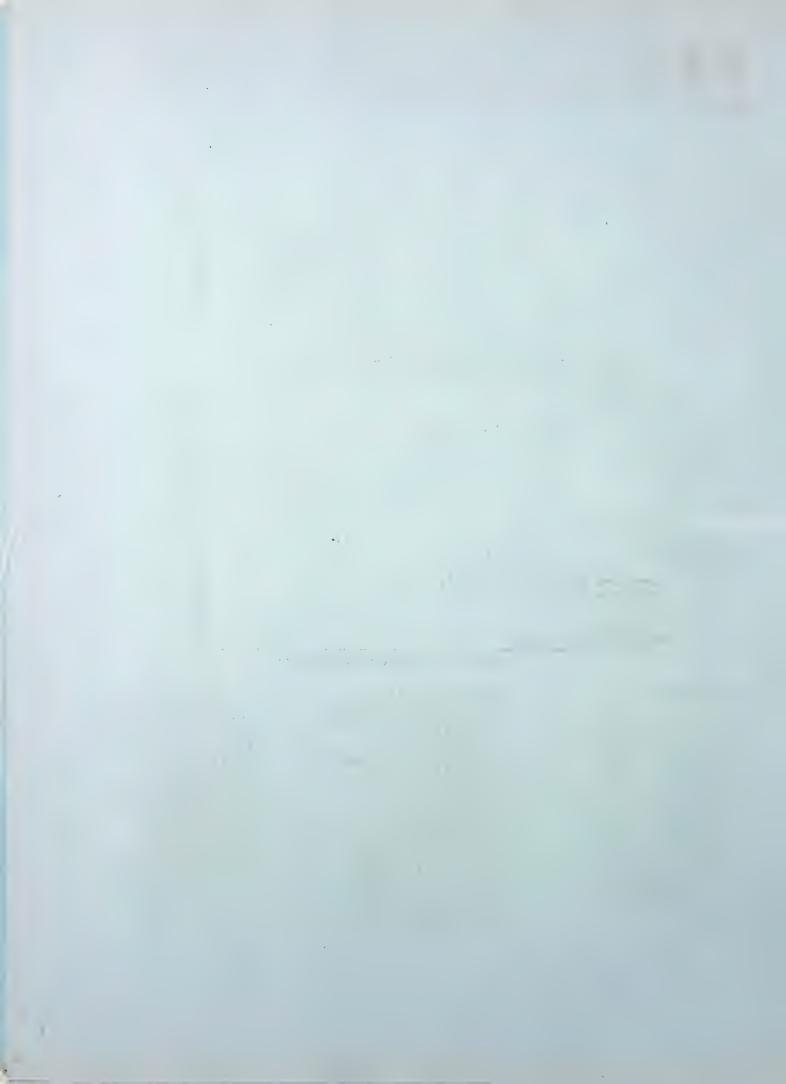
Those marked "1" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Green.

Those marked "3" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "5" are available with Black, White, Green, Brown or Blue.



Issued: August 2, 1971

	SST	AMX
Air Cleaner-Cellulose-Fiber for Carburetor	STD	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning or Rear Window Defogger)	STD	STD
Armrests - Front (Door)	STD	STD
Ash Tray - Front & Rear	STD	STD
Battery, 50-Amp. (60-Amp. w/360 & 401 CID, V-8), "Clear-Power" w/Translucent Case	STD	STD
Cigarette Lighter	STD	STD
Coat Hooks, Two	STD	STD
Custom Steering Wheel	STD	NA
Sports Steering Wheel, 3-Spokes, 15"	OPT	STD
Dome Light	STD	STD
Engine - 232 CID, Six, 1-Barrel Carburetor	STD	NA
- 304 CID, V-8, 2-Barrel Carburetor	OPT	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Closed PCV and "Air-Guard" System with Air		
Pump (V-8 w/Manual Transmission) or "Engine-Mod" System less Air Pump		
(6-Cylinder & V-8 w/Automatic Transmission)	STD	STD
Floor Mats - Passenger Compartment (Colored Carpet)	STD	STD
Trunk Mat (Rubber)	STD	STD
Fuel Filters - Tank and In Line at Carburetor	STD	STD
Fuel Tank - 16 Gallons w/Fuel Tank Vapor Emission Control System	STD	STD
Glove Box Lock	STD	STD
Headlights, Hi-Intensity, "Guard-Glo" (Single)	STD	STD
Weather-Eye Heating System	STD	STD
Horn-Dual	STD	STD
Oil Filter, Full-Flow	STD	STD
Seats - Bucket, Hi-Back	STD	STD
Seats, Cushions - Foam, Front	STD	STD
Single Exhaust System, Dual Std. on 401 CID, V-8	STD	STD
Spoiler, Deck Mounted	NA	STD
Sway Bar, Front (V-8 Only)	STD	STD
Transmission - 3-Speed Manual, Full-Synchromesh, Floor Shift	STD	STD
- Automatic Transmission Oil Cooler	STD	STD
Wheel Trim - Hub Caps	STD	NA
- Slot Style Wheels (4)	NA	STD
- Slot Style Wheels (4)	OPT	OPT
- Spoke-Style wheels (4)	V	

### "SAFE-COMMAND" STANDARD FEATURES

#### General Equipment

- . Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- . Two Front Head Restraints
- . 4-Way Hazard Warning Signals
- . Lane Changer Turn Signals
- . Automatic Back-Up Lights
- . Side-of-Car Safety Marker Lights
- . Hi-Intensity Guard-Glo H'Lights
- . Inside Rear-View Mirror with
- Twin Ball-Joint Pivots Left-Side Rear-View Mirror
- 2-Speed Electric Windshield
- Wipers & Non-Glare Blades . Electric Windshield Washers
- , Windshield Defrosters (Heater)

### Construction, Brakes, Wheels

- . Single-Unit Body Construction
- . Energy-Absorbing Steering Column
- . Deep-Dish Steering Wheel
- . Guard-Rail Doors
- . High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Safety-Shaped Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- . Brake System Warning Light
- . Self-Adjusting Brake Linings
- . Mechanical Stop-Light Switch
- . Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- . Tire Tread-Wear Indicators ,

#### Locks, Door Handles, Controls

- . Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (less Trans. Lock on Floor Shift)
- High-Strength Door Locks
- Safety-Shaped Door Handles
- 2-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- **Dual Action Hood Latch**
- . Anti-Smog Devices
- . Positive Crankcase Ventilation
- **Exhaust Emission Control**
- . Fuel-Tank Vapor Control



C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAIL	ABILITY AMX
		EXTERIOR COLOR		
		DEVIATION from Standard Javelin Color		
•	•	Availability	х	x
		VINYL ROOF	X	x
	BK	- Black	•	
	WH	- White	/SPECI	FY \
	BU	- Blue	COLO	
	GR	- Green	DESIR	
	BR	- Brown	'	•
		,		
		STRIPES		
		RALLY SIDE STRIPES (See Trim Chart)	Х	NA
Q ·	WHI	- White	,	
R	GOL	- Gold	SPECI	
S	BLU	- Blue	COLO	
<b>T</b> .	BKS	- Black	DESIR	ED/
		TIOOD WITH CIDDING (Co. co. c		
		HOOD "T" STRIPE (Separate Opt. & w/"Go" Package	NIA	x
		Only) see Colors Above	NA	^
		TRIM SEAT		
	S	BUCKET SEATS - Vinyl	STD	STD
•	R	- Fabric, Corduroy	X	X
•	K	- Patric, Colduloy		4
		TIRES/AXLES		
		TIRES	x	. x
		AXLE RATIOS - Opt. (Ref. Sec. 7, Page 1)	X	X
		TITLE THE TOTAL OF		
		ENGINES		
01E	135	232 CID, Six, 1-Barrel	STD	NA
01A	150	258 CID, Six, 1-Barrel	X	NA.
01H	210	304 CID, V-8, 2-Barrel	X	STD
		Additional Charge over Base 304 CID, V-8:		
01N	245	360 CID, V-8, 2-Barrel	X	X
01P	285	360 CID, V-8, 4-Barrel	X	X
01Z	315	401 CID, V-8, 4-Barrel	X	X
		TRANSMISSIONS		
42A	A	TORQUE-COMMAND, Column Shift		
		- 6-Cylinder	, X	NA
		- 304 CID	X	NA
		- 360 CID	X	NA
42C	С	TORQUE-COMMAND, Floor Shift & Console	***	w
		- 304 CID	X	· X
		- 360 CID	X X	X
4024		- 401 CID	Λ	^
42M	M	- 360 CID 4-B & 401 CID	` <b>x</b>	· x
402	E.	3-SPEED MANUAL, Floor Shift (Full-Synchromesh)	, ,	- 4
42E	E	- 232 CID & 304 CID	STD	STD
		- 232 CID 00 307 CID	012	

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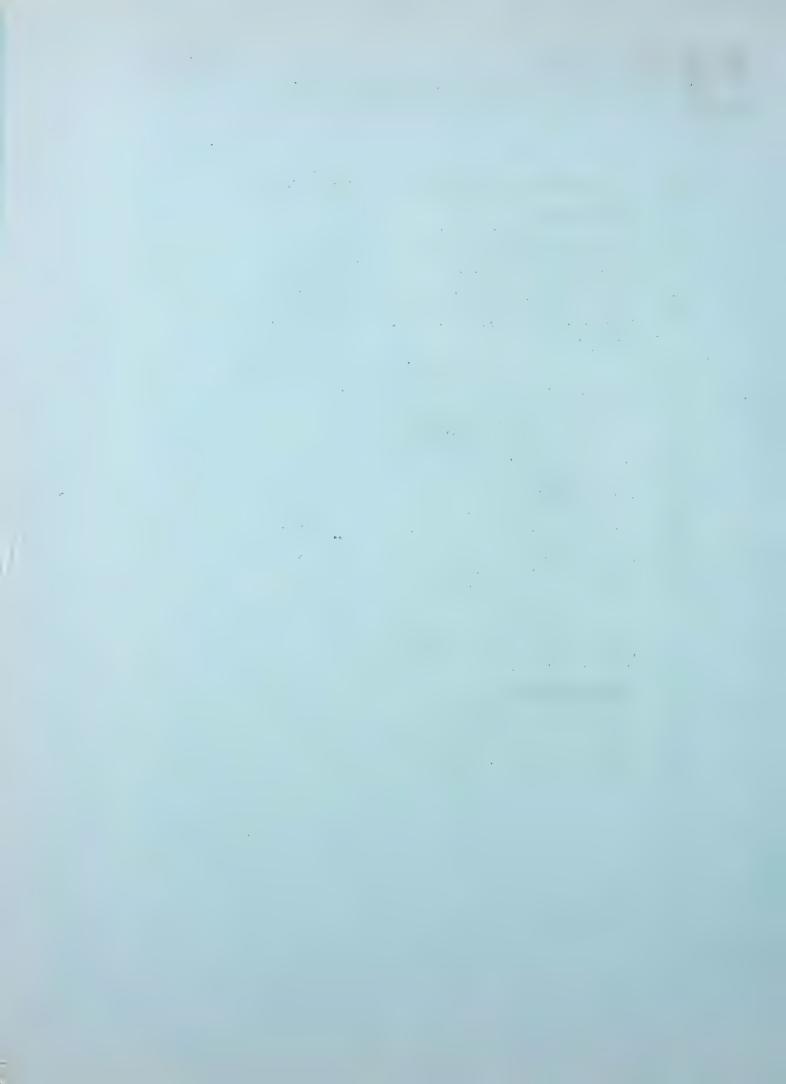
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# **Factory Installed Regular Production Options**

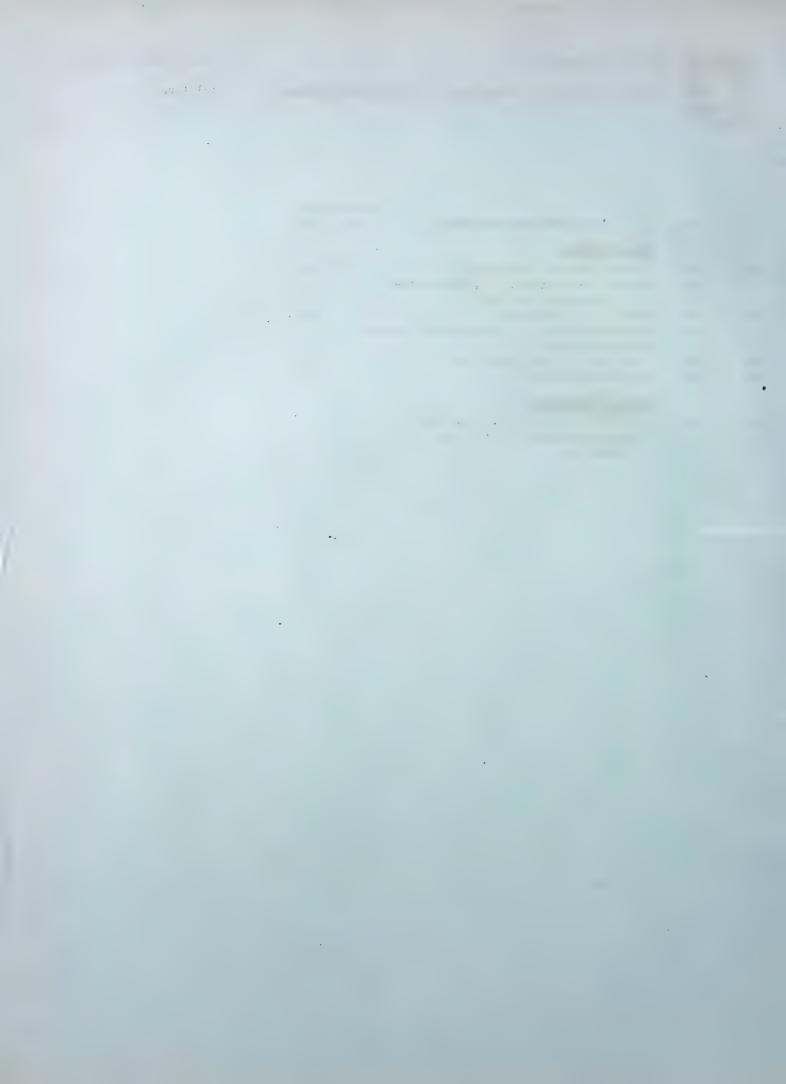
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAIL SST	ILABILITY I AMX	
		PERFORMANCE			
(a)391	PP1	360 "GO" PACKAGE - Includes 360 CID 4-B. Engine,			
(0)371	***	Dual Exhaust, Hood "T" Stripe Decal, Black Paint			
		in Rear Panel, Rally-Pac Instruments, Handling			
		Package, Cowl-Air Carburetor Induction System,			
		Heavy-Duty Engine Cooling, Twin-Grip Differential,			
		Power Disc Brakes, E60x15 Polyglas w/Raised			
		White Letters, Style-Steel Wheels (15"x7") with			
		Space-Saver Spare Tire w/Regular 14" Wheel	NA	х	
(a)392	PP2	401 "GO" PACKAGE - Includes Same as Above Except			
		401 CID 4-B, Engine	NA	X	
411	DE	DUAL EXHAUST, 360 CID 4-B. Engine Only (Std. on			
		401 CID). Increases Available Net Horsepower &			
440	DDI	Torque Significantly.	Х	Х	
442	RPI	RALLY-PAC INSTRUMENTS (V-8 Only) Includes			
		Ammeter & Oil Pressure Gauges (Replace Warning			
		Lights), Combination Tachometer & Clock ("Tick-Tach"		w	
451	TGD	plus 140 MPH Speedometer TWIN-GRIP DIFFERENTIAL	X	X	
482	QRM	QUICK-RATIO MANUAL STEERING 16:1 (Replaces	Х	х	
102	QAM	20:1 Std. Ratio). Recommended only for Special			
		Performance/Racing)	x	x	
533	FSP	SPOILER - Functional Lower Front (Avail. w/Disc.	^	Λ.	
		Brakes Only, Fiber-Glass/Plastic)	NA	х	
(a) "GO"	PACKAGE	available only w/4-Speed or Torque-Command, Floor Shift			
		POWER			
481	PS	POWER STEERING (Recommended w/AC)	X	X	
491	PB	POWER BRAKES	X	X	
492	DB	POWER DISC BRAKES - Front	X	X	
493	MDB	MANUAL DISC BRAKES - Front	X	X	
		AUDIO			
622	RP	AM PUSH-BUTTON RADIO	X .	x	
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO	78	^	
		RADIO & 2-Rear Speakers	х	х	
631	RS	REAR SPEAKER (w/AM Radio Only)	X	. X	
632	STR	STEREO TAPE PLAYER w/Manual Radio & 2-Rear			
		Speakers (8-Track)	X	· <b>X</b>	
		CONVENIENCE			
366	CON	CONSOLE ONLY (w/3 or 4-Speed Manual Floor			
0.00		Shift)	X	( <b>X</b>	
367	CAS	CENTER ARMREST & CENTER CUSHION			
2711	67.0	(w/o Console)	<b>X</b> .	X	
371	SLC	STOWAGE/LITTER CONTAINER - Pouch for both Front Doors	v	v	
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM -	Х	Х	
402	AC	Includes H.D. Engine Cooling System, 50-Amp.			
		Battery (60-Amp. w/360 or 401 CID) & 55-Amp.			
		Alternator	х	х	
			71		



## **Factory Installed Regular Production Options**

			AVAIL	ABILITY
C.C.	CODE	EQUIPMENT AND DESCRIPTION	SST	AMX
		CONVENIENCE		
511	TG	TINTED GLASS - All Windows(Recommended w/AC)	X	X
512	TW	TINTED GLASS - Windshield	X	X
524	RWD	REAR WINDOW DEFOGGER (Electric) - Includes		
		55-Amp. Alternator & Tinted Rear Glass	X	Х
532	LR	LUGGAGE RACK - Rear Deck Lid	X	NA
541	ASW	ADJUST-O-TILT STEERING WHEEL	X	X
381	VG	VISIBILITY GROUP - Includes Remote-Control Left		
		Outside Mirror, Visor Vanity Mirror, Inside Hood		
		Release, Deluxe 3-Speed Electric Wipers		
		& Electric Clock.		
		- w/o "GO" Package or Rally-Pac	X	X
		- w/"Go" Package or Rally-Pac	<b>X</b>	X
571	DW	Deluxe 3-Speed Electric Wipers	X	X
591	LG	LIGHT GROUP - Includes Trunk Light, Two Courtesy		
		Lights, Map Light, Glove Box Light, Parking Brake		
		Warning Light & Headlights-On-Warning Buzzer	X	X
731	SST	SPACE-SAVER SPARE TIRE (Std. w/Styled Steel		
		Wheels) w/Regular 14" Wheel	X	STD
811	HLD	HEADLIGHTS-OFF Delay System	- X	X
		APPEARANCE		
553	ssw	SPORTS STEERING WHEEL, 3-SPOKES, 15"	х	STD
561	WD	WHEEL COVERS (4)	X	NA
564	CWD	CUSTOM WHEEL COVERS (4)	X	NA
562	TC	TURBO-DISC WHEEL COVERS (4)	X	NA
565	MAG	SPOKE-STYLE Wheels (4) 14"x6",(Avail. w/E78		••
505	MACO	or E70x14 Tires Only) Includes Space-Saver	,	
		Spare Tire w/Regular 14" Wheel		
		- SST	X	NA
		- AMX (NA w/"Go" Pkg.)	NA	X
	•	SLOT-STYLE WHEELS (4) 15"x7" (V-8 Only)-		
		Includes 14" Space-Saver Spare Tire w/Regular Wheel		
		(Avail. only w/E60x15 Tires)	X	X
,		PROTECTION ITEMS		
642	BG4	BUMPER GUARDS (Front & Rear)	X	X
651	UN	INSULATION GROUP - Undercoating & Hood	-	
		Insulation	X	X
711	VFM	CLEAR-VINYL FLOOR-PROTECTION MATS (Front		3.7
		& Rear)	> X	X
769	SMG	SCUFF MOLDING - Side (NA w/Rally Stripes)	х	х



			AVAIL	ABILITY
C.C.	CODE	EQUIPMENT AND DESCRIPTION	SST	AMX
		HEAVY DUTY		
664	TP1	TRAILER TOWING PACKAGE No. 1	х	X
661	HDC	ENGINE COOLING SYSTEM - H.D. Radiator, Power-		
		Flex Fan & Fan Shroud (Std. w/AC)	X	X
671	нв	HEAVY-DUTY 70-Amp. Battery	X	X
701	HP	HANDLING PACKAGE - H.D. Springs & Shock Absorb	ers	
		(Plus Front Sway Bar 6-Cyl.)	X	X
704	FSB	FRONT SWAY BAR - 6-Cyl. (Std. V-8)	X	STD
721	ВН	ENGINE BLOCK HEATER	х	X
		MISCELLANEOUS		
691	NIT	NITROX/TCS SYSTEM - Nitrox & Transmission		
		Controlled Spark System - Mandatory - State		
		of California Only	x	X



## 5. MATADOR TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options

Revise	d May 24, 197 ed July 2, 1971	Trim Fabric 'Taurus' Standard					Peri Op	t. (Ste	l 'Uga 1. Wag ckets	ons	Fabric 'Scorpio' Custom, Opt.							
1972 MATADOR SEAT, TRIM & COLOR AVAILABILITY					rim		Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff	Black	Blue	Green	Tan
Models Front Seat Type				'T'	Cod	es	71	73	74	76	71	73	74	76	71	73	74	76
		Bench Seat, Full Back—Stand	ard				Α	Α	Α	Α	В	В	В	В				
4-Doo	or Sedan	Individual Reclining Seats—Op	otiona								D	D	D	D	٧	٧	٧	٧
		Bench Seat, Full Back-Stand	ard								В	В	В	В				
4-Doc	or Wagon	Individual Reclining Seats—Op	otional								D	D	D	D	٧	٧	٧	٧
Bench Seat, Split Back—Standa 2-Door Hardtop Individual Reclining Seats—Opt			dard	ď			Α	Α	Α	Α	В							
			otiona	1							D	D	D	D	٧	٧	٧	٧
Bucket Seats-Optional											S	S	S	S				
Body Cofor Code Number	11 Two- (NA \ Woodgra	rior Colors, Standard Tones, Optional Wagon) in Side & Rear Panels n Wagon (less stripes)	Brown	St	Silver Silver	Cold												
A1	Snow White					•	●5	•1	●2	●3	●5	<b>O</b> 1	●2	●3	●5	•1	●2	●3
C2	Stardust Sil	ver, Metallic				•	●1	•1			<b>0</b> 1	•1		●3	<b>•</b> 1	<b>O</b> 1		
C4		Metallic (Medium)				•	<b>•</b> 1	•1			●1	<b>•</b> 1		<b>•</b> 1	●1	<b>•</b> 1		
C5		e, Metallic (Dark)			•		●1	●1			●1	<b>•</b> 1		<b>•</b> 1	•i_	•;		
C8		Green, Metallic (Medium)		•			●2		●2	•2	●2		●2	●2	●2		●2	●2
C9		Hunter Green, Metallic (Dark)					●2		●2	●4	●2		●2	●4	●2		•2	•4
D2	Yuca Tan, M				●3			●3	●3			●3	●3			●3		
D3	Baja Bronze			•	●3			●3	●3			●3	●3			•3		
D4		own, Metallic	L			•	●3			●3	●3			●3	•3			<b>3</b>
A2	Canary Yello		•				•		●2	●3	•		•2	●3			●2	●3
D7	Trans-Am, F					•	•			•	•			•	•			•
D8	Sparkling B	urgundy	L			•	•				•			●3	•			

TWO-TONES: Optional only with Snow White (A1) in combination with any other listed color.

VINYL ROOF: Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "1" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Green.

Those marked "3" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "5" are available with Black, White, Green, Brown or Blue.



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	MATADOR
Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning or Rear Window Defogger)	STD
Armrests - Front	STD
Ash Tray - Front & Rear	STD
Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power" w/Translucent case	STD
Cigarette Lighter	STD
Coat Hooks, Two (Four for Wagon)	STD
Custom Steering Wheel	STD
Dome Light (Two Side-Pillar Lights for Hardtop)	STD
Engine - 232 CID, Six 1-Barrel Carburetor (Sedan & Hardtop)	STD
- 258 CID, Six 1-Barrel Carburetor (Wagon)	STD
Engine Coolant	STD
Exhaust Emission Control System with Closed PCV and ("Air-Guard" System	
with Air Pump (V-8 w/Manual Transmission) or "Engine-Mod"	
System less Air Pump (6-Cylinder & V-8 w/Automatic Trans	STD
Floor Mats - Passenger Compartment (Colored Carpet)	STD
- Cargo Area - Wagon (Rubber)	STD
- Trunk Mat (Rubber)	STD
Fuel Filters - Tank and In Line at Carburetor	STD
Fuel Tank - 19.5 Gallons, 20.0 on 3-Seat Wagon, w/Fuel Tank Vapor	
Emission Control System	STD
Headlights, Hi-Intensity, "Guard-Glo" Headlights (Dual)	STD
Horn - Dual	STD
Weather-Eye Heating System	STD
Lock - Cargo Compartment in Wagon Floor	STD
- Glove Box	STD
Oil Filter, Full-Flow	STD
Seats - Bench Cushion, Full Back on Sedans & Wagon, Split Back on Hdtp	STD
Seat, Cushions - Foam, All	STD
Single Exhaust System, Dual Std. on 401, V-8	STD
Sway Bar, Front	STD
Tailgate, "Dual-Swing" (Wagon)	STD
Transmission - 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD
- Automatic Transmission Oil Cooler	STD
Wheel Trim - Hub Caps	STD

#### "SAFE-COMMAND" STANDARD FEATURES

#### General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety
- Marker Lights
- Hi-Intensity Guard-Glo H'lights Inside Rear-View Mirror with
- Twin Ball-Joint Pivots . Left-Side Rear-View Mirror
- 2-Speed Electric Windshield
- Wipers & Non-Glare Blades
- **Electric Windshield Washers**
- Windshield Defrosters (Heater)

#### Construction, Brakes, Wheels

- Single-Unit Body Construction
- **Energy-Absorbing Steering Column**
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass
- Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Safety-Shaped Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- . Tire Tread-Wear Indicators

#### Locks, Door Handles, Controls

- Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (Less Trans. Lock on Floor Shift)
- . High-Strength Door Locks
- Safety-Shaped Door Handles
- 2-Key Locking System
- Safety-Shaped Control Knobs
- Safety-Styled Instrument Panel
- Front Seat-Back Lock
- **Dual-Action Hood Latch**
- **Anti-Smog Devices**
- Positive Crankcase Ventilation
- **Exhaust Emission Control**
- . Fuel-Tank Vapor Control



**AVAILABILITY** 

Car Ordering Guide and Price I Section 5 Page 3 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	MATADOR
		EXTERIOR COLOR	
		COLOR - Two-Tone (Std. Appl. of A.M. Colors)	
		- Sedan and Hardtop	x
		- Wagon (Painted Body Side - Panels	
		Accent Molding)	x
		DEVIATION from Standard Matador Color	
		Availability	x
		VINYL ROOF (Sedan & Hardtop)	X
-	BK	- Black	
•	WH	- White	/SPECIFY \
	BU	- Blue	COLOR
•	GR	- Green	\DESIRED/
•	BR	- Brown	
•	WO	WOOD-GRAIN, "Color-Keyed" Side & Rear	
		Panels on Wagon	x
		TRIM SEAT	
		BENCH CUSHION	
•	A	- Fabric "Taurus"-Sed.& H.T.	STD
	В	- Vinyl - Sedan & Hardtop	X
		- Wagon	STD
		INDIVIDUAL RECLINING	512
•	V	- Fabric "Scorpio" - Sed. & H.T	х
		- Wagon	X
-	D	- Vinyl - Sedan & Hardtop	X
		- Wagon	X
•	S	BUCKET SEAT - Vinyl - Hardtop - Includes - Front	
		Armrest & Center Cushion	X
		TIRES AXLES	
-	•	TIRES	x
-		AXLE RATIOS - Opt. (Ref. Sec. 7, Page 1)	x
		ENGINES	
01E	135		400
01A	150	232 CID, Six, 1-Barrel (Sed. & H.T.)	STD
01H	210	258 CID, Six, 1-Barrel (Std. on Wagon)	X
0111	210	304 CID, V-8, 2-Barrel	X
01N	245	360 CID, V-8, 2-Barrel	v
01P	285	360 CID, V-8, 4-Barrel	X
01Z	315	401 CID, V-8, 4-Barrel	X X
	0.10		^
		TRANSMISSIONS	
42A	A	TORQUE-COMMAND, Column Shift - 6-Cylinder	X
		- 304 CID	X
		- 360 CID	X
125	c	-401 CID	X
42S	S	3-SPEED MANUAL, Column Shift (232 CID for Sedan &	
		Hardtop, 258 CID for Wagon)	STD



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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR
		PERFORMANCE	
411	DE	DUAL EXHAUST, 360 CID 4-B. Engine Only	
411	DE	(Std. on 401 CID). Increases Available Net	
		Horsepower and Torques Significantly	x
451	TGD	TWIN-GRIP DIFFERENTIAL	x
431	100	THE ONE DESCRIPTION OF THE PROPERTY OF THE PRO	•
		POWER	
481	PS	POWER STEERING (Recommended w/AC)	x
491	PB	POWER BRAKES	X
492	DB	POWER DISC BRAKES - Front	X
493	MDB	MANUAL DISC BRAKES - Front (6-Cyl. w/o AC,	
1,,,,	1122	Sedan & Hardtop)	x
501	PW1	POWER LIFT WINDOW, Tailgate - Wagon (Std.	•
301	• ** •	on 3-Seat Wagon)	x
		on stock wagony	•
		AUDIO	
622	RP	AM PUSH-BUTTON RADIO	x
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO	
023	141	RADIO	x
631	RS	REAR SPEAKER - Sedan & Hardtop (w/AM Radio	^
031	KS	Only)	x
		Omy	^
		CONVENIENCE	
371	SLC	STOWAGE/LITTER CONTAINER - Pouches for both	
311	SILC	Front Doors	x
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM -	^
402	AC	Includes H.D. Engine Cooling System, 50-Amp.	
		Battery (60-Amp. w/360 or 401 CID) & 55-Amp.	
		Alternator	х
511	TG	TINTED GLASS - All Windows(Recommended w/AC)	x
512	TW	TINTED GLASS - Windshield	x
521	TS	THIRD SEAT - Wagon - Includes 2-Seat Belts, Carpet	^
	15	Cargo Mat & Power Lift Tailgate Window	x
524	RWD	REAR WINDOW DEFOGGER (Electric) - Includes	•
		55-Amp. Alternator & Tinted Rear Glass (NA	
		on Wagon)	x
445	TAD	TAILGATE AIR DEFLECTOR - Wagon	x
532	LR	LUGGAGE RACK, Roof-Top - Wagon	X
471	ASC	CRUISE-COMMAND AUTOMATIC SPEED CONTROL	
		SYSTEM (V-8 Only)	x
541	ASW	ADJUST-O-TILT STEERING WHEEL (w/AT)	x
381	VG	VISIBILITY GROUP - Includes Remote-Control	•
		Left Outside Mirror, Visor Vanity Mirror,	
		Inside Hood Release, Deluxe 3-Speed Electric	
		Wipers, Electric Clock & Cargo Net (Wagon)	x
571	DW	Deluxe 3-Speed Electric Wipers	x
		•	



## 1972 Matador

## **Factory Installed Regular Production Options**

Car Ordering Guide and Price List Section 5 Page 5 Issued: August 2, 1971

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR
		CONVENIENCE	
591	LG	LIGHT GROUP - Trunk or Cargo Light, Two	
		Courtesy Lights, Glove Box Light, Ash Tray	
		Light, Parking Brake Warning Light, Headlights-	
		On Warning Buzzer & Rear Door Switches	X
811	HLD	HEADLIGHTS-OFF Delay System	x
		APPEARANCE	
553	SSW	SPORTS STEERING WHEEL, 3-SPOKES, 15"	· X
561	WD	WHEEL COVERS (4)	X
564	CWD -	CUSTOM WHEEL COVERS (4)	X
562	TC	TURBO-DISC WHEEL COVERS (4)	X
565	MAG	SPOKE-STYLE WHEELS (4) 14"x6" (V-8 Only)	x
		PROTECTION ITEMS	
641	BG2	BUMPER GUARDS - Front (Wagon)	. X
642	BG4	- Front & Rear(Sedan & Hardtop)	X
651	UN	INSULATION GROUP - Undercoating & Hood	
		Insulation	x
711	VFM	CLEAR-VINYL FLOOR-PROTECTION MATS (Front	
		& Rear)	X
769	SMG	SCUFF MOLDING - Side (NA on Wagon w/Wood-	
		Grain or Two-Tone)	x
		HEAVY DUTY	
664	TP1	TRAILER TOWING PACKAGE No. 1	x
665	TP2	TRAILER TOWING PACKAGE No. 2	. <b>x</b>
671	HB	HEAVY-DUTY 70-Amp. Battery	X
701	HP	HANDLING PACKAGE - H.D. Springs & Shock	
		Absorbers Plus Rear Sway Bar	. <b>X</b>
703	RSB 3	REAR SWAY BAR	X
782	1 AAS 1 1	ADJUSTABLE AIR-SHOCK Rear Suspension for	
		Heavy Loads & Trailering	X
721	ВН	ENGINE BLOCK HEATER	x
		MISCELLANEOUS	
691	NIT -	NITROX/TCS SYSTEM - Nitrox & Transmission Con-	
		trolled Spark System - Mandatory - State of	
		California Only	X



## 6. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options



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Issued:	August	2,	1971	

	ed July 2, 197	1 (Subject to Change) 1	Trim	Trim Fabric 'Gemini' Standard						Perforated Vinyl 'Uganda' Opt. (Std. Wagon)					
AN	/BASS	SADOR SST	Trim Colors	Black	Blue	Green	Tan	Black	Blue	Green	Tan/Buff				
Mod	dels	Front Seat Type	'T' Codes	91	93	94	96	91	93	94	96				
	0.1	Bench Seat, Full Back—Stan	dard	Α	Α	Α	Α	В	В	В	В				
4-Doc	or Sedan	Individual Reclining Seats—(	C	C	С	С	D	D	D	D					
4.0	- 19/	Bench Seat, Full Back—Stand	dard					В	В	В	В				
4-000	or Wagon	Individual Reclining Seats—C	Optional					D	D	D	D				
		Bench Seat, Split Back—Star	Bench Seat, Split Back—Standard												
2-000	or Hardtop	Individual Reclining Seats—(	Optional	С	С	С	С	D	D	D	D				
Body Color Code Number	11 Two-	rior Colors, Standard Tones, Optional													
A1	Snow White			●5	01	●2	●3	●5	01	●2	●3				
C2		ver, Metallic		<b>0</b> 1	<b>1</b>			<b>1</b>	<b>0</b> 1		<b>0</b> 3				
C4 C5		Metallic (Medium) le, Metallic (Dark)		01	01			01	01		010				
C8		r Green, Metallic (Medium)		02	-	<b>O</b> 2	•2	<b>©</b> 2	<u> </u>	●2	<b>O</b> 2				
C9		n, Metallic (Dark)		<b>O</b> 2		02	•4	●2		●2	<b>0</b> 4				
D2	Yuca Tan, N	Metallic		●3			€3	●3			●3				
D3	Baja Bronze	e, Metallic		●3			●3	●3			●3				
D4	Cordoba Bro	own, Metallic		●3			●3	●3			●3				
A2	Canary Yell	OW .		•		●2	●3	•		●2	●3				
<b>D</b> 7	Trans-AM R			•			•	•	-						
D8	Sparkling B	urgundy		•				•			●3				

TWO-TONES: Optional only with Snow White (A1) in combination with any other listed color.

VINYL ROOF: Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows:

Those without numbers are available with Black or White.

Those marked "1" are available with Black, White or Blue.

Those marked "2" are available with Black, White or Green.

Those marked "3" are available with Black, White or Brown.

Those marked "4" are available with Black, White, Green or Brown.

Those marked "5" are available with Black, White, Green, Brown or Blue.



Issued May 24, 1971 (Subject to Change) Revised July 2, 1971  1972 AMBASSADOR					Trim				Fabric 'Virgo' Standard				Perforated Vinyl 'Uganda' Opt. (Std. Wagon & Buckets)				Fabric 'Harem' Std. w/Opt. Seats			
BROUGHAM SEAT. TRIM & COLOR AVAILABILITY					Trin olo		Black	Blue	Green	Tan	Błack	Blue	Green	Tan/Buff	Black	Blue	Green	Tan		
Mod	lels	Front Seat Type		'T'	Cod	es	91	93	94	96	91	93	94	96	91	93	94	96		
4-Doc	r Sedan	Bench Seat—Full Back—Stand	lard				E	E	E	E										
		Individual Reclining Seats—Optional								-	N	N	N	N	٧	٧	V	٧		
4-Doc	or Wagon	Bench Seat-Full Back-Stand									F	F	F	F						
		Individual Reclining Seats—Op	tional								N	N	N	N	V	٧	٧	٧		
2-Doc	or Hardtop	Bench Seat—Split Back—Stan	dard	ard				E	E	E										
Individual Reclining Seats—Op			otional							N	N	N	N	٧	٧	V	V			
Bucket Seats—Optional											S	S	S	S						
Body Color Code Number	11 Two- (NA W	ior Colors, Standard Tones, Optional /agon) in Side & Rear Panels wagon (less stripes)	Brown	Str	int ipe dard	Cold														
Al	Snow White					•	●5	<b>●</b> 1	●2	●3	●5	•1	•2	●3	●5	<b>•</b> 1	•2	•		
C2	Stardust Sil	ver, Metallic				•	•1	<b>0</b> 1			●1	●1	-	●3	•1	•1				
C4	Jetset Blue,	Metallic (Medium)				•	<b>•</b> 1	•1			●1	●1		<b>0</b> 1	•1	•1				
C5	Admiral Blu	e, Metallic (Dark)	_		•		•1	•1			•1	•1		_01	•1	•1				
C8	Grasshopper	r Green, Metallic (Medium)		•			●2		•2	•2	●2		2	02	•2	-	02	•		
C9	Hunter Gree			•	●2		•2	●4	●2		•2	•4	<u>2</u>	-	-2	•				
D2	Yuca Tan, Metallic						•3			•3	•3			•3	3					
D3	Baja Bronze, Metallic					•	•3		-	•3	•3			•3	•3		-			
D4	Cordoba Brown, Metallic					•	•3			•3	•3			•3	•3					
A2	Canary Yellow						•		•2	•3	•		•2	-3	•		-2			
D7	Trans-Am R				-	•	•	-		•	•						-			
D8	Sparkling B	urgundy				•	•				_		L.,	■3				<u></u>		

TWO-TONES: Optional on Sedan and Hardtop, only with Snow White (A1) in combination with any other listed color.

VINYL ROOF: Optional on Sedan and Hardtop. "Baja" grain vinyl-covered roof, as follows:
Those without numbers are available with Black or White.
Those marked "1" are available with Black, White or Blue.
Those marked "2" are available with Black, White or Green.
Those marked "3" are available with Black, White or Brown.
Those marked "4" are available with Black, White, Green or Brown.
Those marked "5" are available with Black, White, Green, Brown or Blue.



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Air Cleaner, Cellulose-Fiber for Carburetor Alternator, 55-Amp. Armrests - Front - Rear Ash Tray - Front & Rear Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power" w/Translucent Case Bumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Dome Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD STD STD STD STD STD STD	STD STD STD STD STD STD STD STD STD
Alternator, 55-Amp.  Armrests - Front Rain Rain Rain Rain Rain Rain Rain Rain	STD STD STD STD STD STD STD STD	STD STD STD STD STD STD STD
Armrests - Front - Rear Ash Tray - Front & Rear Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power" - w/Translucent Case Bumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Come Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD STD STD STD	STD STD STD STD STD STD
Ash Tray - Front & Rear Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power"  w/Translucent Case Bumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Dome Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD STD STD	STD STD STD STD STD
Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power"  w/Translucent Case Bumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Dome Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD STD	STD STD STD STD
Battery, 50-Amp. (60-Amp. w/360 & 401 CID V-8), "Clear-Power"  w/Translucent Case Bumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Dome Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD	STD STD STD
w/Translucent Case  Bumper Guards - Front & Rear (Rear NA on Wagon)  Cigarette Lighter  Coat Hooks, Two (Four for Wagon)  Custom Steering Wheel  Dome Light (Two Side-Pillar Lights for Hardtop)	STD STD STD STD	STD STD STD
Sumper Guards - Front & Rear (Rear NA on Wagon) Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Come Light (Two Side-Pillar Lights for Hardtop)	STD STD STD	STD STD
Cigarette Lighter Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Come Light (Two Side-Pillar Lights for Hardtop)	STD STD	STD
Coat Hooks, Two (Four for Wagon) Custom Steering Wheel Come Light (Two Side-Pillar Lights for Hardtop)	STD	
Custom Steering Wheel	STD	CTD
Dome Light (Two Side-Pillar Lights for Hardtop)		210
Some Dight (1 wo Oldo 1 man Dights see Manager)		STD
Engine - 304 CID, V-8, 2-Barrel Carburetor	STD	STD
Engine Coolant	STD	STD
Exhaust Emission Control System with Close PCV and "Engine-Mod" System		
less Air Pump	STD	STD
Ploor Mats - Passenger Compartment		ed Carpet
Cargo Area (Wagons)		ed Carpet
Trunk Mat (Rubber)	STD	STD
Fuel Filters - Tank and In Line at Carburetor	STD	STD
Fuel Tank - 19.5 Gallon (Sed. & HT), 20.0 Gallon (Wagons) w/Fuel Tank Vapor	512	0.2
Emission System	STD	STD
Headlights, Hi-Intensity, "Guard-Glo" Headlights (Dual)	STD	STD
Horn - Dual	STD	STD
nside Hood Release	STD	STD
Weather-Eye Heating System	STD	STD
All-Season Air Conditioning System	STD	STD
Lock - Cargo Compartment in Wagon Floor	STD	STD
- Glove Box	STD	STD
Dil Filter, Full Flow	STD	STD
Power Brakes	STD	STD
Roof-Top Travel Rack (Wagon)	STD	STD
Seats - Bench Cushion	STD	STD
Seat, Cushions - Foam, All	STD	STD
Single Exhaust System, Dual Std. on 401, V-8	STD	STD
Sway Bar, Front	STD	STD
Failgate, "Dual-Swing" (Wagons)	STD	STD
Failgate Air Deflector	OPT	STD
Fransmission - Torque-Command, Column Shift (with Standard Engine)	STD	STD
- Automatic Transmission Oil Cooler	STD	STD
Wheel Trim - Hub Caps	STD	
- Wheel Covers (4)	OPT	STD
'Color-Keved'' Wood-Grain Body Side & Rear Panels (Wagons)	NA	STD

#### "SAFE-COMMAND" STANDARD FEATURES

### General Equipment

- Seat Belts
- Two Front Shoulder Belts
- Two Rear Shoulder-Belt Anchors
- Two Front Head Restraints
- 4-Way Hazard Warning Signals
- Lane Changer Turn Signals
- Automatic Back-Up Lights
- Side-of-Car Safety
- Marker Lights
- Hi-Intensity Guard-Glo H'lights
- Inside Rear-View Mirror with
- Twin Ball-Joint Pivots
- Left-Side Rear-View Mirror
- 2-Speed Electric Windshield
- Wipers & Non-Glare Blades Electric Windshield Washers
- . Windshield Defrosters (Heater)

- Construction, Brakes, Wheels
- Single-Unit Body Construction
- Energy-Absorbing Steering Column
- Deep-Dish Steering Wheel
- High-Strength Windshield Glass
- Tempered Side & Rear Glass Molded Ceiling Headliner
- Padded Sun Visors
- Padded Instrument Panel
- Safety-Shaped Armrests
- Non-Glare Finish on Inside Parts
- Double-Safety Brake System
- Brake System Warning Light
- Self-Adjusting Brake Linings
- Mechanical Stop-Light Switch
- Corrosion-Resistant Brake Lines
- Safety-Rim Wheels
- Tire Tread-Wear Indicators

### Locks, Door Handles, Controls

- . Anti-Theft Ignition, Steering & Trans. Lock with Warning Buzzer (Less Trans. Lock on Floor Shift)
- . High-Strength Door Locks
- Safety-Shaped Door Handles
- 2-Key Locking System
- . Safety-Shaped Control Knobs
- . Safety-Styled Instrument Panel
- . Front Seat-Back Lock
- . Dual-Action Hood Latch
- . Anti-Smog Devices
- . Positive Crankcase Ventilation
- . Exhaust Emission Control
- . Fuel-Tank Vapor Control

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVA SST	BROUGHAM
		EXTERIOR COLOR		·
		COLOR - TWO-TONE (Std. Appl. of A.M. Colors)		
		- Sedan and Hardtop	X	X
		- Wagon (Painted Body Side-Panels		
		Accent Molding)	X	NA
•		DEVIATION from Standard Ambassador Color	37	v
•		Availability	X X	X X
	BK	VINYL ROOF (Sedan & Hardtop)	Λ.	^
	WH	- White	/SI	PECIFY\
	BU	- Blue		COLOR
	GR	- Green	\Di	ESIRED/
	BR	- Brown	`	·
		TRIM/SEAT		
		BENCH CUSHION	STD	NA
•	A B	- Fabric (Sedan & Hardtop) Vinyl - SST (Sedan)	X	NA NA
-	В	- Vinyl - SST (Wagon)	STD	NA
	E	- Fabric (Sedan & Hardtop)	NA	STD
•	F	- Vinyl (Wagon)	NA	STD
*		INDIVIDUAL RECLINING		
•	C	- Fabric (Sedan & Hardtop)	X	NA
	D	- Vinyl - (Sedan & Hardtop)	X	NA
		- (Wagon)	X	NA
•	N	- Vinyl - (Sedan & Hardtop)	NA	X X
	**	- (Wagon)	NA NA	x
•	V.	- Fabric Hatem - Sed. & H.I Wagon	NA NA	x
_	s	BUCKET SEAT - Vinyl - Hardtop - Includes - Front		
	J	Armrest & Center Cushion	NA	X
		TIRES AXLES		
-	•	TIRES	X	X
•	•	AXLE RATIOS - Opt. (Ref. Sec. 7, Page 1)	X	х
		ENGINES		
0117	210	304 CID, V-8, 2-Barrel	STD	STD
01H 01N	245	360 CID, V-8, 2-Barrel	X	X
01P	285	360 CID, V-8, 4-Barrel		x
01Z	315	401 CID, V-8, 4-Barrel	X	X
V				
		TRANSMISSIONS		
42A	A	TORQUE-COMMAND, Column Shift	STD	STD
		- 304 CID	X	X
		- 401 CID	x	x
		- 101 010		
		PERFORMANCE		
411	DE	DUAL EXHAUST, 360 CID 4-B. Engine Only		
		(Std. on 401 CID). Increases Available Net Horsepower		
		and Torque Significantly.	X	X
451	TGD	TWIN-GRIP DIFFERENTIAL	х	X



# American Motors

## 1972 Ambassador

## **Factory Installed Regular Production Options**

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C.C.	CODE	EQUIPMENT AND DESCRIPTION		AVAILABILITY SST BROUGHAM	
		POWER			
481	PS	POWER STEERING (Recommended w/AC)	X	х	
492	DB	POWER DISC BRAKES - Front	X	. X	
501	PW1	POWER LIFT WINDOW, Tailgate - Wagon (Std. on			
001		3-Seat Wagon)	х	х	
504	PW4	POWER LIFT WINDOWS, Side	X	X	
505	PW5	POWER LIFT WINDOWS, Side & Tailgate	X	X	
		AUDIO			
600	D.D.	AUDIO	х	х	
622	RP	AM PUSH-BUTTON RADIO	^	^	
623	RFM		х	x	
	200	RADIO	Λ	^	
631	RS	REAR SPEAKER - Sedan & Hardtop (w/AM Radio	v	v	
		Only)	X	Х	
		CONVENIENCE			
371	SLC	STOWAGE/LITTER CONTAINER - Pouches for both			
		Front Doors	X	· X	
463	CA	COMMAND-AIR VENTILATION SYSTEM - For deletion	n		
		of Air Conditioning	X	X	
511	TG	TINTED GLASS - All Windows(Recommended w/AC)	X	X	
521	TS	THIRD SEAT - Wagon - Includes 2-Seat Belts &			
		Power Lift Tailgate Window	X	Х	
524	RWD	REAR WINDOW DEFOGGER (Electric) - Includes			
		55-Amp. Alternator & Tinted Rear Glass (NA			
		on Wagon)	X	Х	
445	TAD	TAILGATE AIR DEFLECTOR - Wagon	X	STD	
471	. ASC	CRUISE-COMMAND AUTOMATIC SPEED CONTROL			
		SYSTEM	X	X	
541	ASW	ADJUST-O-TILT STEERING WHEEL	X	x	
381	VG	VISIBILITY GROUP - Includes Remote-Control			
		Left Outside Mirror, Visor Vanity Mirror,			
		Deluxe 3-Speed Electric Wipers, Electric Clock			
		& Cargo Net (Wagon)	X	X	
571	DW	Deluxe 3-Speed Electric Wipers	X	X	
591	LG	LIGHT GROUP - Trunk or Cargo Light, Two			
		Courtesy Lights, Glove Box Light, Ash Tray			
		Light, Parking Brake Warning Light, Headlights-			
		On Warning Buzzer & Rear Door Switches	X	STD	
811	. HLD	HEADLIGHTS-OFF Delay System	X	Х	



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C.C.	CODE	EQUIPMENT AND DESCRIPTION		AILABILITY BROUGHAM
		APPEARANCE		
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15"	x	x
561	WD	WHEEL COVERS (4)	X	STD
564	CWD	CUSTOM WHEEL COVERS (4)		
		- SST	X	NA
		- Brougham	NA	X
562	TC	TURBO-DISC WHEEL COVERS (4)		
		- SST	X	NA
		- Brougham	NA	X
565	MAG	SPOKE-STYLE WHEELS (4) 14"x6"		
		- SST	X	NA
		- Brougham	NA	X
		PROTECTION ITEMS		
651	UN	UNDERCOATING	BTA	v
651	UN	INSULATION GROUP - Undercoating & Hood	NA	x
031	OIA	Insulation	х	NA
711	VFM	CLEAR-VINYL FLOOR-PROTECTION MATS	Λ.	MA
	V 2 1/2	(Front & Rear)	х	x
769	SMG	SCUFF MOLDING - Side (NA on Wagon	•	Λ
		w/Wood-Grain or Two-Tone)	x	x
		, , , , , , , , , , , , , , , , , , , ,		
		HEAVY DUTY		
664	TP1	TRAILER TOWING PACKAGE No. 1	x	x
665	TP2	TRAILER TOWING PACKAGE No. 2	x	x
671	НВ	HEAVY-DUTY 70-Amp. Battery	х	x
701	HP	HANDLING PACKAGE - H.D. Springs & Shock		
		Absorbers Plus Rear Sway Bar	X	X
703	RSB	REAR SWAY BAR	X	X
782	AAS	ADJUSTABLE AIR-SHOCK Rear Suspension for		
		Heavy Loads & Trailering	X	х
721	ВН	ENGINE BLOCK HEATER	х	x
		MISCELLANEOUS		
691	NIT	NITROX/TCS SYSTEM - Nitrox & Transmission		
		Controlled Spark System - Mandatory - State		
		of California Only	X	x



## 7. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios
Regular Production Tires
Fleet Tires





# 1972 American Motors Power Teams

Car Ordering Guide and Price List

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Reissued: September 14, 1971

SERIES	ENGINE		TRANSMISSION	3-SPEED MANUAL COLUMN SHIFT	3-SPEED MANUAL FLOOR SHIFT	TORQUE- COMMAND COLUMN SHIFT	TORQUE- COMMAND CONSOLE SHIFT	4-SPEED MANUAL FLOOR SHIFT
GREMLIN	232 CID	1-Bbl.			2.73 Std. 3.08 Opt.	(a) 2.37 Std. 2.73 & 3.08 Opt.	N.A.	
	258 CID	1-Bbl.		N.A.	3.31 Opt. 3.54 Std. 3.15 Opt.	2.87 Std.		
	304 CID	2-Bbi.		3.08 Std.	(f) 3.08 Std.	3.15 Opt. (b) 2.37 Std.		
Eur	232 CID	1-Bbl.		3.31 Opt.	3.31 Opt. 3.08 Std.	2.73 & 3.08 Opt. 2.73 Std.		
HORNET	258 CID	1-Bbl.			3.31 Opt.	3.08 & 3.31 Opt.	N.A.	
H	304 CID	2-Bbl.	6	N.A.	(f) 3.54 Std. 3.15 Opt.	2.87 Std.		
	360 CID	2-Bbl.				3.15 Opt.		
	232 CID	1-Bbl.	(SST)		3.08 Std. 3.31 & 3.58 Opt.	3.08 Std.	N.A	
	258 CID	1-Bbl.	(SST)		N.A.	3.31 Opt.	_	
JAVELIN	304 CID	2-Bb1.			3.54 Std. 3.15 Opt.	2.87 Std.	2.87 Std.	
JAVI	360 CID	2-Bbl.		N.A.		3.15 Opt.	3.15 Opt.	
	360 CID	4-Bbl.				(SST)	(c)	3.54 Std.
	401 CID	4-Bbl.				N.A.	(c) 2.87 Std. 3.15 & 3.54 Opt.	3.15 Opt. (d) 3.91 Opt.
	232 CID	1-Bb1.		(e) 3.15 Std. 3.54 Opt.		3.15 Std.	•	
	258 CID	1-Bbl.		3.54 Std. (Wag.Only)		3.54 Opt.		
MATADOR	304 CID	2-Bbl.		N.A.		2.87 Std.	N.A.	
MAT	360 CID	2-Bb1.				3.15 Opt.		
	360 CID	4-Bbl.						
	401 CID	4-Bbl.						
<b>8</b>	304 CID	2-Bbl.						
SADO	360 CID	2-Bbl.		N.A.		2.87 Std.	N.A.	
AMBASSADOR	360 CID	4-Bbl.				3.15 Opt.		
	401 CID	4-Bbl.						

Optional Ratios are available at extra cost.

We cannot accept deviations.

<sup>(</sup>a) Ratios shown are less AC. With AC, 2.73 Std., 3.08 & 3.31 Opt.

Also for all California cars (less or with AC), 2.73 Std., 3.08 & 3.31 Opt.

<sup>(</sup>b) Ratios shown are Sedans less AC. Sedans with AC, & all Sportabouts, 2.73 Std., 3.08 & 3.31 Opt. Also for all California Sedans & Sportabouts (less or with AC), 2.73 Std., 3.08 & 3.31 Opt.

<sup>(</sup>c) For Javelin AMX with Torque-Command & "Go" Package: 3.15 Std., 2.87 & 3.54 Opt. with 401 CID. 3.15 Std., 2.87 Opt. with 360 CID 4-B.

<sup>(</sup>d) Available only with Twin-Grip Differential.

<sup>(</sup>e) Sedan & Hardtop only. 3.54 Std. Ratio for California cars (no options permitted).

<sup>(</sup>f) Available only with "Rallye" Package.



# 1972 Regular Production Tire Options

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			STANDARD	
SIZE	LOAD RANGE	ТҮРЕ	RIM SIZE	TIRE CODE
SILL	- ICATIOE	1112		CODE
GREMLIN	- "6"(wi	thout Air Conditioning)		
6.00 x 13	В	Black (Unbelted)	4.5"	00
6.00 x 13	В	White (Unbelted)	4.5"	01
6.45 x 14	В	Black (Unbelted)	4.5"	04
6.45 x 14	В	White (Unbelted)		
B78 x 14	В	Black	4.5"	
B78 x 14	В	White	4.5"	
(A)D70 x 14 (A)D70 x 14	B B	Black Black w/White Letters	6.0" 6.0"	
(A)D/0 X 14	D	Black w/white Letters	6.0	
GREMLIN	-"6"(wit	h Air Conditioning)		
6.45 x 14	В	Black (Unbelted)	4.5"	00
6.45 x 14	В	White (Unbelted)	4.5"	01
B78 x 14	В	Black	4.5"	06
B78 x 14	В	White	4.5"	05
$(A)D70 \times 14$	В	Black	6.0"	24
$(A)D70 \times 14$	В	Black w/White Letters	6.0"	
GREMLIN	46%7 022			
6.95 x 14	В	Black (Unbelted)	4.5"	00
C78 x 14	В	Black (Onberted)	5.0"	
C78 x 14	. В	White	5.0"	
D78 x 14	В	Black	5.0"	
D78 x 14	В	White	5.0"	
$(A)D70 \times 14$	В	Black	6.0"	24
(A)D70 x 14	В	Black w/White Letters	6.0"	
		dan (without Air Conditioning		
6.45 x 14	В	Black (Unbelted)	4.5"	00
6.45 x 14 B78 x 14	B B	White (Unbelted)	4.5"	
B78 x 14	В	Black	4.5" 4.5"	06
6.95 x 14	В	Black (Unbelted)	4.5"	
C78 x 14	В	Black	5.0"	
C78 x 14	В	White	5.0"	
D78 x 14	В	Black	5.0"	
D78 x 14	В	White	5.0"	
(B)D70 x 14	В	Black	6.0"	24
(B)D70 x 14	В	Black w/White Letters	6.0"	
HORNET - 6.95 x 14	· "6" - Se B	dan (with Air Conditioning) - ' Black (Unbelted)	"V-8" - Sedan a 4.5"	The second secon
C78 x 14	В	Black (Unbelted)	5.0"	
C78 x 14	В	White	5.0"	01
D78 x 14	В	Black	5.0"	
D78 x 14	В	White	5.0"	
(B)D70 x 14	В	Black	6.0"	24
(B)D70 x 14	. B	Black w/White Letters	6.0"	
HOPNET	2-Dr Se	dan and Sportabout ("X" Paci	rage w/Slot-Styl	le Wheels)
C78 x 14	В	Black	6.0"	
C78 x 14	В	White	6.0"	
D78 x 14	В	Black	6.0"	
D78 x 14	В	White	6.0"	
D70 x 14	В	Black :	6.0"	24
D70 x 14	В	Black w/White Letters	6.0"	

<sup>(</sup>A) Available only w/Slot or Spoke-Style Wheels 6.0", or w/Slot Style Wheels 6.0" incl. w/Gremlin "X" Package (B) Available only w/Spoke-Style Wheels 6.0"

Note: Unless otherwise noted above, Belted Polyglas R/Fiberglass Tires are used in all cases.



# 1972 Regular Production Tire Options

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	SIZE	LOAD RANGE		STANDARD RIM SIZE	TIRE CODE	
JAVELIN - "6" - SST						
		_	Black	5.0"		
	C78 x 14			5.0"		
	C78 x 14		White		4.4	
	78 x 14		Black	5.0"		
	D78 x 14	_	White	5.0"		
(A	)E78 x 14	В	White	6.0"		
	E70 x 14	В	Black w/White Letters	6.0"	18	
	JAVELIN	- "V-8" -	SST			
	D78 x 14	В	Black	5.0"		
	D78 x 14	· B	White	5.0"	01	
	E78 x 14	В	White	5.0"	15	
	E70 x 14	В	Black w/White Letters	6.0"	18	
	E60 x 15	В	Black w/White Letters, Slot-St	yle Wheels - 4		
			(15" x 7") and E78 x 14 Space			
			on Regular 14" Rim			
	JAVELIN	- AMX				
	E70 x 14	В	Black w/White Letters, Slot-St	yle Wheels - 4		
			(14" x 6")			
	E60 x 15	В	Black w/White Letters, Slot-St	yle Wheels - 4		
			(15" x 7") and E78 x 14 Space	e-Saver Spare		
			on Regular 14" Rim			
		R - Sedan	and Hardtop			
	E78 x 14	В	Black (Unbelted)	5.0"	00	
	E78 x 14	В	White (Unbelted)	5.0"		
	F78 x 14	В	White	5.5"	21	
	E60 x 15	В	Black w/White Letters Slot-Sty	le Wheels-4		
	(15" x 7") & E78 x 14 Space-Saver Spare on					
			Regular 14" Rim (V-8 H.T. Or	ıly)		
	MATADO	D Wago	_			
	G78 x 14	B	Black	6.0"	00	
	G78 x 14	В	White	6.0"		
		B		6.0"		
	H78 x 14 H78 x 14	В	Black	6.0"		
	H/6 X 14	O.	winte	0.0		
	AMBASS	ADOR - 3	04 and 360 CID "V-8" (Sedan :			
	E78 x 14	В	Black (Unbelted)	5.0"	00	
	E78 x 14	В	White (Unbelted)	5.0"	01	
	F78 x 14	В	White	5.5"	21	
	G78 x 14	В	Black	6.0"		
	G78 x 14	В	White	6.0"	23	
			01 CID "V-8" (Sedan and Hard			
	F78 x 14	В	Black (Unbelted)	5.5"	00	
	F78 x 14	В	White (Unbelted)			
	G78 x 14	В	Black	6.0" 6.0"		
	G78 x 14	В	White	0.0		
	AMBASS	ADOR - V	Vagon			
	H78 x 14		Black	6.0"		
	H78 x 14		White	6.0"	01	
	H78 x 14		Black	6.0"·		
	H78 x 14		White	6.0"		
	2270 7 14			0.0		







### 1972 DEALER-INSTALLED AM ACCESSORIES

### FOR ALL MODELS (EXCEPT NOTED):

\*Air Conditioning System, Factory Type (except Javelin)

Air Conditioning System, Add-On Type

Compass

Instrument Panel Woodgrain Dress-Up Kit (Hornet only)

Door Edge Guards

Door Vent Shades (except all Hardtops)

\*Anti-Scuff Body Side Moldings (different type for factory option)

Tissue Dispenser

Tissue Dispenser & Litter Basket Combination

\*Engine-Block Heater

\*Floor Mats

\*Bumper Guards, Rubber Padded (except for Rear on Matador & Ambassador Wagons)
License Plate Frames

\*Luggage Rack, Trunk Lid (Hornet & Javelin)

\*Luggage Rack, Roof Type (different type for factory option on certain models)
Roof-Top Luggage Carriers

\*Sun Visor Vanity Mirror

\*Remote-Control Rear-View Mirror, Left Side

Rear-View Mirror, Right Side (standard on Javelin AMX)

\*Day/Nite Inside Mirror (for Gremlin & Hornet, standard on all other models)

\*Radio, AM Push-Button

\*Rear-Seat Radio Speaker (except Gremlin & Hornet)

\*Rear-Seat Stereo Tape Player Speakers (except Gremlin & Hornet)

8-Track Stereo Tape Cartridges (except Gremlin & Hornet)

\*Trunk Light (except Gremlin)

\*Wheel Covers (Disc, Custom Disc, Turbo-Disc & Wire Wheel)

\*Locking Gas Cap (dealer accessory on all models, also factory option on Gremlin)

\*Headlights-Off Delay System (except Gremlin & Hornet)

\*Parking Brake Warning Light & Headlights-On Warning Buzzer

\*Courtesy & Glove Box Lights (plus Map Light in Javelin kit)

\*Power Brakes

Rear-Seat Shoulder Belts

Rear-Door Safety Locks (also for Gremlin & Hornet front doors)

Rear-Window Defogger Fan (except Wagons, Gremlin & Hornet)

\*Rear-Window Tailgate Air Deflector (Gremlin, Matador & Ambassador Wagons)

Air-Lifts, Rear (except Gremlin)

Fender Splash Guard, Front & Rear (except Matador & Ambassador)

\*2nd Horn for Gremlin & Hornet (available as an AM "part")

Front Seat Slide Adjuster Extension Kit (available as an AM "part")

**Engine Coolant Recovery System** 

Sun Roof Air Deflector Kit (Gremlin & Hornet)

Cargo Space Tonneau Cover (Gremlin only)

### FOR JAVELIN ONLY:

\*Front Underbody Spoiler (available as an AM "part")

\*Rear-Deck Spoiler (available as an AM "part")

\*Radio, AM Manual & 8-Track Stereo Tape Player Combination

\*Rear Speakers (Radio & Stereo Tape)

\*Radio, AM/FM Stereo Multiplex with 2 Rear Speakers

#### FOR MATADOR & AMBASSADOR ONLY:

Gas-Filler Door Guard

"Load-Carrier" Shocks, Rear

\*Adjustable Air-Shocks, Rear (available as an AM "part")

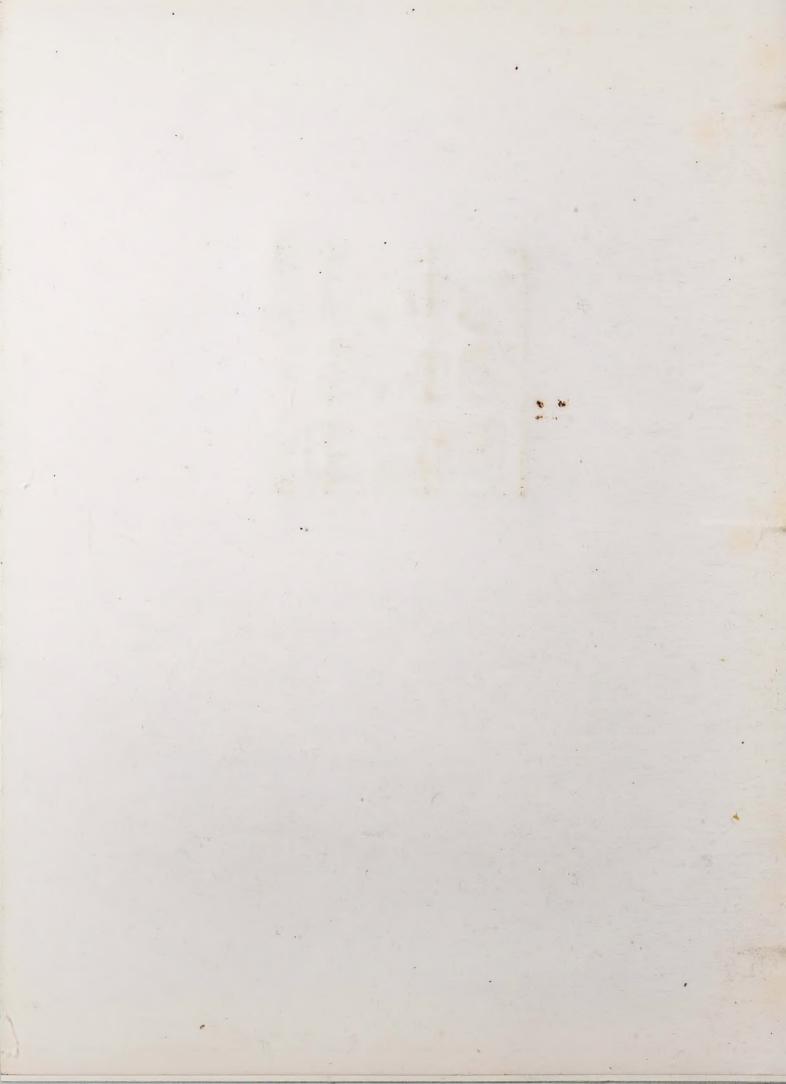
Rear Bumper Step-Pad, Rubber (Wagons)

\*Cruise-Command Automatic Speed Control (for V-8 with Automatic Transmission)

\*Radio, AM/FM Stereo Multiplex with 2 Rear Speakers (Sedan & Hardtop), plus 2 Door-Panel Speakers 8-Track Stereo Tape Player

\*Automatic Transmission "Auxiliary" Oil Cooler, V-8 (Available as an AM "part")

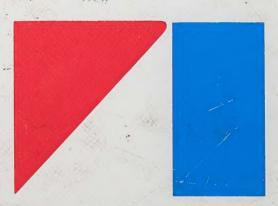
\*Also Regular Factory-Installed Option



## 1972 FLEET SALES Heavy-Duty Vinyl Upholstery (31 oz.)



Gray vinyl on Seat Cushion and Seat Back with Black vinyl Seat Boiste	rs and
Door Panels.	
HORNET SST 2 and 4-Door Sedans Co	de No.
Bench Seat	. 21G
MATADOR 4-Door Sedan and Wagon	
Bench Seat	. 71G
Individual Reclining Seat	. 71H
AMBASSADOR SST 4-Door Sedan and Wagon	
Bench Seat	. 71G
Individual Reclining Seat	. 71H
Recommended for "special-purpose" vehicles such as Law Enforcement ca	ars and
Taxi Cabs (standard with "Taxi" Packages)	



**American Motors**